

LIFE

HUNTERS' FAVORITE TARGETS—IN COLOR
CHICAGO'S SHOCKING COURT JAM-UP



JEAN HUSTON:
HER TRIBULATIONS
AS A DUCK HUNTER

20 CENTS

NOVEMBER 10, 1952



Cannon Fitted Sheets Simplify Bedmaking! They cut daily bedmaking time in half! Easy to put on—they slip right over your mattress top and stay smooth *without a wrinkle!* Ample tuck-under all around! Pre-shrunk! Permanent fit guaranteed!

Combspun* for service! Just like Cannon's regular sheets, these are long-wearing beauties in satin-soft *Combspun* percale. Only Cannon brings you *Combspun* percale—the cotton is combed till only longest, strongest fibers remain.

Add beauty to your bed and bedroom with colorful Cannon sheets!

Put your room in the pink . . . with Cannon's glorious *sunset rose* and *shell pink* percales. You've *never* slept on smoother, more soothing sheets—they seem to lull you to sleep.

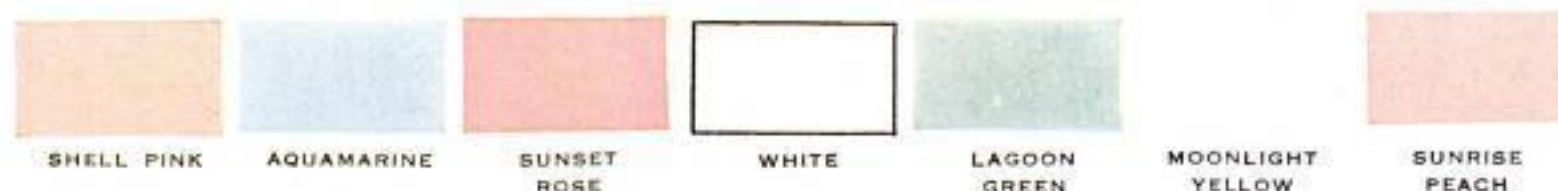
Yet these luxuriously smooth, sturdy Cannon *Combspun* Percales cost only a few pennies more than heavy-duty muslin sheets!

Choose *your* Cannon color from six flattering

pastels (see chart below), or classic white. All colorfast—as approved by the American Institute of Laundering.

Use Cannon Percales for decorating, too! You can make colorful dusters, draperies, cushions, and slip covers for a song! And this sturdy *Combspun* percale is easy to cut—easy to sew.

Get Cannon Sheets for your bed—and bedroom!



Fitted



Regular

Cannon

combspun*
percale sheets



®Reg. U. S. Pat. Off.

COPR 1952, CANNON MILLS, INC., N. Y. 13, N. Y. • CANNON TOWELS • STOCKINGS • BEDSPREADS

Decorating booklet! Send 10¢ and coupon below for Cannon's new booklet, "Make It With Sheets!" 20 pages of thrifty decorating ideas! Rooms illustrated in full color! Sewing tips! Guide for cutting bedroom ensembles!

Cannon Mills, Inc., Box 1, Brooklyn 1, N. Y.

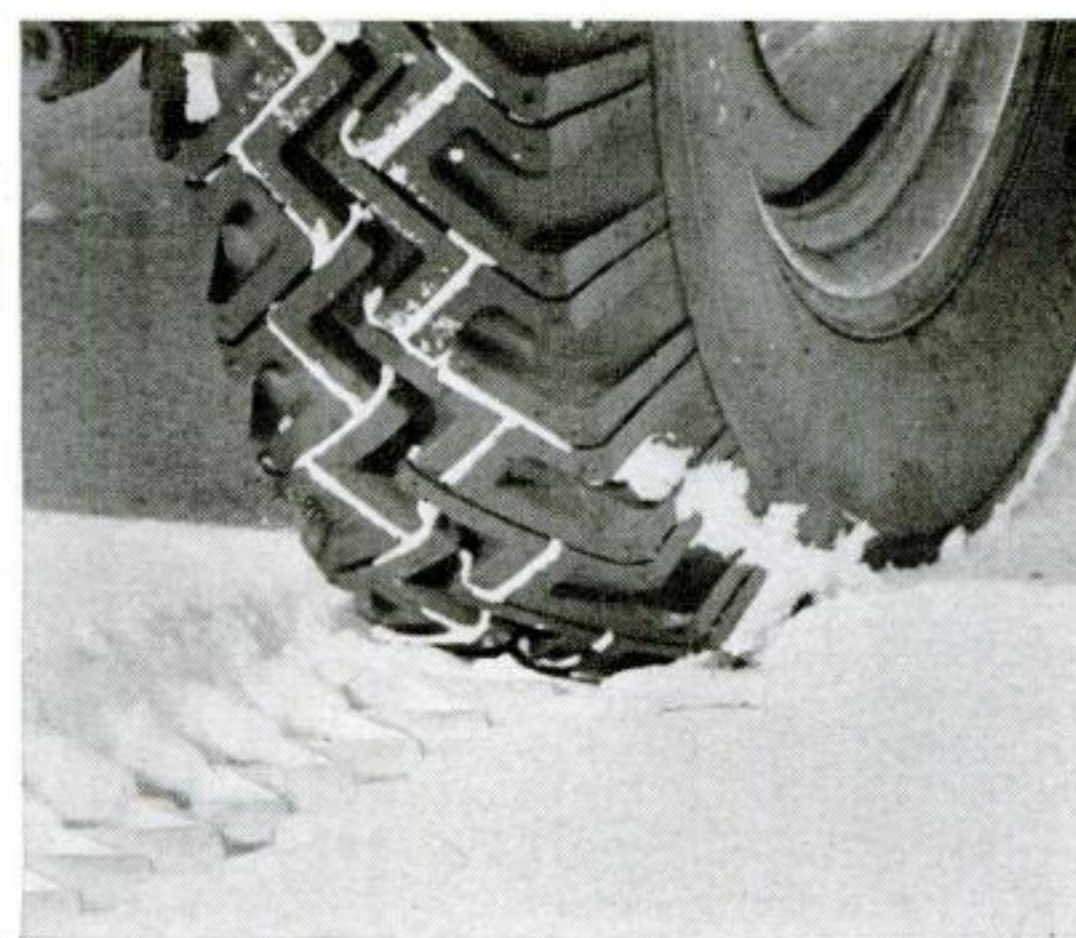
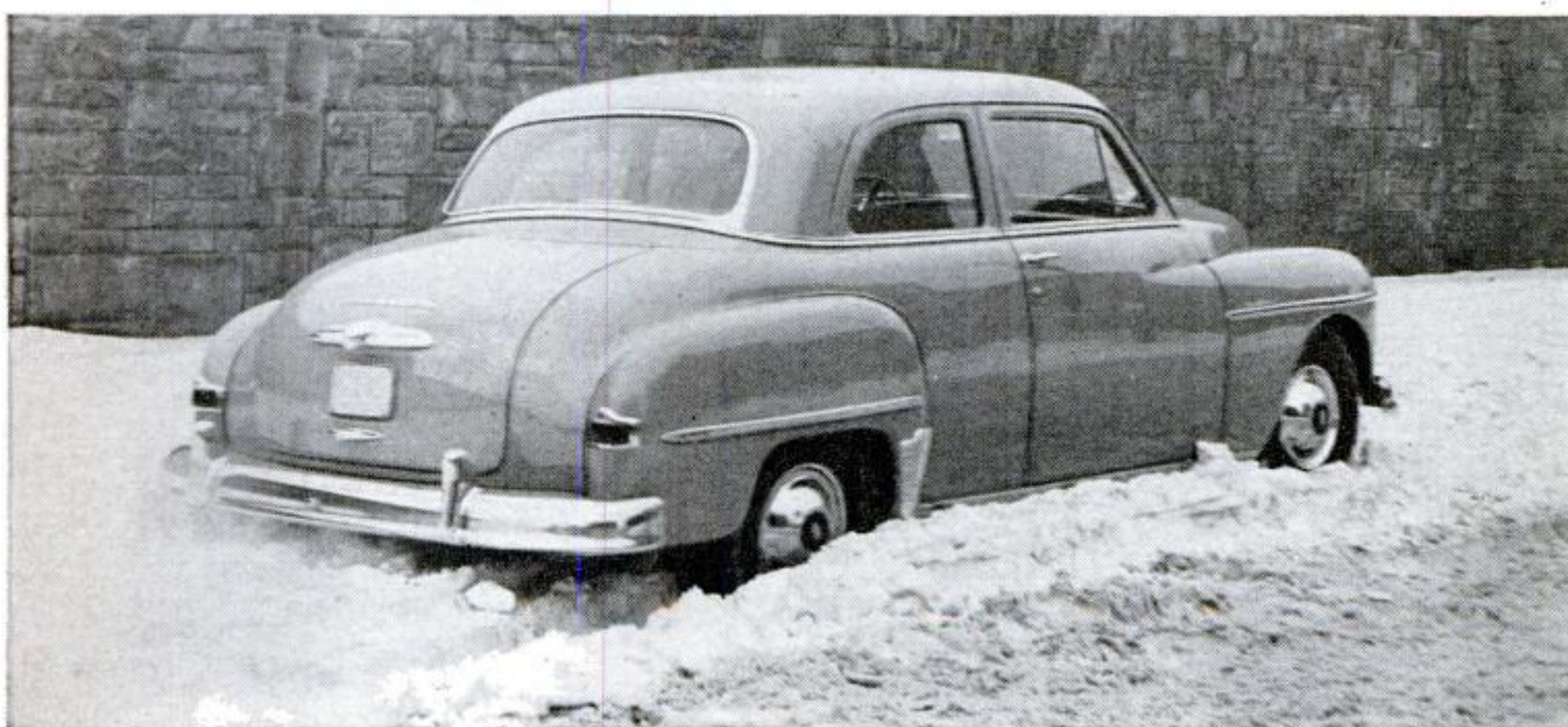
I enclose 10¢. Please send new, 20-page, color-illustrated decorating booklet: "MAKE IT WITH SHEETS!"

Name _____
(PLEASE PRINT)

Address _____

B.F. Goodrich

**gives you a choice of two tires
to fit your winter driving conditions**

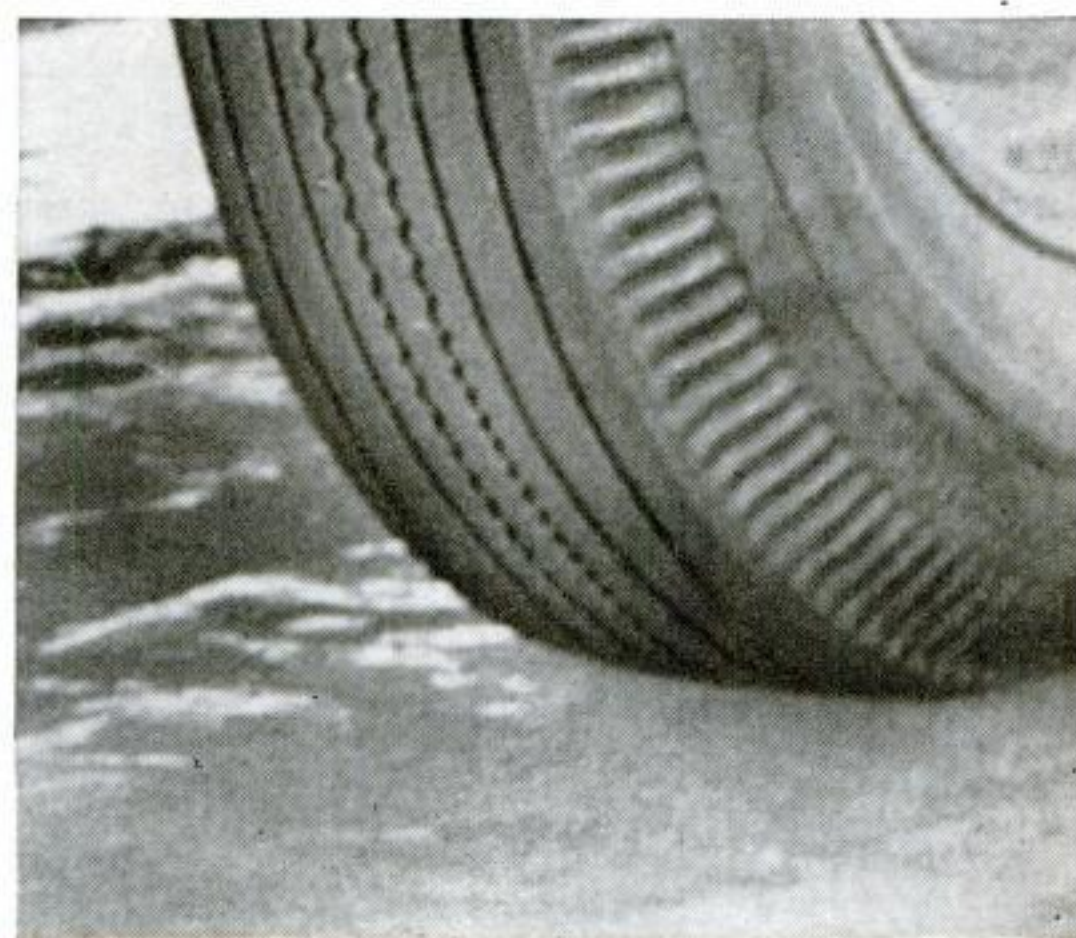


HEAVY SNOW? COUNTRY ROADS? STEEP HILLS? GET BFG "MUD-SNOWS"

1) B. F. Goodrich "Mud-Snow" Tires

If you do much driving in deep snow, on steep snowy hills, or on muddy country roads, the B. F. Goodrich Mud-Snow tire is for you. Impartial tests supervised by the Pittsburgh Testing Laboratory prove it. They show that in deep snow, the BFG Mud-Snow tire gives up to 24% more pulling power than regular tires, stops you 25% faster. In mud, it gives up to 25% more traction.

The B. F. Goodrich Mud-Snow tire has a tread with deep, flexible cleats. They bite deep into snow or mud. They give long wear. They're surprisingly quiet on dry pavement. Revolutionary though this design is, it has been thoroughly tested and proved by users in all kinds of winter service over a period of two years. If you live or drive mostly in the country, you want BFG "Mud-Snows".



RAIN? ICE? PACKED SNOW ON CLEARED STREETS? GET BFG "LIFE-SAVERS"

2) B. F. Goodrich "Life-Saver" Tubeless Tires

If you live where deep snow and mud aren't serious problems, the BFG "Life-Saver" is a year-round tire that gives all the protection you need. And without annoying road hum or the bother of changing to winter tires.

On roads made slippery by rain, ice or packed snow, it outstops and outpulls regular passenger car tires. It has a new kind of tread with 10,000 flexible "grip-blocks", spaced 16 to the inch, that grip like a caterpillar tread. And because they have a "walking" action that reduces scuffing, they give more mileage, too.

A patented lining that replaces the inner tube protects against blowouts. A gummy layer seals punctures. The "Life-Saver" gives more protection than any tire and blowout-protecting inner tube. Yet it costs *less*!

If you live or drive mostly in the city, you want BFG "Life-Savers". They *may* save your life—*can* save you trouble—*will* save you money! Find your nearest BFG retailer in the Yellow Pages of your phone book under "Tires". The B. F. Goodrich Company, Akron, O.





THE NEW PHAETON is a Chrysler-built custom automobile. Powering it is the Chrysler FirePower Engine. It has a wheelbase of 147½" and is distinguished by

full-time Power Steering, Oriflow Shock Absorbers, Fluid-Torque Drive and other Chrysler engineering exclusives. Tonneau top is concealed.

STYLING THAT INFLUENCES YOUR CHRYSLER-BUILT CAR

From the dramatic cars on this page — each an example of creative styling and engineering — come advances that appear in every Chrysler Corporation car.

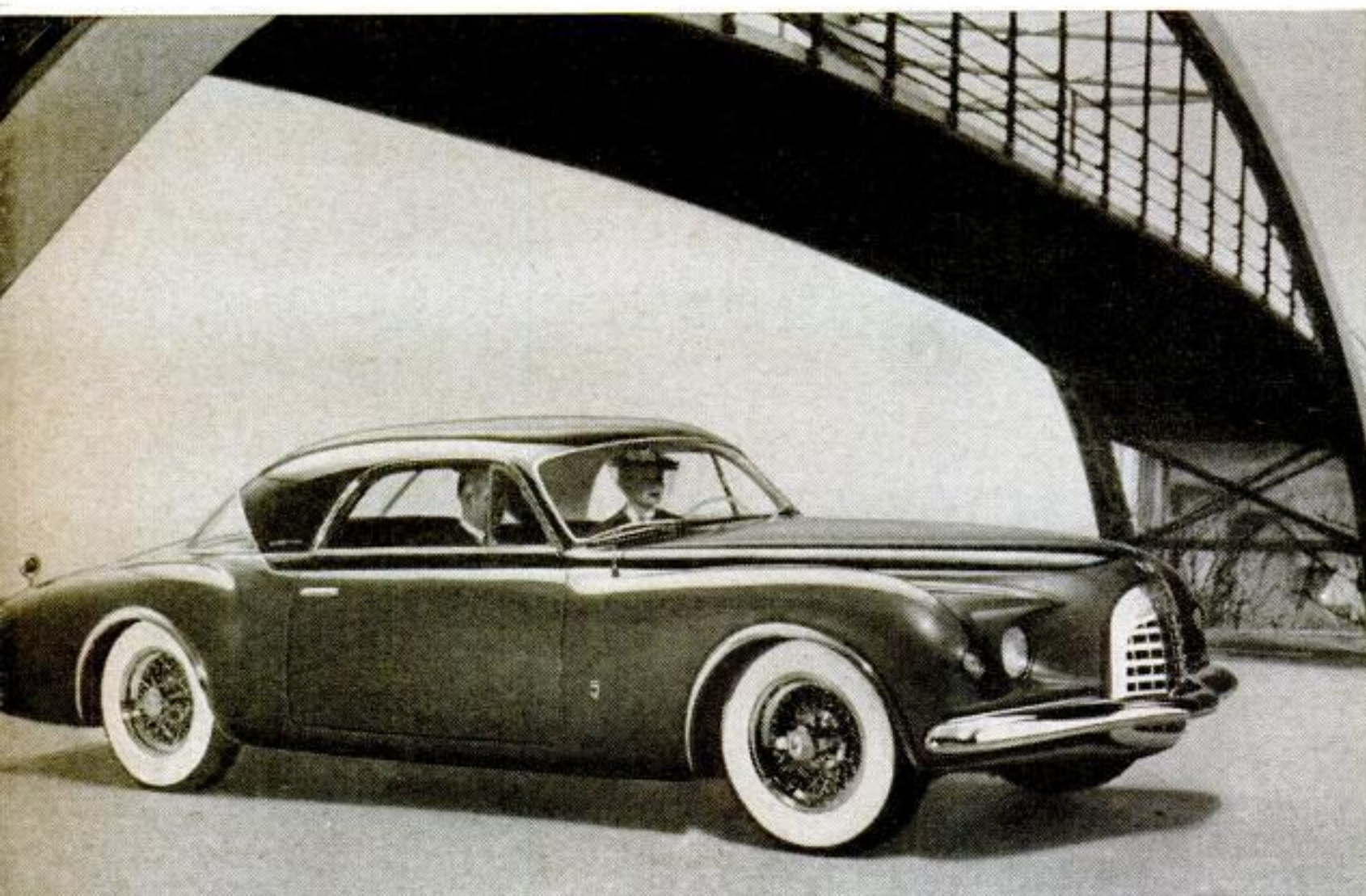
Chrysler designers and engineers developed the K-310, the C-200 and the new Chrysler Phaeton to express certain ideas of construction and styling—to put to the test of steel and fabric their newest, most promising automotive developments. A superior motor car evolves; it does not suddenly come into being: these graceful, pleasing designs, and the lessons learned perfecting them, are reflected in the creation of your Plymouth, Dodge, De Soto or Chrysler.

These, therefore, are "idea cars" — expressions in line and in form of the imagination always at work at Chrysler Corporation. Exciting outside and inside, they reflect continuing Chrysler principles — that beauty, in an automobile, follows function, and that car designs can best be created by designers *and* engineers, working together.

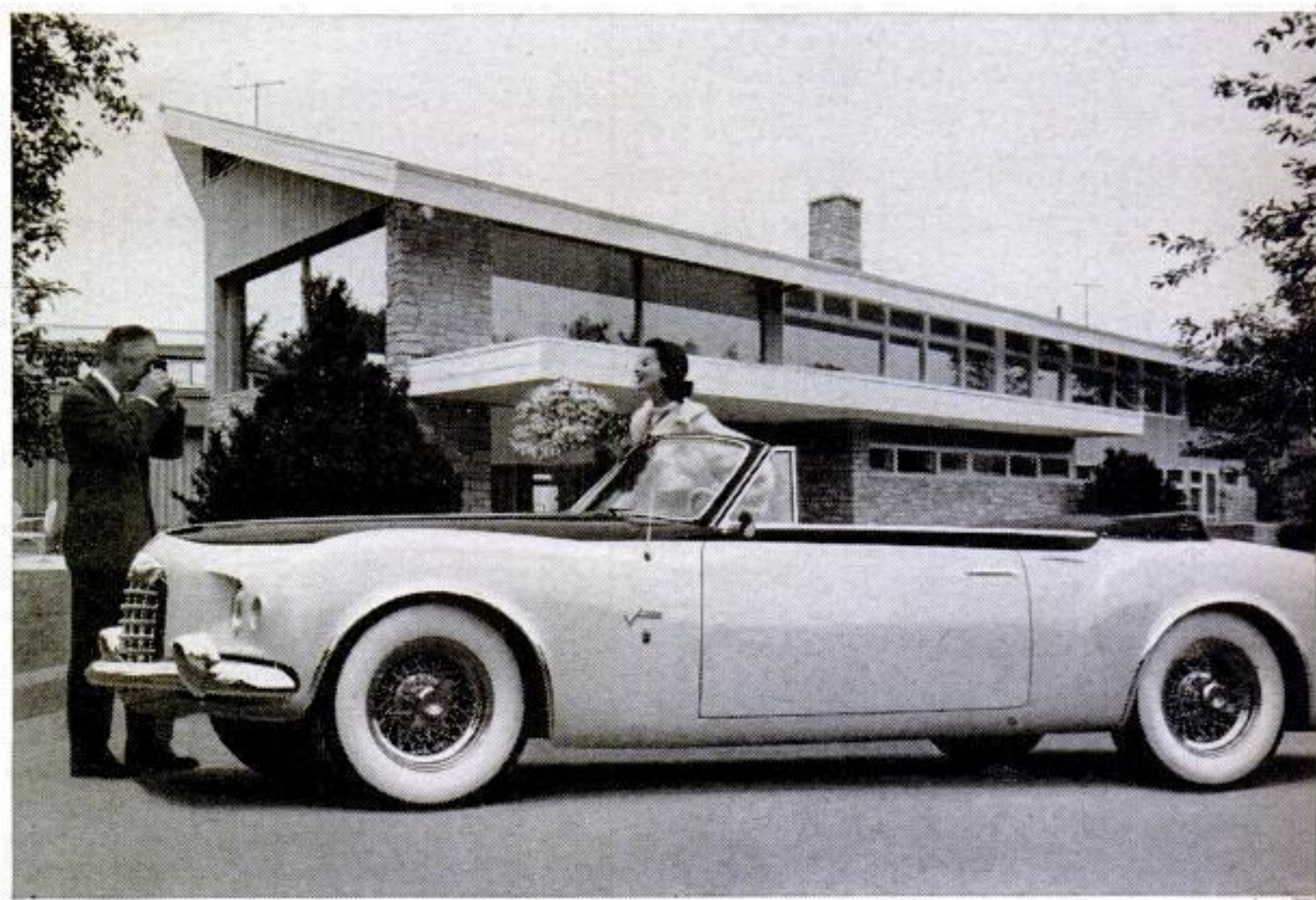
CHRYSLER CORPORATION

engineers and builds PLYMOUTH, DODGE, DE SOTO, CHRYSLER CARS & DODGE TRUCKS

Chrysler Marine & Industrial Engines • Oilite Metal Powder Products • Mopar Parts & Accessories • Airtemp Heating, Air Conditioning, Refrigeration • Cycleweld Cement Products



THE K-310, designed and engineered by Chrysler and handcrafted by Ghia of Turin, Italy. Only 59" high, with a wheelbase of 125½", it is designed to use the Chrysler FirePower V8 Engine and full-time Power Steering. This "idea car" represents an entirely new American theme in motor car functional styling.



THE C-200, designed by Chrysler and handcrafted, like the K-310, by Ghia of Turin, Italy. It is powered by the Chrysler FirePower Engine and its brakes are the new, exclusive Chrysler self-energizing disc type. The handsome chrome-plated 17" wire wheels combine lively sports car styling with practical brake-cooling design.

AN EXCITING NEW WAY—PARTICULARLY FOR FAMILIES WITH CHILDREN—
TO OBTAIN A WELL-ROUNDED EDUCATION IN THE ENTIRE HISTORY OF ART

24 of the finest paintings of VINCENT VAN GOGH

REPRODUCED IN

full-color

MINIATURES

OF THE SIZE SHOWN HERE

BY

The
Metropolitan
Museum of Art

PRICE FOR THE SERIES OF 24
MINIATURES WITH A 32-PAGE
ALBUM CONTAINING INFOR-
MATION ABOUT THE ARTIST
AND HIS WORKS: **\$1.25**



PORTRAIT OF THE ARTIST



IRISES



IF YOU are not familiar with The Metropolitan Museum's unique method of home art education—both for adults and young people—this striking set of 24 Miniatures of works by Vincent van Gogh will serve as an impressive introduction. Once a month The Metropolitan Museum of Art in New York prepares separate sets of full-color miniature reproductions of the world's great art treasures.

Eventually these sets will encompass the most interesting and most representative work of every period, every school, every great painter from leading museums in this country and abroad. For instance, subsequent sets will include works of art by such well-known artists as Leonardo da Vinci, Michelangelo, Toulouse-Lautrec, etc.

In effect, the project will be an informal but comprehensive course, carried on by the staff of the Museum, in both the history and appreciation of art. Yet the plan is of such a nature that it can be followed and enjoyed by persons of all ages.

A SUGGESTION: To acquaint yourself visually with the project, we suggest that you send for this single set of 24 Miniatures of works by Vincent van Gogh. Or, if you wish to subscribe now on a continuing basis, *you can do so with the right to stop whenever you please.* On the latter basis, you will receive with the first Album, and with every sixth thereafter, a handsome Portfolio in which the Albums may be kept for constant enjoyment and reference. The price for each set is \$1.25, with Album.

PLEASE NOTE: Since The Metropolitan Museum is unequipped to handle the details involved in this project, it has arranged to have the Book-of-the-Month Club, of New York, act as its national distributor. The selection of subjects and the preparation of the color prints remain wholly under the supervision of the Museum. All matters having to do with distribution are handled by the Book-of-the-Month Club.

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AS A DEMONSTRATION... please send me the 24
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Turn on any other TV set first...



then turn on a Crosley...



This simple side-by-side test
will convince you

You can see it

BETTER

on a ⁵³CROSLEY

The Sarah Bernhardt II, below, has huge 21-inch picture tube. Cabinet is lustrous mahogany veneer. You can own it for as low as \$3.85 a week.



10 REASONS WHY YOU CAN
SEE IT BETTER ON A CROSLEY TV

- All channels. Built-in UHF optional.
- Sharp, clear image. No disturbing patterns.
- Always in focus right to edges of screen.
- Interference virtually eliminated. No fade.
- Greater picture pulling power. Distant signals clear without weakening local reception.
- Year's warranty covers ALL chassis parts—not just picture tube.
- Full-room viewing. See it all from any viewing angle.
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- Removable picture window. Clean it yourself.
- Factory- and field-tested. Just plug in.

—all backed by Crosley's 30 years' experience in electronics

17 inch sets start at **\$199⁹⁵***

21 inch sets start at **\$259⁹⁵***

Crosley prices include Federal Tax, full-year warranty on chassis parts and picture tube.

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ALL OF CROSLEY'S 19 MODELS IN RICH WOOD CABINETS—NOT METAL, NOT PLASTIC

* Suggested list price

In Canada—Manufactured and sold by Crosley Radio and Television Ltd., Toronto, Canada

Only a **PLAYTEX®** Girdle

lets you feel as free as this...



and look as **SLIM** as this...



"New, lithe, slim fashions bring out the best in you!" says OLEG CASSINI, renowned American designer. "Wear them with poise, with pride—but, most of all, with a Playtex Girdle!"

Give yourself the gift of glamour this holiday season—give yourself a Playtex Fabric Lined Girdle. For with Playtex you're slim and trim from waist to thigh—you enjoy a freedom and comfort no other girdle can offer. And see—not a seam, stitch or bone! It's invisible under your most clinging dress—a miracle of latex with cloud-soft fabric next to your skin. And it washes in seconds, dries in a flash!



Invisible

Playtex **FABRIC LINED Girdles** from \$4.95

PLAYTEX... known everywhere as the girdle in the **SLIM** tube.

Playtex Pink-Ice Girdles. Playtex® Living® Girdles, from **\$3.50**

At department stores and specialty shops. Prices slightly higher outside the U.S.A.

Imagine! Rice that stays *fluffy* *even when* *you cook it Saturday* *for Sunday's dinner!*

*This is the nutritious rice
you've been reading about*

There's plenty of delicious nourishment for your family here. Uncle Ben's is the revolutionary, new rice that seals important B vitamins right in the grain! Makes it extra easy to cook, too. No steaming or special preparation needed. Uncle Ben's Rice is tender, white and fluffy from the moment you cook it to the hour you serve it—even fluffy cold or reheated. And what a saving! One cup of Uncle Ben's makes 4 cups of fluffy white rice. *Guaranteed fluffy.*

Uncle Ben's exclusive process drives important B vitamins (lost in ordinary milling) deep into the grain. Makes Uncle Ben's easiest to cook. Makes it turn out whiter, fluffier every time.

Available now in big, economy size package

Uncle Ben's

CONVERTED
LONG GRAIN RICE

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*Here are unusual creations . . . So life-
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The cocker spaniels in both lamps have a
furry finish to resemble the natural fur of
real cockers. Their big, soulful eyes are made
as lifelike as pedigreed cocker spaniels. Choice
of colors—russet, blonde, black. Attractive
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16" high. Buy one or a pair—for yourself or
as gifts.

Model 1000, "Trio"—about \$4.98
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this label

You can bank
on this piggy

He'll stay home and
save money . . . also
give good light for
readin', writin' and
'rithmetic. Has coin
slot and detachable
bottom panel for emp-
tying. Silver and gold
parchment shade to har-
monize with silver or
bronze safe. 18" high.
Piggy colors: red, ivory,
pink, black, blue.

Model 2000, "Piggy Lamp Bank"—about \$3.98

Available in most department, gift and specialty
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Sunbeam

AUTOMATIC

COFFEEMASTER

REG. U. S. PAT. OFF.

is your assurance
of a perfect
cup of coffee
every time!

Because...



**SET IT!
FORGET IT!**
Shuts off by itself when
coffee is done... then re-
sets itself to keep coffee
hot AUTOMATICALLY.

- ✓ The water is always at correct high heat . . . *automatically*
- ✓ Brewing Time is always the same . . . *automatically*
- ✓ All the water rises to agitate with the coffee . . . *automatically*
- ✓ Coffee is kept piping hot after it's made . . . *automatically*

Only the Coffeemaster gives you correct water temperature, agitation and brewing time *automatically*—the secrets of delicious coffee. Whether you make one cup or eight, you always get the same clear, taste-tempting perfection, *automatically*. All of the water rises to agitate with the coffee. Not a drop ever remains in the lower vessel to *dilute* the coffee when it comes down. Sunbeam Coffeemaster is a vacuum-type coffee-maker and the **ONLY** one that gives you this important advantage—it is not a percolator. Be sure **YOUR** coffee-maker is the Sunbeam Coffeemaster to get the assurance of the same perfect cup of coffee every time. The *truly* automatic coffee-maker. See your dealer.

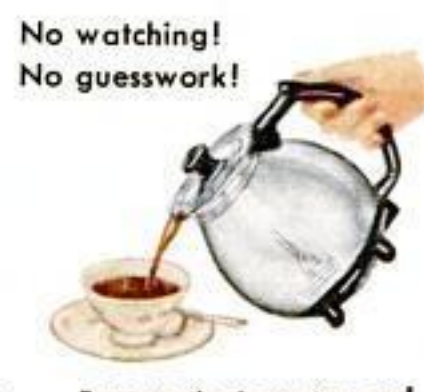
*Give Sunbeam
and you give
the finest*



All you do is put
in the water and
coffee and set it.



This switch automatically
clicks off when coffee is
done and resets the Coffee-
master to keep coffee hot.



No watching!
No guesswork!

Remove the brew top and
you have the loveliest of
servers . . . for every
coffee-serving occasion.

for you who love to flirt with fire...
who dare to skate on thin ice...

Revlon's 'Fire and Ice'

for lips and matching fingertips. A lush-and-passionate scarlet
...like flaming diamonds dancing on the moon!

"Indelible-Creme" Lipstick... Regular Lipstick
Frosted Nail Enamel ...
Improved-Formula Nail Enamel

PHOTO: AVEDON COSTUME: BOVE OF ROSE SCHOGEL NING: JOHN P. JOHN



ARE YOU MADE FOR 'FIRE AND ICE?'

try this quiz and see!

What is the American girl made of? Sugar and spice and everything nice? Not since the days of the Gibson Girl! There's a *new* American beauty . . . she's tease and temptress, siren and gamin, dynamic and demure. Men find her slightly, delightfully baffling. Sometimes a little maddening. Yet they admit she's *easily* the most exciting woman in all the world! She's the 1952 American beauty, with a foolproof formula for melting a male! She's the "Fire and Ice" girl. (Are *you*?)

- | | | |
|--|------------------------------|-----------------------------|
| Have you ever danced with your shoes off? | yes <input type="checkbox"/> | no <input type="checkbox"/> |
| Did you ever wish on a new moon? | yes <input type="checkbox"/> | no <input type="checkbox"/> |
| Do you blush when you find yourself flirting? | yes <input type="checkbox"/> | no <input type="checkbox"/> |
| When a recipe calls for <i>one</i> dash of bitters, do you think it's better with <i>two</i> ? | yes <input type="checkbox"/> | no <input type="checkbox"/> |
| Do you secretly hope the next man you meet will be a psychiatrist? | yes <input type="checkbox"/> | no <input type="checkbox"/> |
| Do you sometimes feel that other women resent you? | yes <input type="checkbox"/> | no <input type="checkbox"/> |
| Have you ever wanted to wear an ankle bracelet? | yes <input type="checkbox"/> | no <input type="checkbox"/> |
| Do sables excite you, even on other women? | yes <input type="checkbox"/> | no <input type="checkbox"/> |
| Do you love to look <i>up</i> at a man? | yes <input type="checkbox"/> | no <input type="checkbox"/> |
| Do you face crowded parties with panic—then wind up having a wonderful time? | yes <input type="checkbox"/> | no <input type="checkbox"/> |
| Does gypsy music make you sad? | yes <input type="checkbox"/> | no <input type="checkbox"/> |
| Do you think any man <i>really</i> understands you? | yes <input type="checkbox"/> | no <input type="checkbox"/> |
| Would you streak your hair with platinum without consulting your husband? | yes <input type="checkbox"/> | no <input type="checkbox"/> |
| If tourist flights were running, would you take a trip to Mars? | yes <input type="checkbox"/> | no <input type="checkbox"/> |
| Do you close your eyes when you're kissed? | yes <input type="checkbox"/> | no <input type="checkbox"/> |

Can you honestly answer "yes" to at least eight of these questions? Then *you're* made of "Fire and Ice!" And Revlon's lush-and-passionate scarlet was made just for you—a daring projection of your *own* hidden personality! Wear it tonight. It may be the night of your lifetime!

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Tempt your dog with red, raw meat...



He'll pass it up for **PARD!**
(Your money back if he doesn't)

Better for him, too
—than meat alone!

Dogs love meat. It's their natural food—and they *need* it. But give them a choice—and they'll choose Pard.

And it's good that they do. For meat alone can't nourish a dog completely. Pard gives him all the good meat protein he *loves*, plus all the vitamins and minerals he *needs*.

A dog, like other animals, tends to select the food that best fulfills his needs. That's why when you tempt him with red, raw meat, HE'LL PASS IT UP FOR PARD!

CHLOROPHYLL* added to combat doggy breath and body odors!

*Chlorophyllins—a derivative of Chlorophyll.



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ABC radio, weekday mornings.



NEW DRY-TYPE FOOD! Never before one
like it... with **FLAVOR HE CAN'T RESIST!**

It took *meat men*—it took Swift—to make a dry dog food taste this good! Extra meat fat added. Chlorophyll too. Also Aureomycin to keep your dog "on feed"!

LETTERS TO THE EDITORS

ITALIAN FILMS

Sirs:

Today I walked into my place of employment and saw a group of men talking in loud and excited voices. I walked over to find out what was the cause of this excitement, and I found out soon enough. There in the center of this group was *LIFE* with its story, "Italian Film Invasion" (Oct. 20).

These men were actually drooling, and who could blame them.

The foreign beauties sure put many of our actresses to shame. Our stars have faces but not figures, and if they have a figure it is bought in a department store.

E. CARCONE

Johnston, R.I.

Sirs:

Do the Italians sincerely think we're going to pay to see such trash?

MRS. C. HESLER

Sheboygan, Wis.

Sirs:

The lovely Italian gals appear to have created a "School of the Unkempt Sultry." Their impact is terrific, and their refreshing naturalness is a welcome relief from the artificiality of Hollywood's cosmetic counterfeits. Please let us see more of them. . . .

HARVEY E. WARD

Fayetteville, Ark.

Sirs:

You said that the American market is notoriously unreceptive to foreign language films. Maybe so.

But to us deaf people, frustrated by the turn from silent pictures to talking ones and deprived of our keenest source of pleasure, those foreign pictures with their printed English dialog titles proved an entertainment boon. Foreign films attract large deaf audiences. I dread the day when English subtitles disappear altogether. . . .

EDITH A. KLEBERG

Frederick, Md.

PICTURE OF THE WEEK

Sirs:

What is the world coming to when parents bring their children up to be so inhumanly barbarous to such a defenseless thing as a kitten ("The Victim of Juvenile Cruelty," *LIFE*, Oct. 20)?

If the juvenile court has any trouble deciding a punishment, why not put those boys in a tub of plaster for two days and let them see how it feels!

ROBERTA GUIDERO

Van Nuys, Calif.

Sirs:

Do not appreciate your gallantry in trying to protect the little sadistic rats, or the parents that raised them, by not publishing their names.

J. D. NEEDLES

Haddonfield, N.J.

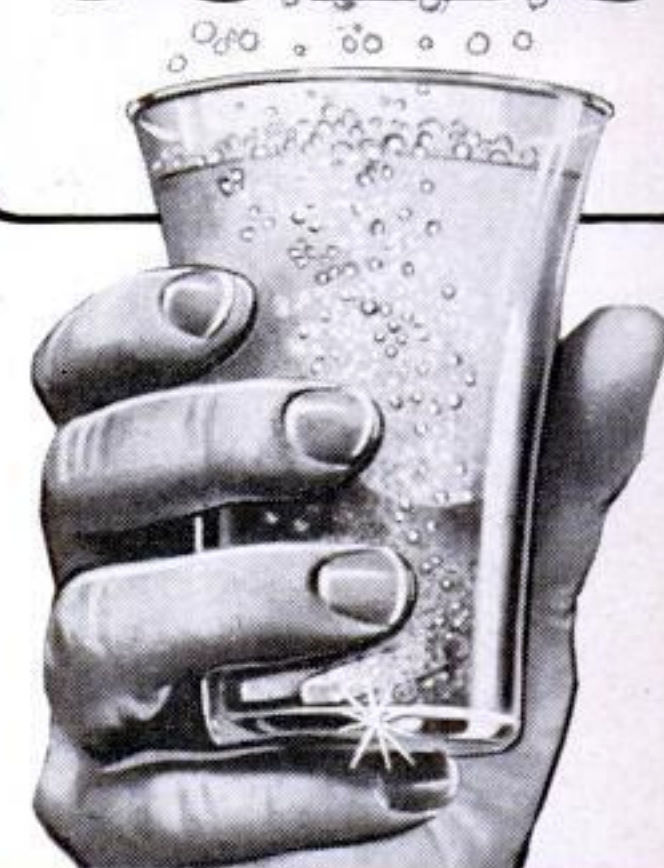
Sirs:

We must apologize to *LIFE* readers who jammed our society's telephones for three days with indignant protests in connection with the South Bend "concrete cat." It was necessary to limit the calls to five minutes.

We learn, via six telephone calls to South Bend, that George Evans, a

CONTINUED ON PAGE 12

Here's to **FIRST AID**
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Alka-Seltzer
BRAND Reg. U.S. Pat. Off.

SPEEDY RELIEF FOR THESE COLD DISCOMFORTS

ACHE-ALL-OVER MISERY
FEVERISH FEELING
HEADACHE

SORE THROAT OF A COLD



Also Use **Alka-Seltzer** for

ON DISPLAY-
ALL DRUG
STORES
U. S. and
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ACID INDIGESTION
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Be Alert in MINUTES

Keep NoDoz Awakeners handy for those times you feel drowsy... "below par." NoDoz Awakeners give you a lift without a letdown. Quickly help you become your normal, alert self again! At your druggist.

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ASK FOR
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is Here Now*



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LETTERS TO THE EDITORS

CONTINUED

trustee of the South Bend Humane Society, did file a petition with the juvenile court. Veterinarian Bruce Hostrawser saved the cat's life by working more than 60 hours without compensation and without public recognition (he has been awarded the society's citation for this unselfish deed); Gordon E. Weist, chief, juvenile office, reports that the boys are from good homes, are excellent students and that this is their first trouble. Therefore our society's plea to juvenile court Judge John S. Gonas: Please, judge, don't hang the kids. The cat is alive and well cared for by Dr. Hostrawser.

ROBERT LOTHAR KENDELL
President

The American Feline Society, Inc.
New York, N.Y.

● In a letter to the South Bend Tribune the mother of two of the boys charged with plastering the cat said: "When I found out [the boys] were involved, I was very much ashamed. They were not raised to hate or mistreat animals. Quite the contrary. . . . They have been heckled, tormented, even threatened at school, but they have faced it. They have gone to school daily when I knew they would rather not. They have admitted their guilt and are ready to take their punishment. . . ."—ED.

MUSEUM JEWELRY

Sirs:

During my recent visit in the U.S. I saw your pictures of Queen Shubad's jewelry ("Museum Jewelry," LIFE, Oct. 20) and thought your readers might like to see how it was probably worn by the Sumerian queen about 4,000 years ago. My book, *Gods, Graves, and Scholars*, contains this photograph (below) of the headdress, earrings and necklace Leonard Woolley found in the tombs of Ur. They are shown on a head modeled after a female skull from that period, now on exhibit in the University Museum in Philadelphia.

C. W. CERAM

New York, N.Y.



HIGH FASHION HEAD—2600 B.C.

SNUG HARBOR

Sirs:

Your amazingly beautiful study, "Four-Masters in a Snug Harbor" (LIFE, Oct. 20), shouted "Newfoundland" at me at first glance. Did you realize the promontory at left is Signal Hill? The structure that stands out on

CONTINUED ON PAGE 14



Yes, sir *
it's "personalized"

Now, you can buy a personal 'Chap Stick' for everyone in the house—each individually marked for quick identification.

There's nothing like 'Chap Stick' to comfort those dry, chapped, weather-sore lips. Specially medicated, specially soothing. Pocket-size, easy to apply, results swift and long-lasting.

Say "no" to substitutes...insist on 'Chap Stick'—the only antiseptic lip balm.



Just a whiff of this handy Vicks Inhaler makes cold-stuffed nose feel clearer in seconds! Use it any time . . . anywhere.



Use as often as needed.

New GE Ultra-Vision

Don't wait another day to see the most revealing comparison in all television at your G-E dealer's. Radically new G-E Ultra-Vision in action—in a side-by-side showdown with any other TV at any price! The difference is startling! G-E's blacker blacks, whiter whites mean dramatic, easy-on-the-eyes clarity impossible in any TV until now! An all-time high in contrast and realism, with no annoying glare. Let your own eyes prove that G-E Ultra-Vision is TV's greatest picture—by any and all comparisons! See your G-E TV dealer today.

General Electric Company, Electronics Park, Syracuse, N. Y.

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Model 21C206—American Provincial in genuine black cherry veneers →



GE BLACK-DAYLITE TV



LUCILLE BALL: Star of CBS Television's "I Love Lucy."

Anywhere
GREATER POWER
Anyplace
CLEARER PICTURE
Anytime
LESS GLARE

—THAN ANY TV TESTED NATIONWIDE!

World's only TV with 21-inch G-E Aluminized Picture Tube that mirrors light toward you, sharpens contrast, increases picture brightness up to 100%. New Stratopower Chassis has 267% more pull-in power than previous sets. Tilted dark-tint safety glass and cylindrical tube give deepest picture tones ever achieved, virtually banish all glare and reflections for easiest viewing in TV history.

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and
Alexis Smith
Co-starring in
Paramount Pictures'
*The Turning
Point*

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Free! What should you know before you buy a diamond ring? For informative free illustrated booklet "How to Select Your Diamond Ring," write to J. R. Wood & Sons, Inc., Dept. L-7, 216 E. 45th Street, New York 17, N. Y.

A. EDGEMONT. Ring, \$200. Wedding ring, \$100. B. OAKDALE. Ring, \$400. Bride's ring, \$187.50. Groom's ring, \$21.50. C. BERKSHIRE. Ring, \$250. Bride's ring, \$16. Groom's ring, \$27.25. D. CLAUDETTE. Ring, \$200. Wedding ring, \$87.50. Rings enlarged to show detail. Prices include Fed. Tax. *Trade Marks Reg.

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Beloved by brides for more than 100 years (1850-1952)

LETTERS TO THE EDITORS

CONTINUED

Chapter 7. According to Isaiah, the people would know when the Messiah had come, because the Lord would give them a sign. This sign was to be a virgin conceiving a son. Any young woman could conceive a son, but only a virgin could conceive the Messiah. ...

SANTO SCARZAFAVA

Oneonta, N.Y.

● The scholars responsible for the R.S.V. Bible report that they based their translation on the oldest known Hebrew texts of the works of Isaiah, in which they found not the word *bethulah*, which is Hebrew for "virgin," but *'almah*, "a young woman of marriageable age." The King James translation is based on the Gospel of St. Matthew, who quoted the prophecy of Isaiah from a Greek translation which used the word *parthenos*, meaning "virgin." The King James version uses this word both in the Gospel and in the Old Testament.—ED.

Sirs:

You say 4,500 whites, Negroes and Mexicans attended Port Arthur's Bible rally. You separate the Mexican from the white. ...

DOROTHY KIRBY

Chicago, Ill.

● LIFE used the phrase to show the whole-hearted Christian spirit of the rally, not to draw racial distinctions.—ED.

LETTERS TO THE EDITORS

Sirs:

The saccharine and thoughtless statements in Letters to the Editors (LIFE, Oct. 20) expounded by Ben N. Fuson angered and upset me. ... What kind of minds arrive at the conclusion that we should literally be ashamed of killing a cruel enemy population when that very killing saved thousands of American soldiers by making the most dreaded of all invasions—that of the Japanese mainland—unnecessary.

If I thought I would have to apologize for my wartime actions or for those of my many beloved friends whose broken bodies lie under foreign soil, I would indeed feel ashamed.

God bless our American pointed heads.

BRETT KING

Brooklyn, N.Y.

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A. MELODY. Groom's ring, \$29.50. Bride's ring, \$27.25. B. PARADISE. Groom's ring, \$27.25. Bride's ring, \$19.00. C. CHERISH. Groom's ring, \$24.50. Bride's ring, \$21.50. Other **Artcarved** wedding rings from \$8. Prices incl. Fed. Tax. Rings enlarged to show detail.

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Beloved by brides since 1850

"I flirted with trouble in New York!"

"It was a glorious, bright day," explained Doretta Morrow, "when Steve and I set out to see the sights of the city. But there was a wintry nip in the air, too, and by the time we got back from our ferry boat ride I knew I was in for trouble."



DORETTA MORROW
introduced in MGM's
"BECAUSE YOU'RE MINE"
Color by Technicolor

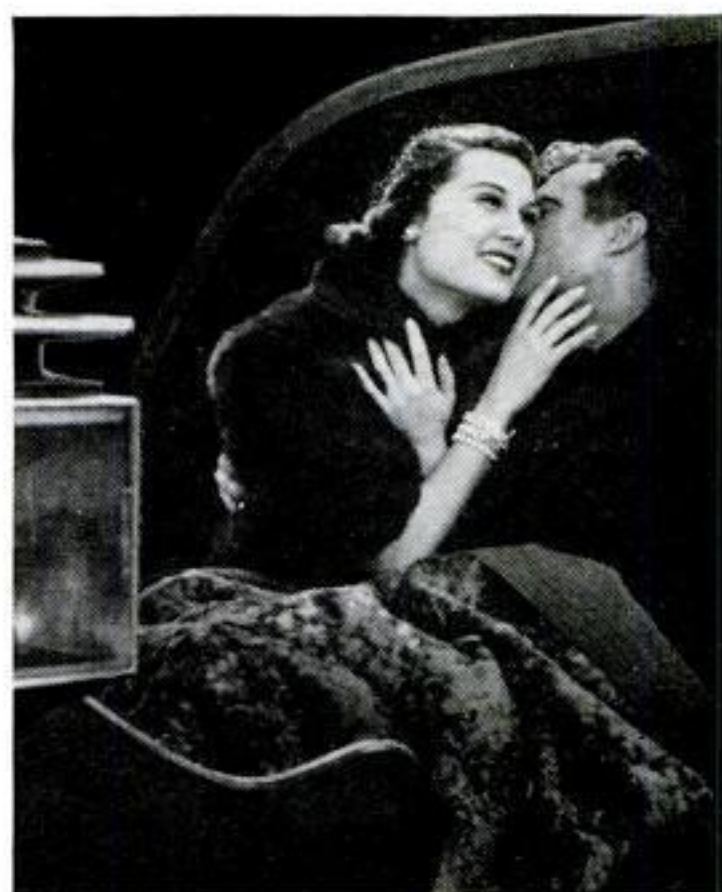
"We'd been having such fun I completely forgot about putting on gloves or a hat. My hands and face were chapped raw! Fortunately, at home there was soothing, pure white Jergens Lotion. It smooths and softens chapped skin in no time!"



"The wind atop Radio City was terrific. After extreme exposure like that, Jergens Lotion is a blessing. It works so wonderfully — and so fast. Try this and see why! Smooth one hand with quickly absorbed Jergens . . ."



"Apply any ordinary lotion or cream to the other, then wet them. Water won't bead on the hand you've smoothed with Jergens Lotion, as it will with oily lotions or creams that just coat the skin with a greasy film."



"When Steve took me buggy riding in Central Park next day, my skin was soft and smooth — right for romance and close-ups." No wonder screen stars choose Jergens 7 to 1. It's so quick and easy to use!



Use Jergens Lotion regularly to keep your skin lovely, too. You'll find it protects against roughness and winter chap — for only pennies a day. Jergens Lotion costs only 10¢ to \$1.00, plus tax.

SPEAKING OF PICTURES

The Gettysburg Address is re-created with LIFE photographer as a Brady



LIFE'S ARNOLD NEWMAN wears a big brown top hat, gray frock coat, frilled dickey and striped pants for his Gettysburg assignment. Only his horn-rimmed glasses and shoes are modern. His photograph at the right shows the 1952 parade through Gettysburg streets just before "Lincoln," riding a horse, joins the procession out to the battlefield.



JUST BEFORE GETTING OFF AT GETTYSBURG, MR. LINCOLN, 1952, STANDS IN THE AISLE OF OLD,





NARROW-WINDOWED COACH SO NEWMAN CAN PHOTOGRAPH HIM WITH HIS CABINET AND STAFF



ON Nov. 18, 89 years ago, Abraham Lincoln boarded a special train in Washington and rode to Gettysburg, Pa., where the next day he delivered his famous Address. Recently, to mark the centennial of the Western Maryland Railway Company which had transported Lincoln, a Civil War train was hauled out of a museum and the whole dramatic story of the Gettysburg Address re-enacted against the original backgrounds. Actor Ray Middleton portrayed Lincoln and hundreds of Gettysburg citizens dressed up in Civil War costumes to reproduce the atmosphere of the times. Traveling with the 1952 Mr. Lincoln and taking his pictures in the style of the famous Civil War Photographer Mathew Brady (*below*) was LIFE's Arnold Newman (*opposite page*). He used a large bulky camera like Brady's but his film was modern.



MATHEW BRADY (*above*) or one of his assistants took historic photograph at left, showing parade at outskirts of Gettysburg en route to cemetery. While parade was held up for an hour, Lincoln (not shown here) sat patiently on his horse as crowd thronged around, shouting "Hurrah for Old Abe!" and singing, "We are coming, Father Abraham."



Feed your dog like this Dash-fed champion!

Madison, N. J.—Here you actually see Champion Jezebel's Infractious Son winning "best of breed" at the famous Morris and Essex dog show. Alert, eager and victory-proud—he's aglow with all the health and vigor you seek for your own dog. Quite naturally, you'd expect this Airedale Terrier's diet calls for something special. And that's just what he gets—Dash. His owner, professional handler Doug McClain, says, "Dash makes it easy to keep dogs well nourished. It's fortified with liver—and liver is the richest of all meats in the proteins, vitamins and minerals dogs need every day!" Why not see how much Dash will help *your* dog?

Dash is fortified with LIVER!

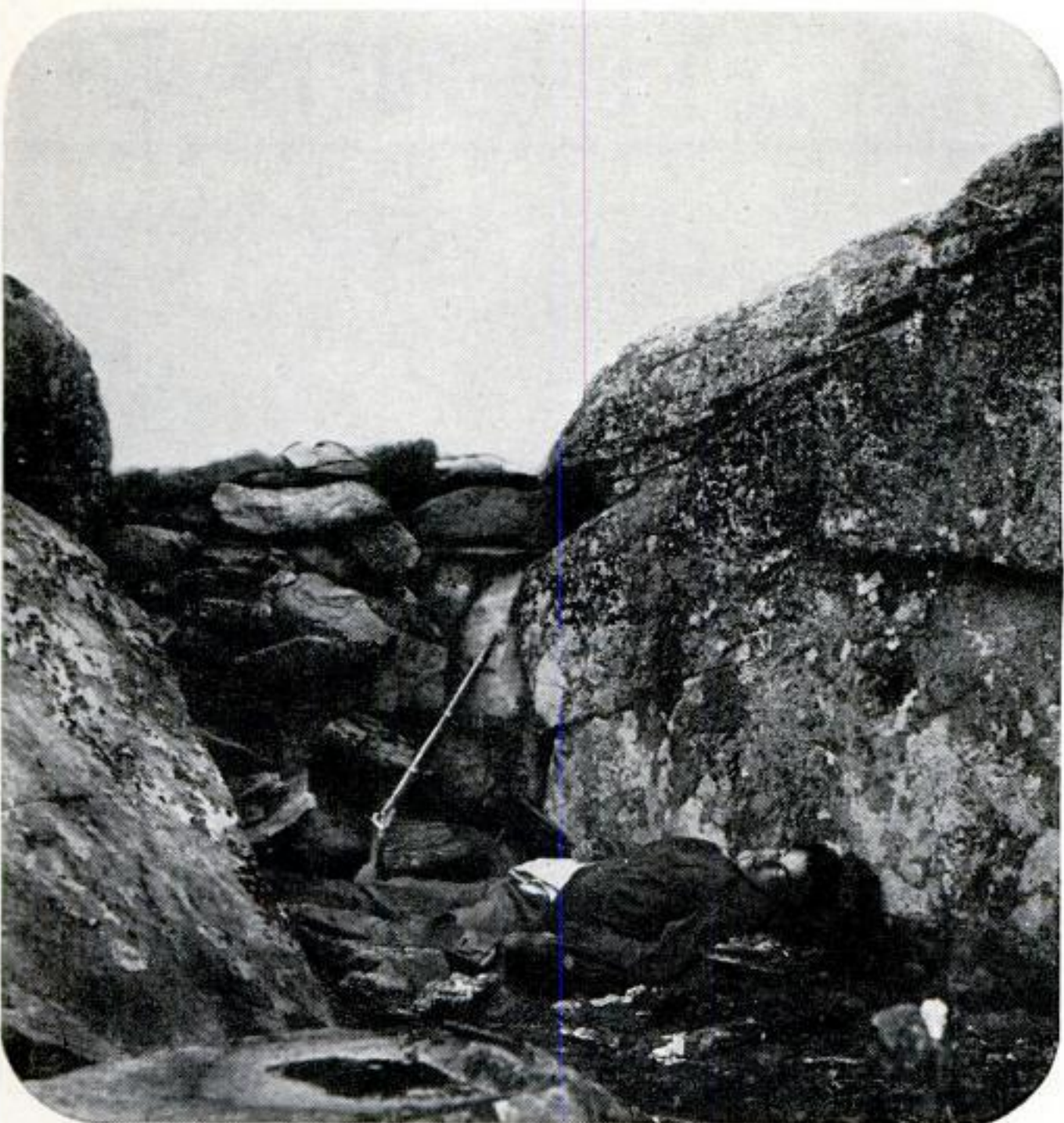
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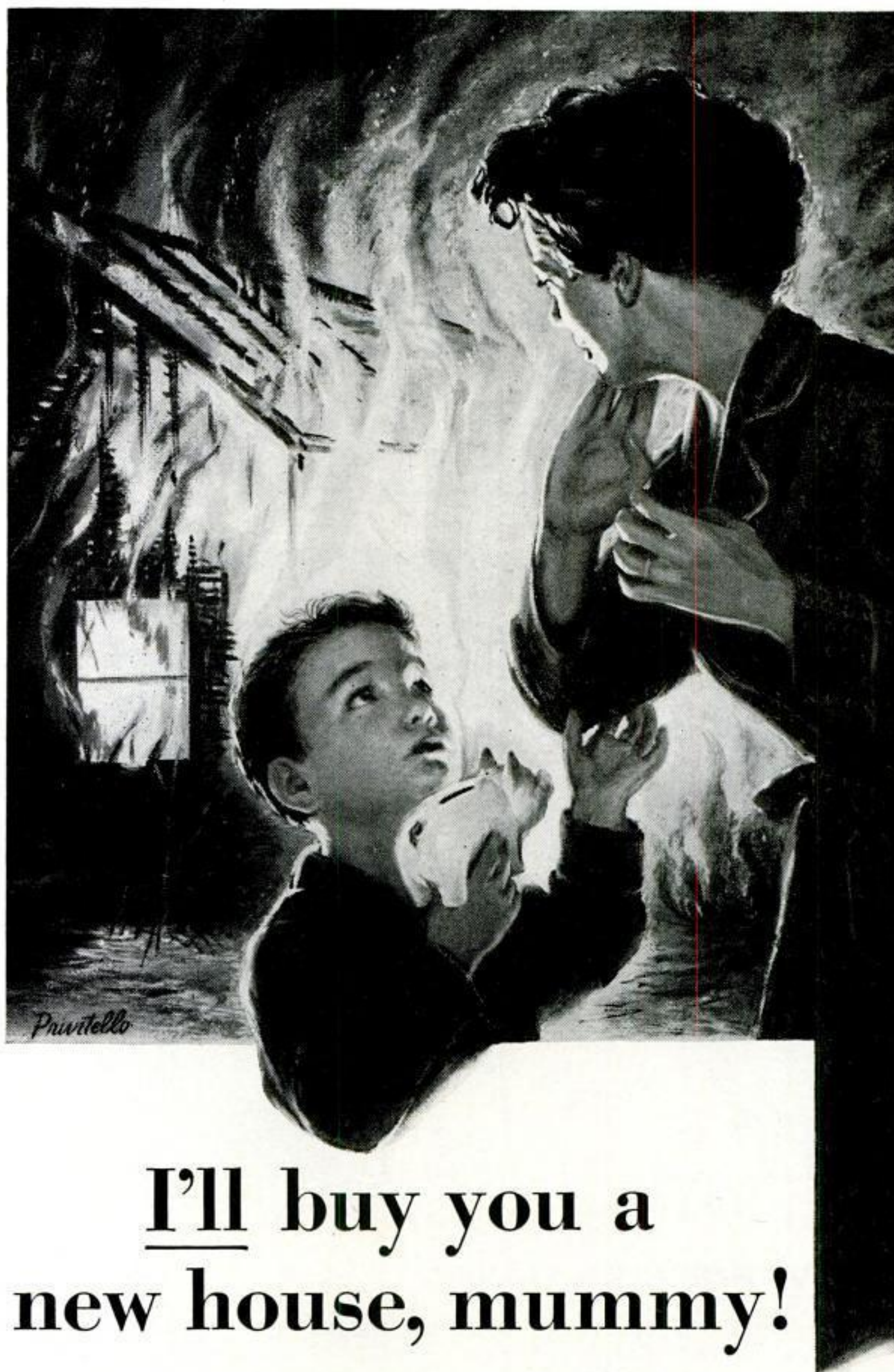
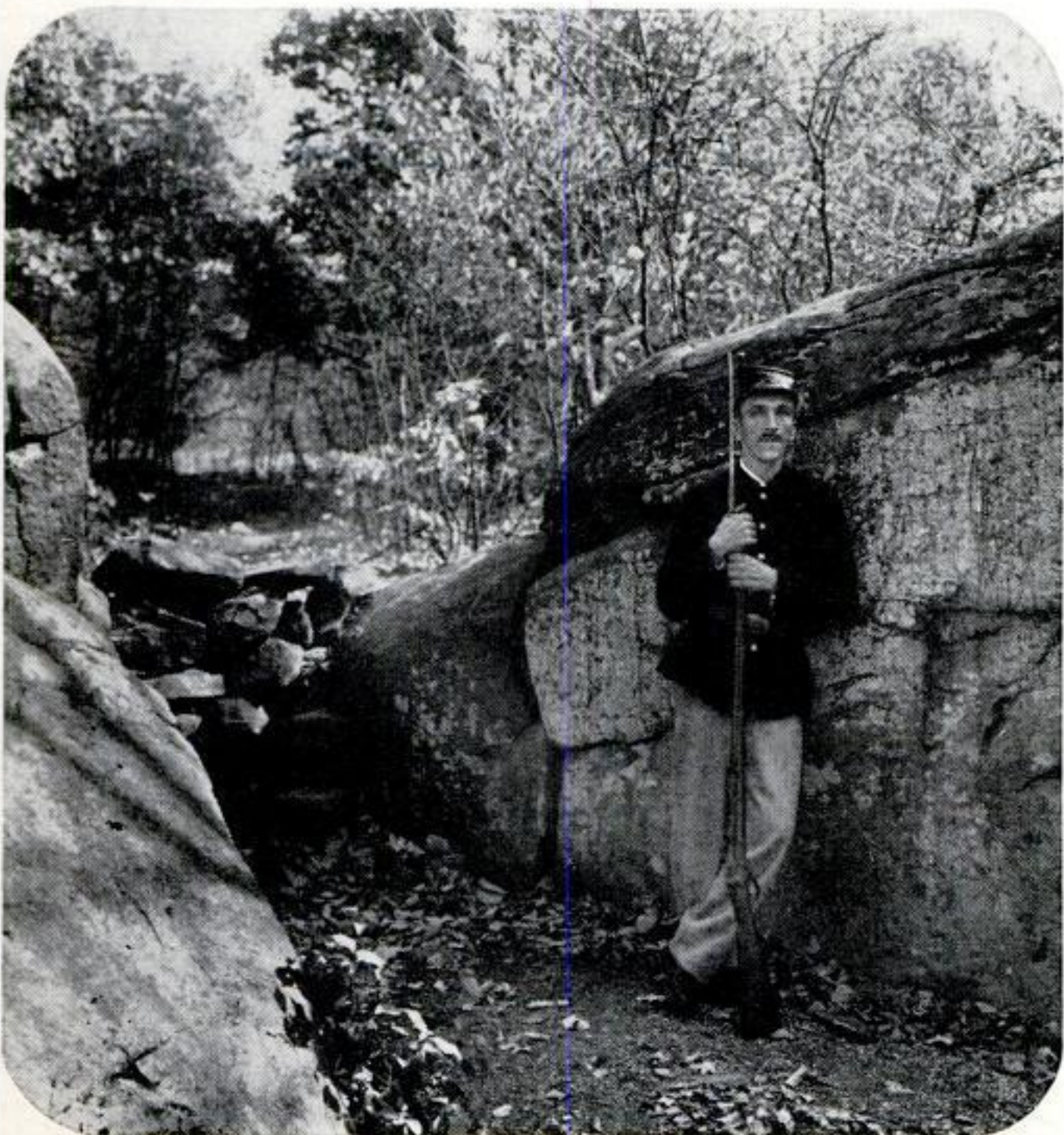
There were at least two photographers in the crowd of 15,000 assembled on the Gettysburg battlefield in 1863. One was Alexander Gardner, Brady's assistant; another represented *Leslie's Weekly*. One photographer, perhaps Gardner, set up his camera before Lincoln, waited under his big black cloth for the President to strike a dramatic gesture. But Lincoln spoke simply and without posturing. Within two minutes he had finished and turned abruptly away. Desperately the photographer came out from under the black cloth and saw that he was too late. He had muffed one of the greatest photographic opportunities of all time. Meanwhile the *Leslie's* photographer had gotten a picture of the crowd (*above*) but was unable to get close enough to photograph the President. At the 1952 Gettysburg Address there were no problems, and Arnold Newman easily photographed Lincoln for posterity (*below*).





MEMORABLE SHOT

Alexander Gardner, who may have missed his opportunity at the Gettysburg Address, was nevertheless one of Mathew Brady's most capable assistants. Following the actual battle of Gettysburg he had roamed the battlefield with Brady. One of his most memorable and poignant photographs was that of a Confederate sharpshooter lying dead in Devil's Den (*above*), around which some of the bitterest fighting had raged. From Devil's Den sharpshooters picked off many Union officers, among them General Stephen Weed and Colonel Strong Vincent. As a lieutenant named Hazlett bent over to catch Weed's last words, he was also killed. The Federals retaliated by shelling the position constantly. When Arnold Newman returned to Gettysburg this year, he revisited Devil's Den, photographing a soldier in Union dress standing peacefully over the very spot where the sharpshooter had met his death.



I'll buy you a new house, mummy!

(A true story based on Company File #WAI-EH-9679)

My folks and I bought this house less than a year ago. I put everything my husband left me into it. And Mother and Dad, who moved in with me and the baby, put everything they had into it, too.

With all our eggs in one basket—a \$20,000 basket, counting in the house, furniture and all our belongings—we should have been extra careful about insurance. We weren't. We tried to get by on \$6,000 worth. Now, with only a few things saved, I don't know what we'll do . . .

If fire insurance were expensive, you could understand why so many people—seven out of ten, the records say—are now under-insured.

But fire insurance *isn't* expensive.

For a modest outlay you can buy all the Hartford Fire Insurance you need to bring your protection into line with today's inflated replacement costs.

So to avoid tragic losses, get your Hartford Fire Insurance Agent, or your insurance broker, to *complete* your protection.

And, today, send for a free copy of a chart which will help you find out how much your house is under-insured, *under-protected* right now.

Year in and year out you'll do well with the

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**NEW Shampoo Discovery gives You
Film-Free Hair with**

**NO "DETERGENT
DRYNESS"**

[Dryness caused by strong "dishpan" detergents in some shampoos . . . that can take out of your hair the very substances it needs for health and beauty.]



Nature gives you "Young" Hair . . .

NEW FITCH SHAMPOO

helps Nature keep that healthy, young look . . . because only Fitch has the special shampoo formula that floats out dirt but leaves in Nature's beautifying lubricants. Try it!

See your hair take on a natural shine, free of dulling film. Feel that brittle, harsh "detergent dryness" disappear

as natural oils are restored. Your hair is easier to manage, has that "Hairdresser Look."

New Fitch is mild, safe for a child's scalp . . . and it's still the only shampoo that guarantees to remove dandruff in one lathering—or your money back.

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NEW lightning-fast lather, in hardest water!
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Stop washing the "Bloom of Youth" from your hair . . .



SWITCH TO
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PERFECT FOR ALL THE FAMILY

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LIFE'S REPORTS



DEPUTY CONSTABLE YOUNG LIES DEAD IN HOUSE HE WAS BURGLARIZING

POLITICS IS MURDER

Or perhaps it's vice versa in Houston tangle

Last week a lively combination of murder and politics was Topic A in Houston, Texas, a usually blasé city (it has more murders for its size than any city in the U.S. and just as much politics). The case began with a constable's deputy (above) being shot to death after breaking into a nightclub owner's house. It became a public sensation when the winner of the July Democratic primary for sheriff, Buster Kern (below, right), charged that the killing was connected with a plot by the loser, Constable Bill Lambert (below, left), to murder him.

Within a few days the case had an extraordinary cast of characters. The principals were Sheriff Kern, a lanky, professional man hunter who carries a .45 with a diamond-set handle, and young, dapper Constable Lambert, who sports a bow tie rather than bow legs. The supporting players included a gambler under indictment for one murder; two safecrackers who were willing to blow up anybody, even a sheriff, for \$10,000 cash but who objected to easy payments; a pudgy private eye who "sang" like a prairie nightingale after a dose of truth serum, and a mysterious beauty-shop operator. The clues were almost as good as the characters. They included a pawn ticket from the dead deputy's pocket, two sets of diamond earrings—one set in hock and the other attached to a lady's ears, an anonymous telephone call, and the "land mine" that killed Gambler Herbert ("Cat") Noble 15 months ago (LIFE, Aug. 20, 1951).

The curtain lifted on Scene I, Act I, of the Houston melodrama late on the night of Oct. 4, when Delbert Roberts locked up his modest Club 66 and drove home. According to the story he subsequently told police, Roberts walked innocently into his dark house and was hit on the head with a sap. Unlike most people, who fall down unconscious

CONTINUED ON PAGE 27



ELECTION LOSER Bill Lambert is accused of plot to kill winner.



ELECTION WINNER (still sheriff) C. V. Kern says he was target.

SURE AS SHOOTIN'

new

BAKER'S 4 in 1

is more

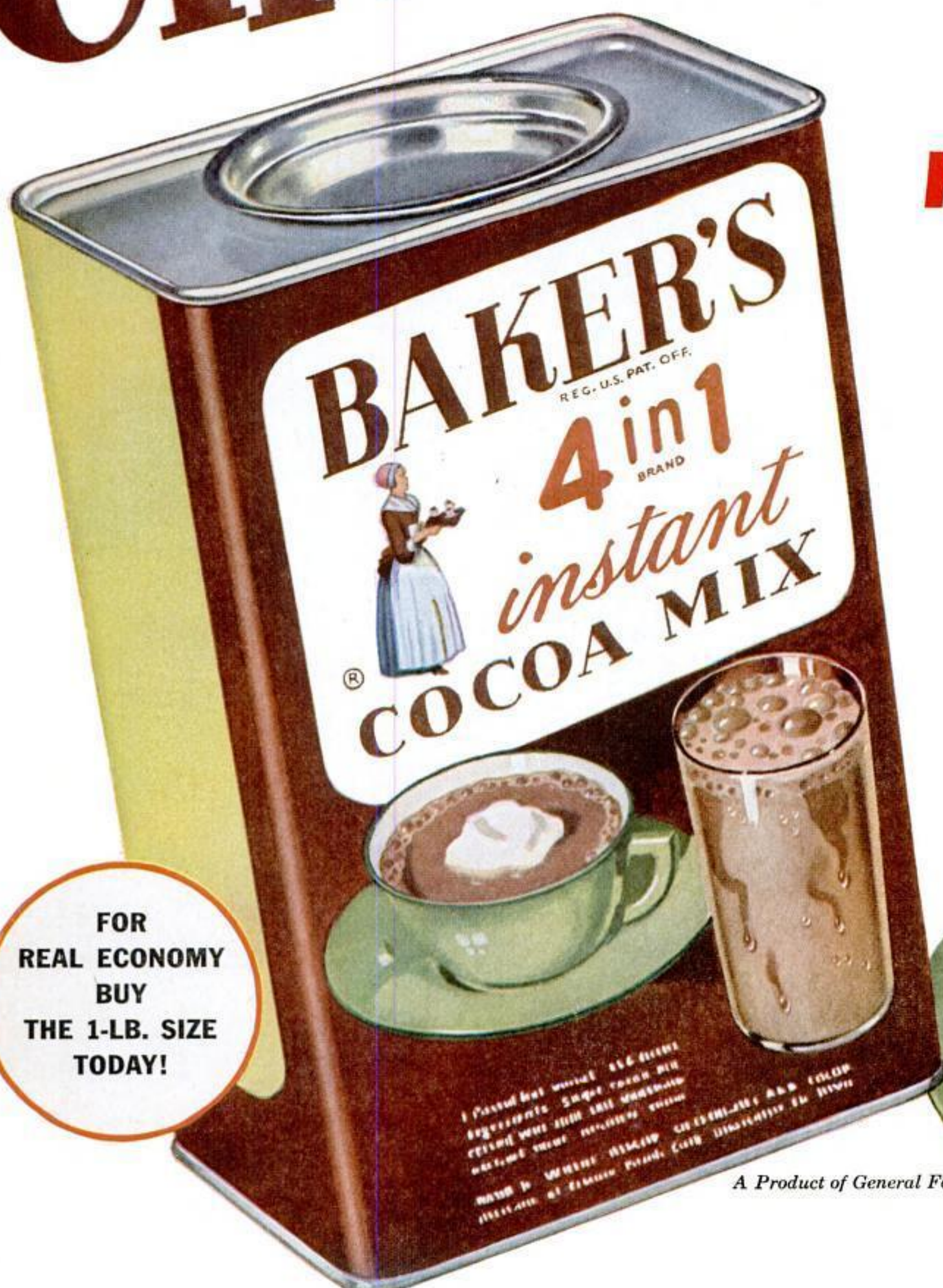
Chocolate-y!



**Mixes faster—
hot or cold!**

Baker's 4 in 1 makes the most luscious
hot cocoa instantly—and it's more nutritious
because you use fresh, wholesome milk!

Faster 'n lightning and extra-delicious
for cold chocolate milk, too. Remember—
no other cocoa mix gives you that world-
famous Baker's Chocolate Flavor!



FOR
REAL ECONOMY
BUY
THE 1-LB. SIZE
TODAY!

A Product of General Foods



Everything chocolate tastes BEST when it's BAKER'S!

Here's how to get close shaves, electrically!

Just like a comb, the New Schick "20's" exclusive Bevelled Comb Edges guide whiskers into perfect position for skin-line shaving.

WHAT you see here in close-up are the slim, trim Hi-Velocity Heads of the New Schick "20."

Note their Bevelled Comb Edges. No other make electric shaver has them—yet they're the secret of truly *close* shaves!

You see, whiskers don't just stand there waiting for the end. Some grow erect, some grow lying down, others curly as corkscrews. A shaving edge might slip over many—and give you uneven, unsightly shaves.

But not the New Schick "20"! Its combing action *lines up* all whiskers—*guides them into precise position* for a clean sweep at SKINLINE!

And what expertly honed steel then takes over! Microscopically adjusted, driven by the world's mightiest rotary motor of its size, it breezes through the toughest tangle—like *that*!

Yes—even in those little hard-to-get-into places! You'll find the "20's" shaving heads just the right size and shape to ease in around nose, lips and chin—and take *every* whisker in stride!

That's how the New Schick "20" makes *close*, clean, comfortable shaves an everyday occurrence—easy as snapping its Stop-Start Button! That's why the "20" is replacing all other shaving devices in so many homes. That's why more men use Schick Electric Shavers than any other make!

See the New Schick "20" now at any Schick Electric Shaver Dealer's, or Schick Electric Shaver Shop. And note that you can buy it for yourself—or as a gift—without risking a dime.



NO-RISK 10-DAY TRIAL PLAN!

The New Schick "20" in saddle-stitched Caddie Case is only \$24.50. The New Schick "Colonel," with many features of the "20," is only \$19.95. Ask for either on 10 days' trial. If, in 10 days, you—or the man you give it to—aren't delighted with its close, comfortable shaves—return it and *every penny will be instantly refunded*.

On television every week, *The Jackie Gleason Show*; every other week, *Crime Syndicated*

New Schick "20"

—better-built for closer shaves

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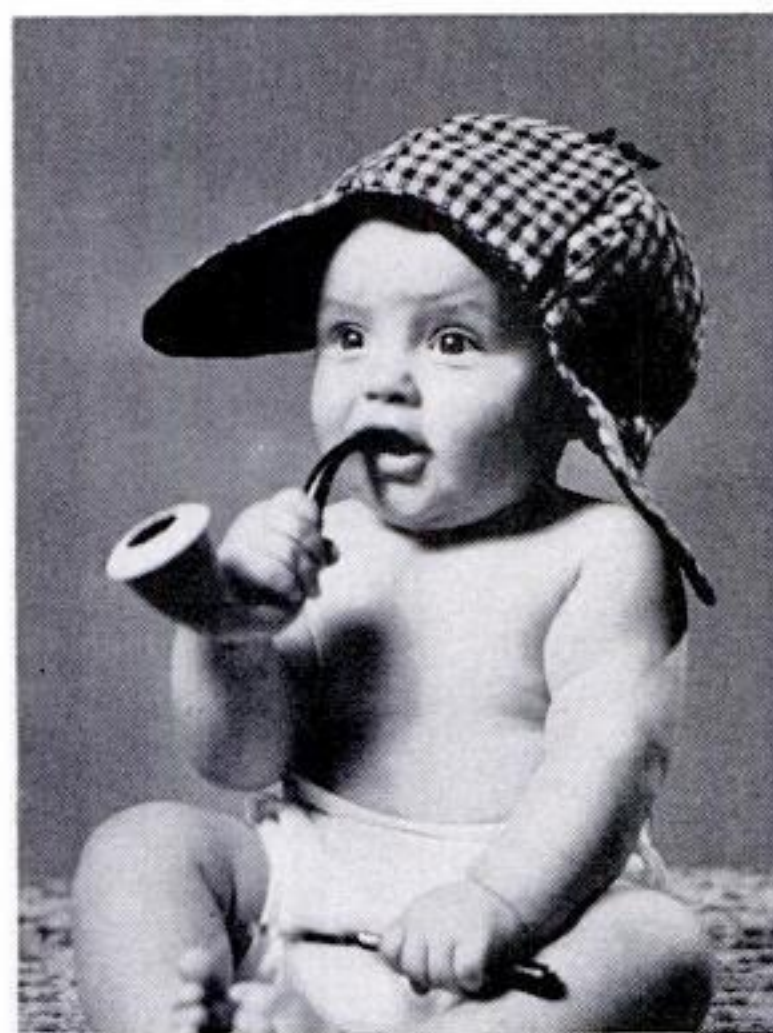
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LIFE'S REPORTS CONTINUED

on such occasions, Roberts fell down rolling like a fictional private detective. He rolled right over, drew his .38 automatic and put a bullet through his attacker's eye—a very remarkable shot in the dark.

The police identified the dead prowler as a deputy from Constable Lambert's office named Bill Young. In his pocket they found a pawn ticket for a pair of diamond earrings. They retrieved the earrings and next day, tipped off by an anonymous phone call, questioned a diamond cutter



MARKSMAN DELBERT ROBERTS

named Ike Hoffman, who said he had mounted one of the stones in an earring for Constable Lambert. But the constable promptly produced his wife, who was wearing diamond earrings like the ones Young had pawned.

A couple of weeks later Sheriff Kern got into the act. He arrested a gambler named George Levine as go-between in a plot to kill Kern with an auto-bomb. Instigator of the plot, said Kern, was Constable Lambert.

Levine had a complicated story to tell. As relayed by Kern, it went back to Aug. 7, 1951, when



MIDDLEMAN GEORGE LEVINE

Gambler Noble was blown to bits: that night Levine, acting as a go-between for Lambert, conferred with a couple of safecrackers, Royal Rucker and James Gilreath. Levine asked them if they could plant a nitroglycerin bomb in a car. They said yes and named a price: \$10,000. When Levine said the victim would be Sheriff Kern, the pair was still agreeable,

CONTINUED ON NEXT PAGE

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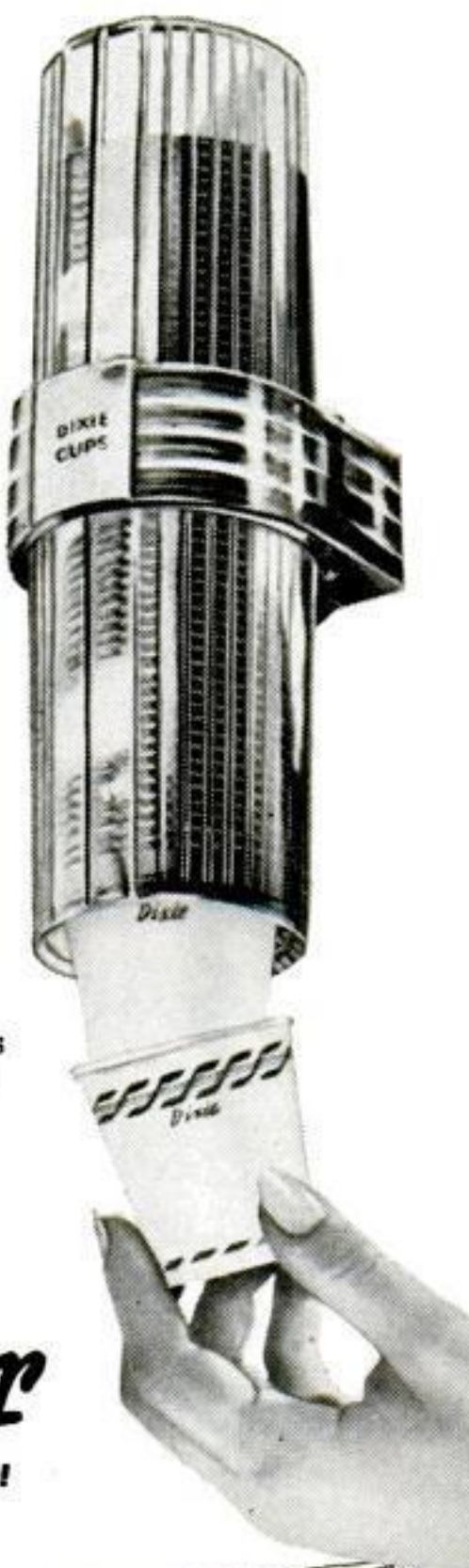
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LIFE'S REPORTS CONTINUED

one saying, "We don't care—he'll blow up just as easy as anyone else." But when Levine said it would be \$5,000 down and \$5,000 later, the "soup men" chilled. They wanted cash on the line. Sheriff Kern added a bit of history to this tale. He had discovered the plot last May when he questioned Rucker and Gilreath, who had been suspects in



SERUM-SINGER RAUL PEREZ

the Noble killing, but he hadn't mentioned it, he said, because he was afraid people would think it was just "politics" if he took action during his primary race with Constable Lambert.

This was fascinating stuff in itself, but Kern gave it added urgency by connecting Lambert with the robbery which resulted in the death of Deputy Young. He said that the slain deputy's widow had quoted Lambert as saying a private eye, Raul Perez, was with Young when Roberts shot him. Kern also said that Mrs. Young said that Lambert said that the shooting had some-



MYSTERY WOMAN REBA KELLOGG

thing to do with Reba Kellogg, a Houston beauty operator and friend of Lambert's. The sheriff arrested Perez and soon released a long and detailed statement by the prisoner. In it Perez, who said he had voluntarily taken truth serum, confessed he had been at Roberts' house the night Young was killed. So, said Perez, was Constable Lambert.

The day after Levine and Perez were arrested, Lambert disappeared. Two days later, on Oct. 23, he surrendered to the

CONTINUED ON PAGE 30

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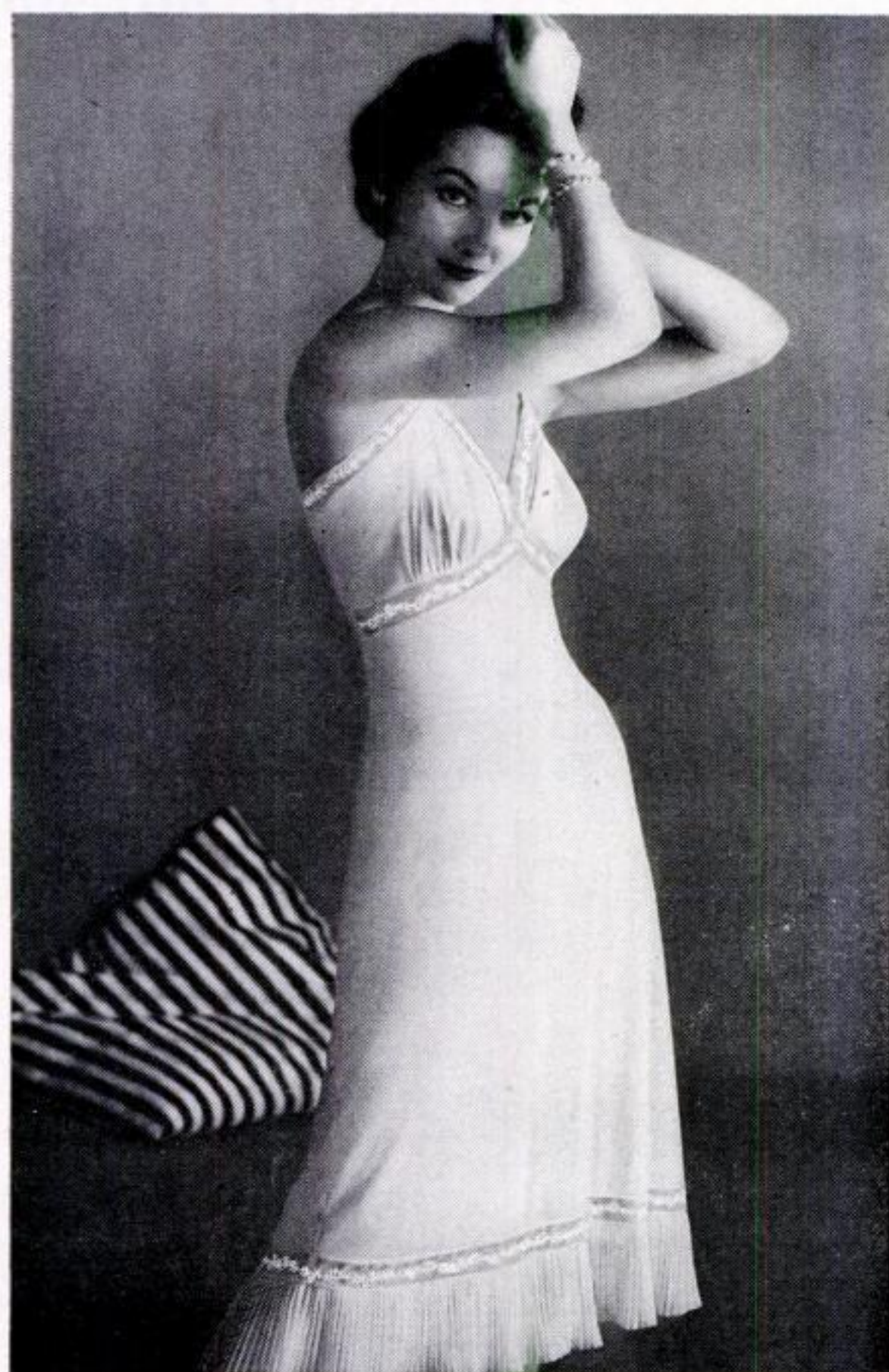
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LIFE'S REPORTS CONTINUED

Houston police, crying "politics" and denying everything. "I hid out," he said, "because I thought they would take me out and make me either go for my gun or go for their guns—and then I'm a dead man... I'm deathly afraid of Buster Kern, I don't mind telling you that."

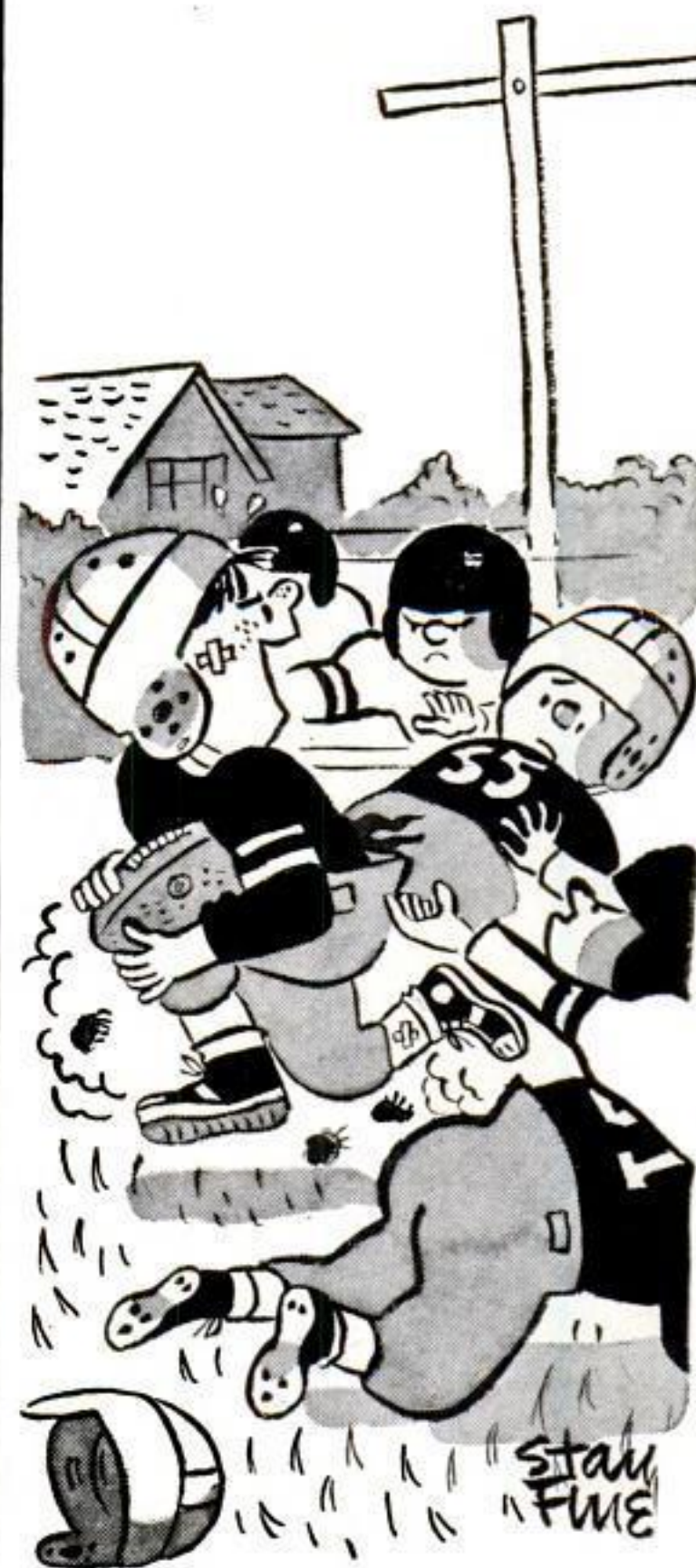
Last week the Grand Jury, after a dizzy week of trying to sort out the facts, indicted Constable Lambert on three separate counts, none of which had anything to do with the Young killing. One indictment charged Lambert with theft of \$5,000 from Diamond Cutter Hoffman. Another accused him of perjury for telling the jury he didn't take Hoffman's money. Both of these were felonies. The third indictment accused Lambert of threatening to take the life of Sheriff Kern. This, in Texas, is a misdemeanor.

All this excitement had been too much for at least one Houston housewife, Patricia Greenwood. Because her husband, a private detective, volunteered some minor details in the mystery, Patricia shot him in the shoulder. She said she was annoyed at him for "sticking his nose" into the case, and added, reasonably enough, "He got mad and tore my clothes so I went into the bedroom, got his gun and fired three times. Then I took another little drink to steady my nerves. I just meant to scare him."

At week's end some of the cast of characters had plenty of reason to be scared. Sheriff Kern promised more witnesses for the Grand Jury, and the police file on the Young killing was not yet stamped "closed."



PISTOL PACKIN' WIFE, Pat Greenwood, goes gaily into questioning after reproaching her husband with a slug in the shoulder.



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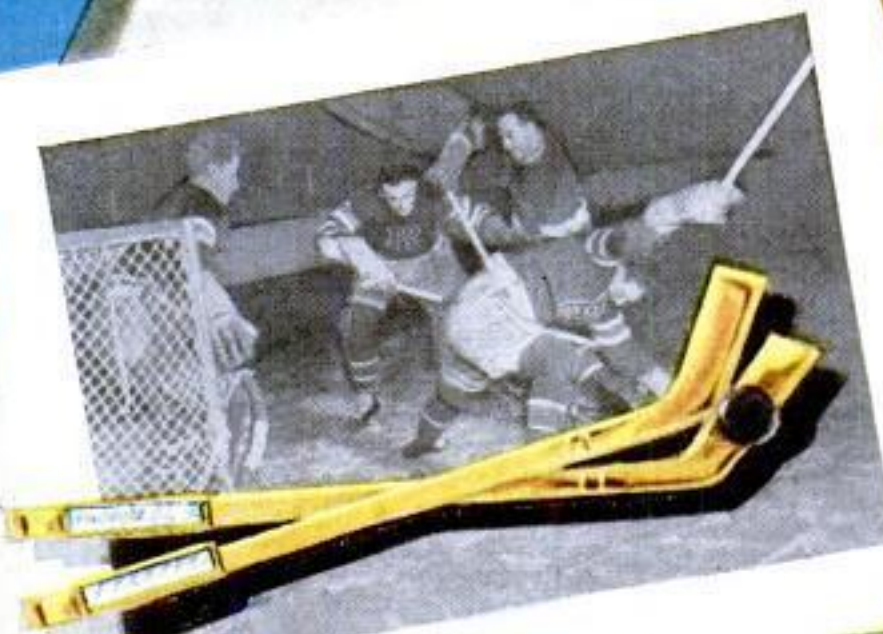


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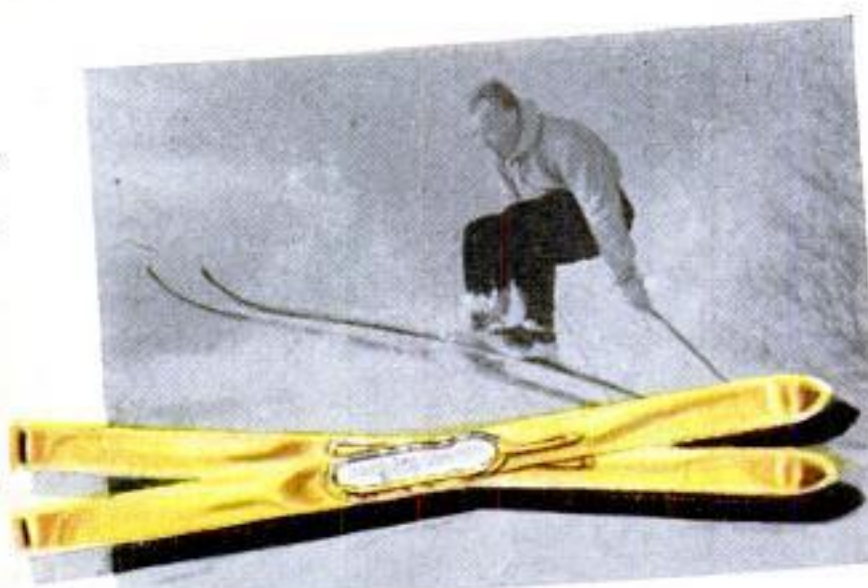
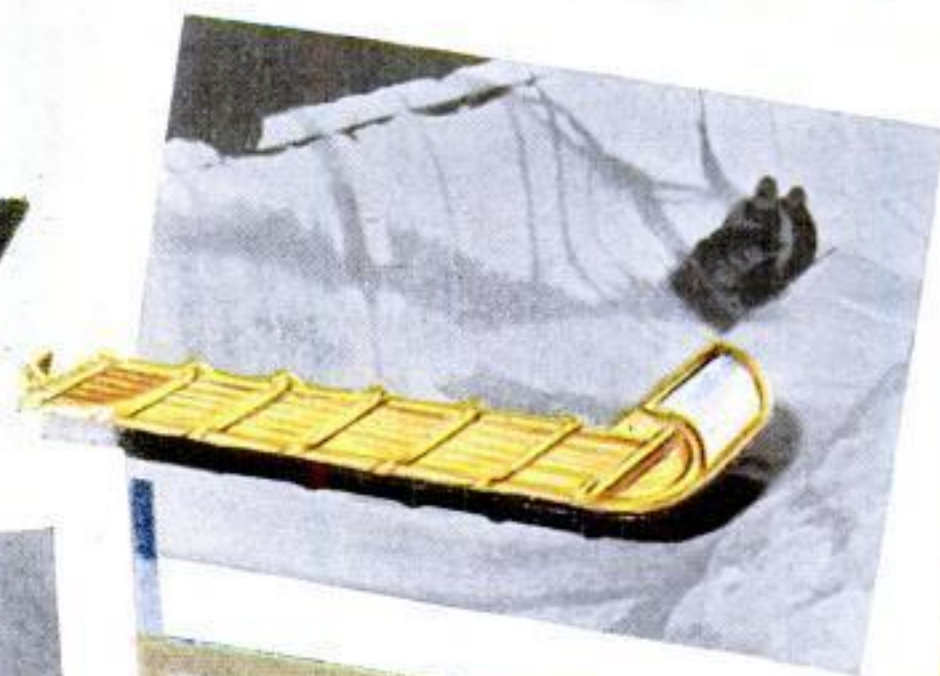
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A NEW MACHINE IN CHICAGO—WHAT DID THE VOTERS SAY?

OF DEADLINES (SOB!) AND THEIR LIMITATIONS

A reader with a sense of curiosity can find here, week by week, some obvious clues as to how editors select material. If the reader has been led to believe that journalists are cynical and jaded, it may surprise him (a little) to find some pretty transparent enthusiasm for the things in the issue. At least a few people on LIFE's staff, usually many, are really excited about each article. This issue is no exception—the stories listed below have been discovered and prepared with zest and loving care. But we want to talk about something that isn't here at all, the results of the election which you knew about a couple of days before this issue reached you.

Our 1948 experience taught us something about how readers react. As might be expected, we got a going-over for our bum guess on the outcome of the election. And there was something else—we found that LIFE's reputation for being up-to-the-minute was somewhat better than the facts of production justify. About half of our critics accused us of ignoring, in the issue produced the same week as this one, election results

that were contrary to our previously expressed editorial hopes.

All this is by way of explaining that to get our 5,400,000 copies printed we have to go to press each Saturday to distribute the magazine the following Friday. This gives us enough time to bring you a key football game like Georgia Tech-Duke (pp. 40, 41), a spectacle like last week's forest fires (pp. 35-37) or a report on the prison riots in Illinois and Ohio (pp. 42, 43), none of which demand immediate analysis. It does not permit us to carry the election results of last Tuesday. Which explains why, as reporters of news, we put the Al Cappish "sob!" in the headline above.

Our sorrow is not unconfined, however. After the conventions, which television reported immediately and completely, a top commentator expressed envy of LIFE's ability to sort out what really counted from an undigested mass of events and images. This week we are busy sorting and interpreting; in next week's issue you will find significant details and exciting pictures that will indicate the shape of the political future.

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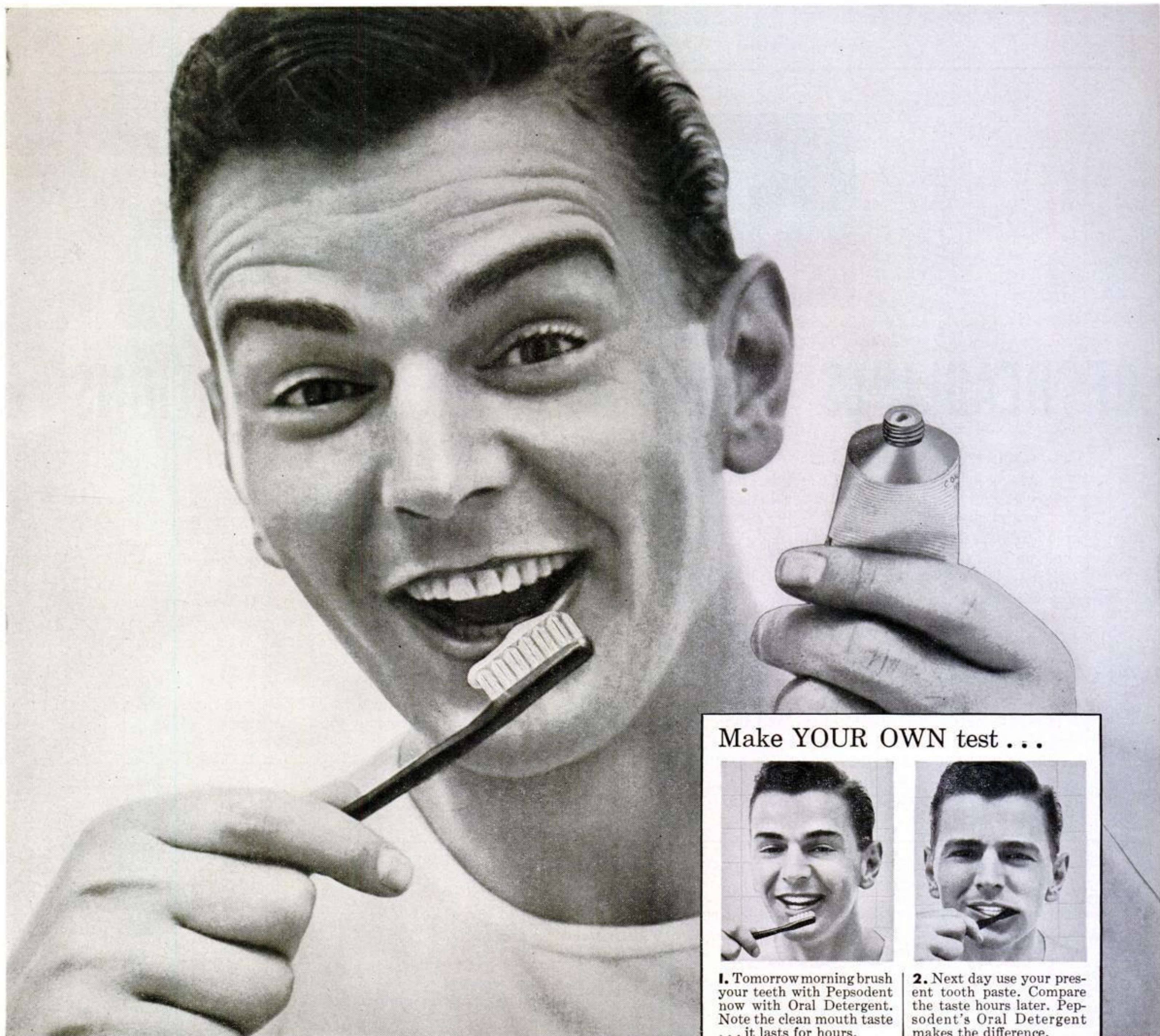
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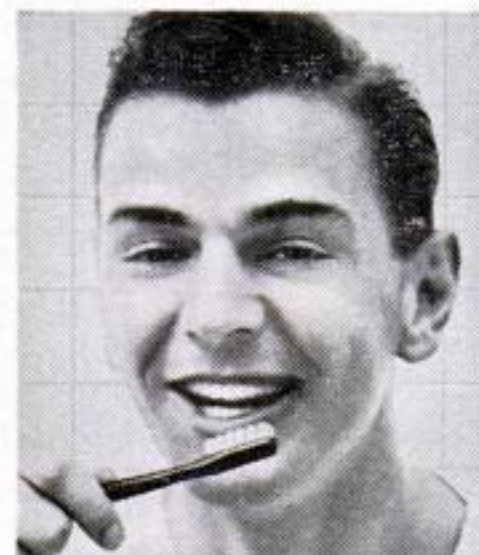
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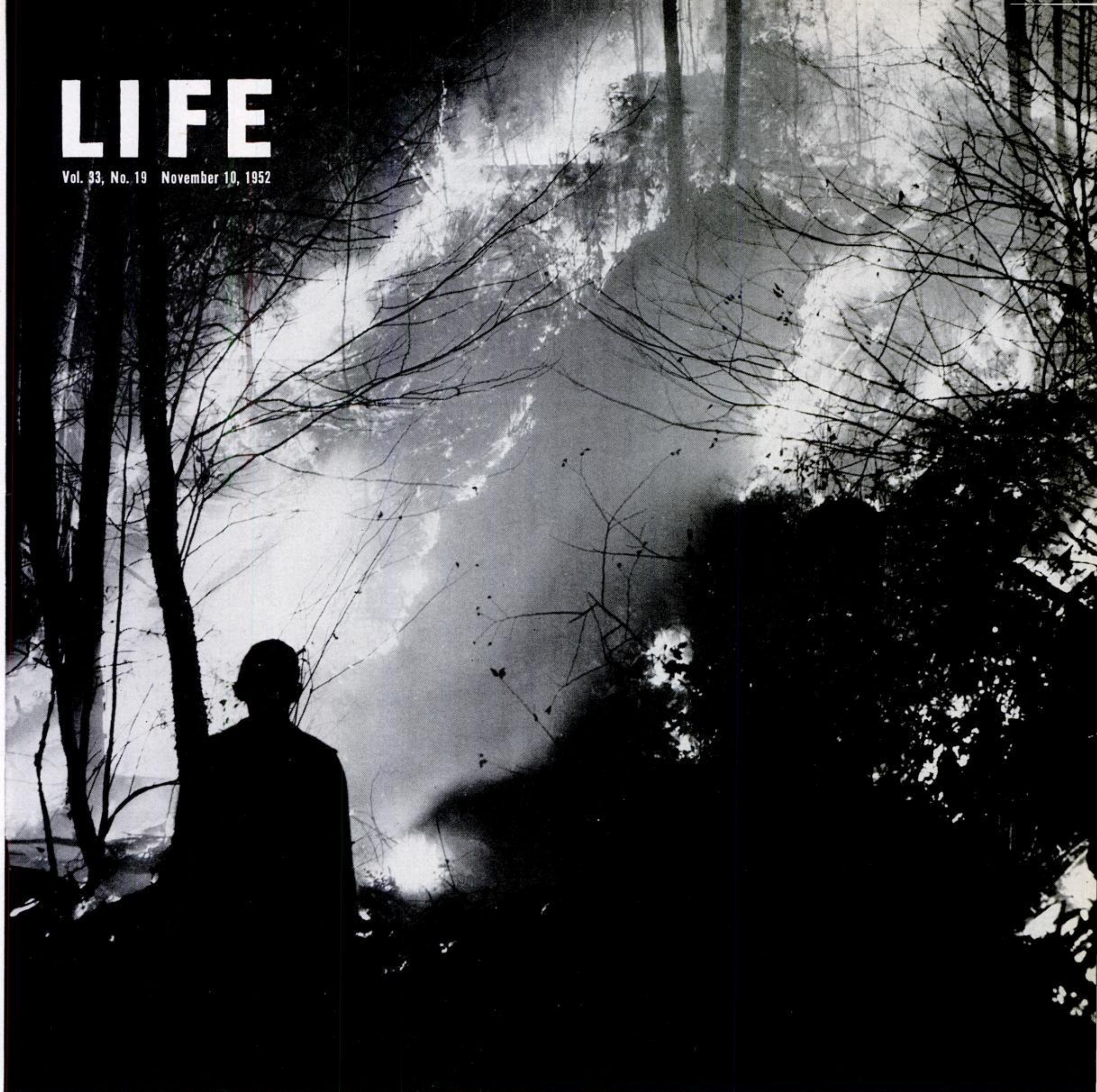
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A FIRE FIGHTER HELPLESSLY WATCHES FLAMES SCORCHING UP STEEP HILLSIDE IN TENNESSEE MOUNTAINS WHERE MORE THAN 300,000 ACRES HAVE BURNED

INDIAN SUMMER GOES UP IN SMOKE

In state after state last week the dry, spectacularly beautiful Indian summer was exploding into ugly, searing flames. In one vast area extending from New England through the southeastern U.S. to Texas, and in another area in the Pacific Northwest, fire crackled over the countryside, gobbling up hundreds of thousands of acres of forest. Missouri reported "the worst situation in 18 years." Fifty thousand acres of Illinois timber and farmland were blackened. In one week West Virginia reported 3,000 separate outbreaks. Several states called

out National Guardsmen to help foresters and local firemen. Arkansas, worse off than most, counted 150,000 acres burned during October. An Arkansas ranger told of observing a five-mile-long inferno from an airplane: "I've never seen a forest fire like this one. It's traveling like a railroad train." The total damage in the nation as a whole was inestimable.

The fires had only one cause. Most of the U.S. was suffering under a severe drought, caused by freakish high-level winds which had cut off the normal flow of moist air from the

Gulf of Mexico and let in dry air from Canada. Texas went into its 29th straight month of drought. As somber smoke palls drifted in from the mountains and settled over many U.S. cities (p. 37), scrambling airline schedules and hampering operations at many airports, people everywhere ached for rain. The U.S. Weather Bureau said it would probably come soon. But day after day to countless newspapers east of the Rockies the Weather Bureau was giving out the same ominous and odd-sounding forecasts: "Fair, smoky, little temperature change."



IN TENNESSEE streamers of smoke pick out flames eating through uplands near Monterey, north of Chattanooga. State conservation department was caught

woefully short of fire-fighting equipment. Said its commissioner, "We have been set up to handle three or four fires per county, but not 12 to 15 or more."



IN ARKANSAS a barn is consumed. Last week 20 homes, a school and church were destroyed by fire.



IN WEST VIRGINIA a frame house is silhouetted by flames. Fire fighters succeeded in saving it.



IN OHIO, at Chillicothe, volunteers clear a creek bed. Six fires covered more than 1,000 acres each.



IN KENTUCKY fire menaces a mountain village. The state excused schoolboys to help fire fighters.



IN NORTH CAROLINA a fire on the side of Elk Mountain threatened summer homes near Asheville.



IN INDIANA mountains in southern part of state are dotted with fires. State forests have been closed.

IN NEW YORK CITY a dismal and sluggish fog of smoke from fires hundreds of miles away in Pennsylvania and West Virginia, enshrouds midtown buildings. →



FOR THE RUSSIANS, MISERY; FOR THE REST OF US, MENACE—AND A NEW PARTY LINE

This week the Soviet Union celebrates the 35th anniversary of Nikolai Lenin's seizure of power on Nov. 7, 1917. According to Communist mythology there were only (but exactly) 23,600 Bolsheviks in Russia in March of that year, when the bourgeois revolution dethroned the czar, set up a constitutional government which granted civil liberties, and freed all political prisoners from czarist jails, including thousands of Bolsheviks who seized power nine months later and started filling the jails up again.

Today the Communist party has six million members in Russia. Its leader, Josef Stalin, dominates 800 million subjects on two continents. In non-Communist countries all over the world countless (because uncountable) party members and fellow travelers murmur his name in veneration, and for him they would betray their countries, their families, their friends. Lenin's power seizure certainly produced results: numerically and in terms of conquest, Communism today is one of the goingest concerns on earth.

A revolution must be judged by what it aimed to do and how it affected the general welfare—not only of the country in which it occurred, but of other countries and even the welfare of mankind itself.

In one way or another the principles established by Karl Marx and Lenin and Stalin are affecting the whole of the human race today. Yet the Russian Revolution turned out to be the cruelest mass swindle in all history.

It was supposed to alleviate the sufferings of the poor and downtrodden and set up a dictatorship of the proletariat. But Lenin, the intellectual, was as cynical about the fitness of the masses to govern themselves as was any Nazi *gauleiter* 16 years later. He lost no time in establishing an elite—the great majority intellectuals like himself—to herd the freed slaves into the new economic pens and prisons he had so reasonably designed for them during his exile to the coffeehouses of Western Europe. Since Lenin's death in 1924 the Soviet workers' lot under Stalin has become infinitely worse. There is a whole body of authoritative economic and sociological literature dedicated to showing that he is even worse off than he was under the czar 35 years ago.

For example, during czarist times urban industrial workers had militant labor unions. Under the dictatorship of the proletariat all collective bargaining was abolished in 1935. A Soviet labor union is simply an agency to help the State—the One Big Company Union—to exploit labor. Reporting for work more than 20 minutes late can bring a jail sentence. Not only is it forbidden for a worker to choose his own job; he may not change from one to another without permission. Not long ago *Trud*, the Soviet labor union paper, bitterly complained of lack of respect by coal miners in first-naming mine bosses instead of addressing them properly as "Comrade Pit Foreman," etc.

If the Soviet urban workers' fate has turned out exactly contrary to the Revolution's campaign promises, compared to that of the peasant it has been downright idyllic. Early in the Revolution, Lenin set the standard technique for peasantry manipulation, and it is being used in China today.

Two days after Christmas, 1929, Stalin ordered the liquidation of the kulaks (5½ million self-sufficient peasants) as a class. Troops from the secret police and eager bands of Communist youth marched on the villages. Having no organization or army guns, the peasantry fought back by slaughtering half the nation's livestock. Some five million more peasants died in the famine of 1932–33 as a result of collectivization.

Stalin didn't care: "You do not lament a beheaded man's loss of hair." Stalin's ceaseless war against the peasantry still continues.

In the field of science a major preoccupation of Stalin's is the conditioned reflex theory, a discovery by the Nobel Prize physiologist Ivan Petrovich Pavlov (1849–1936) during the czarist era. By feeding a dog a small piece of meat and ringing a bell at the same time, Pavlov found that after a little practice the dog would display all the phenomena of eating—salivating, chewing and swallowing, accompanied by a flow of the digestive juices and secretions—at the mere sound of the bell; no meat was needed. For the best results Pavlov always kept his dogs a little hungry. When the dogs had been sufficiently conditioned, they would stand motionless for considerable periods in a trance.

The Soviets have spent huge sums in research to learn how the conditioned reflex can be applied to human beings—how hunger, sex, and, above all, fear activate human behavior. Conditioned reflex is the keystone of Soviet psychiatry. It helps explain the puzzling "confessions" made at show trials by Communism's victims. It is part of the "brain-washings" now going on in China. The conditioned reflexing of his subjects simplifies a totalitarian ruler's problems enormously. Stalin now has 800 million dogs to work on. If he has his way, he will condition the reflexes of all mankind.

The French Communist party recently demoted one of its toughest old Bolsheviks, André Marty, and reproved others for tactics unnecessarily repulsive to potential allies in its anti-American propaganda campaign. This was one among many recent symptoms that there has been another major shift in the Communist line. Stalin confirmed it just before the 19th Soviet Communist Party Congress at Moscow last month. He predicted, and thus will try to foment, sharper antagonisms and even wars among the "imperialist" (non-Communist) nations; and for this purpose a new version of the old Popular Front is in the making. This time, instead of resistance to Hitler, its object is the isolation of the U.S.

It seems incredible that the Communists could hope to fool anyone a second time with popular front tactics. Yet there are plenty of actual divisions within the free world, and reasons for resentment of the U.S., which the new line can exploit. And there will be people even in the U.S. who will revive the old plausibilities, call Stalin "the great realist in the Kremlin," fall all over again for his spurious avuncular charm and say you can do business with him.

Sure, and you can sup with the devil if you use a long enough spoon. The vital thing is never to forget who he is. Like Lenin before him and like any of his possible successors, Stalin is first and last a Communist. In his personal career this fact has validated every kind of crime from the liquidation of the kulaks to the assassination of his rivals. It validates every treachery, "every zig and zag," that could remotely contribute to his gang's power. The total rupture between Communism and any known human morality foredoomed the Russian "experiment" to become the blackest 35 years in the pages of history and presents it now as the direst threat to the political future of the human race. If its power over 800 million people can be called consent, it is consent engineered by violence against the flesh. It grows infinitely worse, and steadily harder to overthrow, as this consent is engineered by Pavlovian violence against the mind and spirit.

Happy Birthday!



A LIVELY DEBATE IN THE RIO CITY COUNCIL

The 42nd day of a bitter debate over a revenue bill in the municipal council of Rio de Janeiro brought a final explosion of temper. Councilman Cotrim Neto accused the bill's opponents of favoritism to businessmen. Retorting, Councilman João Luiz de Carvalho accused Cotrim Neto's group of taking bribes. For emphasis, Carvalho drew a revolver and fired a wild shot at the ceiling. Many of the spectators and the

newsmen covering the red-hot debate promptly ducked for safety, but Photographer Sebastião Pinheiro stood his ground and got a remarkable picture of one councilman shaking his finger bravely at Carvalho while another grabbed for the gun. Carvalho then pulled a knife and finally threw a microphone at Cotrim Neto. For this, Carvalho endured double punishment: his side lost the argument and his gun was confiscated.



SIZZLING PIGS are cooked for 20 hours as chefs spread glowing hickory coals under the enormous

grill. The crowd of 45,000 consumed 3,000 pounds of the savory meat in over 800 dozen sandwiches.



KNEELING CHEERLEADERS LEAD DUKE PEP RALLY

RAMBLING WRECK BARBECUES DUKE

**Pigskin on the grill and gridiron
make for a hot weekend in Dixie**

Dixie was in a dither last week about a football game that had the Southern flavor of barbecued pork and the sound of rebel yells. From all over the South old grads and undergrads and folks who had never been to college converged on Durham, N.C., whooping as they came, to watch Duke meet Georgia Tech. As the two teams, rated among the first ten in the country, lined up for the kickoff before a crowd of 45,000, the odds were almost even. But they swung suddenly against Duke on the first play from scrimmage when big Bob Burrows, one of their best defensive players, was carried off with a broken ankle. Georgia Tech sent its fast backs scampering around the ends and then through the middle. It blocked two of Duke's kicks and ran up a lop-sided 28-7 victory to establish itself as the pride of Dixie.



SNIFFING FULLBACK Glenn Turner (right) revives himself with oxygen after a Tech touchdown.



AISLE PLUNGE (above) by Mrs. R. B. Shelley is made through reaching revellers on special train that carried 500 Georgia Tech rooters north from Atlanta.

GOAL PLUNGE (below) carries Glenn Turner four yards through the highly rated Duke line late in the first period for the second of Tech's four touchdowns.





STEVENSON ARRIVES at the Menard Prison at 4:10 a.m. after an overnight flight from Pittsburgh.



HE TAKES COMMAND from Lieut. Governor Dixon (left) who had been directing the operations.



WATCHFUL GUARD OVERLOOKS MENARD CELLS (RIGHT) WHERE RIOTING CONVICTS HELD HOSTAGES

RIOTING CONVICTS

It came just in the home stretch, the last week before election, when suspense and accumulated fatigue, and the dread of making some disastrous stumble, weigh heaviest on the candidates. At that moment two of the busiest campaigners, both Democratic governors of Midwestern states, found themselves jerked out of the frenzied rhythm of whistle-stop tours to face prison riots back home.

At the Menard State Prison in Illinois, a

stifling, antiquated fortress at the bottom of a worked-out quarry, 341 convicts rioted on Monday, seized control of a cell block and held seven guards as hostages. For three and a half days they sat there defiantly, demanding as a surrender condition that Menard's warden be fired. By Thursday there was no choice but to capitulate to the convicts or go after them with armed force. Adlai Stevenson interrupted his climactic presidential campaign swing

RESCUED GUARD LOREN STEWART, WEAK FROM FOUR DAYS WITHOUT FOOD, IS TAKEN HOME BY FAMILY





OHIO CONVICTS MAKE FACES FOR NEWSPAPER PHOTOGRAPHERS BEFORE SETTING FIRE TO THEIR PRISON

DISRUPT CAMPAIGN

through Pennsylvania and flew to the prison that night. Next morning, resuming the gubernatorial duties he had dropped eight weeks before, Stevenson directed operations which by 10:30 a.m. made the convicts give up. They obtained none of the concessions which had humiliated Michigan prison administrators in the similar riots last spring (LIFE, May 5).

Hardly had Stevenson left Menard to go back to speechmaking than Governor Frank

Lausche of Ohio, running for re-election, received news in Cleveland that 1,200 convicts had rioted and set fire to the Ohio State Penitentiary in Columbus. He folded up his speech and flew to see the end of a tremendous Halloween conflagration that did \$750,000 worth of damage to prison buildings. These convicts were quickly cowed by a show of force, and the next morning Governor Lausche, like Governor Stevenson, was back on the hustings.

FIREMEN FOUGHT SUCCESSFULLY TO PREVENT REPETITION OF THE 1930 FIRE WHEN 320 CONVICTS DIED



LAUSCHE ARRIVES at Columbus prison from Cleveland. Fires were burning but under control.



HEROIC CHAPLAIN, Father Charles Lucier removes knife he talked Ohio convict into giving up.



LITTLE KATHLEEN, dressed up for a wedding, posed for family's favorite snapshot when she was

6. She took sick two years ago, spent 14 months in the hospital. For last eight of her life she was blind.



SCULPTOR, Stonemason J. D. Godfrey, and wife keep statue in shop. He has made 20 such statues.

AN ALIEN ANGEL

Dispute over a graveyard statue agitates the Church of England

All Kathleen Reese's grandmother wanted to do was to make a sentimental gesture. She wound up causing a furor in England which finally involved the Archbishop of Canterbury.

Last August, when 9-year-old Kathleen of Hurst Green, Sussex, died, her grandmother, recalling Kathleen always wanted to be an angel, bought a marble one from a stonemason for the grave. Then the local vicar stepped in.



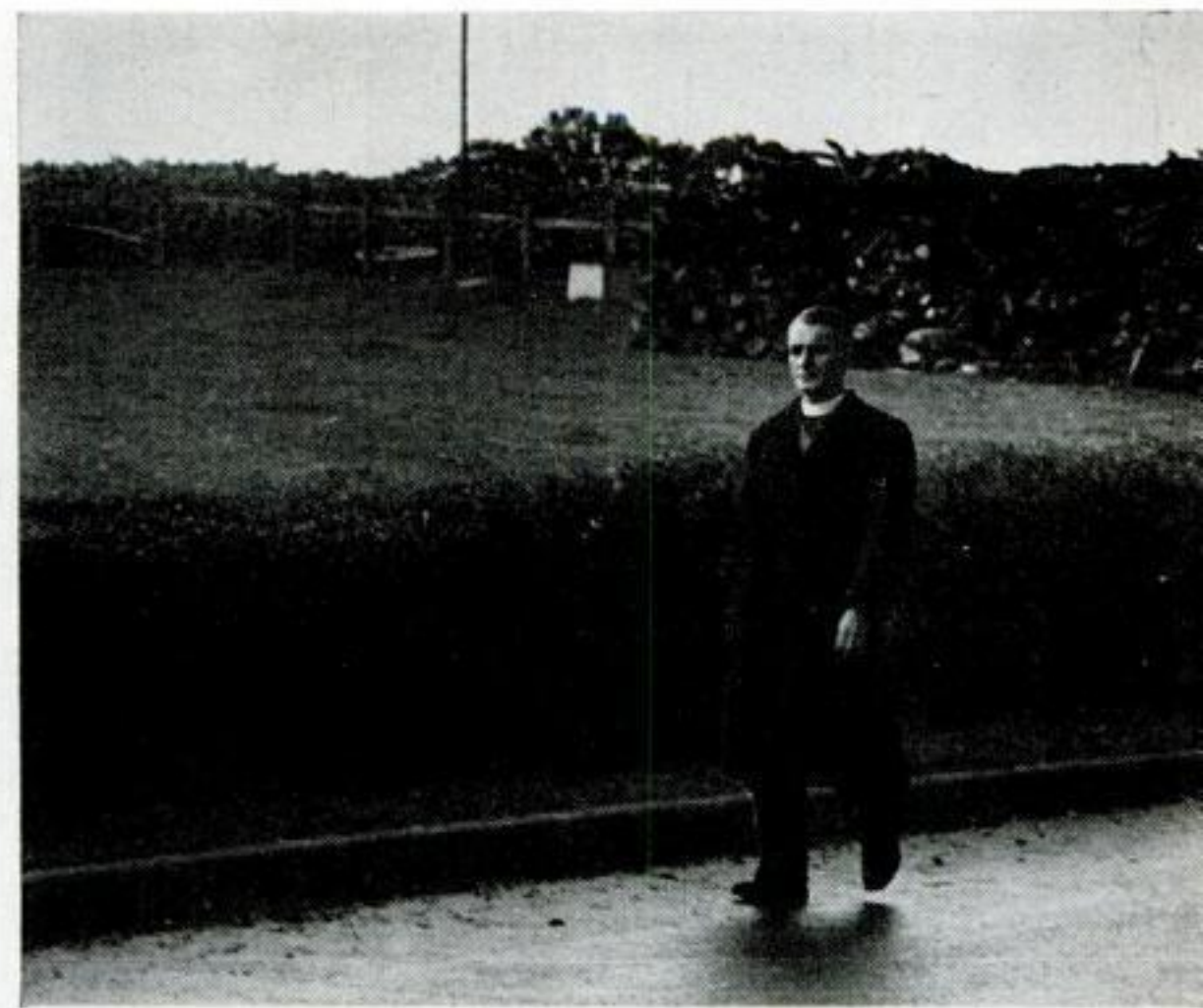
THE STATUE stands 18 inches high, costs £50 (\$140). Kathleen's grandmother, who paid £10

The churchyard, he said, had no statues and should have none. Besides, the angel's white Italian marble was "unsuitable." A church court upheld him, adding, "The one thing you do not become when you die is an angel."

Now the residents of Hurst Green were mad, and petitioned the Archbishop of Canterbury. Powerless to act, he wrote a letter saying Italian marble is an "alien intrusion. You ought

down, will get money back. Vicar rejected it before seeing it. After he saw it he said it was "horrible."

to be glad to aid the protection of our churchyards," and that angels are "timeless beings" who have never been human. This bolstered the vicar but did not stop the talk. A columnist called the letter "impertinent bosh." The stonemason asked his union to help him argue the case. And Kathleen's father, confused and hurt, still wondered what was wrong about putting a little statue over his daughter's grave.



THE VICAR, the Reverend C. G. Bell, strides down lane. "Villagers," he says, "must do as told."



THE DONOR, Kathleen's grandmother, Mrs. Webb, weeps over statue's fate in flat in East Ham.

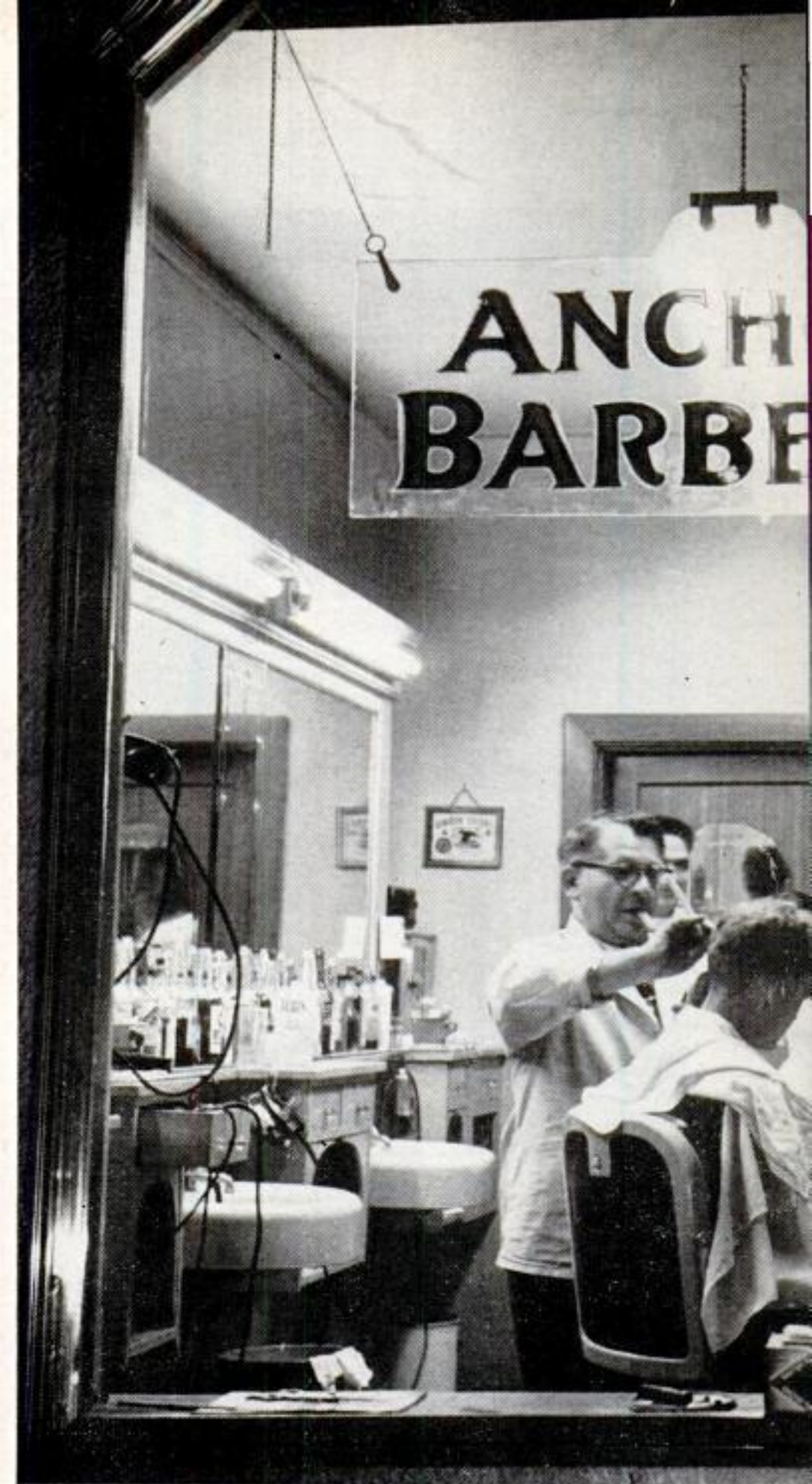


THE GRAVE (foreground) has only some flowers on it. Statue was to stand on a small headstone.

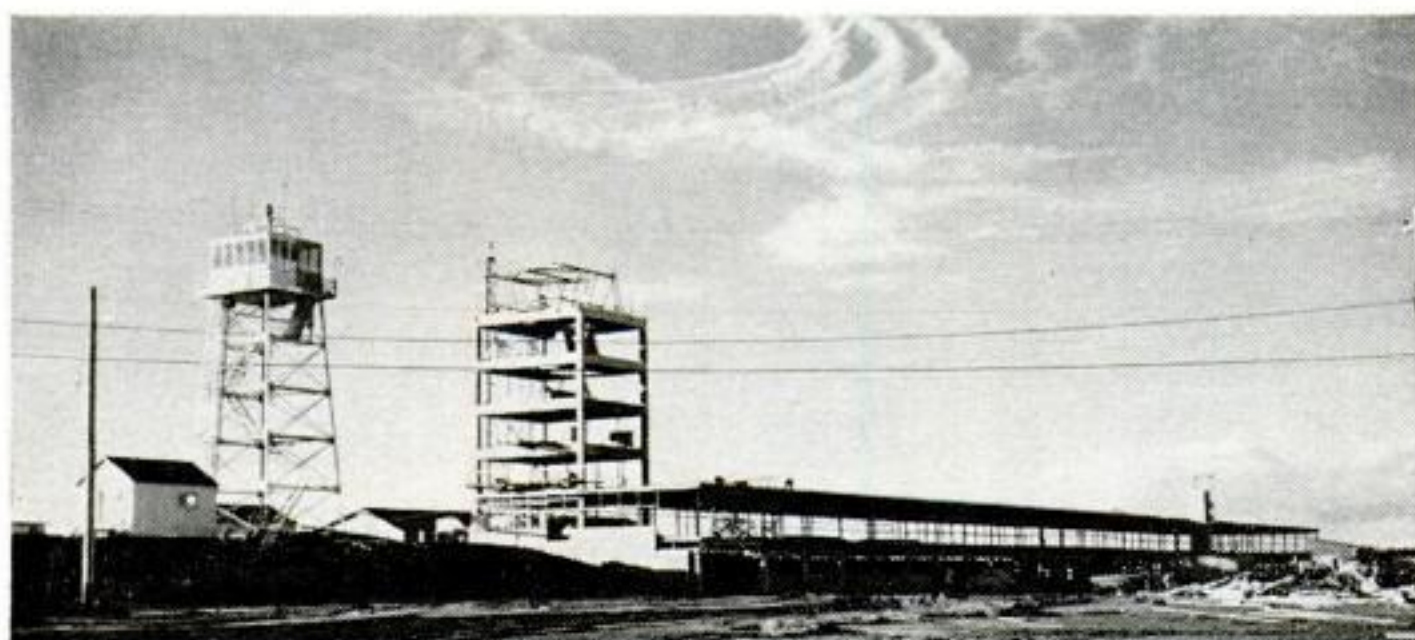


NEW RESTAURANT, the Idle Hour built at cost of about \$170,000, is one of the city's many plush

eating places. Here men unpack just-arrived chairs at 3 p.m. as boss urges, "Hurry up, we open at 6."



BUSY BARBER Phil Gordon gives \$2.50 trim. To get a complete going-over including a shine costs



CONTROL TOWERS are city's landmarks. Beside military jets (vapor trails aloft) and airlines, Anchorage has 350 planes, 2,000 licensed pilots of its own.

ALASKA'S BIG TOWN

Growing high, wide and in some places handsome

Six hours northwest of Seattle as the airliner flies, a city is growing up in a howling hurry to forget the past when it had only a handful of people. Ten years ago Anchorage became a vital stop on the Armed Forces airline to the Aleutians. This year some 200,000 passengers, flying to or from the Far East, will pause there. The government is planning to spend \$240 million for defense establishments around Anchorage, another \$9 million for an international airport, and the city itself has grown to 55,000 with

THESE ARE SOME OF THE MANY FACES OF THE NEW ANCHORAGE



CAR HOP "Bunny" Alford, 18, wearing \$125 parka uniform, serves a 75¢ hamburger. She "loves" job which, on good days, pays \$50 in tips and \$10.80 salary.



CEMENT MAKER Art Waldron, defying old fable that concrete would freeze in Alaska, built \$150,000 plant (background), expects million-dollar business this year.



BUILDER Mrs. Irene Ryan, 43, mother of two and a mining engineer, has put her money into a \$500,000 project consisting of \$24,000-\$28,000 "deluxe" homes.



COOK Roy Fobair, who bosses nine meals every day for a three-shift tunnel crew, gets his room, board, laundry, \$16,000 a year.

RAGE SHOP



PRICE LIST	
HAIR CUT	\$2.50
SHAMPOO	\$2.50
SHAVE	\$2.00
TONIC	\$.75
MASSAGE	\$2.50
SHOE SHINE	
Clean .50	Dirty 1.50

\$10.75—or a dollar more if shoes are dirty. "I do all right, vacation in California," says the barber.



UNFINISHED CHURCH is crowded for 11:30 Mass. This Roman Catholic cathedral, like most of

the 35 churches established since war ended, was built by its own parishioners at a cost of \$200,000.

BUSTS ITS BRITCHES

Anchorage exudes easy money and bright visions

more flocking in daily. These new Alaskans are busy building new houses, stores, schools, churches and cocktail bars, which they begin to use almost before they are finished. They also dream of a future as bright as the northern lights, rich with power, copper, timber, coal and even oil, which they are sure lies beneath the city's muddy streets. Meanwhile—although prices are astronomical—money is easy, horizons are unlimited and the rush is such that only one man in town has found time to retire.



TRAFFIC JAM, crippling neon-lighted Fourth Avenue, is common headache in crowded Anchorage. City has 25,000 autos, nearly one to each two persons.



CONTRACTOR Kelley Foss, doing \$500,000 business this year, is building a \$300,000 private hangar, biggest in Alaska.



CARPENTER Stanley Socha, 65, long-time Alaskan who once made \$5 weekly, now gets \$30 daily. He says it spends too fast; he'd "rather be six-bit carpenter."



ART DEALER Melvin Kohler resigned his curatorship of Washington University gallery to go into a \$100,000-a-year Anchorage shop. Mask is native Eskimo art.



RETIRED MAN Zachary Loussac was Anchorage druggist 28 years. He gives \$30,000 a year for culture and education of local youth, explains, "I made it here."

Anchorage CONTINUED

THE LATEST MODE, FINE MUSIC AND MUD

Offend an Anchorage booster—which includes nearly everybody—and he is likely to snort, “Do you see any igloos here?” Instead of igloos, indeed, the new Anchorage abounds with evidence of civilized and even gracious living. This Alaskan city, where few feel sissified in dressing for dinner, is being built by young, vigorous pioneers who came, not to exploit a boom town, but to found permanent homes in a land where, thanks to the airplane, it is now possible to work and live the year ’round.

Still, when a town tries to be all things to all men—and do it on the double—incongrui-

ties are bound to crop up. Street lights outpace pavement and suburbs grow faster than the unfinished city itself. The towering apartment building (*below*) rises above the mud-bogged shacks of yesterday. Even Peter Britch, onetime member of the Washington National Symphony and now conductor of the 50-piece Anchorage Symphony, earns a living driving a bulldozer and comes to rehearsals in a truck. Though growing fast, Anchorage is still so raw and overcrowded that the government warns potential newcomers to check with contractors and labor unions before venturing north.



COCKTAILS, in modern Westward Inn, bring together young matrons of League of Women Voters.



PARTY, in the home of Publisher Robert Atwood, offers guests in formal dress a 7-pound king crab.



HARP (his wife's) is toted to a rehearsal of the Anchorage Symphony by Conductor Peter Britch.

TALLEST BUILDING IS NEW (LAST MARCH) 14-STORY MCKINLEY APARTMENTS. RENTS AVERAGE \$170



When Mother's AWAY, she remembers to say:

GIVE HIM
SOUP FOR LUNCH

Soup is delicious . . . nourishing . . . and so easy to prepare!

"On her own" in the kitchen! Yet even a Junior Miss can serve a delicious and nourishing lunch . . . if it is planned around good big bowls of soup. For soup is a dish that almost *everyone* likes . . . appetizing . . . rich with the wholesome goodness of meats and vegetables . . . warming and sustaining. And only four minutes from soup shelf to table. Even if your family eats soup every day, seven days a week, you can have amazing variety, there are so many tempting Campbell's kinds to choose from. . . . So start *today*! Why not have *soup for lunch*!



**SOUP AND
SALAD**

**Campbell's
Cream of Mushroom Soup**
Made from fresh cultivated mushrooms and heavy whipping cream . . . plenty of tender mushroom pieces mingled in!
Ham & Potato Salad **Toast**



"My Soup Shelf is a WONDERFUL Help!"
"I try to keep several cans of the family's favorites always on hand. That way, I'm ready for any meal-planning. And of course I'm *never* without Tomato Soup and Cream of Mushroom, because I also use them so frequently as a cooking sauce!"

Swans Down Mixes make **Kissin' Cakes!**

No other mixes
can match 'em!
Make your cakes
so grand to eat,
they win you
lots of kisses!



Whether your man's 9 or 90, you'll find a luscious Swans Down Devil's Food Mix cake is a short cut straight to his heart!
How men love its *super-chocolaty* richness!

Only Swans Down Devil's Food Mix has the famous Baker's Chocolate flavor blended in—one reason many women feel that none of the other mixes compare with it!

You'll be *proud* to serve your Swans Down Devil's Food Mix cake—it's so handsome, so temptingly fragrant. There's rich, melt-in-the-mouth goodness in every bite!



Products of General Foods

Bake a cake with **Swans Down Cake Mix**—and see!



THE PROOF of long bridges is this photograph which shows luminous band of stars stretching from galaxy called

IC3481 (largest white area) to oval-shaped galaxy IC3483 (lower right). The galaxies are 70,000 light years apart.

BRIDGES IN THE COSMOS

Astronomer finds long links between galaxies

Tempestuous, imaginative Astronomer Fritz Zwicky has always been regarded warily by some staid colleagues as a controversial man—part genius, part eccentric. This week the 54-year-old professor of astrophysics at Cal Tech announced a discovery and released a photograph (above) that may revise the geography of the universe. Peering night after night through the various telescopes on Mount Wilson, Professor Zwicky discovered that some of the galaxies, the great spiral clusters of stars like the Milky Way group that includes the sun and earth, are linked together by slender glowing filaments of stars as much as 400,000 million million miles long. If such galactic "bridges" prove to be the rule throughout the universe, they may be found to contain so much matter that previous calculations of cosmic gravitational forces will need reworking. And the bridges may blur the light from all the stars behind them, throwing off astronomers' estimates of how far away those stars lie.



DISCOVERER Fritz Zwicky ponders a problem in astrophysics at Mount Wilson.



JIGGERS! LET'S HEAD FOR HOME, HOMER!



NEXT TIME SERVE KING—IT'S THE BLEND THAT TASTES THE BEST!



FOR SMOOTHER, Milder, LIGHTER DRINKS STEP UP TO THE KING OF BLENDS!

BLENDING WHISKY. THE STRAIGHT WHISKIES IN THIS PRODUCT ARE 4 YEARS OR MORE OLD. 37½% STRAIGHT WHISKIES. 62½% GRAIN NEUTRAL SPIRITS. 86 PROOF. BROWN-FORMAN DISTILLERS CORP. AT LOUISVILLE IN KENTUCKY.



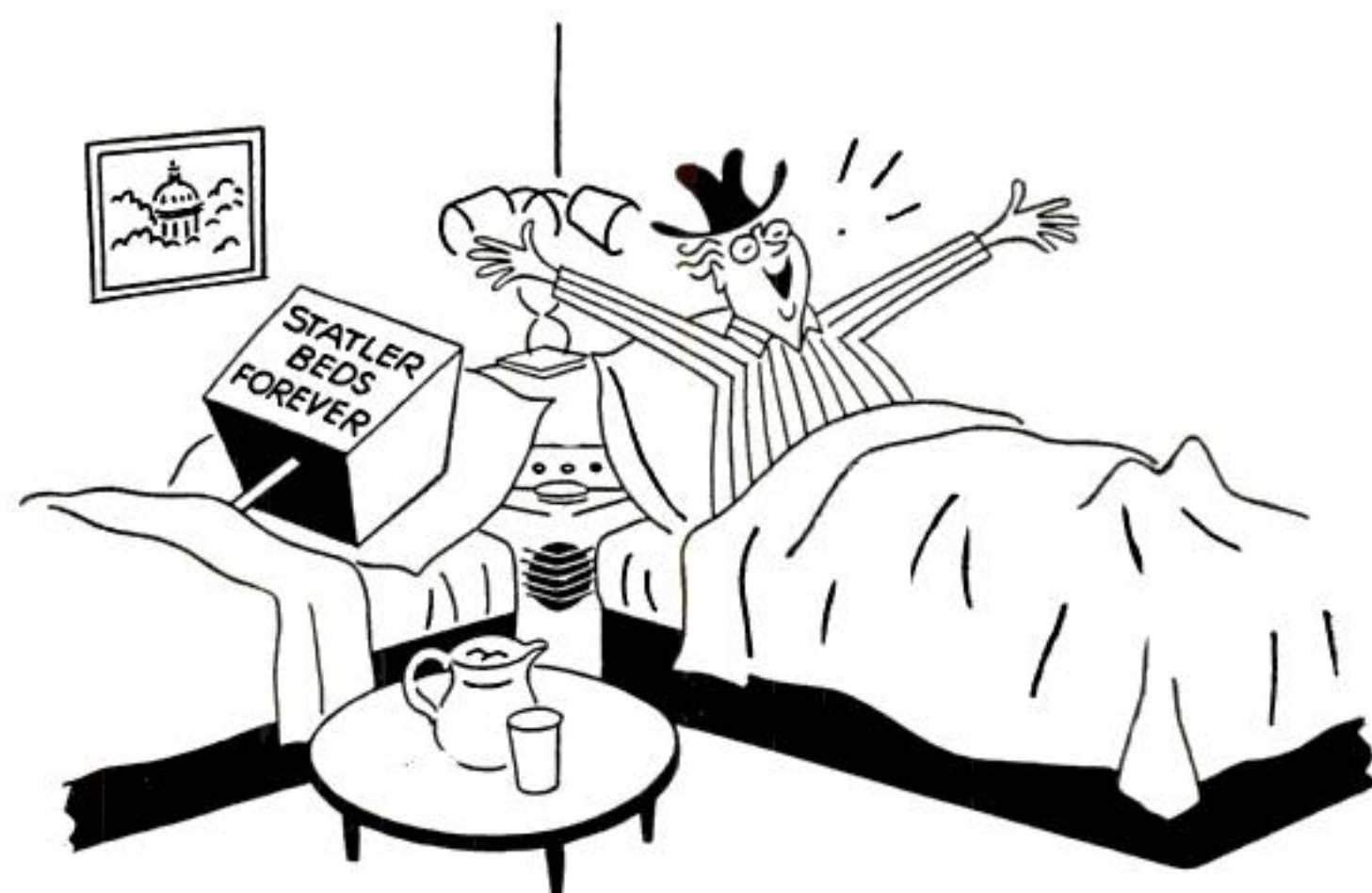
1. Said Candid Clem the Candidate, renowned politico,
 "I've missed my train connection and I have no place to go!
 I'll stand upon the platform of a well-deserved night's rest
 And re-elect the Statler, where you really *are* a guest!"



2. "Now, first on my agenda is a soothing Statler bath.
 What other bathrooms hath not wrought, this Statler bath sure hath!
 Stacks of towels! Scads of soap! Hot water! It's sublime!
 For luxury and comfort, this gets *my* vote every time!"



3. "I'd like to make a statement—you may quote me if you wish:
 This Statler meal is *perfect*! I consider every dish
 A culinary masterpiece! The chefs are *more* than able—
 And fair-price standards still prevail at Statler's dining table."



4. "O Statler bed! O couch sublime! O mattress pure!" he said,
 "I hereby nominate you as the world's most honest bed:
 You make no lavish promises you don't intend to keep.
 And furthermore," he added . . . but he drifted off to sleep."



5. "If ever I'm elected to the White House, understand,
 There'll be a bright new Statler in each city in the land!
 They'll all be like the others—in the very heart of town.
 So vote for me—and Statler—and we'll never let you down!"



STATLER HOTELS: NEW YORK • BOSTON • BUFFALO • DETROIT
 CLEVELAND • ST. LOUIS • WASHINGTON • LOS ANGELES

LIFE ON THE NEWSFRONTS OF THE WORLD

'Costliest battle' goes on in Korea and U.S. jet shows off its rockets

The U.S. election campaign made Korea the center of attention for two months, but last week the war claimed its own headlines without any help from anybody. In the battles for Triangle Hill and Sniper Ridge, key positions changed hands over and over again under Communist attacks and U.N. counterattacks. Allied planes were held down by weather,



U.S. TROOPS CLIMB SCARRED TRIANGLE HILL

and the once superior Allied firepower was finally matched by the Communists as they brought up more and more heavy artillery. In one 24-hour period the Communists fired 23,000 rounds from mortars and fieldpieces. With U.S. casualties higher than they had been since last November and Chinese casualties estimated at about 11,000, front-line dispatches were calling it the costliest battle of the year.

The University of Maryland, the nation's No. 2 football team (LIFE, Nov. 3), nipped another gambling scandal in the bud when three top players revealed that they had been offered bribes up to \$1,000 to hold their margin of victory over Louisiana State University to 20 points. The players reported the offer before the game, then went out and whipped L.S.U. by 28 points.

Counterclaim for the Nobel Prize

Seldom does anyone dare to criticize the Nobel Prize awards, but last week there was an outspoken objection to the Nobel medicine prize won by Dr. Selman Waksman for his discovery of streptomycin. Dr. Elmer Reinthaler of the National Agricultural College pointed out that his colleague, Dr. Albert Schatz, deserved just as much credit as Waksman. Dr. Schatz,

who worked with Dr. Waksman, has already won a \$125,000 lawsuit settlement plus legal recognition as the "co-discoverer of streptomycin." Dr. Reinthaler asked the Nobel Prize committee to reconsider its award and do justice to Dr. Schatz.

Five men prospecting for uranium in an abandoned gold mine near Herron, Mich. found gas instead. When the gas exploded deep in the mineshaft, it killed two men inside, three men outside, wrecked the mine shack and frightened people out of their homes as far as 12 miles away.

U.S. breaks its word to Allies

Five U.S. allies had some angry things to say about the U.S. Congress last week at a world trade conference in Geneva. Denmark, the Netherlands, Canada, Australia and New Zealand all complained that the U.S. import restrictions on such foods as cheese and butter violated trade agreements and had caused "incalculable" damage. The Netherlands will retaliate by restricting its own buying of U.S. flour. The U.S. delegation admitted that all the charges were true and hoped that farm interests in Congress could be convinced of it.

The Italian Army General Staff hopes to turn out the world's politest soldiers by making a 118-page book of etiquette required reading for all troops. Some of the advice: do not write on walls, do not spit out soup that is too hot, do not play your harmonica when others are trying to sleep. The important thing to remember about women, the book says, is that "woman is not in the least inferior to man, but she is different from him."

Penicillin is losing its punch

Penicillin has been used so often to combat so many different kinds of bacteria that the bacteria are becoming immune to it. Harvard's Dr. Maxwell Finland reports that only one fourth of the 500 staphylococcus cases (infections such as pneumonia and osteomyelitis) recently treated at Boston City Hospital have responded to penicillin. Even patients who have never before been treated with the drug have penicillin-resistant boils caused by bacteria from people who have been treated with penicillin. Unless the wonder drugs are used cautiously, Dr. Finland warns, "we will be left with diseases only resistant, not sensitive, to drugs."



The Air Force's new Lockheed Starfire took firing tests over the California desert. Aiming and firing electronically, the new jet interceptor can shoot its 24 rockets simultaneously,

each one powerful enough to knock down a big bomber. When fired, the rockets stream long trails of smoke, obscuring all but the wing tips of the plane that launches them.

CONTINUED ON NEXT PAGE

RENOWNED
'ROUND THE WORLD

COOK'S
Imperial
AMERICAN
Champagne

PARIS 1875

FRANCE 1889

LOUISVILLE 1883

ST. LOUIS 1904

COOK'S
Imperial
AMERICAN
CHAMPAGNE
BRUT

AMERICAN WINE CO., ST. LOUIS, MO.



A luxury
that actually
does you good

You should use it: Two special ingredients in Aqua Velva help take care of nicks and scratches. The tingling is proof of Aqua Velva's action.

You'll like to use it: In addition to the pleasant aroma found only in Aqua Velva, it gives you a feeling of well-being, a special touch of luxury after every shave.

P.S. to Wives: Give him the luxury lotion he likes! Gift bottle, 11 ounces.

When you celebrate...

Enjoy America's Party Drink!

PAR-T-PAK®



Full quart serves six!

*Fine flavors
for everyone!*

Stock up today!

Nothing holds a candle to delicious, sparkling Par-T-Pak Beverages.

Enjoy refreshing flavors such as Orange, Grape, Cola... or tangy Par-T-Pak Ginger Ale. And when you mix drinks, try Par-T-Pak Sparkling Water—it's so lively it stirs as it pours!

PAR-T-PAK Full-Flavor BEVERAGES

BY THE MAKERS OF ROYAL CROWN COLA AND NEHI BEVERAGES

NEWSFRONTS CONTINUED

Having won the Japanese election (LIFE, Oct. 20), Liberal Premier Shigeru Yoshida last week formed his new cabinet. Of the 16 men named, six had been purged from public life by Allied powers because of their ultra-Nationalist war records. Now that the peace treaty has been signed, they are once again eligible to hold office.

Death for Dixie Lee



BING'S WIFE DIXIE

Dixie Lee was a successful young movie actress 22 years ago when she married Bing Crosby. While Bing went on to become one of the most fabulously successful entertainers of all time, Dixie brought her own career to a halt. The four sons she bore appeared with Bing in movies and on his radio shows, but Dixie stayed in the background, and when Bing went on tour, Dixie stayed home. Two weeks ago he came home from a tour, and in spite of doctor's advice Dixie went to meet him. Last week the cancer that she had suffered from all year struck her unconscious, and five days later she died.

The British Broadcasting Corporation has had to stop playing the popular tune Sugarbush on the radio program piped in to factories. The song features tricky handclapping, and the workers have been joining in by banging their tools against the machinery. "There have been," the BBC said mournfully, "some disastrous results."

A troubled land gets a fresh start

The troublesome Middle East has finally produced a note of accord instead of discord. After half a century of bickering over who should have the upper hand in the Anglo-Egyptian Sudan, England and Egypt may have found a commonsense solution: let the Sudanese decide for themselves. England led off by sponsoring a Sudanese constitution, and Egypt followed suit by proposing that the territory set up its own government by the end of this year with Egypt and England serving as harmonious coadvisors.

The biggest fish story of the week comes from Pevensey, England, where Fisherman Vivian Gell saw a whale swimming around the bay, damaging fishing nets. When Gell threw a 20-pound anchor in the water to frighten it away, the whale swallowed the hook and, as neighbors helped pull on the 50-foot line, threshed its way into shallow water and was stranded. Gell's whopper was 14 feet long, weighed two tons.



QUEEN JULIANA TRIES TO CALM HER SOBBING DAUGHTER

When Prince Bernhard of Holland set off on a goodwill trip to Latin America, he left behind one miserable little girl. While Queen Juliana and the three older princesses took the separation cheerfully, 5-year-old Marijke burst into tears, crying "Daddy, come back."



LORD ELGIN COVINGTON. Salute your man with 21 jewels. 14K gold. Alligator strap. \$175

LADY ELGIN GWYNNE. Beauty swirls to glorious ends in breath-taking fashion. 14K gold. \$87.50

HARLAND. Note how clearly this distinctive 17-jewel DeLuxe marks every minute. \$57.50

ADRIENNE. Loveliness bursts in stunning fashion over the face. 17-jewel DeLuxe. \$59.50

CAMPAIGNER. Look how smart waves ripple through the case and expansion band. \$47.50

SWEETHEART. It's crystal clear she'll love the dainty dial and the heart designs. \$42.50

Say "Merry Christmas, Darling" with the heart that never breaks

HAVEN'T YOU waited long enough? Isn't this Christmas the time you say to a very special one...

"Merry Christmas, darling. This is the Lady Elgin you've been waiting for."

Because of all gifts, none is a more *constant*, a more *tender* reminder of your love than a fine watch. And no watch stirs more instant appreciation and lasting gratitude than a Lord or Lady Elgin.

One glance tells you that these are superbly fashioned timepieces, of course. But more than that—they have Elgin's exclusive heart that never breaks—the *guaranteed* DuraPower Mainspring.

To the person you give an Elgin—it means a watch with a mainspring that never wears out, never loses its power... a watch that stays superbly accurate year after year after year.

So select your sweetheart's Elgin from your jeweler's large Christmas selection now. He's showing the finest watches in Elgin's 88 years... truly beautiful creations of the only watchmaker who has made over 50 million fine watches.

(P.S. Look for the Elgin *you'd* like Christmas morning. It's open season on *hinting*, you know.) Elgin National Watch Company, Elgin, Illinois.



Every new Elgin, and only Elgin, has the heart that never breaks... the guaranteed DuraPower Mainspring.

ELGIN

WATCHES

The Beautiful Way to Tell Time

LADY ELGIN SEDALIA

There's an exciting new twist in watch styling at each end of this lovely 14K gold case. It's the beautiful way to set off an exquisitely designed face. \$87.50

All prices include Federal Tax and are subject to change without notice.





Deliciously yours!

P.S. Hunt-for the best. See your grocer's ads
and look in his store for the low price!

Copyr. 1952, Hunt Foods, Inc., Fullerton, Calif.



Copyrighted material



HAND OF THE MAN WHO DEVELOPED FIBERFRAX RESTS CONFIDENTLY ON A THIN SHEET OF THE MATERIAL, UNSEARED BY THE 1,200°F. FLAME OF BLOWTORCH

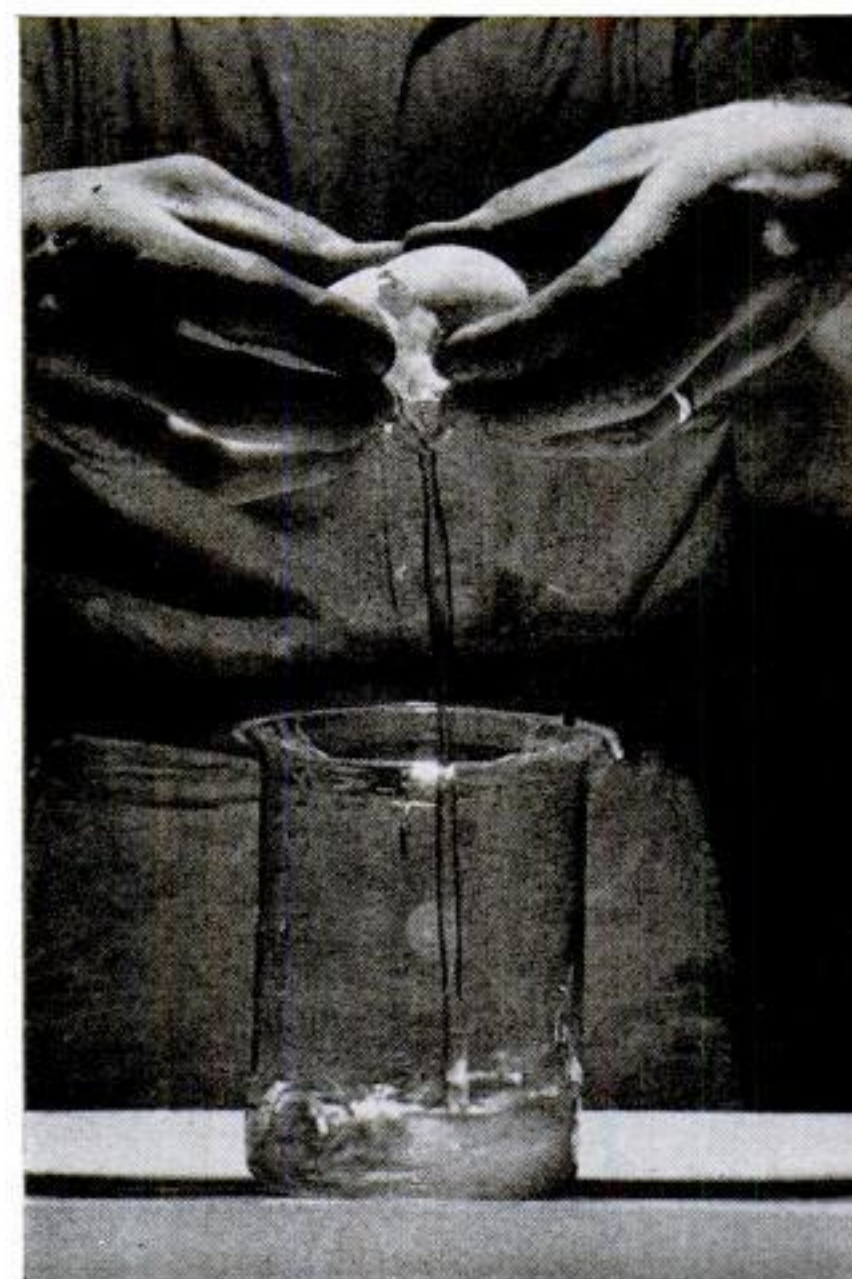
FLAME-STOPPER

**New high-temperature insulator
withstands heat that melts iron**

As jet engines, rockets and atomic reactors reach higher and higher temperatures to generate more power and speed, they come dangerously close to melting both themselves and the craft they are designed to propel. To protect planes from such temperatures, the Carborundum Co. of Niagara Falls, N.Y. has recently developed an insulating fiber called Fiberfrax (*above*). Made of molten sand and

aluminum oxide (*p. 60*), Fiberfrax withstands temperatures that melt iron. Because it is light and easily shaped it is being tested by the Army and Navy as insulation for jet exhausts and by the AEC, possibly as an insulator for reactors. Carborundum, testing Fiberfrax for big commercial application, has found it 30% more efficient than firebrick as a lining for industrial furnaces and just as cheap to produce.

RAW EGG, nestling in a crucible lined with Fiberfrax, is heated from below by an acetylene torch to show the heat-resistance of its Fiberfrax insulation.



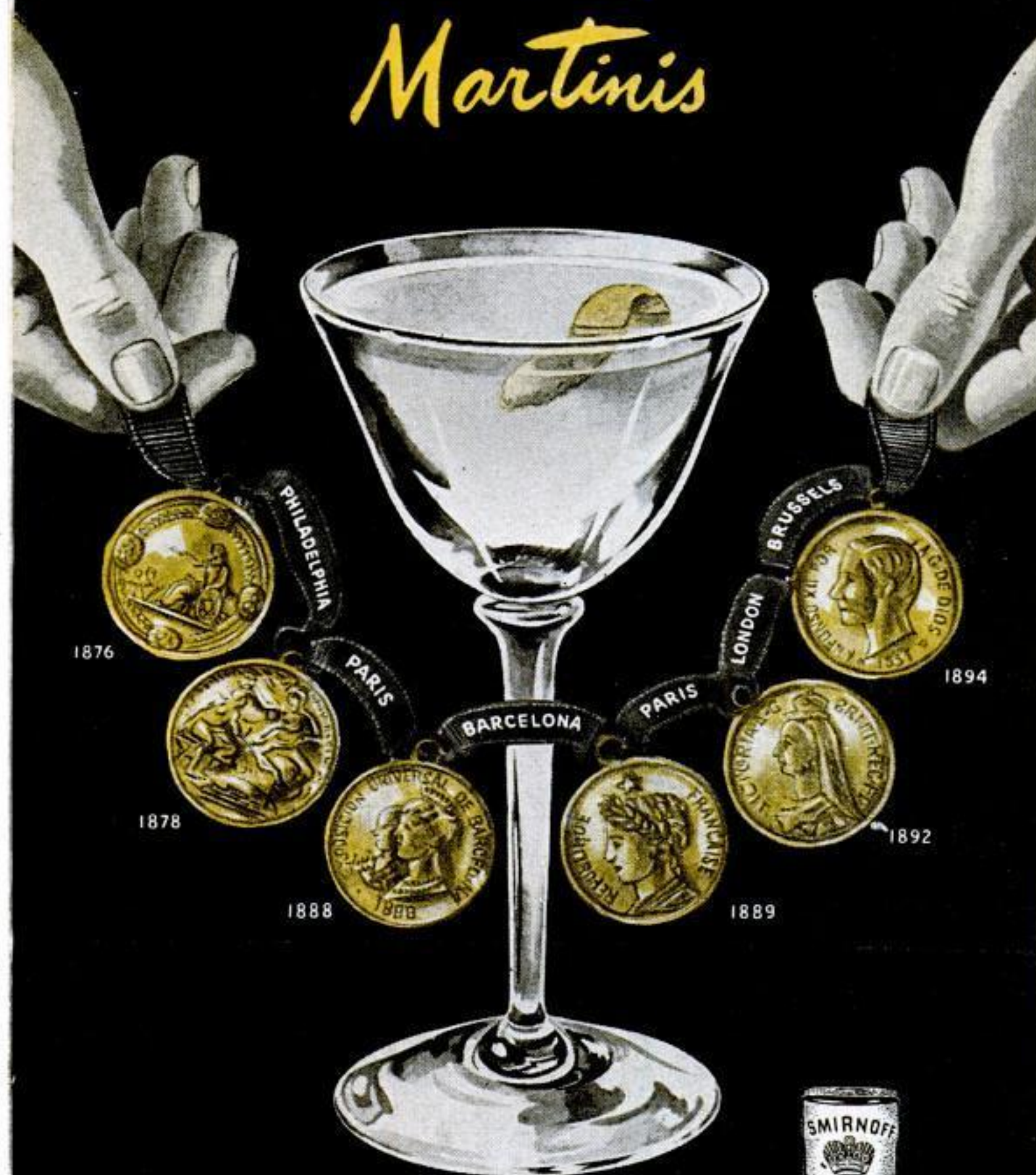
STILL RAW, although the flame was held to the cup continuously for 10 minutes, the egg is broken into a beaker to demonstrate it is uncooked.

TOUGH PAPER, made with Fiberfrax, is blackened by soot but does not burn. The paper will be used as a light insulation for electrical equipment.



CONTINUED ON PAGE 60

Makes dry-er
Martinis



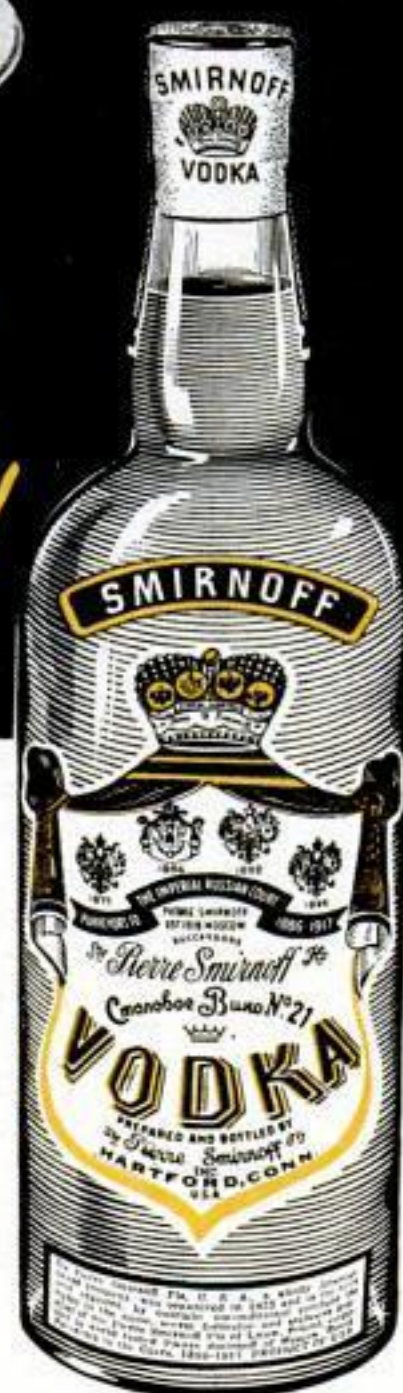
So smooth
it leaves you
BREATHLESS!



■ SMIRNOFF VODKA has graced the Royal tables in Europe's gayest capitals . . . the vodka beyond compare since 1818.

Makes a *dry-er* Dry Martini, a more delicious Collins, and blends perfectly with fruit juices, colas and soft drinks of every kind.

Try it!



Smirnoff
the greatest name in **VODKA**

80 or 100 Proof • Made from 100% Grain Neutral Spirits • Ste. Pierre Smirnoff Fls., Inc., Hartford, Conn.



"No wonder I can't sleep—you forgot to turn down the heat"

A hot, stuffy bedroom is neither comfortable nor healthful! So no wonder she's a bit annoyed!

An easy way to avoid nighttime scenes like this in your house is to install an inexpensive Honeywell Electric Clock Thermostat. Then you can enjoy luxurious, care-free heating comfort.

This wonderful Clock Thermostat automatically turns *down* the heat at night so you sleep comfortably in a cool room. Then in the morning, before

you awaken, it automatically brings the heat up to daytime level. You get your full quota of sleep, without any midnight interruptions—and then get up and dress in a nice, warm house.

So why be without a Honeywell Automatic Clock Thermostat another day! This sensitive, modern instrument can be quickly installed on your present central heating system, without interruption of the heat supply.

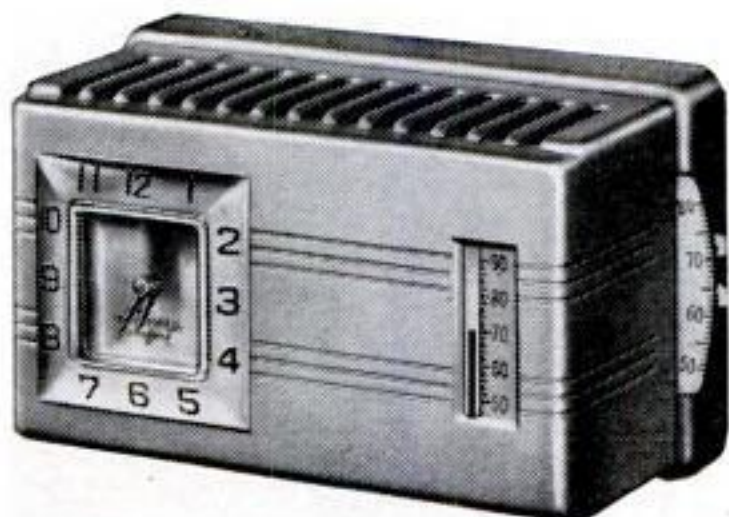
Call your heating dealer today. You'll find one nearby, listed in the Yellow Pages of your phone book. Or, if you prefer, mail the coupon below for all the facts about this finest of all thermostats.

MINNEAPOLIS
Honeywell

First in Controls

Actually pays for itself in fuel savings!

You can save up to 10% on fuel with a Honeywell Clock Thermostat, due to automatic night set-back. That's why, in homes where comfort, convenience and fuel savings are important, you'll see this famous Honeywell Clock Thermostat on the wall.



Minneapolis-Honeywell Regulator Co.,
2856 Fourth Ave. South, Minneapolis 8, Minnesota

Please send me a free copy of "HOW TO MODERNIZE FOR COMFORT," including specific information on the Electric Clock Thermostat, Time-O-Stat and items below.

ELECTRONIC MODUFLOW. The magic sensitivity of *electronics* matches heat requirements to the weather changes, and keeps your home comfortable at all times.

ZONE CONTROL. The wonderful new way to provide comfort in the various heating areas of ranch-type and larger homes.



Name _____

Address _____

City _____ Zone _____ State _____



it's the first grade!

Whether your car is brand new...or only a few years old...or growing gracefully into middle age...it deserves a *first*-grade motor oil! That, of course, means 100% Pure Pennsylvania...made from the finest crude oil ever found anywhere. No matter what the climate or driving conditions, you'll get *first*-grade engine performance if you follow the advice of many experienced, happy motorists...*insist on* 100% Pure Pennsylvania for top protection at all times.

KEEP the power you bought

BUY A BRAND OF 100% PURE
PENNSYLVANIA

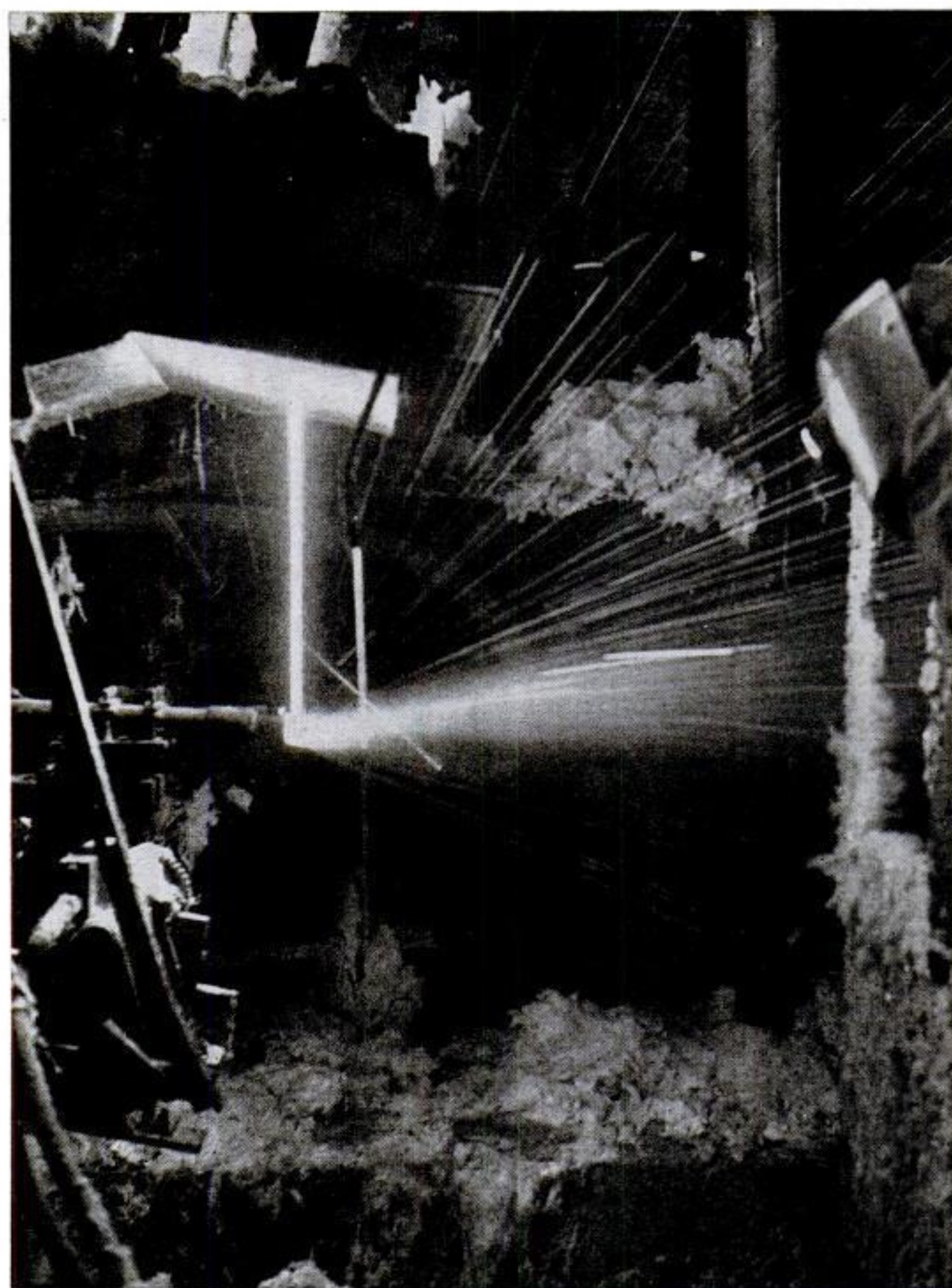
MOTOR OIL

For your protection, only oils made from 100% Pure Pennsylvania Grade Crude which meet our rigid quality requirements are entitled to carry this emblem, the registered badge of source, quality and membership in our Association.



PENNSYLVANIA GRADE CRUDE OIL ASSOCIATION
Oil City, Pennsylvania

Flame-Stopper CONTINUED



MAKING FIBERFRAX, molten sand and aluminum oxide is poured down past an air jet which turns it to a hot spray. Spray solidifies into fiber in mid-air.

A BUBBLE-BLOWER'S BONANZA

Fiberfrax was discovered accidentally while Carborundum engineers were blowing bubbles. They were pouring molten aluminum oxide past an air nozzle so that the air jet would blow it into shiny bubbles, which might be useful as insulation. One engineer, J. C. McMullen (*below*), noticed that tiny fibers were also formed. Adding sand and other materials to the molten aluminum, he adjusted the mixture until only fibers were produced, and made the first batch of Fiberfrax. Because the fibers are 25 times finer than human hair, a mat of Fiberfrax is filled with myriad air cavities which resist the passage of heat.



PILE OF FIBERFRAX on table represents amount that could be produced by melting and blowing into fiber the small brick of sand and aluminum oxide.

New! Pillsbury Angel Food Cake Mix



*Makes angel food cake so wonderful
you have to eat it to believe it*

Contains the whites of 13 eggs

Water is all you add!

You can bake a terrific angel food cake like this any day in the week. Pillsbury makes it marvelously easy for you . . . anyone can do it.

Complete—All ingredients, including eggs, are in the package. No eggs to separate. No yolks left over. The package contains more than a dozen egg whites (13 to be exact).

Water is all you add.

Easy to make—Just follow simple directions on the package which tell how to beat and how to fold to get superbly fine angel food cake.

Costs 25% less than the average fine home recipe angel food cake.

Doesn't this sound like something you ought to try? You should. You really should. Pillsbury Angel Food Cake Mix.

Get a new slant on sewing with *The Amazing New*



The only home sewing machine with a "slant" needle for easier stitching... better vision!

Here is one of the most exciting sewing developments in 100 years. The amazing new model in the famous SINGER family.

The needle slants *toward* you instead of being straight up and down.

Makes it easier to see where you're go-

ing; easier to "feed" and guide all types of fabric smoothly, perfectly.

Only SINGER—maker of the leading straight-needle and swing-needle (zig-zag) machines—brings you the exclusive patented *slant-needle* machine.

The only machine that's a cabinet and a portable model all in one!

Now, for the first time, a full-sized, full-fledged cabinet machine—that you can use as a portable, too!

The slant-needle SINGER has a carrying handle concealed in the top. You can lift the machine out of the cabinet, carry it

anywhere. Base of machine is fully enclosed, completely sealed.

Made of die-cast aluminum for light weight plus extra sturdiness. Designed to give you a new slant on sewing. Built to give you SINGER lifetime dependability.



The only machine with all these other smooth-sewing features!

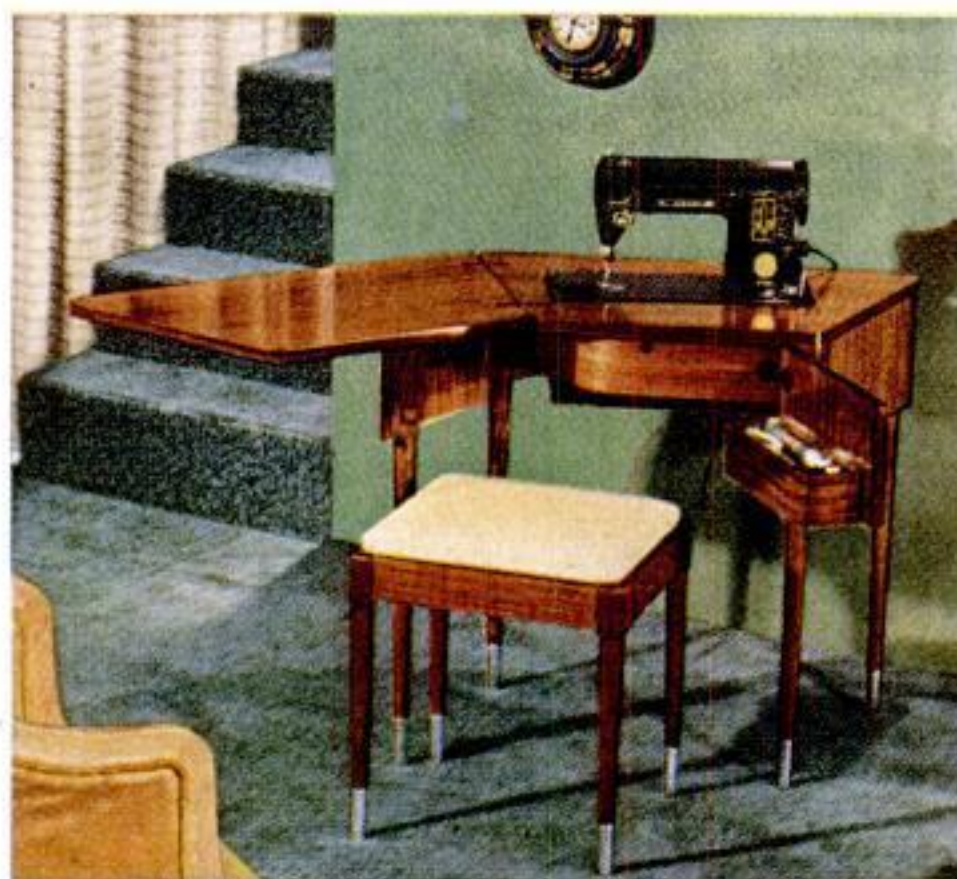
- **Wide-range speed control.** New engineering principle makes it easier to sew slower—or faster—than on any other machine!
- **Starts at a touch;** leaves both hands free.
- **Both knee and foot control.** An exclusive!
- **Seam-width guides** on the throat plate.
- **Flexible spool pins;** won't snap or break.
- **Simplified threading.** Quickest, easiest ever!

- **Automatic bobbin winder.** Winds as you sew; stops automatically when full.
- **Sews forward or back** at flick of a lever.
- **Nonglare light;** special lens for eye-ease.
- **Handy stitch-regulator.** Easy to adjust, from very fine to long basting stitches.
- **Accurate tension dial** for any fabric.
- **Drop feed** for darning, decorative stitching.

Available in unique, new-design Spinet Cabinet—and other styles!



New Spinet Cabinet—designed specially for the slant-needle SINGER. Ideal in modern or period rooms. Concealed drawer. Matching stool available.



Spinet—open. Note the angle of the leaf and of the machine itself. Designed so you can sit more comfortably, see more clearly, stitch more smoothly.



The Queen Anne—one of several popular cabinets in which the new model and other SINGERS are available. A fine traditional piece; beautifully, sturdily built.

Slant-needle **SINGER**



New eye-rest design. Modern, streamlined. Almost all moving parts concealed. Even the

bobbin winder is recessed. Available in traditional black or lovely soft beige. A magnificent

new model in the already world-famous line of SINGER* Sewing Machines.



Blond Modern Desk—especially handsome with the new beige-colored machine. Doubly useful as an attractive writing desk, a convenient sewing cabinet.

See it—try it—today!



And while you're at your SINGER SEWING CENTER, see the complete line of smooth-stitching SINGER Sewing Machines—styles to fit every home, prices to fit every purse. Get acquainted with the wonderful selection of patterns, fabrics, notions, too. Everything to make sewing easier!



*** Don't be misled.** SINGER sells and services its products only through SINGER SEWING CENTERS, identified by the Red "S" Trade Mark on the window, and listed in your phone directory only under SINGER SEWING MACHINE CO.

There are more than 1200 SINGER SEWING CENTERS coast to coast . . . and more than 4000 SINGER service cars always ready to bring SINGER service right to your door.

SINGER SEWING CENTERS

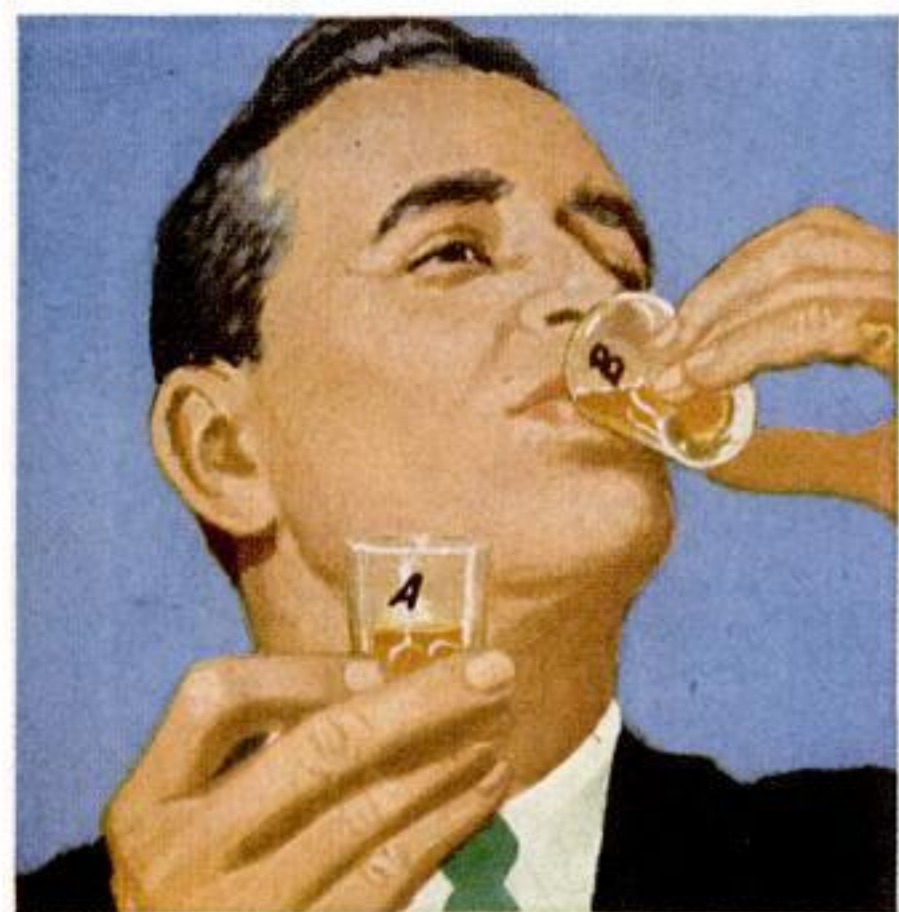
*A Trade Mark of THE SINGER MANUFACTURING COMPANY. Copyright, U. S. A., 1952, by THE SINGER MANUFACTURING COMPANY. All rights reserved for all countries. This new SINGER available in the United States only.

A man from K.C., Warren Huff*
 Likes a whiskey that's smooth, never rough
 "Compare Calvert," says he,
 "And I think you'll agree
 On the whiskey that's best. Fair enough?"

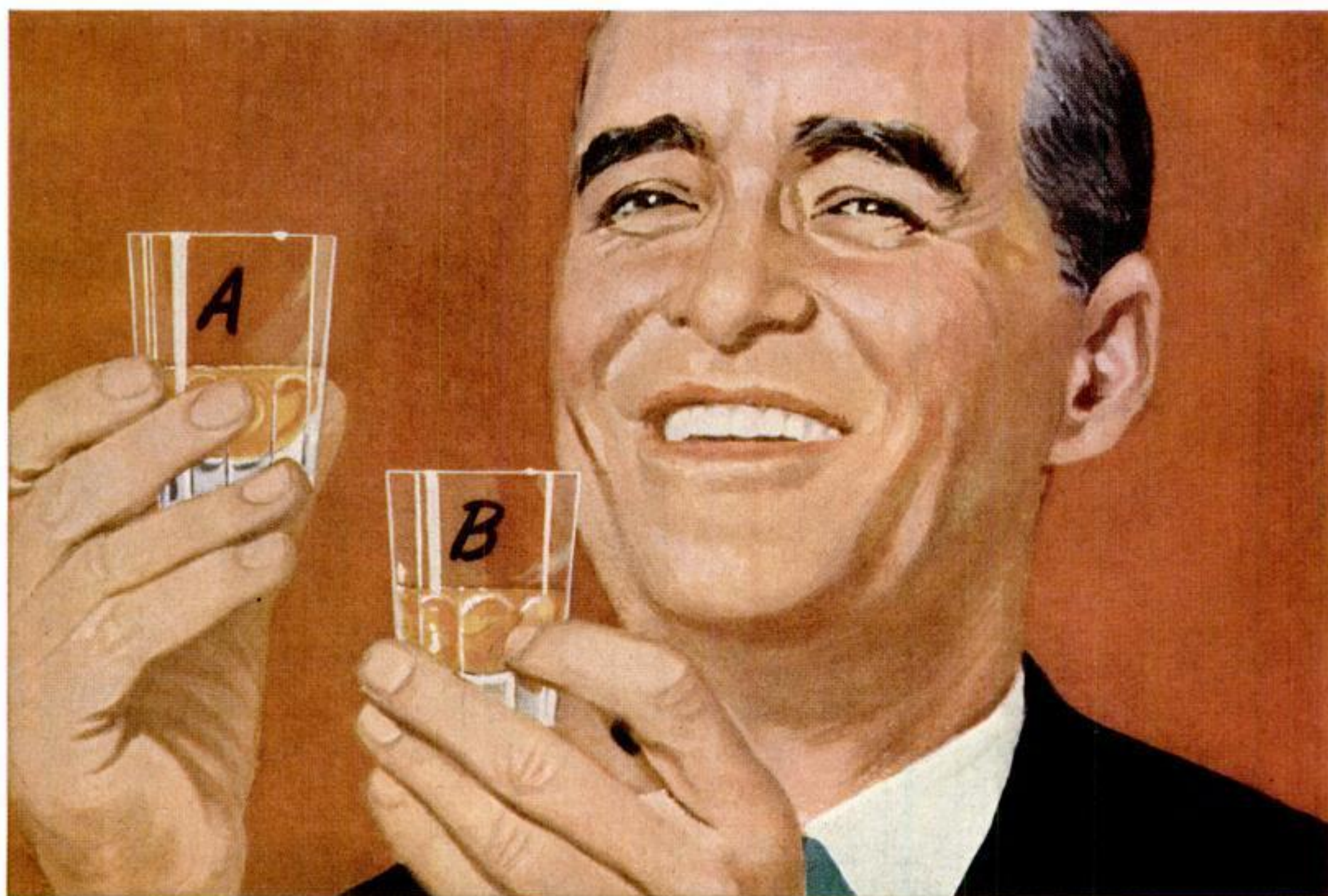
* WARREN A. HUFF, personnel director, Kansas City, Mo.



1. **SNIFF** samples of Calvert and any other whiskey you choose (about ¼ oz. of each). Study the difference in bouquet without knowing which is which.



2. **TASTE** each whiskey critically to compare smoothness and mellowness. Then swallow carefully and judge each brand's freedom from bite, burn or sting.

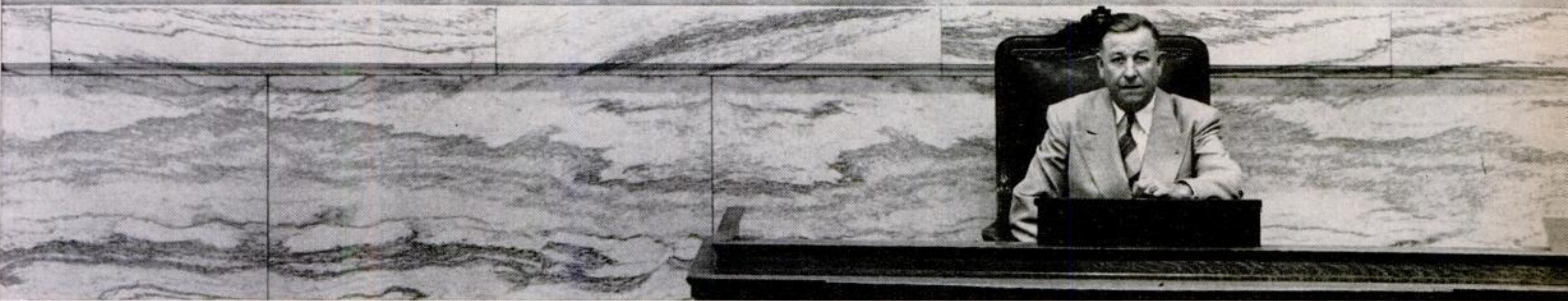


3. **CHOOSE** the whiskey your taste says is the better buy. Chances are you will pick Calvert, because its finer flavor is determined by scientific taste tests made by thousands of people like you. But—after testing—if you still prefer another brand, stick with it. Fair enough?

Compare... and you'll switch
 to **Calvert**



CALVERT RESERVE BLENDED WHISKEY—86.8 PROOF—65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORPORATION, NEW YORK CITY



RUSSELL'S MURAL OF THE LEWIS AND CLARK EXPEDITION LOOMS OVER GOVERNOR JOHN D. BONNER IN THE STATE CAPITOL AS HE PROCLAIMS RUSSELL DAY

MONTANA SAVES HER OLD WEST ART

Natives raise \$63,000 to buy paintings of Cowboy Charles Russell

For half a century the art of Charles Russell, the cowboy painter who rivaled Frederic Remington in his vigorous portrayal of the old West, has adorned the saloons, banks and private homes of Montana. Montanans have taken it for granted that it would always stay there. But last spring when a Texas oilman bought the famous collection of Russell art that hung in the Mint saloon in Great Falls, Montanans began to get worried. To save the rest of Russell's work for Montana, they launched a campaign to buy a \$300,000 collection which a loyal Montanan had offered to the state for \$50,000.

In rousing Western fashion, which would

have delighted the roughriding Russell, local citizens drummed up funds by sponsoring cattle auctions, rodeos, lotteries, Wild West theatricals and barn dances. Newspapers and radio stations joined in the campaign and Russell canvassers made the rounds of schools and houses, collecting contributions in outsize Western hats. Last month the campaign went over the top, but donations are still rolling in. To date, an additional \$13,000 has been raised, which will go to buy other Russell paintings. Eventually all the art will be housed in a brand new Russell gallery (p. 68) which the optimistic Montanans began to build more than a year ago.



CAMPAIGNER flipped silver coin with barn dancers to see who would put "buck in bucket" for fund.



They Sure Love Us!



"IT'S COMFORTING TO
KNOW WE'RE THE PEOPLE'S
FAVORITE, WHITEY!"

"YES, BLACKIE, FOLKS
EVERYWHERE PREFER
BLACK & WHITE SCOTCH
WHISKY. THEY KNOW ITS
QUALITY AND CHARACTER
NEVER CHANGE."



"BLACK & WHITE"
The Scotch with Character

BLENDED SCOTCH WHISKY 86.8 PROOF

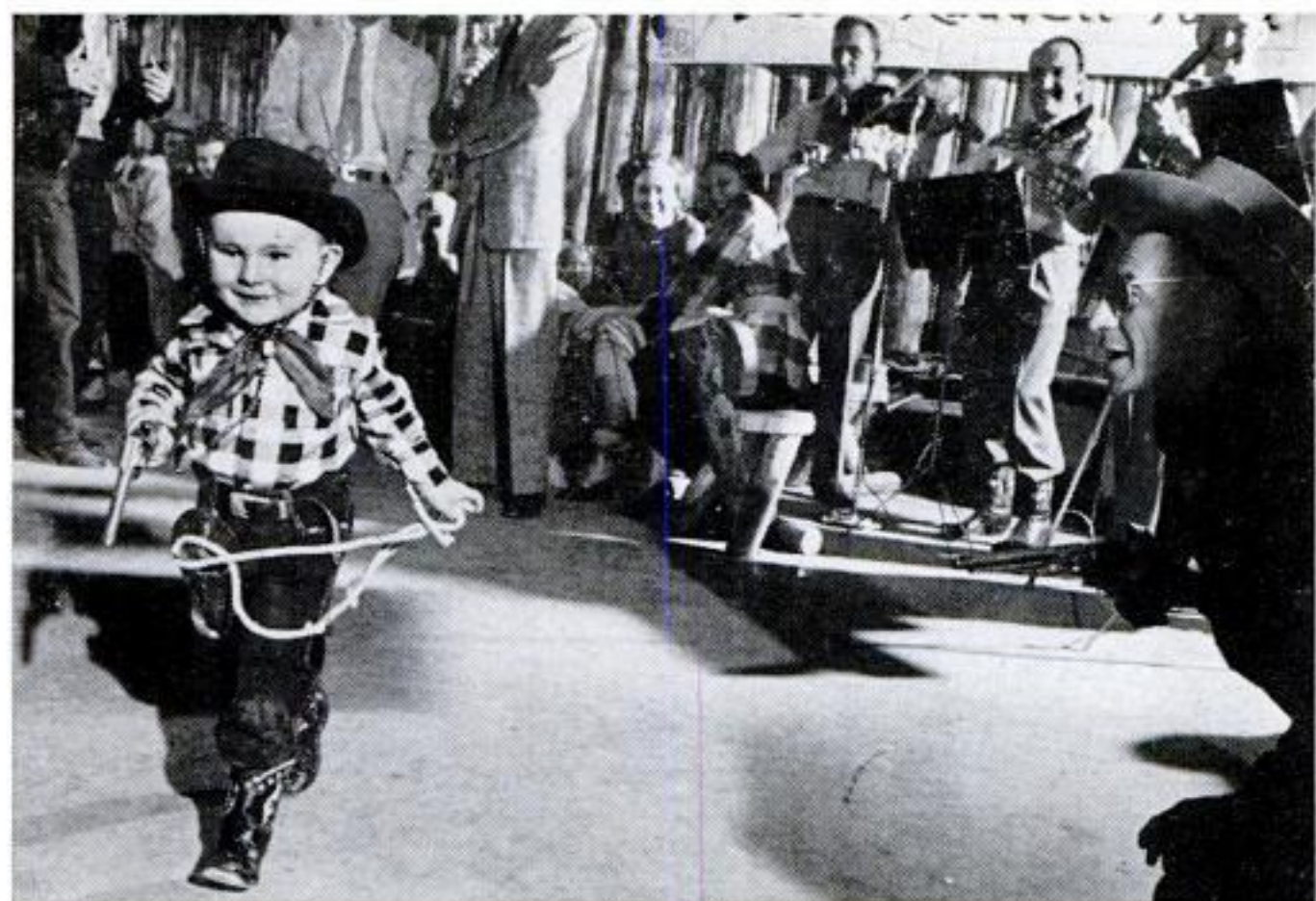
THE FLEISCHMANN DISTILLING CORPORATION, N. Y. • SOLE DISTRIBUTORS



KERCHIEFED GUNMEN halted cars on their way to campaign barn dance in Frontier Town and held up occupants for contributions to the Russell drive.



GUN CONTEST was inspiration of campaigner at barn dance. Contestants tried their aim by shooting at silver dollars which they contributed to fund.



TINY GUNMAN swaggered through tricks with his lasso at the barn dance. Cancan dance and a Wild West melodrama provided other entertainment.



MINT SALOON, which sold its collection of Russell originals for about \$250,000, now sells Russell reproductions along with normal stock in trade.

AUCTION of cattle donated by Montana ranchers was held in Butte to raise money for the campaign. Similar auction in Lewistown brought \$1,000.



SCHOOLCHILDREN dropped money they had saved from their allowances into a Western hat that was passed around the classroom during the drive.

CONTINUED ON NEXT PAGE

HERMAN HICKMAN says:

"Believe me
I enjoy every puff of a
Robt. Burns cigar!"



See
HERMAN HICKMAN SHOW

Friday evenings
on NBC-TV

Robt. Burns

Panatela de Luxe 2 for 27¢ • *Perfecto Grande* 15¢ each

Classic 2 for 25¢ • *Corona Supreme* 3 for 50¢ • *Imperial* 25¢ each

and *Robt. Burns Cigarillos* 5¢ each

FOR SMOKERS WHO WANT THE FINEST

Scores Again!



Every Ounce A Man's Whisky!

THE FAVORITE PREMIUM STRAIGHT WHISKY IN THE UNITED STATES!

For five years Early Times has been the favorite straight bourbon in Kentucky—the bourbon capital of the world. Now its popularity has spread so that it's become *the favorite premium straight whisky in the whole United States*. Taste Early Times yourself and you'll see that such popularity is deserved because Early Times is *hearty* but never heavy—all whisky, *fine* whisky—every ounce a *man's* whisky.

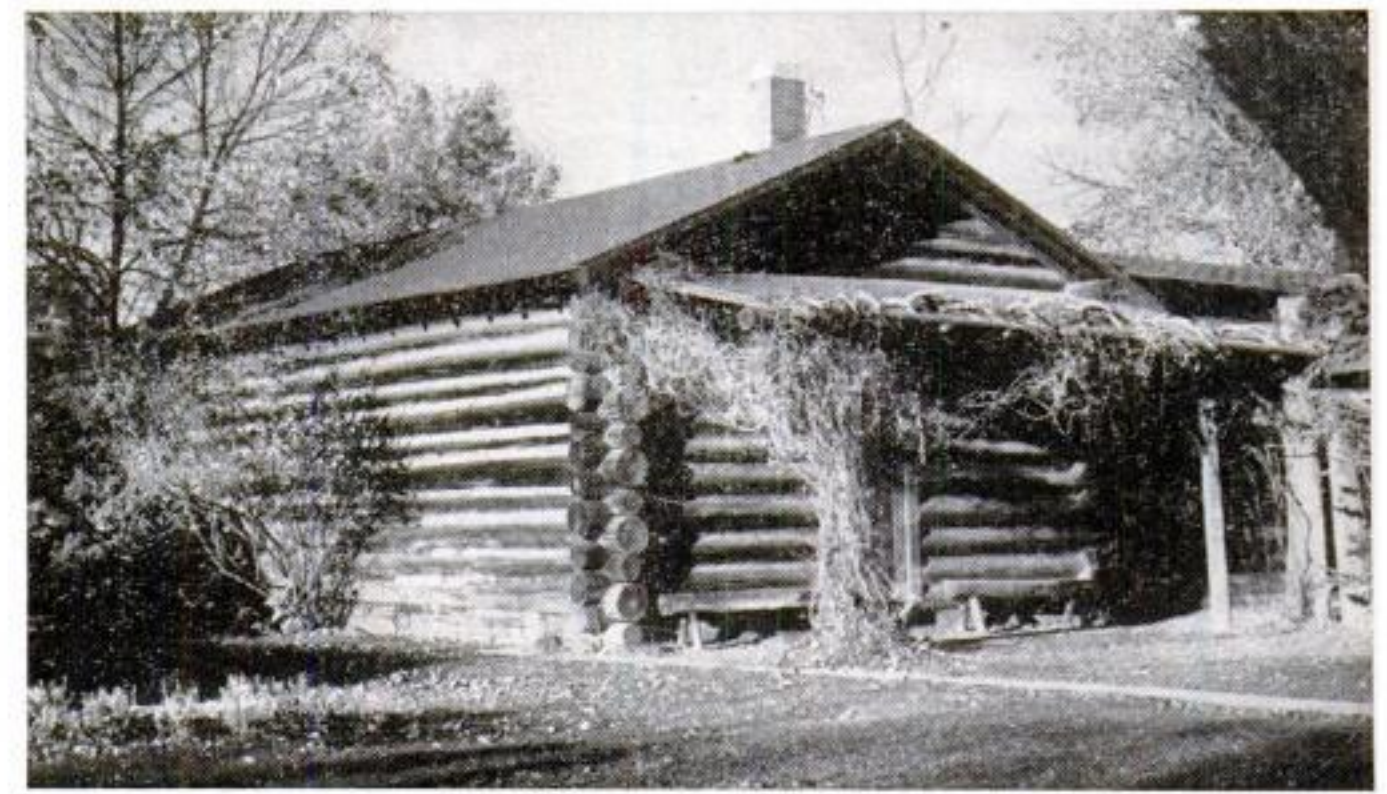


EARLY TIMES

Every ounce a Man's whisky!

KENTUCKY STRAIGHT BOURBON WHISKY • 86 PROOF

EARLY TIMES DISTILLERY CO., LOUISVILLE 1, KY.



RUSSELL'S CABIN STUDIO IN GREAT FALLS IS NOW A MEMORIAL MUSEUM

HE WENT FROM RANCH TO RICHES

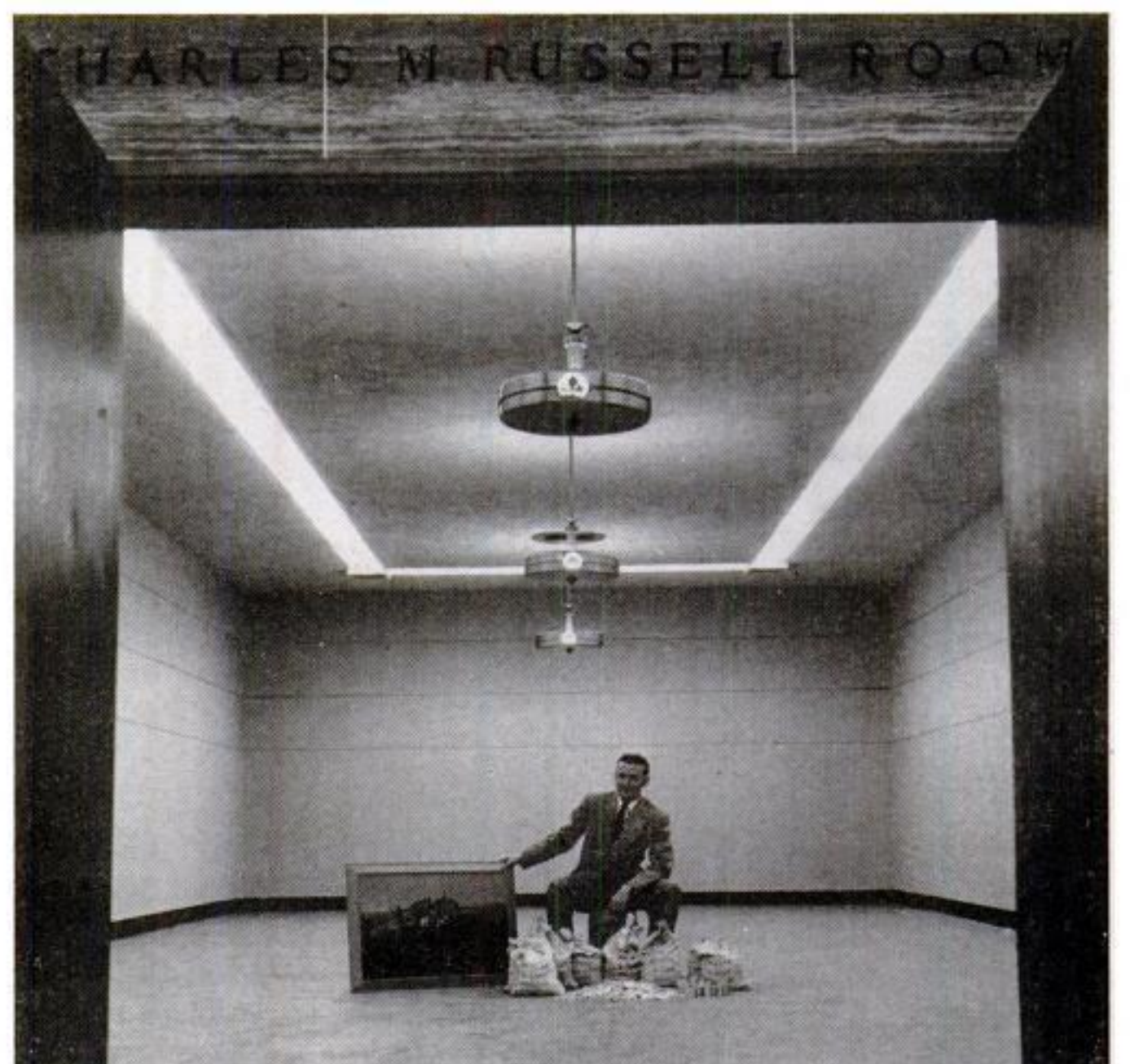


RUSSELL AT 62

Although Charley Russell came from a well-to-do family in St. Louis, he spent much of his life in relative poverty among the cowboys of Montana. In 1880, at 16, he left home for the West and hired out as a sheepherder. For a while he lived with Indians in Canada, but most of the time he worked in Montana where, as he put it, "I sung to the horses and cattle." Wherever Russell went he sketched the rugged wranglers with their herds, the frontier towns and clamorous Indian skirmishes. At first he gave his sketches away, but in the long winters when he was out of a job and money, he learned to

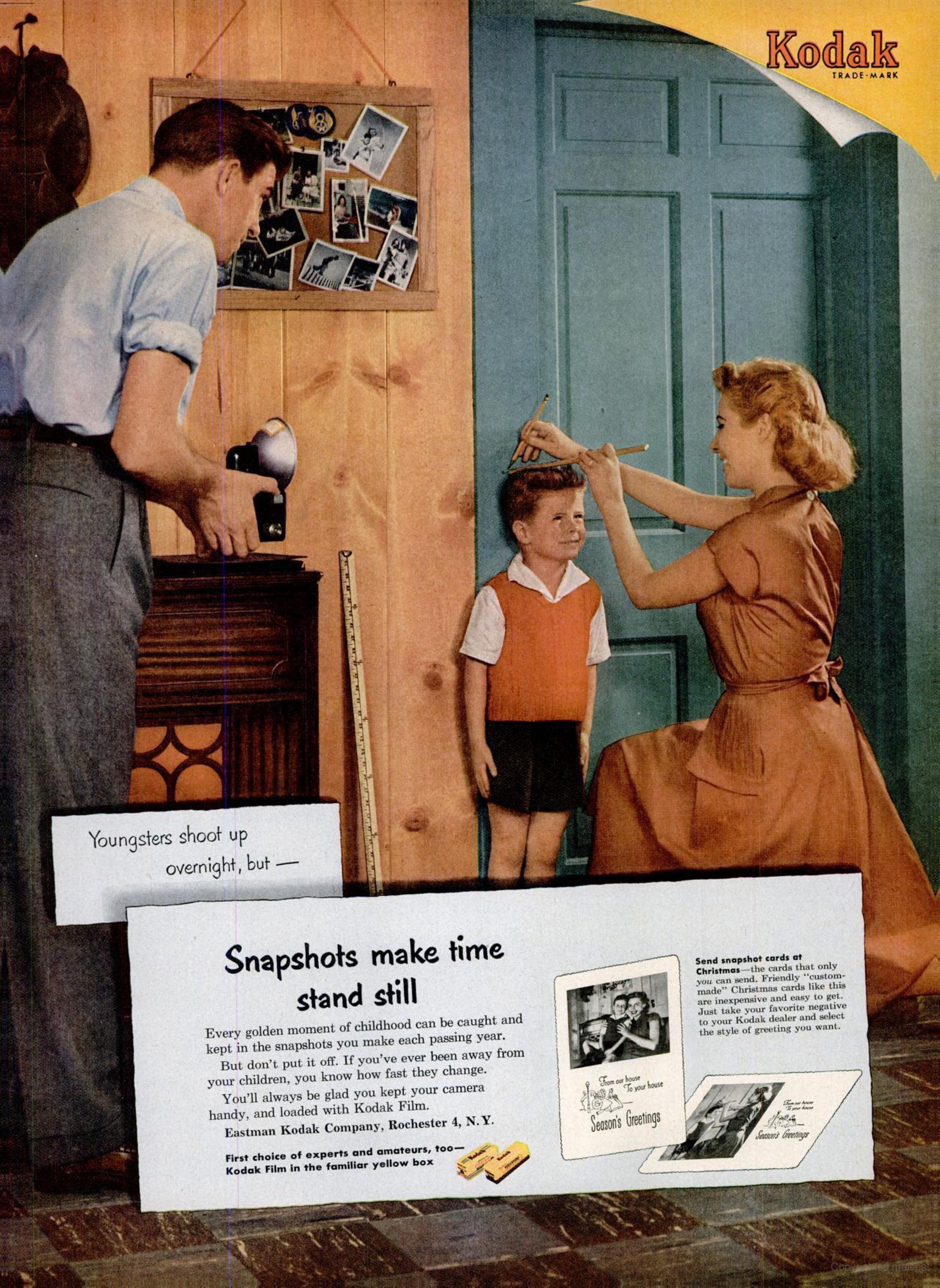
trade his art for food and supplies. His steadiest patron was the owner of the Mint saloon. In exchange for a drawing, Russell could get a drink of whiskey. For an oil, he was rewarded with a full quart.

As the saloon acquired his art, Russell himself acquired fame. By 1903 he had settled in a studio (*above*) where, until his death in 1926, he worked full time at his painting. Managed and kept sober by his shrewd wife, he exhibited his art in galleries across the country and sold it to publishers of books, magazines and calendars. Before long his work was well out of reach of the cowpunchers who once paid him a few bits for a picture. In 1926 an oilman commissioned a Russell mural at what he called "dead men's prices"—\$30,000—and when Russell died he was one of the country's most prosperous artists.



IN NEW GALLERY in Helena, Campaign Chairman Ross Toole displays bags containing 10,000 silver dollars and first Russell painting contributed to drive.

Kodak
TRADE-MARK



Youngsters shoot up
overnight, but —

Snapshots make time stand still

Every golden moment of childhood can be caught and kept in the snapshots you make each passing year.

But don't put it off. If you've ever been away from your children, you know how fast they change.

You'll always be glad you kept your camera handy, and loaded with Kodak Film.

Eastman Kodak Company, Rochester 4, N. Y.

First choice of experts and amateurs, too—
Kodak Film in the familiar yellow box



Send snapshot cards at
Christmas—the cards that only
you can send. Friendly "custom-
made" Christmas cards like this
are inexpensive and easy to get.
Just take your favorite negative
to your Kodak dealer and select
the style of greeting you want.



Save **10¢** on None Such

WITH COUPON IN SPECIAL PACKAGE OF CRUSTQUICK, THE

And bake a Magnificent Mince!



Mince Meat

BETTY CROCKER PIE CRUST MIX



Let the makers of Crustquick help pay for your mince pie! Buy this special package. Inside is a coupon worth 10¢ on Borden's None Such Mince Meat. (Hurry, though. Offer's good only while special Crustquick packages last!)

Here's your chance to prove to yourself . . . beautiful pie crust can be easy! *Look* at the flakes in this Crustquick crust. (It's as tender and rich as it looks . . . pie crust *country style*.) And fast? 4 minutes to the pie pan. No sifting. No guessing. No cutting-in. Try it now, while you get the 10¢ coupon too. (Coupon void in the state of Washington.)



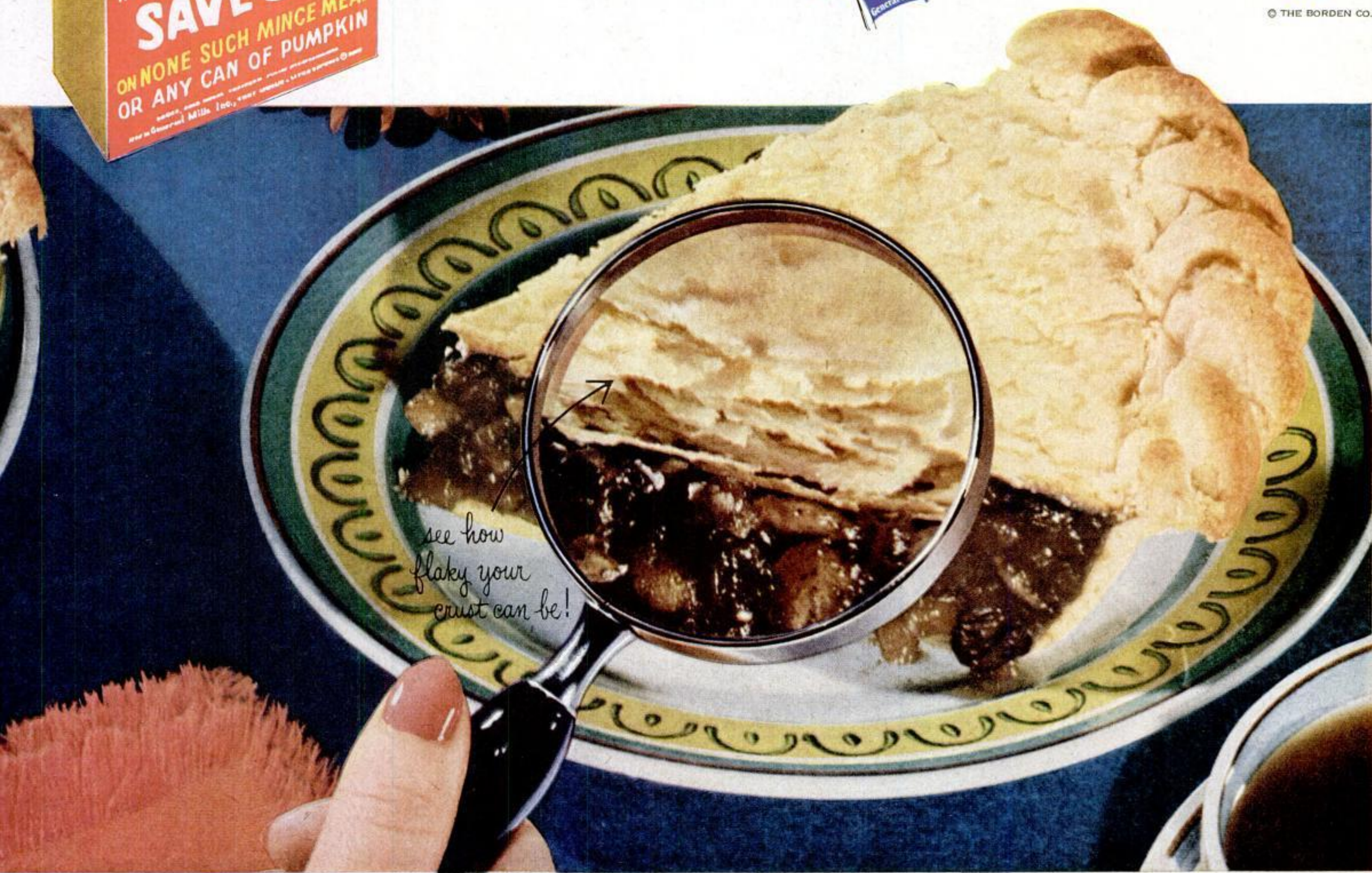
T. M. REG. U. S. PAT. OFF.



There are 21 reasons why Borden's None Such Mince Meat makes the most magnificent mince pie you ever tasted! These 21 reasons are None Such's 21 top-quality ingredients. The best raisins, currants, beef, citrus fruit peel, cider and spices are blended into a delicious medley. And we do mean the best! None Such is a superb mince meat, with whole plump fruits and delicate seasoning . . . the kind you'd rather have. It comes in 2 forms: Condensed in 9-oz. packages; Ready-to-use in 28-oz. jars. There's an easy-to-make mince pie recipe on every package and jar.



© THE BORDEN CO.



Up pops Christmas!

Almost before you know it, Christmastime will be here. So why not have a head start on Santa by choosing your "Merry Christmas" cards early. These and many more bright new designs are now on display at better stores nearby. Boxes of 25 identical cards are only one dollar.* And best of all, of course, they're

GIBSON
Christmas Cards

... so they'll know you sent the very finest
THE GIBSON ART COMPANY • CINCINNATI, O • Publishers since 1850

*Slightly higher in Canada

DIAL 'M' FOR MURDER

BELL SUMMONS ACTOR EVANS' WIFE TO A TENSE GAME OF HOMICIDE

The two pictures on this page show the start and end of a husband's diabolical plot to kill his wife, which is the burden of a new Broadway hit, *Dial "M" for Murder*.

At left the plot hatches in a conference between wicked Tony Windice, acted by Maurice Evans, and an unsavory friend who has agreed to murder Tony's wife—whom Tony wants killed 1) because she had been unfaithful to him and 2) because she has a tidy for-

tune which he will inherit. Having arranged to lure his wife to the telephone, where she will be in a convenient position to be strangled by the hired assassin, Tony wipes his accomplice's fingerprints from the brandy glass so that no one will know of their meeting.

Between the crime's hatching and the play's climax (*below*), *Dial "M" for Murder* manages to generate more old-fashioned melodramatic excitement than Broadway has had in years.

ABOVE: TONY HIRES ASSAILANT TO KILL WIFE. BELOW: IN LAST SCENE HE COMES HOME TO MEET THE DETECTIVE AT LEFT AND FIND WIFE WITH LOVER





*America's First Gin**
is America's Best Gin!



**BEST FOR MIXING - BEST STRAIGHT
BECAUSE IT'S THE GIN THAT
GIVES YOU *All 4***

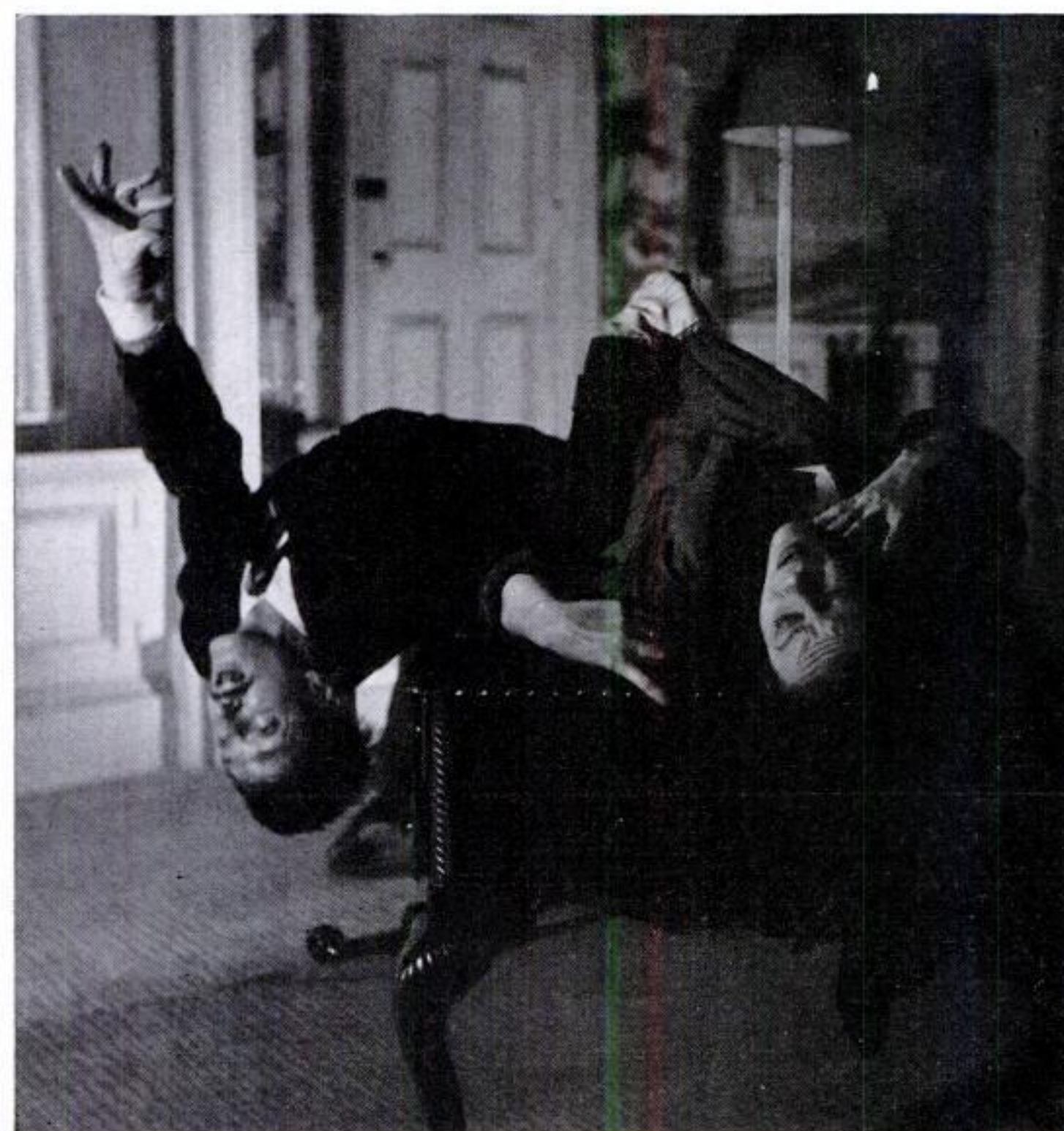
★ *Quality* ★ *Smoothness*
★ *Taste* ★ *Mixability*



FLEISCHMANN'S GIN

*FIRST GIN DISTILLED IN AMERICA • DISTILLED FROM AMERICAN GRAIN • 90 PROOF.
THE FLEISCHMANN DISTILLING CORPORATION, PEEKSKILL, N. Y.





COURSE OF A KILLING is shown in three scenes, beginning when Margot Wendice (Gusti Huber) is lured to telephone and attacked (*top*) by an assassin who jumps from behind curtain and draws scarf around her throat. As struggle continues (*left*), the murderer pins Margot to a desk. Then, as the tables turn, Margot fights back and he falls dead, while she drops exhausted.

CONTINUED ON NEXT PAGE

"THAT Formfit LOOK"



A Promise of Loveliness Fulfilled

**LOOK YOUR GLAMOROUS
BEST AND KNOW IT, IN
LIFE BY FORMFIT!**

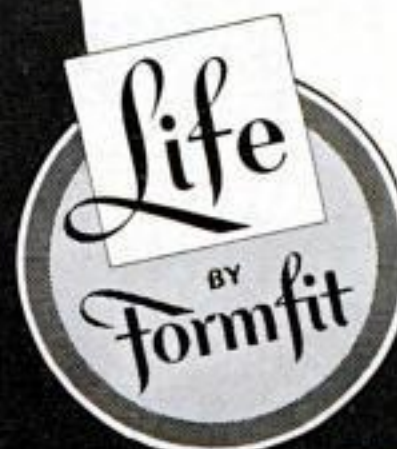
Exciting, the *change* in you in a Life Bra and Girdle! You *know* you look slimmer and younger.

You *know* your clothes fit smoother. You feel blissfully comfy and free, too. So you *shine* with new poise, new confidence that lights up your glamor! Only Life Bras by Formfit are "Triple Fitted" to (1) your bust size, (2) your cup size, (3) *your separation*—wide, medium or narrow. And Life Girdles alone have Formfit's all-over *comfort control* that flattens the tummy as it slims the waist, trims hips, smooths thighs. Be fitted and see the difference, at any of the better stores! You'll know then why more women demand Formfit than any other make.

Life Bras from \$1.25

Life Girdles from \$8.95

THE FORMFIT COMPANY, CHICAGO, NEW YORK

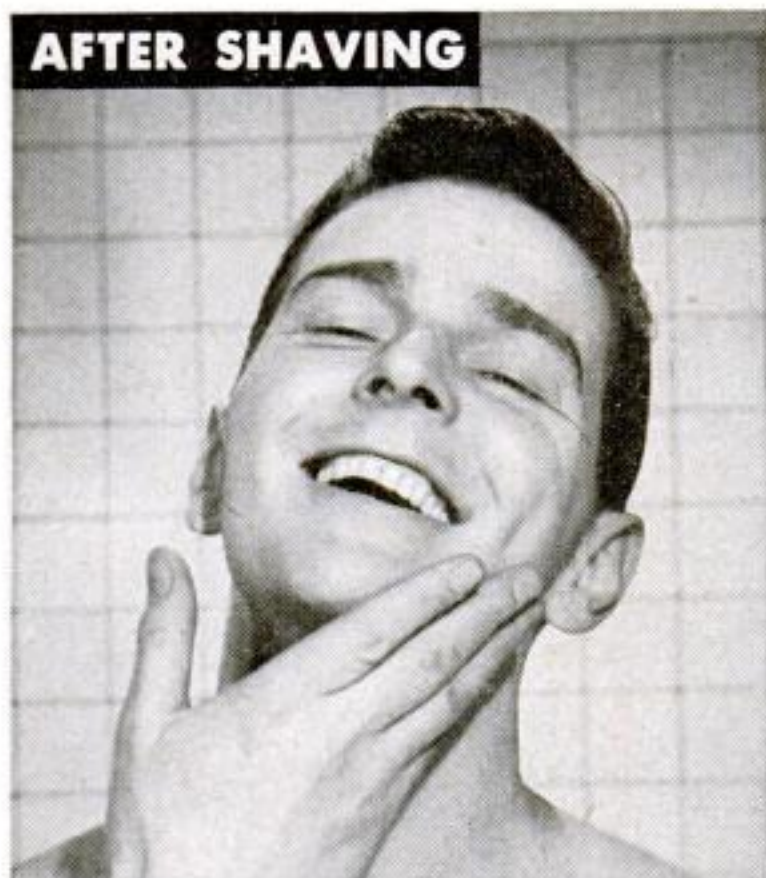


FOR FIT, FOR COMFORT,

For a Sweetheart of a Figure

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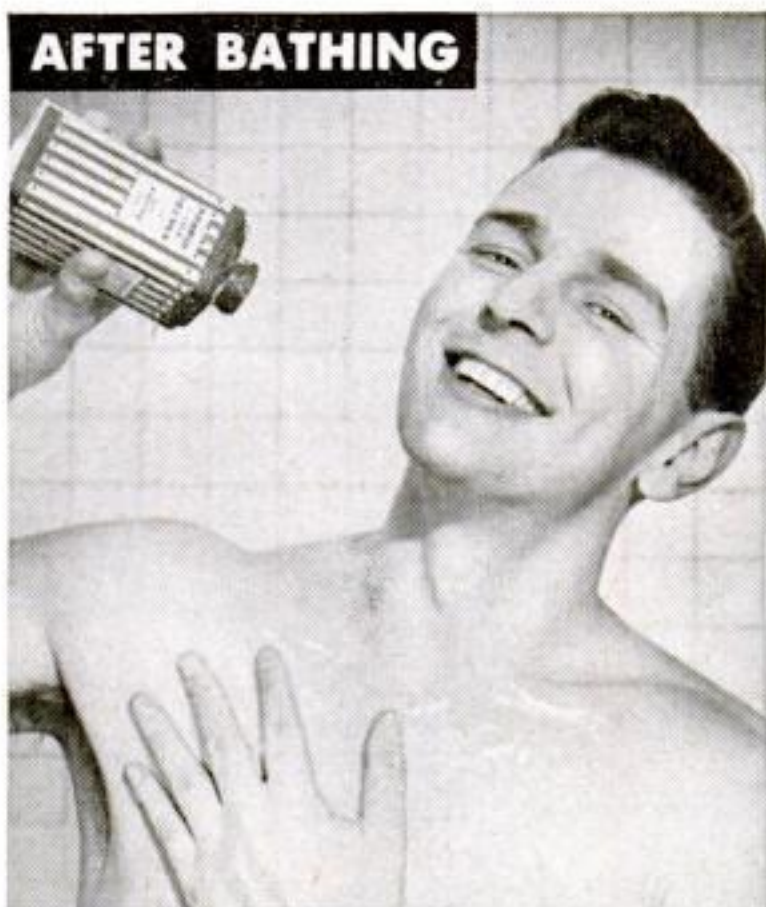
AFTER SHAVING



Dims face shine

Neutral tint won't show on your face. Helps cover nicks, blemishes. Made for men, of imported Italian talc, micro-pulverized for fineness.

AFTER BATHING



Relieves body chafe

After every bath or shower, dust your body with this soothing, faintly-scented talc. Keeps you chafe-free and comfortable longer!

Make the finishing touch



Largest selling men's talc in America



FEAR seizes Tony after he has ditched his wife by having her accused of murder. Now her lover (Richard Derr) innocently tells Tony he has dreamed up a way of saving Margot by having Tony confess he planned to kill her.

SUAVITY AND A SWITCHEROO

The big strangling scene (*previous page*) comes before *Dial "M" for Murder* is half over, and from then on the melodrama builds up new steam heads of suspense. Failing to get his wife killed, Tony Wendice subtly arranges to pin a murder rap on her, sends the hapless woman from the strangler to the hangman.

Dial "M", which was written by Frederick Knott and is now also a hit in London, is a perfect example of the genteel skullduggery at which British playwrights excel—as if they especially relished the idea of nice polite people being capable of bold black deeds. The villain who works out the play's suave switcheroo is a gentlemanly ex-tennis champion, the traditional police inspector (*below*) is splendidly debonair and even the hired assassin is a well-tailored Cambridge man.

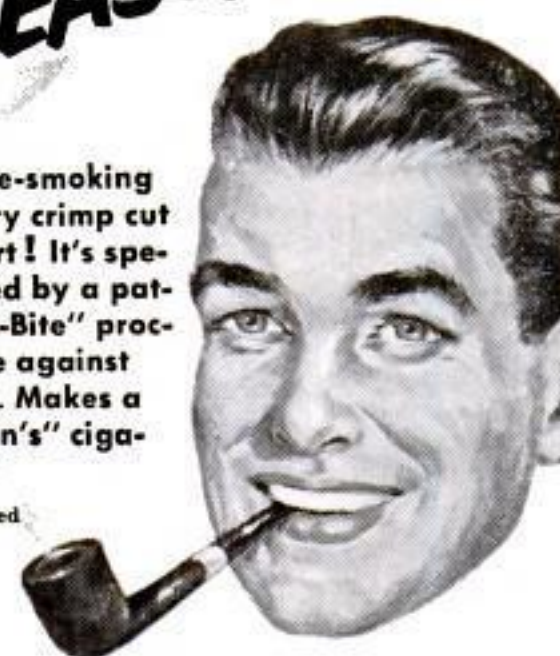


PANIC clutches Tony when, under the eyes of a London police officer (John Williams, *center*), the lover discloses a valise containing vast amounts of bank notes—with which Tony had planned earlier to pay off his wife's assailant.

BITE'S OUT PLEASURES IN

For real pipe-smoking comfort—try crimp cut Prince Albert! It's specially treated by a patented "No-Bite" process to insure against tongue bite. Makes a tasty "makin's" cigarette, too!

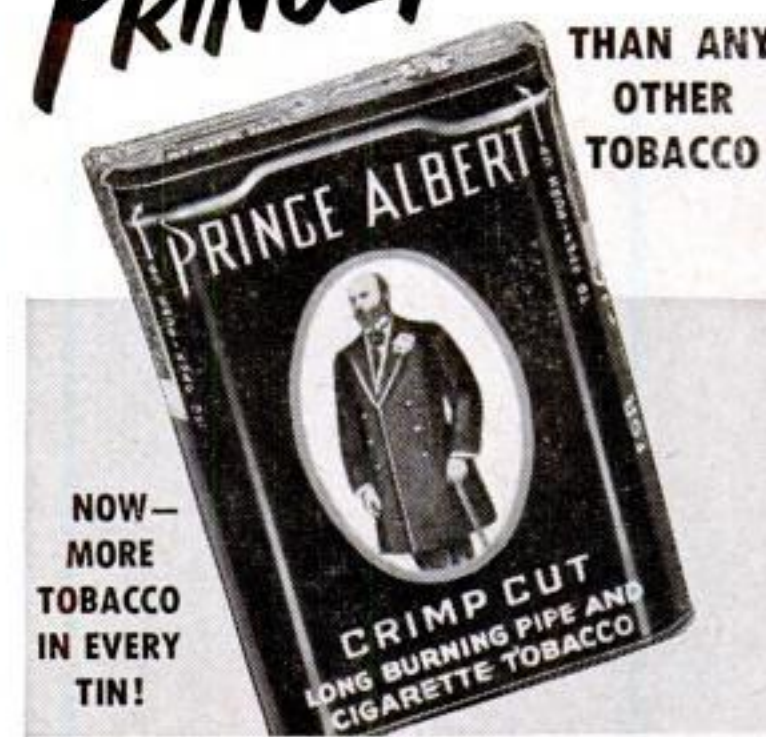
*Process Patented July 30, 1907



MORE MEN SMOKE

PRINCE ALBERT

THAN ANY OTHER TOBACCO



NOW—MORE TOBACCO IN EVERY TIN!



**Season's newest and warmest—
"Baraboo Bill" Jacket**

A handsome headliner in Lakeland's exclusive 100%-wool Baraboo Checks. Worsted knit collar, cuffs, bottom. Lustrous rayon lining. Men's—\$17.95. Also Baraboo Jac—same style but with self-collar for boys — \$15.95. See your Lakeland dealer or write for his name. Lakeland Mfg. Co., Sheboygan, Wis.

Lakeland
SPORTSWEAR
PROTECTS YOU HANDSOMELY

The "Sign" of a Good Whiskey

ESTABLISHED BY

E. H. Taylor & Sons

The signature you see on the OLD TAYLOR label is that of Colonel E. H. Taylor, Jr., one of the most distinguished distillers of all time. Although his great genius created many fine Kentucky whiskies—he considered OLD TAYLOR to be his finest—and to it he proudly signed his name!

The Old Taylor Distillery Company, Frankfort, Kentucky

"Sign of a Good Host"



Jockey hitching posts that invited guests to tarry are an old Kentucky tradition. Like OLD TAYLOR—another sign of a good host.



Signed, Sealed and Delicious





PRIZEFIGHTER SUGAR RAY ROBINSON TAKES A \$15,000 LEAP INTO ENTERTAINMENT WORLD AS HE GOES INTO A DANCE NUMBER AT A NEW YORK NIGHTCLUB



SHOWGIRL JULE BENEDIC, 19, WEARS BROAD SMILE AND 1,800 SEQUINS

NEW DOUGH FOR SUGAR

The ring champion turns into nightclub hoofer

For six weeks the world's middleweight champion and its "greatest fighting machine," Sugar Ray Robinson, had trained five hours a day, skipping, tapping, shuffling about and doing five miles of road work as though he were going to face a tough contender. Although the strain of training made him shed four pounds in some sessions, Robinson was preparing not for another fight but for a bout with show business. This week, after opening as a dancing master of ceremonies at Manhattan's French Casino, it looked as though Sugar Ray might not go back to boxing. Accustomed to facing glowering plug-uglies in the ring, Sugar Ray so far finds it at least as profitable to work amid such friendly faces as the one above. He is making \$15,000 a week at the nightclub, and bids for his talents from London's Palladium and nightclubs all over the U.S. indicate that he can make \$500,000 a year without risking new facial plastic surgery in the ring. Finishing one of his fast tap routines, Sugar Ray, now 30, panted, "A fighter can't go on forever."



IN HIS DRESSING ROOM Sugar Ray pushes his way through showgirls' plumes to don top hat and tails for the grand finale of French Casino show.

CONTINUED ON PAGE 81

LOVE that
RED HEART
3 times more tempting
because
it comes in 3 flavors!



Give your dog variety in *his* food, just as you enjoy it in yours! Instead of a dog food with the same old flavor day after day, treat him to the variety of Red Heart's 3 delicious flavors: beef one day, fish the next, cheese the next. All the same fine food — just temptingly *flavored* 3 ways. A *complete* food — you need add nothing.

WITH CHLOROPHYLLIN OF COURSE
to end doggy odors! Start now to let your dog enjoy Red Heart's EXTRA benefits every day. John Morrell & Co., Ottumwa, Iowa.

DON'T DELAY! GET IT TODAY!



HOW MRS. ROBERT MUIR MADE SURE SHE GOT THE MOST FOR HER MONEY

Mrs. Robert Muir, of 521 North 30th Street, Allentown, Pa. is a typical American wife and mother. And like you, she's vitally interested in getting the greatest possible satisfaction and value from every dollar she spends. Here is a picture



BOB NEEDED SHIRTS AND SHORTS. And because he had once had trouble with an unknown brand, I made sure I bought a brand I had seen well advertised. Then, when the clerk showed me the Certified Washable Seal of the American Institute of Laundering on the shirts and the shorts, I knew I could depend upon them to wear longer and wash better.



I LOVE CASUAL CLOTHES. And when the clerk showed me these stunning cottons, I just couldn't resist them. Particularly when she showed me real proof of washability—the Certified Washable Seal! I know the Seal means "tested and approved for shrink-resistance, color-fastness and complete satisfaction after laundering". So I know I got greater value for my money.



AND HERE'S THE FINAL PROOF. Here are shirts and sheets just as they came from the laundry. I knew I'd be happy with the way they wore and laundered because they carry the Certified Washable Seal. And incidentally, I always send my laundry to a member of the American Institute of Laundering because they give my washables the very best of care!

story of a day Mrs. Muir spent shopping at Hess Brothers, famous department store in Allentown, Pa.—a day she calls "the most successful shopping day I ever spent". It may give you some very valuable money stretching pointers, too.



I NEEDED NEW SHEETS AND PILLOWCASES. I've seen sheets—and I guess you have, too—that looked fine on the counter but simply terrible after they were washed. So this time I made the saleslady show me the Certified Washable Seal on the sheets and pillowcases. Then I *knew* they'd stand up wonderfully in use and would always launder perfectly.



SOMETIMES I MAKE MY OWN DRESSES. And when you put so much of your work and time into a dress, you want to be absolutely *sure* it will launder perfectly. That's why, whenever I buy fabric, I always look for the Certified Washable Seal. Then I know the fabric will give me greater service, and will always wash and iron easily and beautifully.

LOOK FOR THIS SEAL
FOR THE BEST IN WASHABLES



...AND FOR THE BEST
IN LAUNDRY SERVICE

AMERICAN INSTITUTE OF LAUNDERING • JOLIET, ILLINOIS
The Non-Profit Research Center of the Textile-Laundry Industries

THESE FAMOUS BRANDS
ALL CARRY THE
CERTIFIED WASHABLE SEAL
OF THE
AMERICAN INSTITUTE
OF LAUNDERING
AS PROOF OF
PERFECT WASHABILITY



DRESS SHIRTS

Airman • Fast-N-Form • Hathaway • Longwear • Manhattan • TruVal • Van Heusen

SPORT SHIRTS

Airman • Botanella — Botany Brand • Gabalore • Manhattan • Van Heusen (Van Gab) • Shirts of Royalaine flannel • McGregor's William Tell • Shirts of Pacifixed Wool and Wool/Nylon Fabric (Hylo, Stradivari, Marlboro, Verndale, Lamsheen, Enro, Windsor, Game and Lake, Plainsman, Flying Cross)

UNDERWEAR & PAJAMAS—MEN'S

Fast-N-Form • Jockey • Manhattan • Saluda • Van Heusen • Spring — Bak shorts • Ely & Walker Pajamas • Stedman Mfg. Co.'s T-shirts, woven, knitted shorts.

SLACKS FOR MEN

Slacks of Pacifixed Wool and Wool/Nylon Fabric (Seven Seas, Life O'Ease, Mayfair, Fretz, Smartair, Gleneagle, Flying Cross, Shire-Tex) • Longwear Slack Suits

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Victor B. Handal & Brother, Inc.

HOSIERY FOR MEN, WOMEN & CHILDREN

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Ann Foster • Jane Clay • Dorna Gordon • Ship 'n' Shore

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DEODORANTS

Aquamarine Cream & Lotion • Arrid Cream & Spray • Fresh • Heed • Mum Lotion • Sprite • Veto Cream & Spray

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Alexander* • Cannon* • First Lady • Hope • Lockwood Dutchess • Mohawk • Muslin • Mohawk Percale • Longwear • Springmaid • Utica • Utica Beauticale
(includes colors)

TOWELS

Cannon

WORK CLOTHES

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UNIFORMS

Angelica • Brucks • Fuller • Marvin-Neitzel

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Robert Cleeland's Sons Inc.

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Conmar • Gripper • Talon • Waldes • Serval

SNAP FASTENERS

Dot • Gripper • Klikit

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Crown Thread • Tho-Ro Buttons • White Perlite Buttons

MENDING TAPE—Bondex

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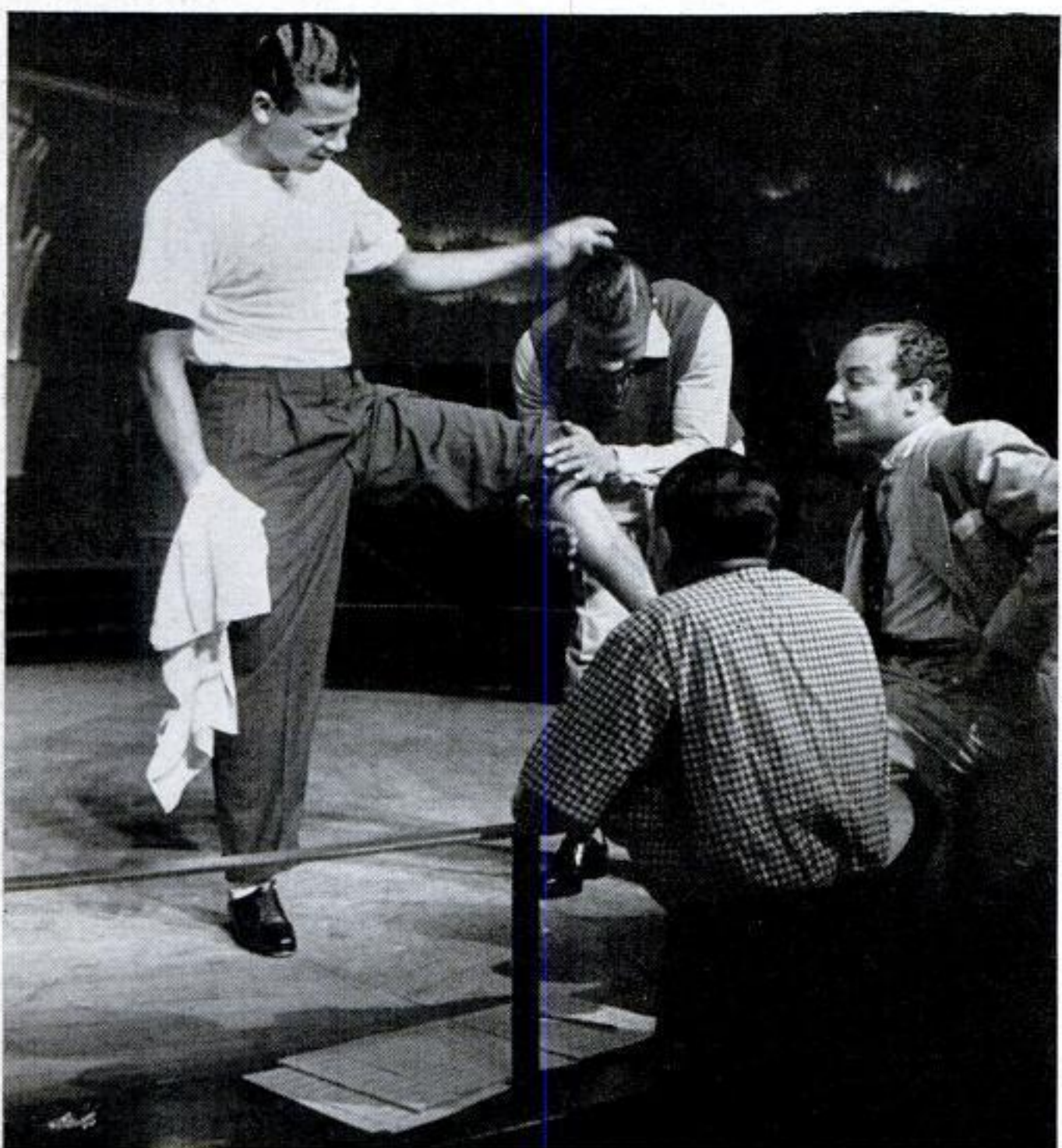
TOOTH PASTE

Amm-i-dent (stainless chlorophyll)

Sugar's Dough CONTINUED



HIGH KICKS in cancan find Sugar Ray losing close decision to chorus girls who kick a bit higher. Everybody agreed footwork in the ring looked better.



LOW KINKS in his calves bring a rubdown from Sugar's trainer. His dance instructor, Henry Le Tang (right), has found Robinson a very quick student.



BETWEEN ROUNDS Sugar rests in his corner at a rehearsal, watches his colleagues. "It's sure nothing like Madison Square Garden," he observed.

WITH PRESTONE BRAND ANTI-FREEZE

You're SET

Just put "Prestone" anti-freeze in and forget it till spring! No "boil-away" worries...no repair bills—its special inhibitors give the world's best protection against rust, clogging and foaming.

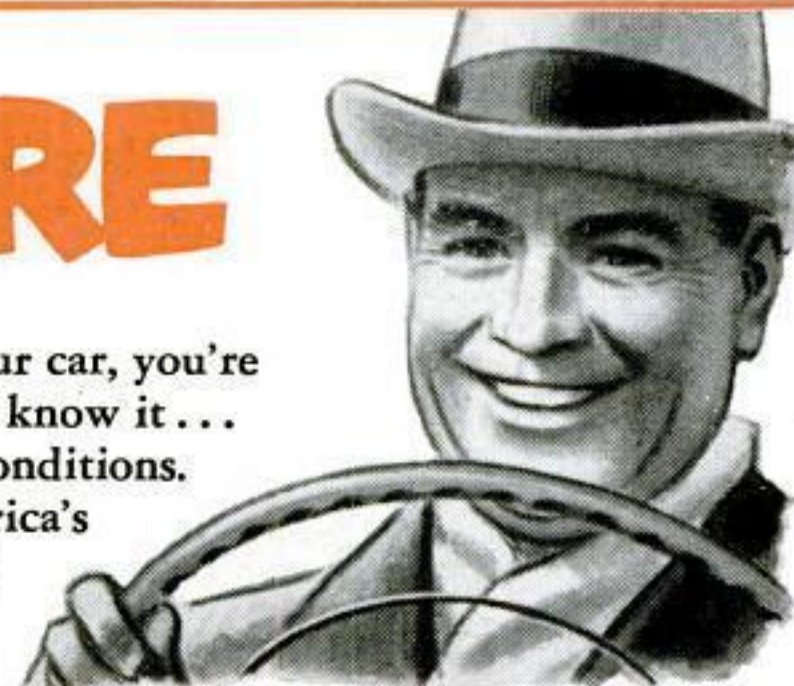


You're SAFE

High compression engines and efficient car-heaters make non-evaporating anti-freeze more important now than ever. There's not one drop of boil-away alcohol or methanol in "Prestone" anti-freeze.

You're SURE

With "Prestone" anti-freeze in your car, you're sure — because you're safe and you know it... whatever the weather or driving conditions. You have "Prestone" brand, America's No. 1 anti-freeze. It's guaranteed!



NO OTHER ANTI-FREEZE GIVES YOUR CAR THE SAME COMPLETE PROTECTION!



\$3.75
PER GAL.

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PER QUART,
IN QT. CANS

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SOMETHING WONDERFUL HAPPENS

when you change to PHILIP MORRIS!

Here's why:

1 YOU'LL FEEL BETTER BECAUSE, in case after case, coughs due to smoking disappear... parched throat clears up... that stale "smoked-out" feeling vanishes.

2 YOU'LL FEEL BETTER BECAUSE, once again, you'll really *taste* your cigarette—the good, clean taste of fine, mild tobacco. Your *food* will taste better, too! And you'll *know* you've made a *wise* change... for your *own* good.

3 YOU'LL FEEL BETTER BECAUSE you'll be smoking the *one* cigarette with a *difference* in manufacture... an important difference that avoids the main cause of cigarette irritation.

4 YOU'LL FEEL BETTER BECAUSE, day after day, you'll be smoking the cigarette recommended by eminent nose and throat specialists to patients who smoke... the **ONE** cigarette proved definitely milder than any other leading brand.*

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The result is pleasure!



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"I LOVE LUCY"

Don't miss America's top TV show with Lucille Ball and Desi Arnaz. Every week over CBS.

***Yes! You'll
feel better***

**when you change to
PHILIP MORRIS!**



RING-NECKED PHEASANT

Originally from Mongolia, pheasants abound on the corn and wheat fields of Nebraska and the Dakotas. They are beautiful but make fat targets even at first flight speed of 35 mph. Here a bird dog retrieves one of 20 million expected to be killed this year.

Fall Hunting

HERE ARE THE EIGHT MOST SHOT-AT GAME BIRDS AND ANIMALS

PHOTOGRAPHED FOR LIFE BY ANDREAS FEININGER

The cornfields, having given up their harvest, rustled in the wind as bird dogs busily worked them for pheasant (*above*). In brush piles and thickets short-legged beagles snuffled after rabbit, setting up howls as they jumped one. The guns blazed away and the noisiest, busiest hunting season the U.S. had ever known moved into its busiest weeks.

This fall there are more hunters than ever before, some 13 million in all, who are firing at everything that moves, including each other. Except for new plastic shotgun shells, there is plenty of ammunition. And there

is an abundance of game. The deer population, estimated at nine million, is higher than when the white man first came. The ragged strings of wild duck migrating south are the biggest in years and only in a few localities like Utah, where disease cut the duck population (*LIFE*, Sept. 22), may hunters face any disappointment. There is no scarcity of raccoon or ruffed grouse. Only bobwhite quail are not overabundant among the eight most shot-at U.S. game birds and animals, which *LIFE* catalogs on these pages—before, during and after the bang of the hunter's gun.

CONTINUED ON NEXT PAGE



A WARY GRAY SQUIRREL AND AN ENEMY

In Tennessee it is considered shamefully unsporting to hunt squirrel with anything but a single-shot rifle and amateurish to hit them anywhere but in the head. In the best circles connoisseurs stalk them with squirrel dogs specially trained to circle the tree to keep the quarry moving as the hunter approaches. But generally the common gray squirrel is hunted by boys. Found in any forest where there

are hickory trees or oak, they are quick, gifted with a remarkable sense of smell, and extremely hard to hit. Its cousin, the dramatic flying squirrel, can glide 150 feet through the air from a 60-foot height and is even more difficult to wing. Besides being useful as a planter of nut trees squirrels are a principal ingredient of a hunters' stew, along with onions, peas, corn, tomatoes and beans.



A RISING PINTAIL

The pintail is called a "puddle duck" because it feeds on the surface; some other ducks go down to 40 feet underwater. The pintail has an unusual way of getting in flight. Instead of the conventional run used by redheads and mallards, it jumps straight up and beats the water with its wings (*above*). This fall's abundance of ducks has been brought about by a wet summer on the breeding grounds in Canada which kept plenty of water in the sloughs and potholes where the ducks reared their young.

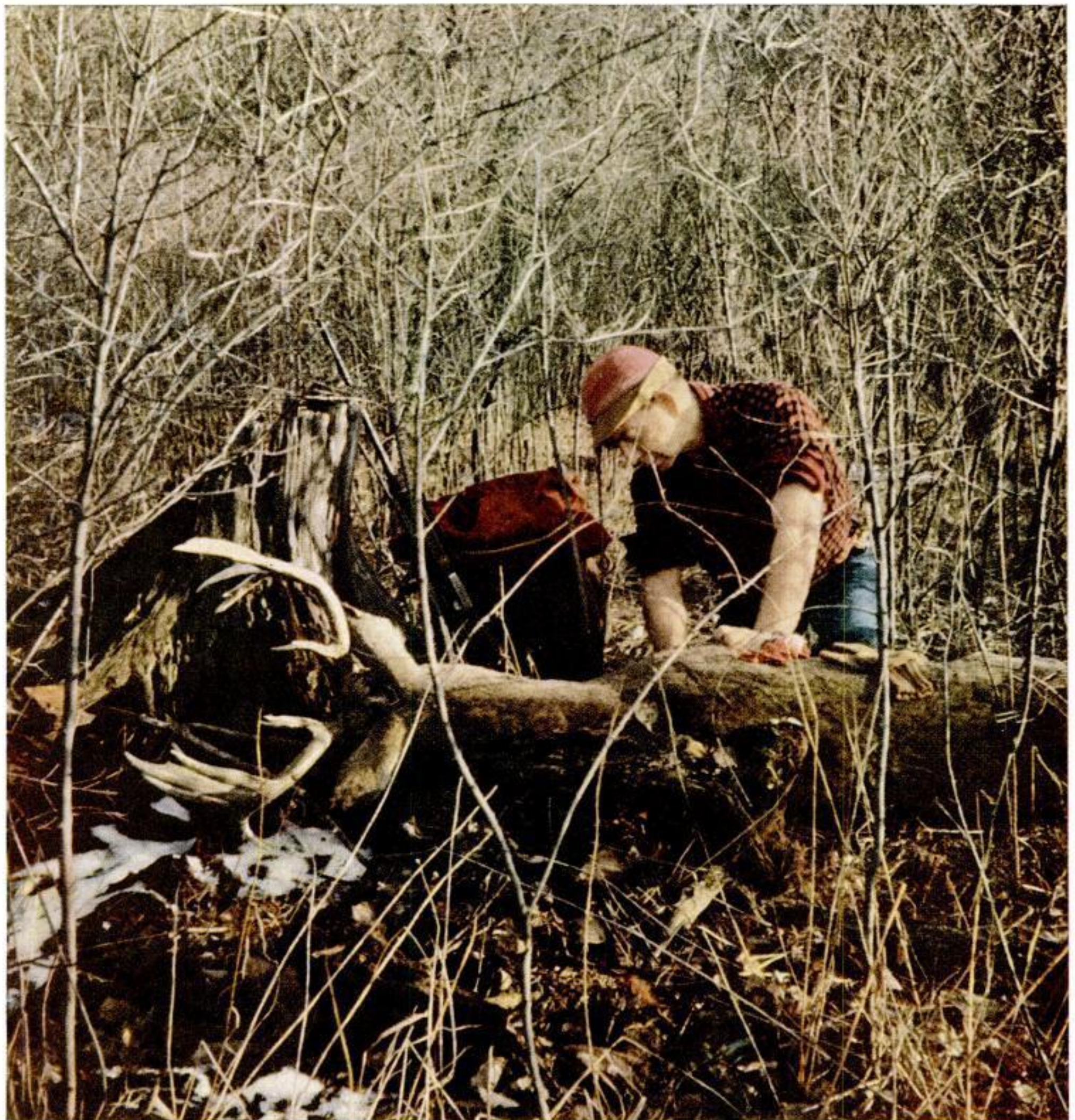
A BIG WHITE-TAILED DEER

Almost a million pairs of antlers like those at right are expected to be taken by U.S. hunters this fall. They will represent some 100 million pounds of venison, bagged despite the difficulty of seeing a white-tail standing still and the difficulty of hitting one when it is traveling about 30 mph. One reason for the expected kill is the large increase in deer, a result of recent mild winters. Another is the deer's unfortunate habit of hanging around farms and orchards, looking for meals of hay and apples.



A PLUMP RUFFED GROUSE FALLS

Hunters who stalk this elusive bird are considered purists of upland game hunting. The grouse loves rough country: dark forests, vine-grown swamps, rocky mountainsides. It flies at the sound of a voice a long way off, practices a great variety of stratagems and mysteriously disappears almost from sight about every ten years. Sometimes called partridge, it weighs up to two pounds and is tasty eating.



CONTINUED ON NEXT PAGE



A COTTONTAIL AND ITS BURROW

The cottontail rabbit is hunted by more persons than any other animal on the continent. It has many enemies and few friends, such as the woodchuck, which is plentiful most places where cottontails are. In the picture above, one sits beside a vacated woodchuck hole (*right*). When the dogs and men come, the rabbit ducks to safety down the hole. But not all rabbits have handy burrows, and the rabbit meat that goes into stews this fall will run roughly 70 million pounds, more than all other small game killed in the U.S. in an average year. The cottontail is a pest to farmers but not as pesky as its bigger western cousin, the jack rabbit. Sixty jack rabbits eat enough to feed a 750-pound cow, and in Kansas farmers don't bother to shoot them; they drive them into corrals and hit them on the head.



HUDDLED TRIO OF

All through the summer quail are relatively tame and unafraid of man. They sit out on roads and in open fields, whistling "Bob White." But when the guns begin going off in the fall they become wary. Families of birds band together into coveys and seek shelter in woods and deep grass. At night they snuggle close together in a tight circle with tails in, heads out, an arrangement which assures



BOBWHITE QUAIL

warmth and allows them to peer in all directions. When flushed, a covey of quail creates such a loud drumming noise with its wings that an unwarned hunter is often startled out of a chance to get in a shot. There are hunters who say they shoot only at cocks when their dogs raise a bunch of the aristocratic little birds—but then, there are great liars among hunters as well as among fishermen.

CONTINUED ON NEXT PAGE



RING-TAILED RACCOON UP A TREE

Coon-hunting is strictly a nocturnal pastime. Starting after dark on a moonlit night, coon-hunters follow their dogs at an easy gait, pausing now and then to drink from the traditional jug. It may be 3 a.m. before the excited baying of the dogs indicates a coon has been treed. Then every man gets there the best way he can. Coons are either shot down or, if they are wanted alive, shaken out of the

tree. In the days of F. Scott Fitzgerald, the hip-pocket flask and raccoon coat, coonskins brought \$7.25 apiece. But since then the price of their pelts has fluctuated as coons went in and out of vogue, and they have multiplied in great numbers and plagued farmers from Minnesota to Mississippi. In Louisiana's bayous coon eyes shine in such numbers that it looks like a convention every night.



SHOP IN
NOVEMBER!

RELAX IN
DECEMBER!

Begin now by ordering the G-E Electric Clocks you'll want for your gift list. Priced from \$4.95* to \$18.95*



THE RISER. Its brown numerals, brown hands, and red sweep-second and alarm-set hands contrast nicely with the light background of the dial. A smart, streamlined gift for children, college youngsters, or younger married couples. \$4.95*



THE HELPER. A brilliant new kitchen clock designed to add a note of cheer to modern kitchens. Plastic case comes in red, white, or yellow. Large, easy-to-read numerals. White dial. Shatterproof, easy-to-clean crystal. \$4.95*



THE BECKONER. With its smart dark dial and ivory-colored numerals and hands, the Beckoner will say, "Merry Christmas" to someone you love. Red sweep-second and alarm-set hands. Wrap-around, shatterproof crystal. \$6.95*



THE NEW HERALDER. America's most popular electric alarm clock! Handsome, modern case in ivory plastic. Large, easy-to-read dial, shatterproof crystal. Fully luminous... can be seen in the dark from any place in the bedroom. \$5.95*



THE CONTOUR. Another G-E first—a beautiful, colorful kitchen clock designed to blend with any decorative scheme. Available in white case and red numerals, or decorator-red with white numerals, or forest green with white numerals. Shatterproof crystal. \$6.95*



THE WOODSMAN. Again, an alarm clock that's also an occasional clock. Rich mahogany-finish case. White hands. Leaf-brown numerals. Bronze-tinted bezel. The Woodsman gives the impression of thought and care in picking a gift. Very suitable for that bachelor family-friend. \$8.95*



THE TWEED. What a sumptuous gift! Gold-colored frame, numerals, and hands stand out richly against white, textured dial. Red sweep-second hand. Perhaps you're planning on giving just a bit more than an alarm clock. The Tweed makes a fine desk clock, too. \$9.95*



THE SERENADE. This alarm clock is modern-looking as a picture window. Gives Christmas-giving a "new look." Brilliant, light-colored birch case. Jet-black dial. Bronze-tinted bezel. White numerals, red sweep-second hand, a gold-colored alarm-set hand. \$13.50*



THE CANDLEWICK. Here's a gift to make anyone gasp with delight! This superbly styled clock comes with a soft, melodious bell alarm. Mahogany case, polished gold-bronze bezel, raised gold-colored numerals. \$18.95*

Include G-E Electric Clocks on your Christmas gift list.

Beautiful, accurate, modern—they say, "I mark only happy hours" to the receiver. Write for interesting free booklet! General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.

*Manufacturer's recommended retail or Fair Trade price. Plus applicable taxes.

G. E. has a Christmas Clock for every purse and purpose.





Fancy-dress! Just before serving, frost and sprinkle with S&W Glace Cake Mix.

S&W Glace Cake Mix—made to make a fruit cake marvelous! These jewel-like candied fruits and peels are ready for instant use and lasting sparkle. Picture their party touch to your holiday breads, cookies, candies—all the good things you'll be making. S&W Glace Cake Mix comes in 8-oz. or 1-lb. jars, vacuum-packed to stay moist and tender. Get it—along with all of the trimmings S & W makes to make a holiday—at your grocer's now!

S&W
makes a
Holiday

...with all of the trimmings!

For further inspiration, send for S&W's free recipe booklet—"The Gay Way To Holiday Treats." S&W Fine Foods, Inc., Box 3549, Rincon Annex, San Francisco 19, California.

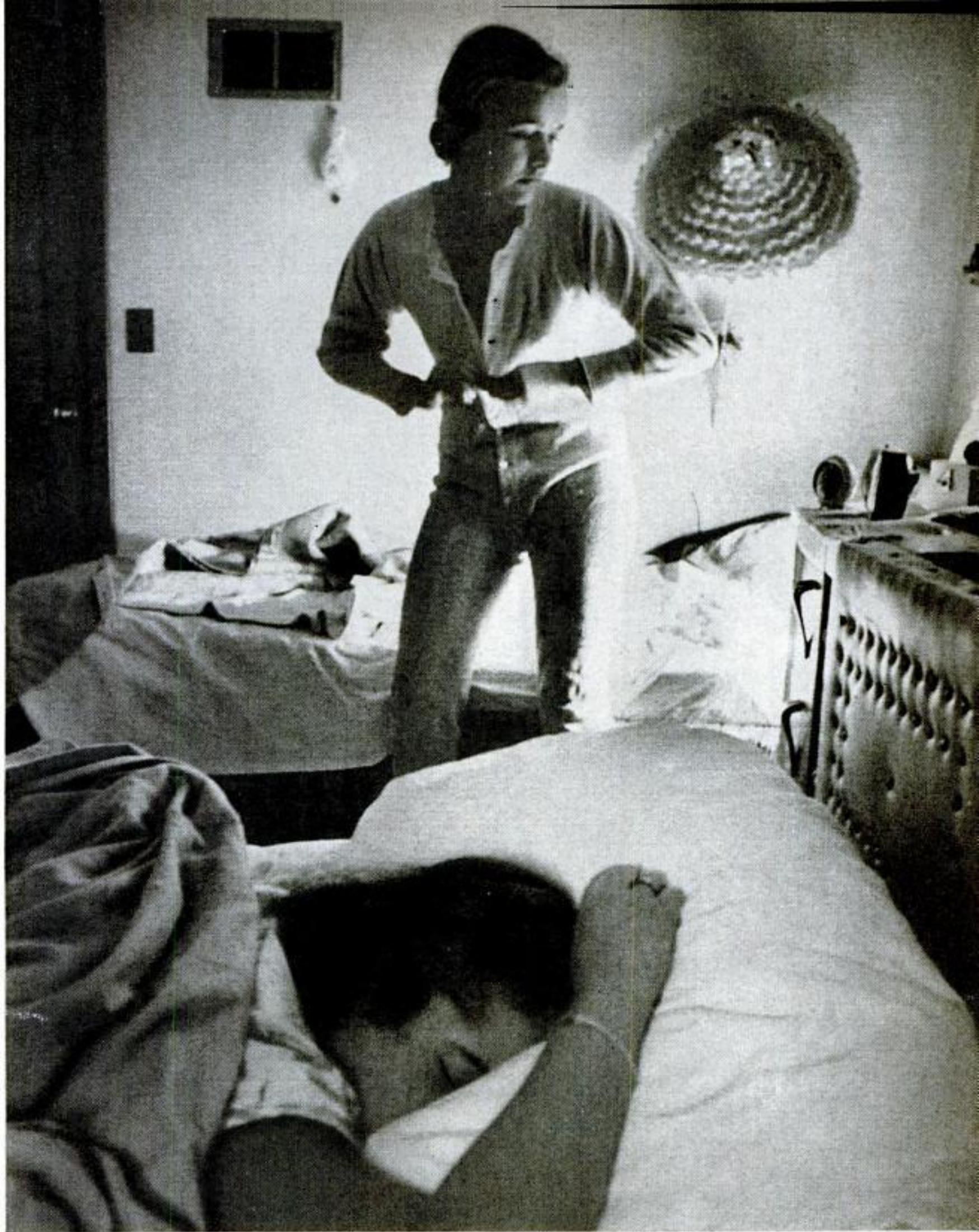




HUNT BREAKFAST is cooked by Jeannie in her La Crosse home. Boots are for hunting, not cooking.

AN EARLY RISING BEAUTY GOES GUNNING FOR DUCKS

Jeannie Eleanore Huston (*see cover*), who is probably the prettiest of the country's 10 million duck shooters, was up at the quack of dawn on opening day of Wisconsin's season. Jeannie, 19, who is Miss Wisconsin of 1952, womanfully put on winter underwear (*right*), gulped a huge breakfast and hurried out to a nearby marsh. There, settling down in a duck blind, she blasted away at the flying fowl. Jeannie is an experienced huntress who goes after pheasant and deer as well as ducks. This time, after eight chilly hours, her shoulder sore from firing, she picked up decoys and, like many a good male hunter, went home damp, undaunted, duckless.



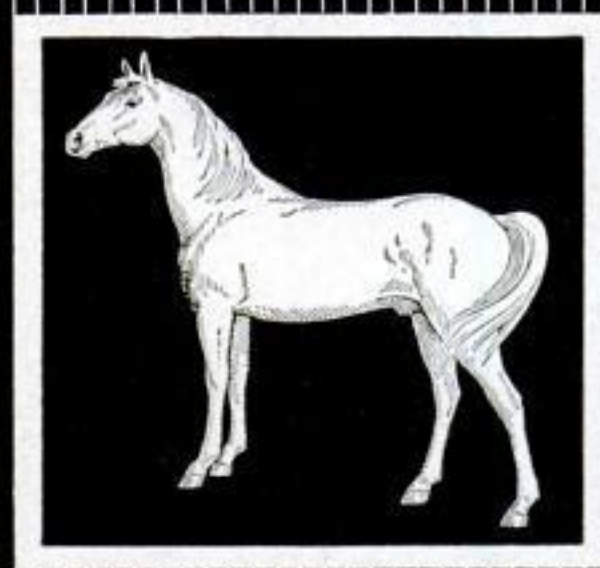
UP BEFORE THE DUCKS at 5:30 in the morning Jeannie puts on her woolen longies for use in the cold duck blind. Younger sister Joan stays in her warm bed.



PLANTING DECOYS in place flying ducks will spot them, Jeannie stands in shallow waters of Mississippi River at Goose Island, Wis. Jeannie and companion,

Ralph Wilder, built concealed blind out of willow branches on nearby bank in background. When not duck shooting, Jeannie plays cello, works in drugstore.

What a SCOTCH!



White Horse... *of course!*

BLENDED SCOTCH WHISKY 86.8 PROOF
Browne-Vintners Co., Inc., N. Y., Sole Distributors

A CHRISTMAS PICTURE ...in 60 seconds

Most exciting gift under the tree
is the Polaroid Land Camera.
It develops its own pictures in
just 60 seconds!

The miracle of seeing the picture
on the spot doubles the fun of
Christmas pictures, party pictures,
travel pictures, all pictures. And
it's so easy to use! Just snap it...

...and see it! Like magic, a big,
clear, lifelike snapshot is in your
hand—the best you have ever
taken. No tanks, no liquids. Film
and camera do it all. See your
photo dealer while he can still
promise pre-Christmas delivery.

POLAROID®
Land CAMERA

FALL HUNTING CONTINUED



SHOOTING off her left shoulder, Jeannie fires at incoming ducks. The gun was for right-handed hunters, ejected the spent shells back into Jeannie's face.



RECLINING in blind, Jeannie takes short nap while companion looks for more ducks. Later Jeannie tried to coax ducks in range with special duck call.



RETRIEVING in skiff a duck that another hunter downed, Jeannie holds out the prize. The hunter offered it to Jeannie who, not liking duck, refused.

CONTINUED ON PAGE 91



Touch no dirt!



Breathe no dirt!



See no dirt!

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IS NOW SHOWING THE CLEANER YOU
NEVER HAVE TO EMPTY ... THAT'S
RIGHT, THE CLEANER YOU NEVER
HAVE TO EMPTY! YOU MUST SEE IT
TO BELIEVE IT! SEE IT SOON RIGHT
IN YOUR OWN HOME ...

New

Electrolux[®]

The cleaner you never have to empty

Made by the makers of America's largest-selling cleaner



IMAGINE IT NOW! SEE IT SOON! BELIEVE IT THEN!

It's a Christmas gift inspiration! For a home demonstration, phone your local Authorized Electrolux Factory Branch or call Western Union Operator 25, where available, and ask for the name of your Electrolux representative (no charge). Or write Electrolux Corporation, 500 Fifth Ave., New York 36, N. Y. or 417 Montgomery St., San Francisco 4, Calif.

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FLINT
STAINLESS VANADIUM
CUTLERY

MADE BY
EKCO

**BETTER
TO GIVE...
BETTER
TO RECEIVE...**

**Made of
STAINLESS
VANADIUM STEEL**

**to Start Sharp...
Stay Sharp!**

**For Every Occasion
the Perfect Gift**

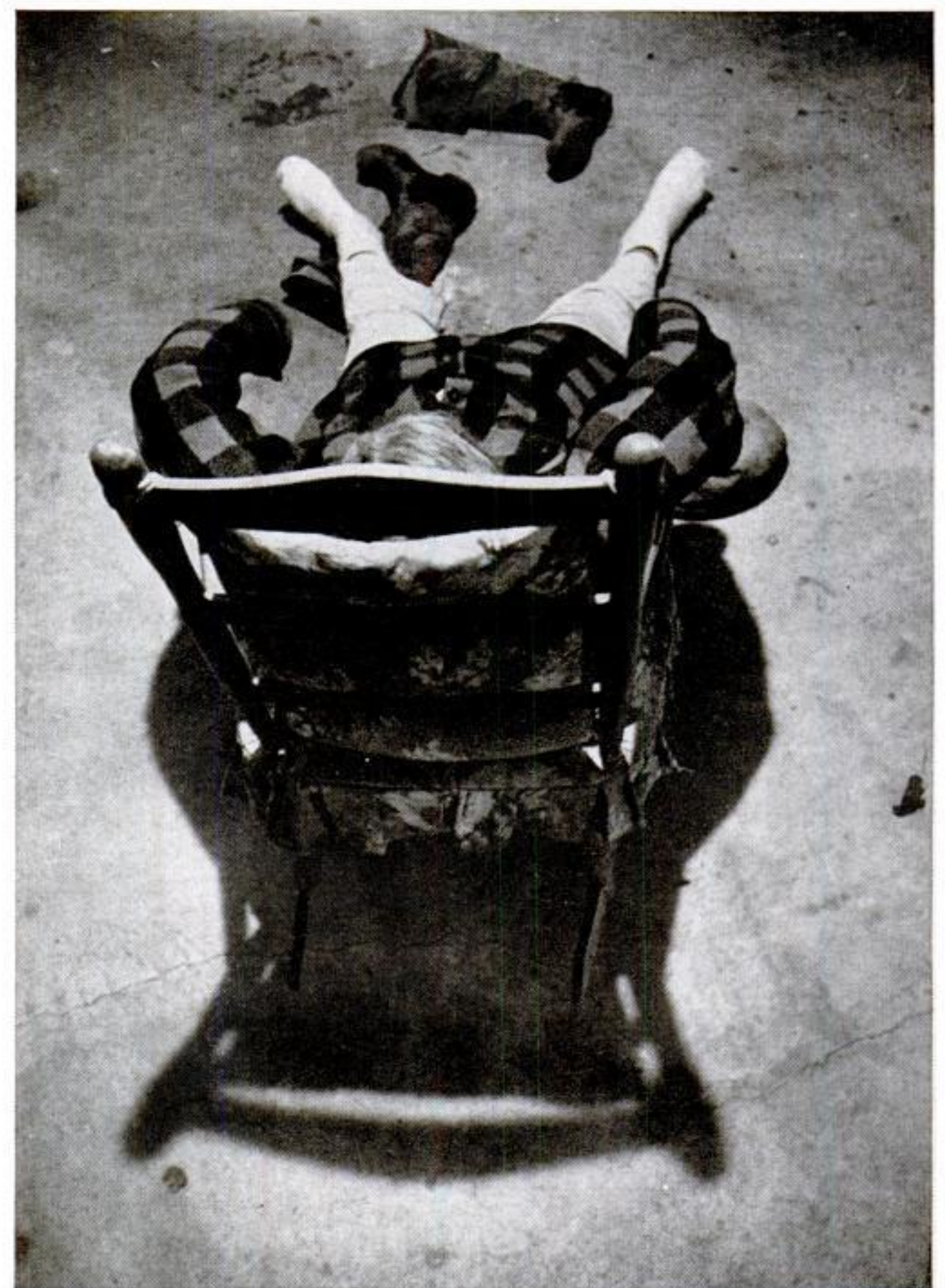
Famous Flint Holdster
houses the 6 most useful
knives a home can own.
Hangs on wall or fits in
drawer. Includes Roast Slicer,
Steak Slicer, French Cook's
Knife, Bread and Ham Slicer,
Paring Knife, Utility Knife.

These gleaming
Flint blades contain
Vanadium—originally
used only in armor plate.
Vanadium adds incompara-
ble strength and hardness to
stainless steel! Flint blades—
hollow-ground and razor-honed—
start sharp—stay sharp longer. They
zip through cutting jobs, save time,
work and food. Handfitting, comfort-
able imported rosewood handles.

EKCO PRODUCTS COMPANY • CHICAGO, 39
Also sold in Canada by Ekco Products Co., (Canada) Ltd., Toronto



HEAVY WORK of the day's shooting comes when Jeannie and her fellow hunter have to drag their skiff across the marshes to look for better position.




WEARY HUNTER stretches out at home. Before being named to represent Wisconsin at Atlantic City, Jeannie ran for the title of "Alice in Dairyland."

**BRIGHTER
SHINES**

**½ THE RUBBING
WITH**

KIWI
(Kee-Wee)
SHOE POLISH



**SURVEYS PROVE
Marines Prefer
KIWI 38 to 1**

Gives Shoes Richer Color!
Covers Scuff Marks!

KIWI
Shoe Polish



BLACK • TAN • BROWN • BLUE • DARK TAN • MID-TAN
OXBLOOD • MAHOGANY • CORDOVAN • NEUTRAL


Cricketeer

THE GREATEST NAME IN MEN'S SPORTCOATS
AT BETTER STORES, ABOUT \$30

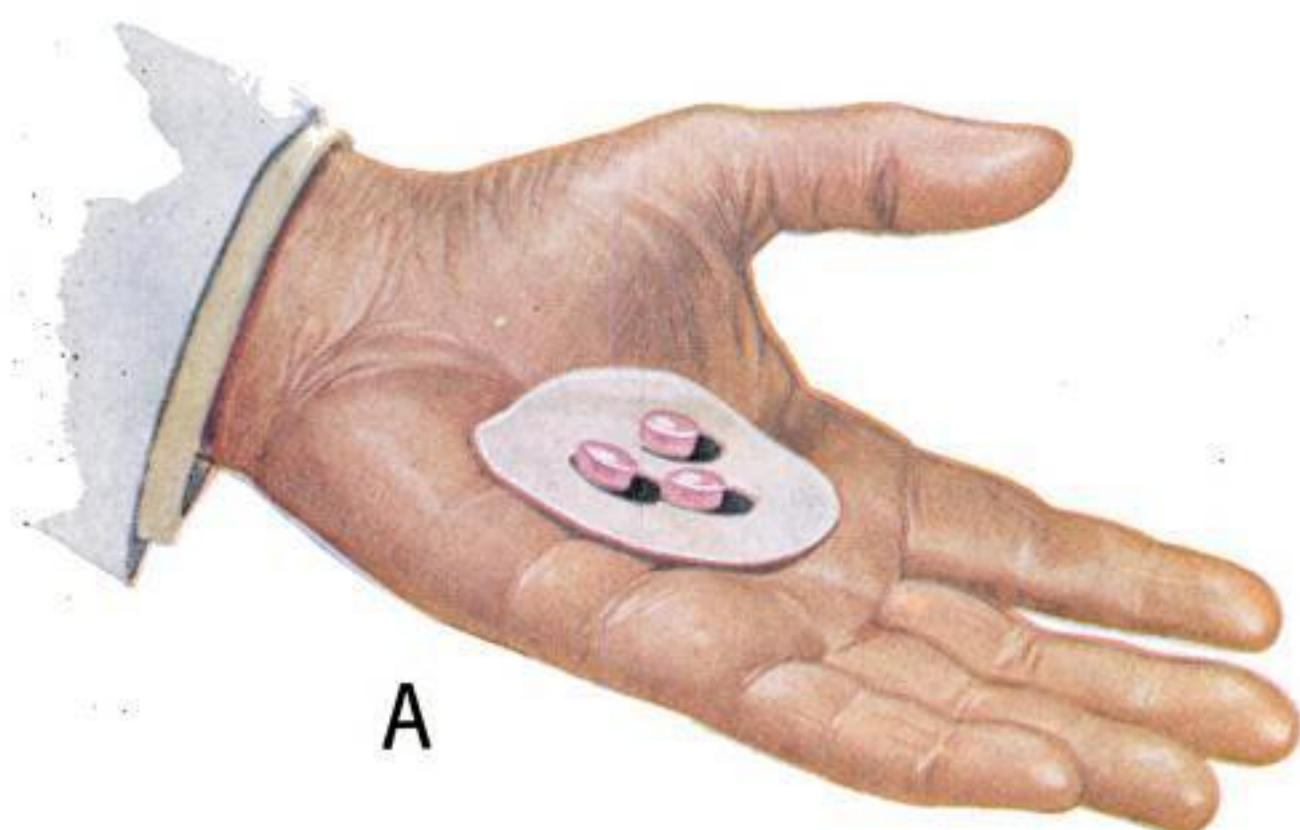
Betcha

rave about
steaks and
chops with

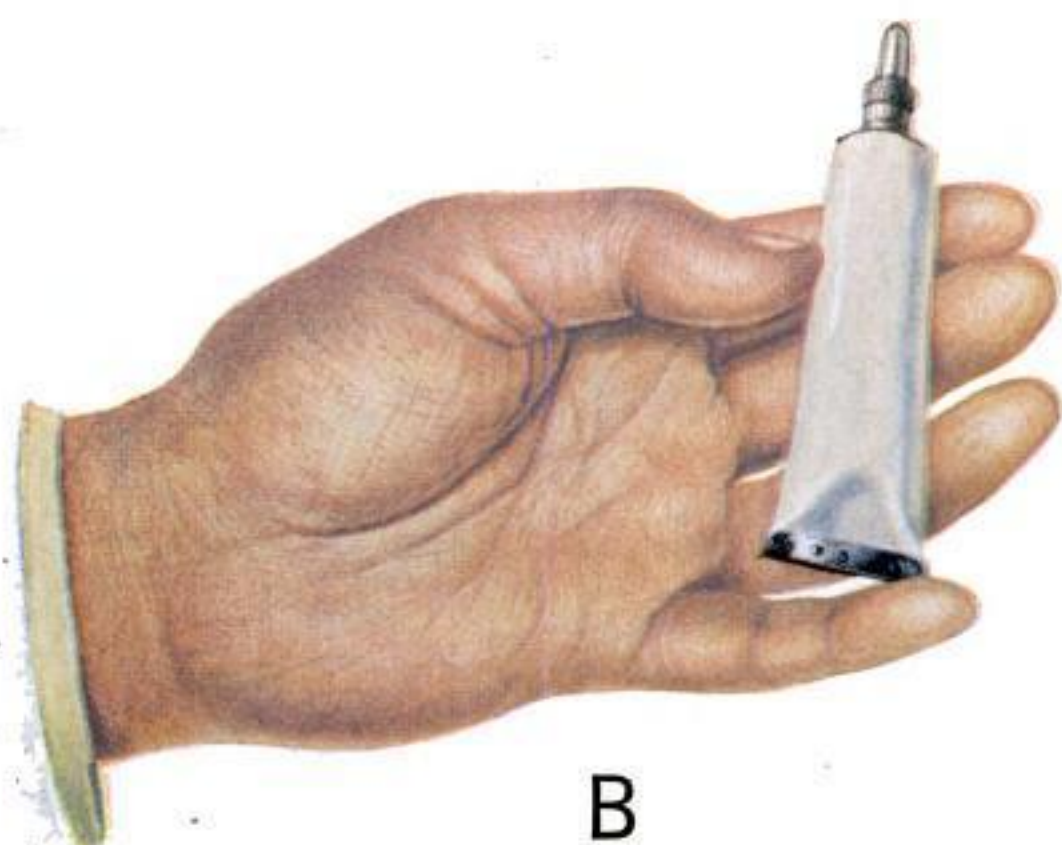
**Bennett's
Chili Sauce**
the real "home-made" kind



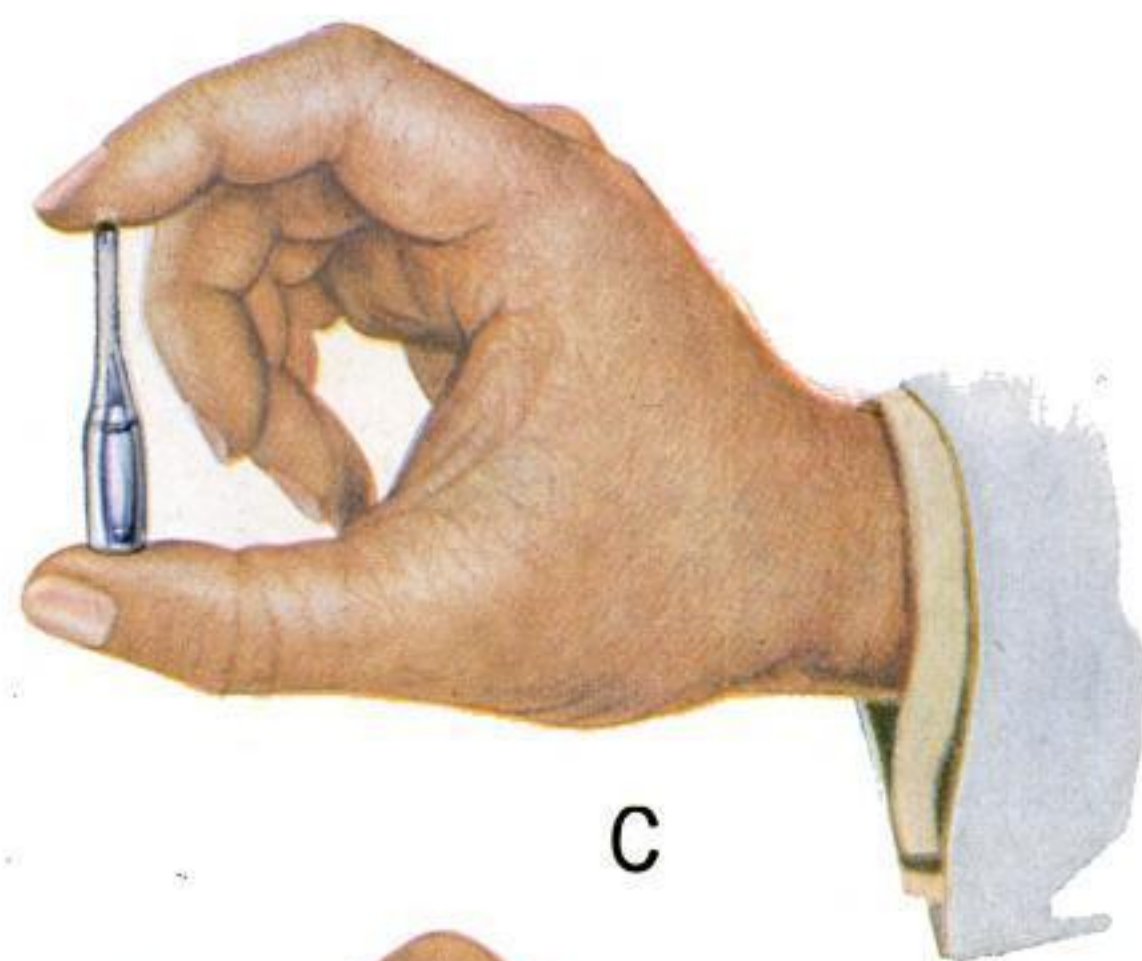
Why are medicines supplied in these forms?



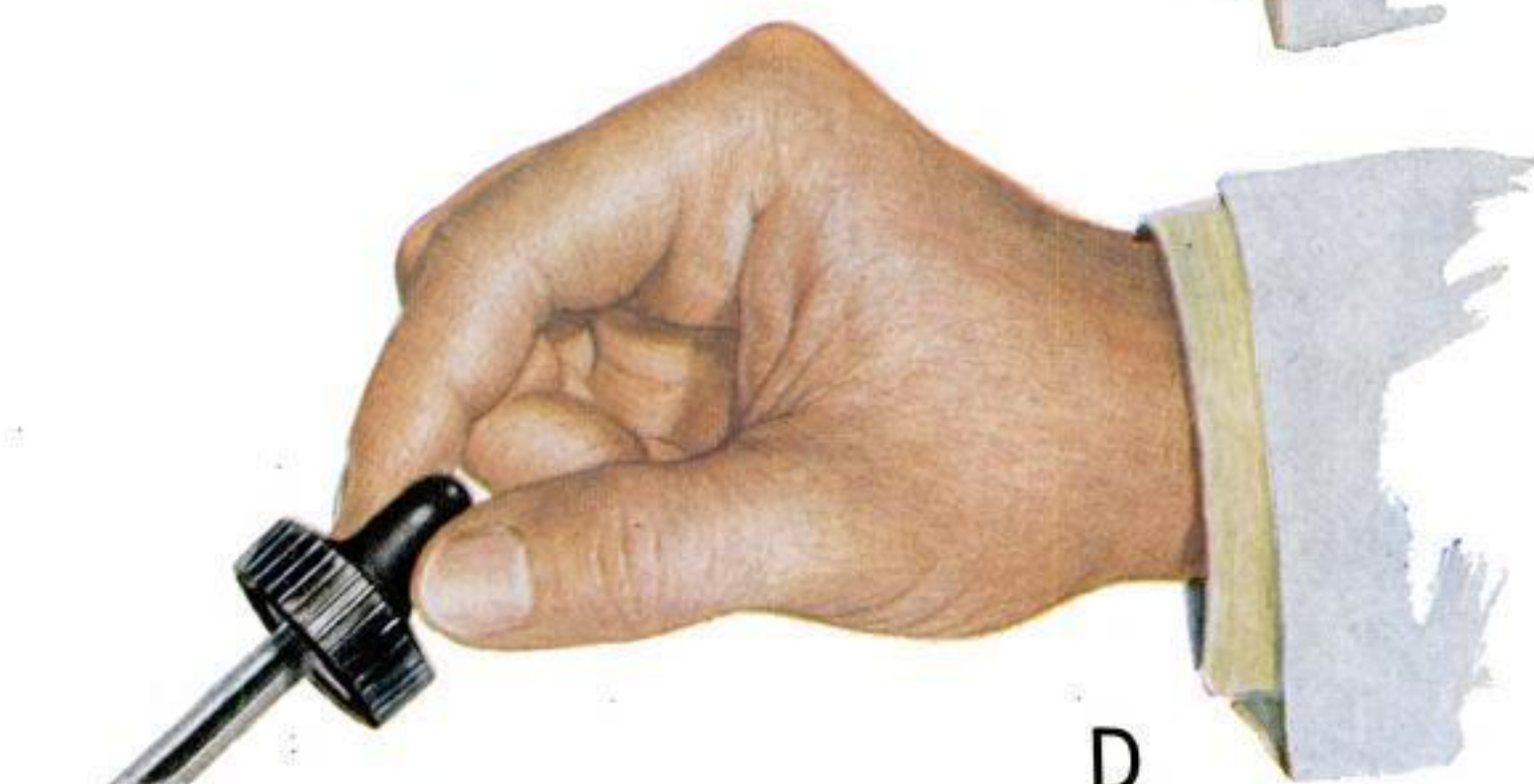
A



B



C



D



E

Pictured above are some of the forms in which medicines are prescribed by your doctor and dispensed by your pharmacist.

A. Tablet—this is one of the most popular forms of medication. In fact, about one-third of all prescriptions filled today specify tablets. They are widely used primarily because of their stability, accuracy of dosage, convenience of use, and rapidity of absorption in the body.

B. Ointment—medicines for external use are often prescribed in the form of ointments which

coat the skin and "hold" the active drugs in the particular area where needed. Ointments are used for many purposes, particularly as antiseptic and protective agents.

C. Ampoule—drugs used for injections are frequently packaged in sterile, flame-sealed glass ampoules. This is because such preparations must be carefully preserved, and protected against every possibility of contamination.

D. Liquid—many of the medicines prescribed today are dispensed as liquids or solutions.

These are considered ideal forms of medication because the ingredients can be dissolved or blended thoroughly. Another advantage is that liquids or solutions can be administered easily by common measures—such as by the teaspoon and medicine dropper.

E. Capsule—drugs to be taken in powdered form, as well as certain liquid medicines, are frequently dispensed in gelatin capsules. The capsule insures accurate dosage, and also eliminates unpleasant taste. Many vitamin preparations, for example, are supplied in capsule form.

Copyright 1952—Parke, Davis & Company

PARKE, DAVIS & CO.
Research and Manufacturing Laboratories, Detroit, Michigan

Since 1866, physicians have prescribed and pharmacists have dispensed medicines manufactured by Parke, Davis & Company. Among the more than a thousand products bearing the world-famous Parke-Davis label are Antibiotics, Biologicals, Chemotherapeutic Agents, Endocrines, Pharmaceutical Preparations, Surgical Dressings, and Vitamin Products. If you will ask your physician or your pharmacist about their quality, he will tell you that each needs no further recommendation than the simple statement: "It is a Parke-Davis product."



Most Talked-About Baby Blessing in Years!

Mothers say Mennen Baby Magic checked diaper rash when other remedies failed! Keeps baby fragrant as a rose, too!

Doctors tell mothers . . . mothers tell other mothers . . . about the wonders of Mennen Baby Magic Skin Care. This luxurious liquefied cream checks diaper rash, diaper odor; helps keep baby's skin rose-petal smooth from head to wiggly toes!

And remember, *every* Mennen baby product is as carefully formulated as your baby's formula. Your doctor will tell you so.



New giant economy size, 98¢
Regular size in unbreakable,
refillable squeeze bottle, 59¢.

SLIGHTLY HIGHER IN CANADA

ALL TAX FREE



Super-silken
Baby Powder,
25¢, 49¢



Pure Baby Oil
with Lanolin,
49¢, 98¢



Pure, gentle
Baby Cream,
only 49¢



100% pure
Castile Soap,
only 25¢

MENNEN

Baby Specialist Since 1880



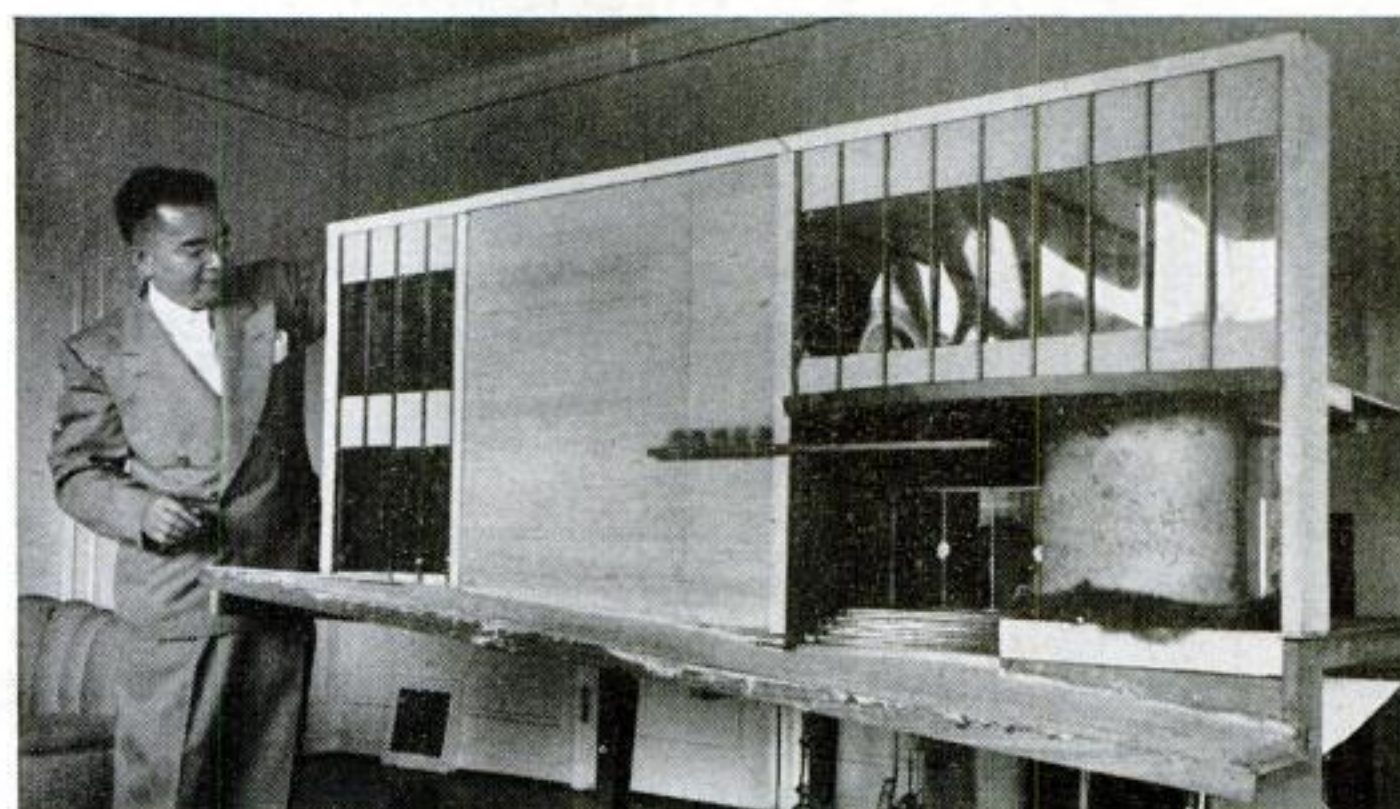
STANDING ON THE FLOOR OF THE EXCAVATION, MEMBERS OF THE CONGREGATION HELP LIFT LOAD OF REINFORCING RODS DOWN FROM THE SIDEWALK

BUDDHISTS BUILD THEIR OWN CHURCH

San Francisco congregation toils in spare time

For several months the pounding of hammers, wheezing of saws and chattering of voices, all accompanied by a loudspeaker's jangling of Chinese music, has risen above the babel of San Francisco's Chinatown. The source of the commotion is an amateur construction project undertaken by the Buddha Universal Church. Its members, who until now have met in vacant stores and lofts, are building a church entirely by themselves. With almost no money for labor and materials, they give 15% of their incomes to the church and devote most of their spare time to it.

Their enthusiasm is so contagious that many passers-by have pitched in to help, and several contractors have donated materials. Said one contractor, "When I saw what they were doing, I told them they had more courage than brains. I've found out since that they have both." When funds have all too frequently run low, they stage cookie sales to raise more. If they can keep the money coming in, they hope to finish their modern-looking church (right) by the first part of next year.



HOW CHURCH WILL LOOK is shown by model. At left is Dr. Paul Fung, a congregation leader. The church will have auditorium, classrooms, kitchen.

To Smart Women
who Shop for Beauty

this FULL-BLOOM bra
adds curves instantly!

Full-Bloom curves... put them on
as quickly as you add lipstick...
with this fabulous Bra by Flexees!
Gain new self-confidence, greater
poise! Full-Bloom is lighter, quicker-
drying than any padded bra. Of
nylon taffeta with Dacron[†]. White,
black. Lovely strapless style, too.

\$3.95

At better stores. For stores near you write Flexees, Inc., Dept. LI, 417 Fifth Avenue, New York 16

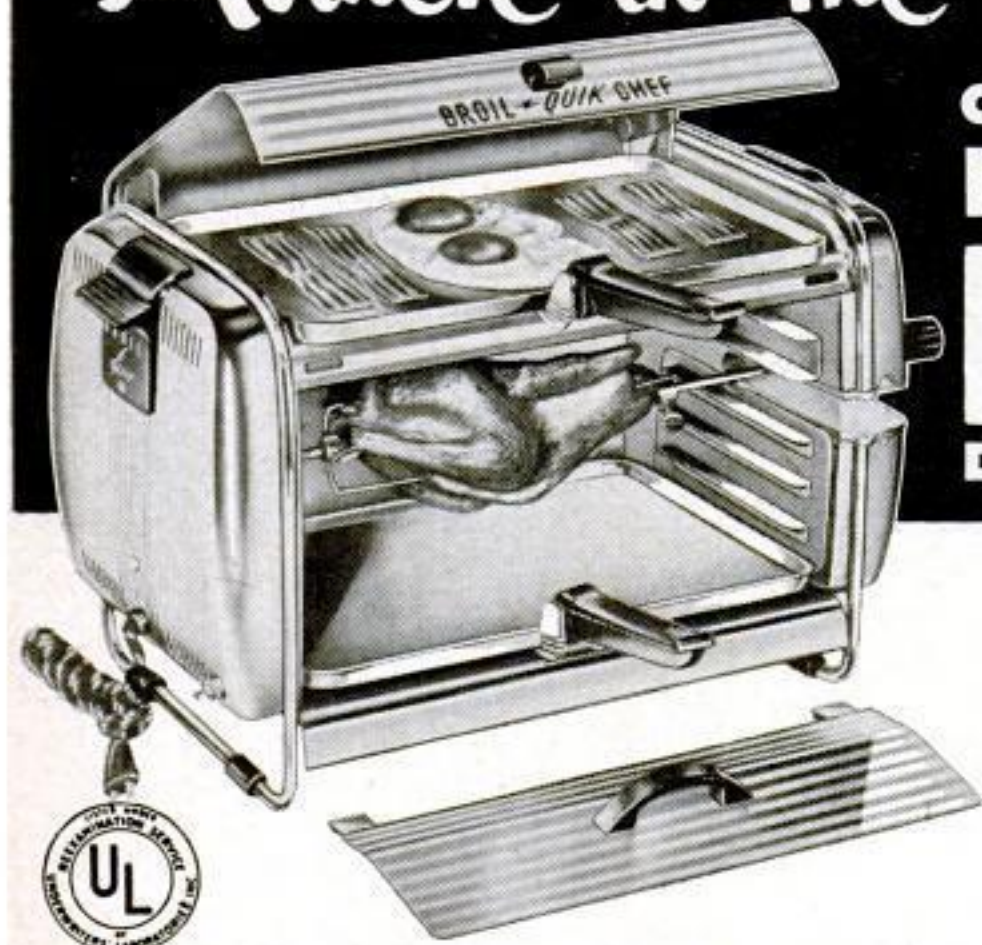
flexees

[Du Pont t. m.]

Miracle in the Kitchen!

ONLY INFRA-RED
BROIL-QUIK
CHEF
DOES ALL FIVE!

Barbecues...
Roasts...
Broils...
Grills...
Fries...
IN MINUTES!



Now, barbecue luscious spare ribs, chicken, or delicious roast beef on the rotisserie! Broil sizzling steaks and hamburgers in MINUTES. The wide-open front gives food that incomparable "broiled-outdoors" flavor — makes an expert cook out of a beginner. Use upper tray for frying or keeping food warm while broiling or barbecuing. Kitchen's always cool and smoke-free... cooking's a joy!

Triple chrome-plated steel, E-Z Grip side handles, detachable tray handle, removable spatter shield, 23" overall. Entire unit guaranteed for one year. **\$59.95**
AC only with built-in rotisserie motor

Makes Meals Taste Better...Faster!

See the entire Infra-Red BROIL-QUIK® line at your dealer or write for illustrated booklet "L"

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World's Largest Manufacturer of Infra-Red Broilers and Rotisseries



**BROIL-QUIK®
TRIO**
Broils
Grills • Fries
\$39.95

**BROIL-QUIK®
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17 inch \$32.95
19 inch \$35.95



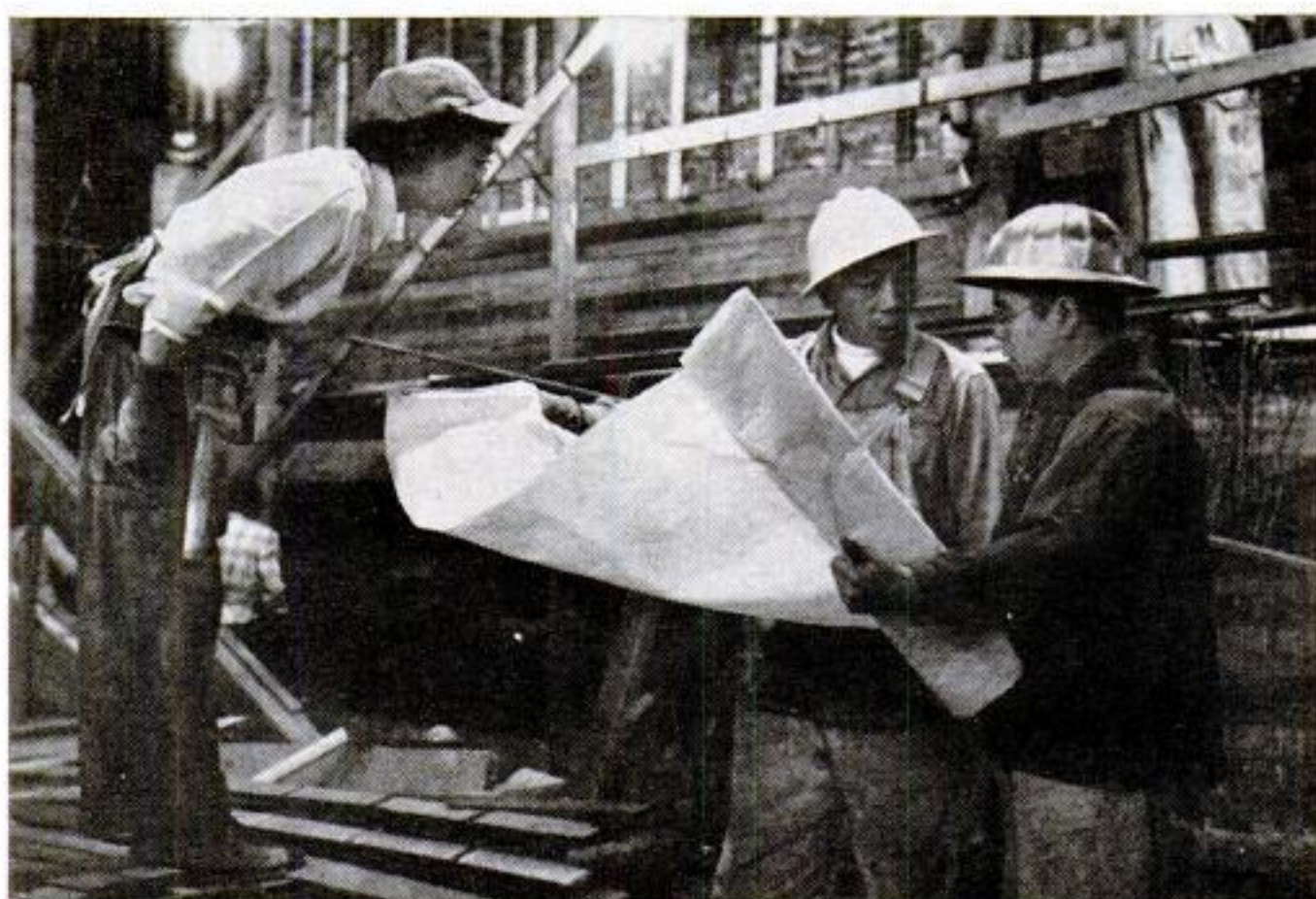
**BROIL-QUIK®
ROTISSERIE
and BROILER**
\$54.95



Buddhist Church CONTINUED



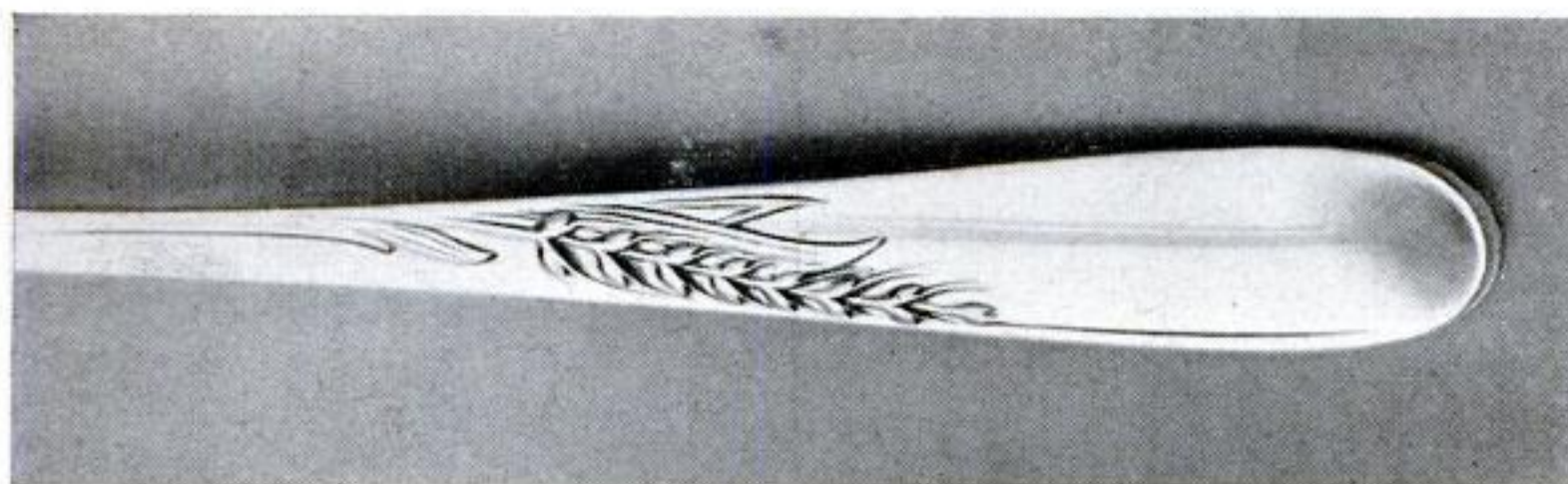
BABY SITTING, Mrs. Victoria Fung takes care of members' children along with her own while mothers tour San Francisco area raising funds for project.



GOING OVER BLUEPRINTS, John Fung (right) explains details to James Mar as Gloria Chan watches. Fung is the only worker who can read blueprints.



SELLING COOKIES in her lunch hour, Gloria Chan works a busy street in San Francisco. Aside from income pledges this is the major source of funds.



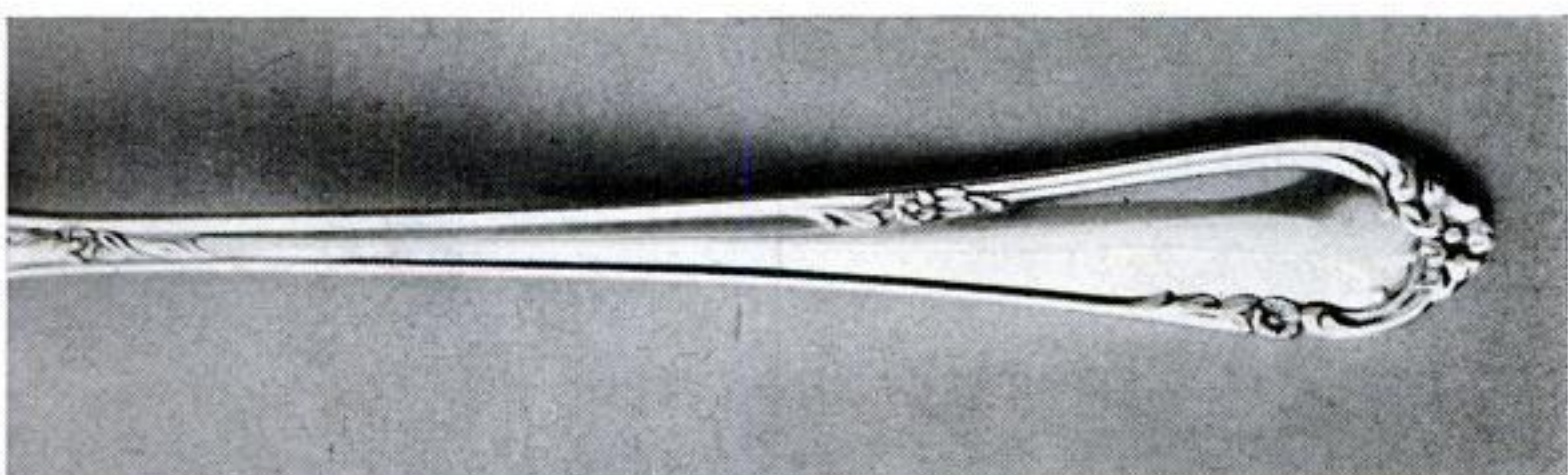
SILVER WHEAT

Reed & Barton's newest pattern is the "Americana" look in silver. Created for young moderns and today's living, SILVER WHEAT combines contemporary simplicity with charm, warmth and livability. Six-piece setting, solid silver, \$29.50



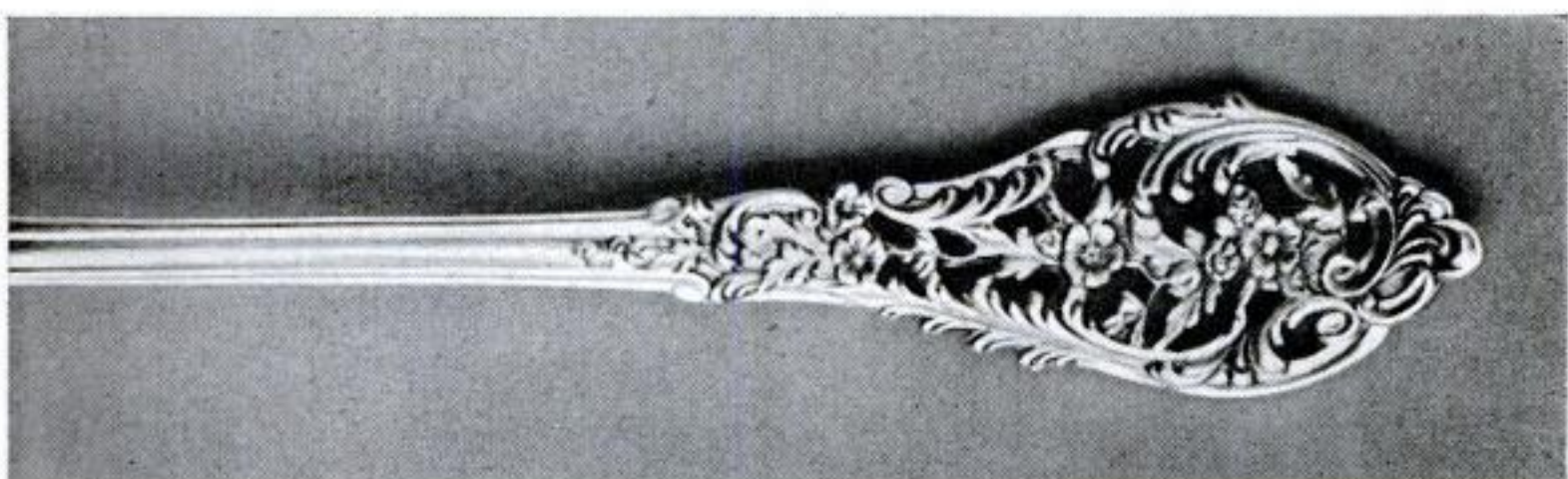
FRANCIS I

Probably the most famous pattern of all time, this magnificently baroque sterling graces the tables of Presidents and Princesses! FRANCIS FIRST is a superb pattern containing fifteen varying fruit designs. Six-piece setting, \$36.00



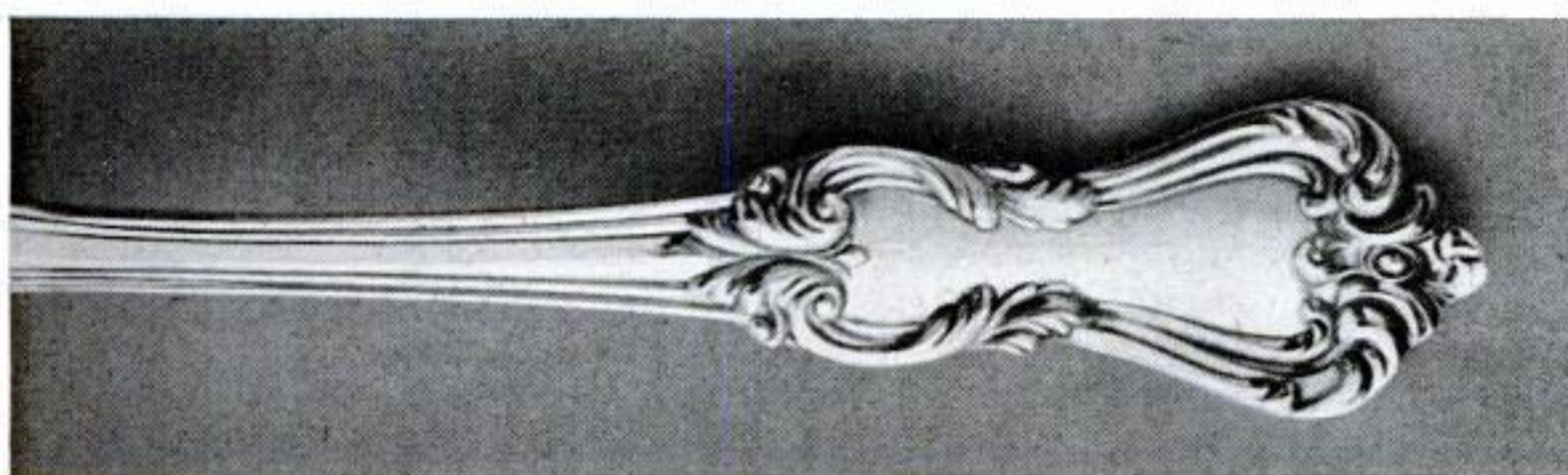
DANCING FLOWERS

Balance, rhythm and enchantment captured in the beauty of silver! Delightful with contemporary table settings, Reed & Barton's DANCING FLOWERS is romantic and young. A great buy at \$28.75 for a six-piece setting in solid silver.



FLORENTINE LACE

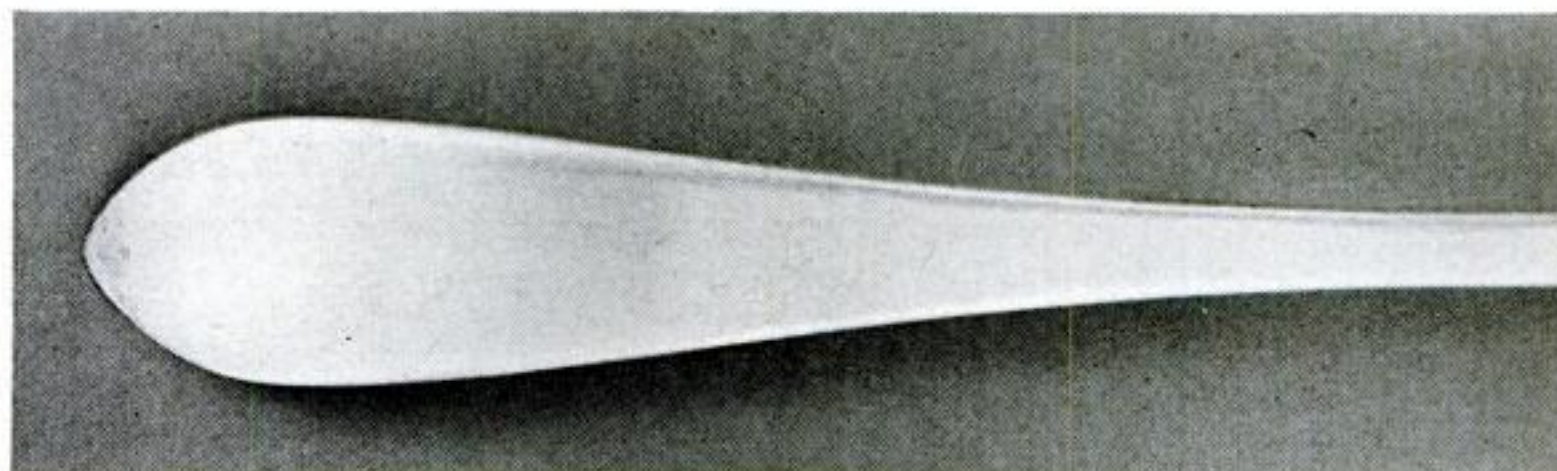
For the girl who appreciates exquisite delicacy, Reed & Barton have designed FLORENTINE LACE. In this lace-like new sterling, the art of *piercing* is brought to a beautiful and intricate perfection! Six-piece setting in solid silver, \$38.50



MARLBOROUGH

In the tradition of great wines, great beauties and fine living, MARLBOROUGH would add distinction to a Bride's first supper or a Diplomat's state dinner. Its elegance will never go out of fashion. Six-piece setting, solid silver, only \$28.75

9 All-Time-Great Sterling patterns from the famous Reed & Barton Collection



POINTED ANTIQUE

If you've inherited family heirlooms, you'll find them superbly in key with this traditional Paul Revere design. The simplicity of POINTED ANTIQUE suits contemporary furnishings as well as Colonial. Six-piece setting, solid silver, \$29.75



BURGUNDY

If your taste is sophisticated, you couldn't select a better pattern than BURGUNDY, by Reed & Barton. Notice the superb sculpturing of each delicate scroll, leaf and flower. Truly an all-time great pattern. Six-piece setting, solid silver, \$33.75



GEORGIAN ROSE

This gracious pattern derives from the golden age of design. It harmonizes with Chippendale and 18th Century decor. GEORGIAN ROSE combines a beautifully rich border with a graceful, plain center-panel. Six-piece place setting, \$28.75



FRENCH RENAISSANCE

One of the main delights of solid silver is the satisfying *weight* of it. FRENCH RENAISSANCE is exceptionally heavy sterling. It combines a feeling of great luxury with unusually deep *sculpturing*. Six-piece setting, solid silver, \$33.75

For complete information on any pattern send for free booklet: Reed & Barton, Dept. L-1, Box 990, Taunton, Mass. All prices include Federal Tax.

ADVERTISEMENT: copyrighted by Reed & Barton

R&B Adorable "Nancy Lee" comes dressed in slip, shoes and socks; 12 charming costume choices. She has her own hair curlers made of VINYLITE Resins. At your favorite store or write R&B Doll Company, Inc., 200 Fifth Ave., New York 10, N.Y.



Wonderfully
washable

So soft and lovable



Give life-like "Nancy Lee," made of VINYLITE Brand Plastics

R & B's Nancy Lee is pretty as a picture! And her little mother is going to love cuddling her . . . washing her soft, natural-feeling face and body . . . washing, combing and curling her flowing hair. And, being made of VINYLITE Brand Resins from her head to her delicately molded toes, she won't crack, dent, peel or break

when maternal care is none too gentle.

Many, many other things of everyday life are made better thanks to these versatile resins. There are dish drainers that don't get soggy, floor coverings that seal out dirt, to name but two. You can always count on excellent performance when you spot that VINYLITE trade-mark. Look for it!

You know it's right if it's

Vinylite
BRAND
RESINS

TRADE MARK

You can depend on honest service, uniform quality from VINYLITE Plastics. Backed by the technical resources of BAKELITE, leader in plastics for 42 years, their high standards are essential to defense and basic industry.

BAKELITE COMPANY

A Division of Union Carbide and Carbon Corporation 30 E. 42nd Street, New York 17, N.Y.



Boy Doll

A cuddlesome, washable little fellow with realistic head made of VINYLITE Brand Resins.

Angel Face

Darling toddler, washable from head to toe because she's made of soft VINYLITE Brand Resins.

Buddhist Church CONTINUED



USED NAILS are sorted carefully by Mrs. Yick Mar Shee, 73-year-old founder of congregation. All nails from the building formerly on site were saved.



ROASTED WIENER is coated with mustard by Wing Hoh at party given for a congregation member who had put in 1,000 hours of work on church.



Social Security...

No one has ever had to feel any sense of doubt about serving Schlitz.

This "social security" of serving the best (and every time the best) is one of the reasons that more people prefer (and buy) Schlitz than any other beer.

Why chance the acceptance of a lesser beer when time-honored Schlitz is always nearby for you?

If you like beer you'll love Schlitz



ON TV EVERY WEEK—Schlitz "Playhouse of Stars"
See your newspaper for time and station

©1952, JOS. SCHLITZ BREWING CO., MILWAUKEE, WIS.

The beer that made Milwaukee famous

Copyrighted material

Ann Pillsbury

New



Just 3 Simple Steps -



First, of course, you make your pie shell with Pillsbury's Best. Then dissolve Jell-O in hot water.



Next, you stir in the dates, then add a pint of ice cream, cut into pieces, and stir till melted. Place in refrigerator until thickened but not set.



Then, just fold in the nuts and pour your filling into the pie shell that you made from Pillsbury's Best. Chill 15 to 25 minutes, or until firm.

Ann Pillsbury's

DATE-NUT PARFAIT PIE

The recipes for this flaky pastry and Date-Nut Parfait filling have been developed by Ann Pillsbury *exclusively* for Pillsbury's Best Flour and Jell-O. They are required for perfect results.

FLAKY PASTRY

BAKE at 425° F. for 10 to 12 minutes.
MAKES 8 or 9-inch pie shell.

- Sift** ... 1 cup sifted Pillsbury's Best Enriched Flour*
- Cut in** ... ½ teaspoon salt
½ cup shortening until particles are the size of small peas.
- Sprinkle** ... 3 to 4 tablespoons cold milk over mixture, tossing lightly with fork until dough is moist enough to hold together. Form into a ball.
- Roll out** ... on floured pastry cloth or board to an 11-inch circle (12-inch circle for 9-inch pie). Fit pastry loosely into 8 or 9-inch piepan. Fold edge to form a standing rim; flute. Prick crust with fork.
- Bake** ... in hot oven (425° F.) 10 to 12 minutes. Cool.

*If you use Pillsbury's Best Enriched Self-Rising Flour, omit salt.

FILLING

FILLS 8 or 9-inch pie.

- Prepare** ... 8 or 9-inch pie shell as directed above.
- Heat** ... 1½ cups water to boiling in 2-quart saucepan.* Remove from heat.
- Add** ... 1 package Orange Jell-O; stir until dissolved.
- Fold in** ... ½ cup (½ package) dates, chopped; mix well.
- Add** ... 1 pint vanilla ice cream, cut into pieces, to hot liquid; stir immediately until melted.
- Chill** ... until mixture is thickened but not set, 20 to 30 minutes.
- Fold in** ... ½ cup nuts, chopped
¼ teaspoon cinnamon
- Turn** ... into cooled, baked pie shell. Chill until firm, 15 to 25 minutes. Top with whipped cream and pecan halves.

*FOR FASTER SETTING, reduce water to 1 cup.



GUARANTEE

If you do not agree that this new Parfait Pie is the most delicious, unusual, quick and easy pie you ever made, send the weight mark from your sack of Pillsbury's Best Flour and a letter stating why, to Ann Pillsbury, Minneapolis 2, Minnesota, for full refund of the price of your ingredients. Results guaranteed only with Jell-O and Pillsbury's Best.



JELL-O

Jell-O is a registered trade-mark of General Foods Corporation

introduces five

Holiday Parfait Pies

*Date-Nut Parfait Pie made with Jell-O,
ice cream and Pillsbury's BEST Flour*

For the first time, you can now make this new kind of holiday pie! You do it, of course, by combining Jell-O, dates, nuts and ice cream...then turning it into a flaky crust made with Pillsbury's Best Flour.

New lightness in taste. Surprising new twist to traditional pie flavors.

New lightness in texture. More delicate than the usual holiday pie. Smoother than chiffon pie.

New simplicity. You don't cook the filling. You need only four simple ingredients, only four utensils — a saucepan, a measuring cup, a knife and a spoon.

... and 4 other New Parfait Pies for the Holidays



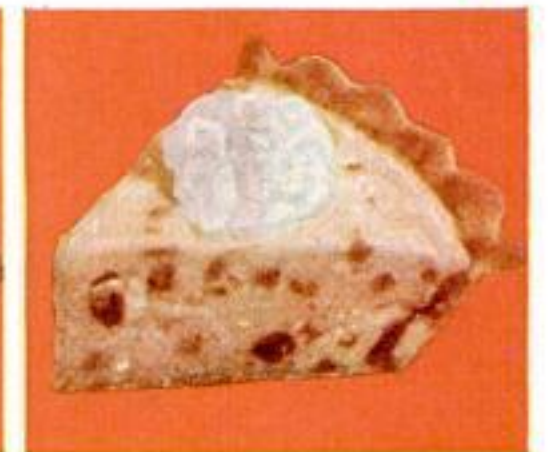
Eggnog Parfait Pie



Toasted Almond-Cherry Parfait Pie



Apricot Parfait Pie

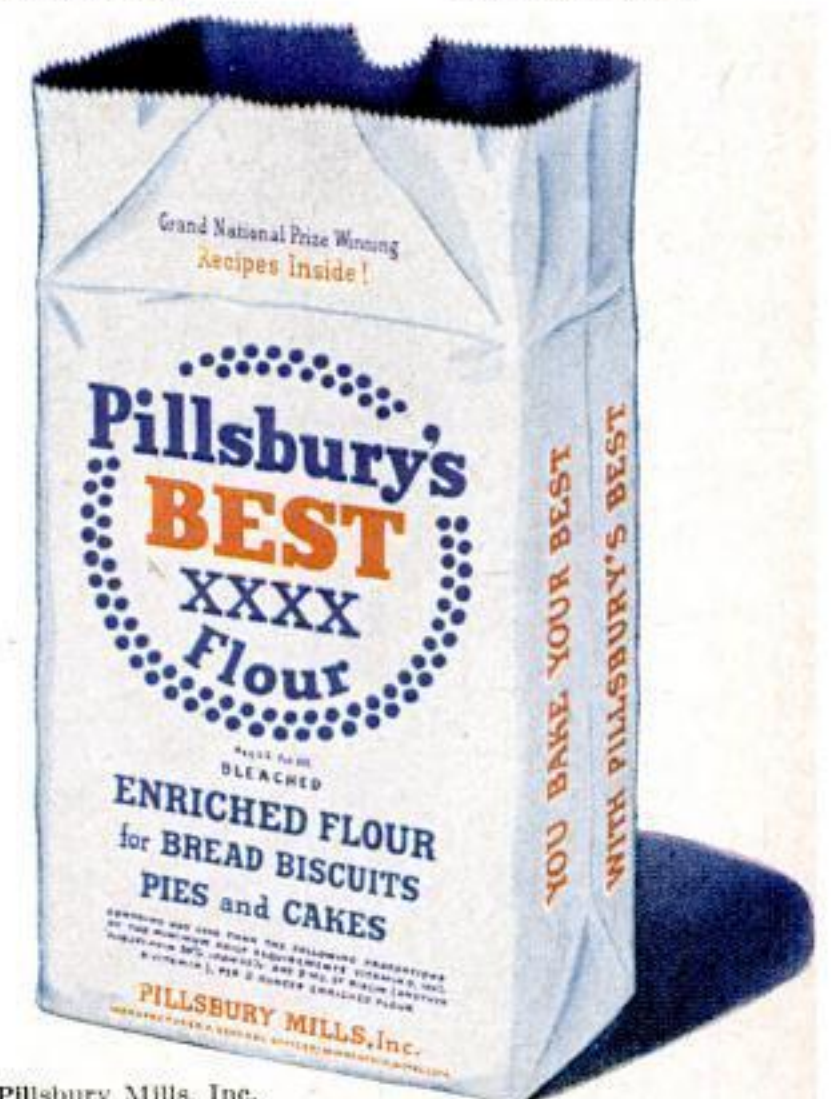


Mince Parfait Pie

RECIPES for all these new
Holiday Parfait Pies now in every bag of

Pillsbury's BEST

The GRAND NATIONAL Flour



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NEWEST NYLON MIRACLE!

SCIENCE'S WONDER FIBER—NOW BETTER THAN EVER IN

McGregor's Anti-Freeze Jacket

The warmest
jacket in the world
for its weight!

• **NYLON ON THE OUTSIDE**...fast color, 2-ply Nylon stitched with Nylon for extra long wear! Water-repellent, wind-resistant, fade-resistant...even stain-resistant!

• **NEW MIRACLE FLEECE NYLON ON THE INSIDE** to keep you snug and warm without the slightest bulk! Revolutionary Nylon FLEECE...soft...fluffy...feather-light!

• **WASHABLE NYLON THROUGH AND THROUGH**...that's McGregor's newest Anti-Freeze jacket...cut for easy action, styled with full-length zipper and wind-proof collar. Wear it and wear it...and toss it in the washing machine as often as you like! On sale, now—at fine stores everywhere—for only 22.95



He'll always remember you gave him

McGREGOR
Sportswear

P.S. This picture is full of scientific wonders!

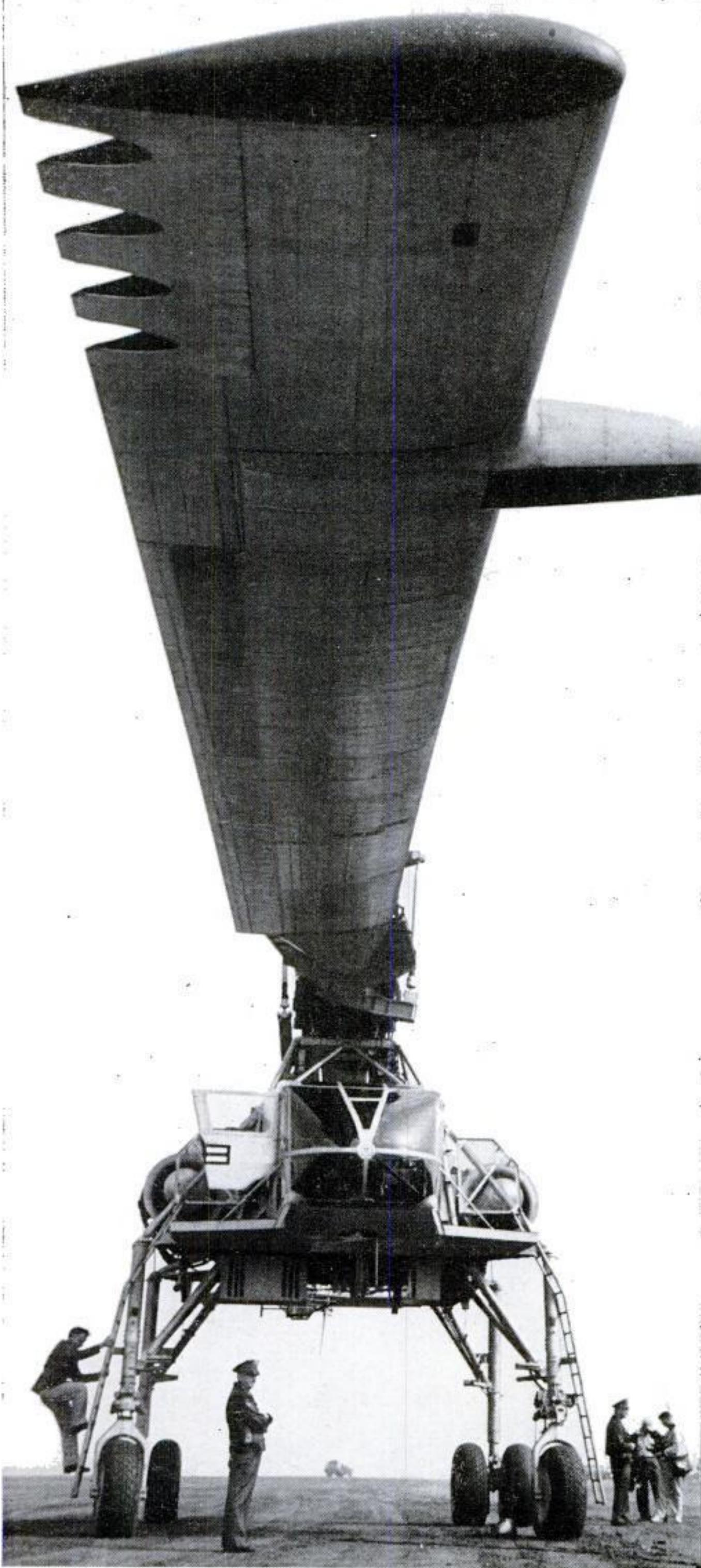
• McGregor's ORLANDO Shirt is 55% Orlon, 45% wool—and amazingly warm! Gets softer every time it's washed...needs no ironing. 13.95

• McGregor's DA VINCI Slacks are 65% Dacron, 35% wool...look like the finest sheen gabardine, and keep their crease even in the rain! 22.95



Ask for
McGregor's
Special
All-Occasion
Card and
gift-velope

Also available in Boys' Sizes at better stores
everywhere—or write David D. Doniger & Co., Inc.,
303 Fifth Ave., New York 16, N. Y.



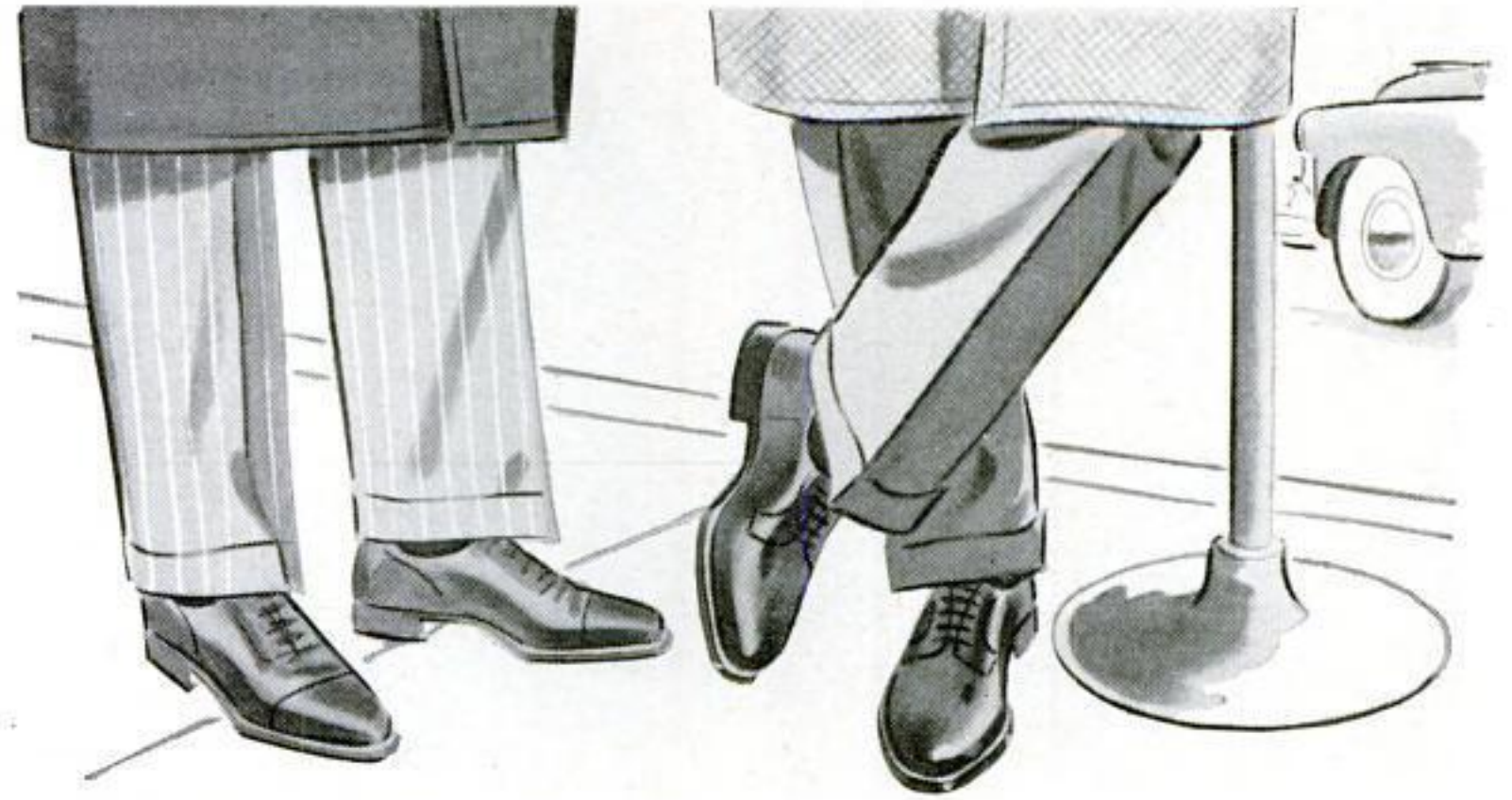
POISED ON PIPESTEM LEGS, A NEW WHIRLY BIRD AWAITS TEST FLIGHT

THE 'FLYING CRANE'

Guns and trucks may be hauled by giant copter

Soon after the Army's bantamweight helicopter made its debut ("Jet Sky Jeep," LIFE, Oct. 13), the Hughes Aircraft Company test-flew the gawky monster shown above, the biggest copter ever built in the U.S. The XH-17 is designed to straddle and lift a truck, gun or bridge section for short hauls across rivers, hills or enemy lines. It stands 30 feet high and is powered by two modified turbojet engines under its 125-foot rotor span. At the rotor tips deep notches serve as exhaust ports for the afterburners. Projecting from each blade's leading edge is a weighted counterbalance. The XH-17 has proved that it can get off the ground (*next page*). If future tests show that it can lift a pay load, it may become the strangest addition to the Air Force's aviary.

CONTINUED ON NEXT PAGE



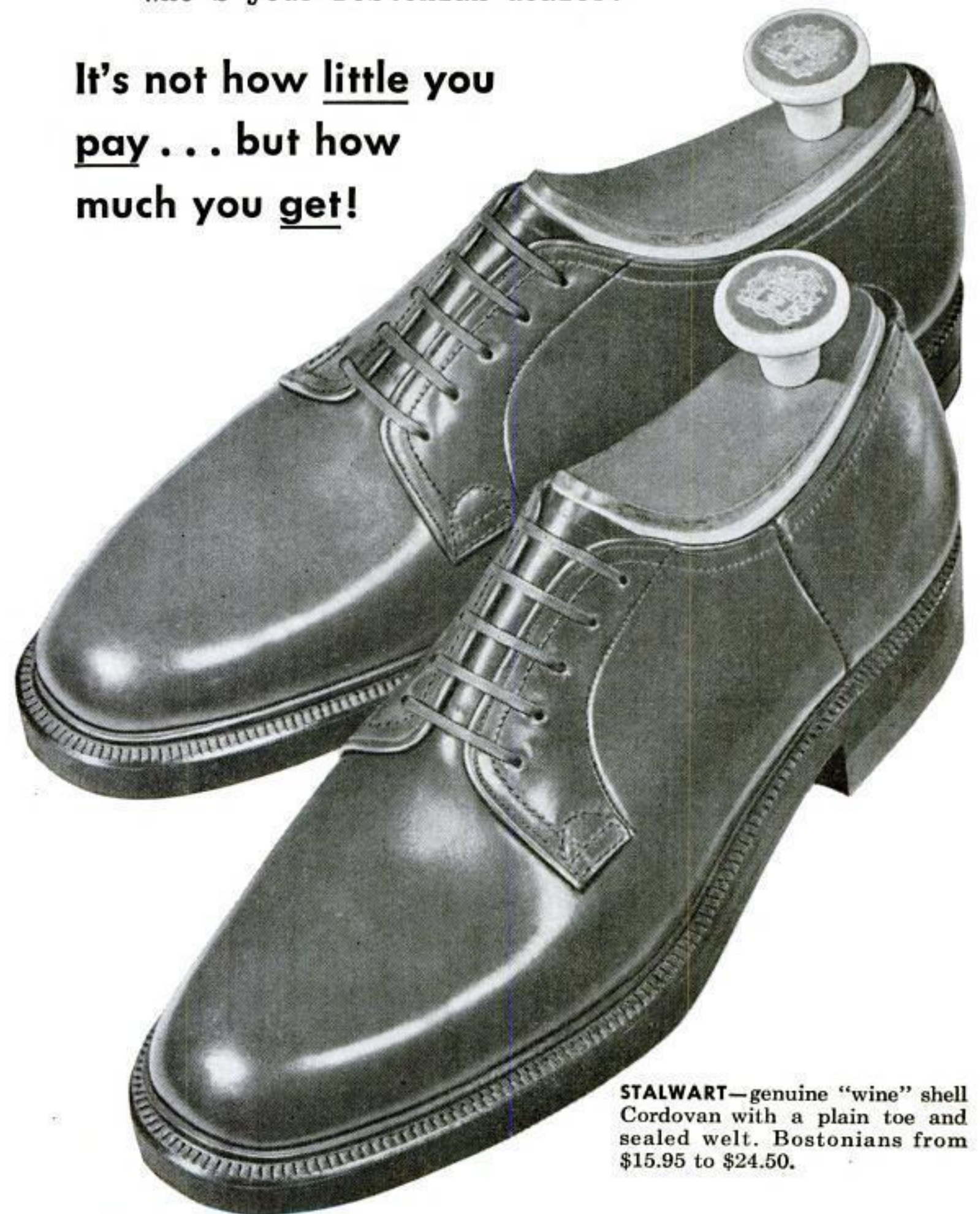
Scene—two men waiting for bus.

Young Man: Nice-looking pair of shoes you've got on. What are they?

Man of Experience: A new pair of Bostonians. I've always believed in buying the best. It's cheaper in the end, believe me. A good shoe, like Bostonian, looks good longer. It gives you a walking comfort no second-rate shoe could ever dream of giving.

Young Man: Best shoe advice I've had all year. Who's your Bostonian dealer?

It's not how little you pay . . . but how much you get!



STALWART—genuine "wine" shell Cordovan with a plain toe and sealed welt. Bostonians from \$15.95 to \$24.50.

Bostonians

© Bostonian Shoes, Whitman, Mass.

Greater comfort than you've ever known!



get a **looking-glass shine** *FAST*

lanolize® your shoes with
ESQUIRE
B O O T P O L I S H



CONTAINS
LANOLIN

No other polish gives you a brighter
shine—or gives a shine so easy, so fast.
Lanolize your shoes and see for yourself.
See how nicks and scratches disappear
like magic. See how your shoes take on
that deep, rich, gleaming bootmaker
stain finish. Available in 9 colors.

plakie
the toymaker says:

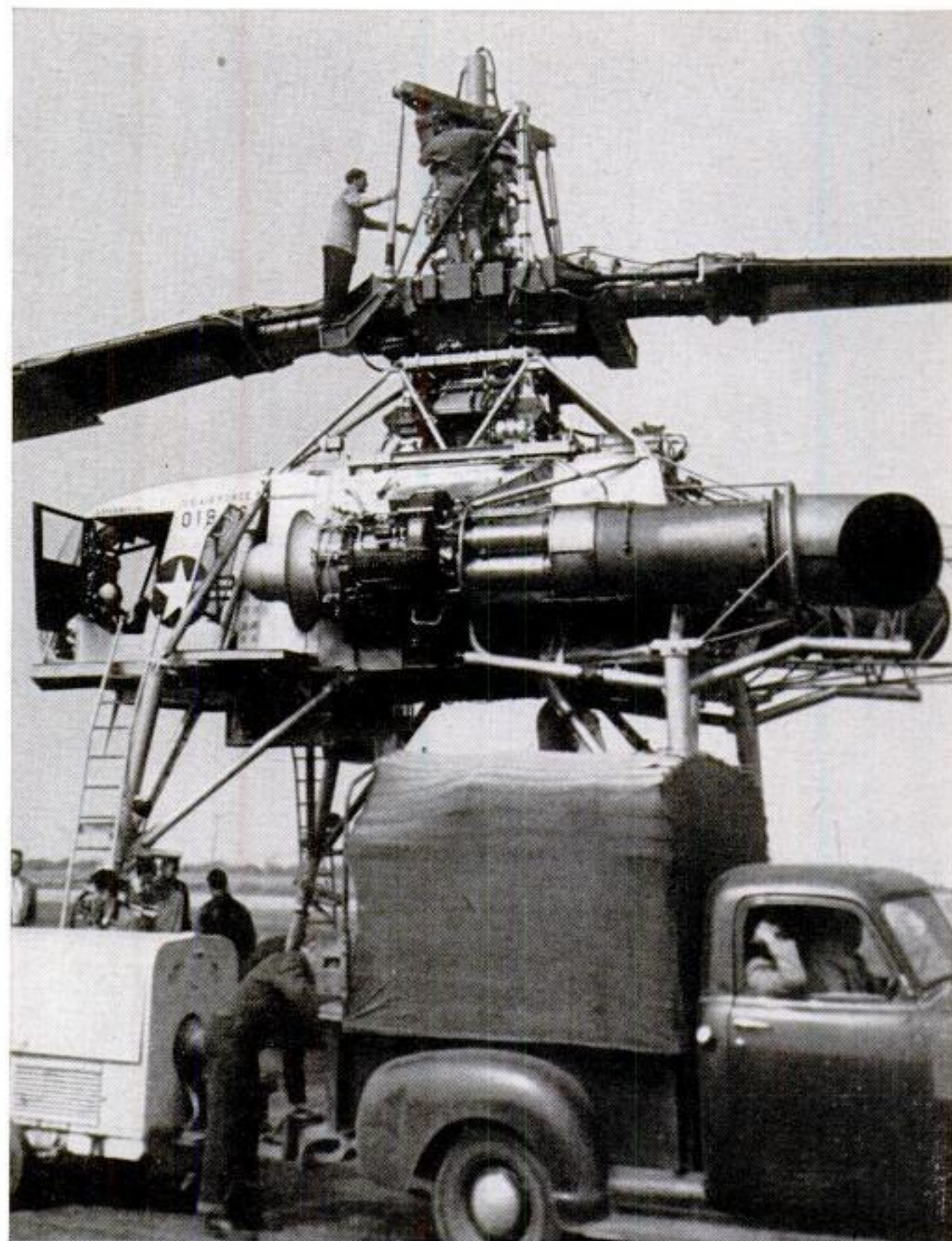
I know five toys they'll love long
after the Christmas tree lights
are put away: Annie Beansprout,
the rag doll with the orange braids,
and the bright wood Pounder
and the Plakie pull train. And the
teaching toys: the cloth books,
"All By Herself", or "All By Himself"
and the Teltime Clock. Five
long joys for the little world, and
none of them cost much... so whatever
you get don't forget these five...

they'll play safe with **PLAKIE**
... the best loved toys in the
little world. On sale at better
Baby and Toy departments
and infants' shops everywhere.

plakie
toys

PLAKIE TOYS, INC • YOUNGSTOWN, OHIO

"Flying Crane" CONTINUED



BEFORE TAKE-OFF one of the test crew inspects rotor mechanism (*top*) while another unhooks the power unit (*left*) which will start the engines.



IN FLIGHT XH-17's rotor tips spout tongues of flame a foot or more from exhaust ports. Copter rose about 40 feet in air, flew less than nine minutes.

2 Sure Ways to

Have The
Time of Your Life

See **BOB HOPE**

Co-Starring in "ROAD TO BALI"

A Paramount Picture
Color by TECHNICOLOR

Wear A WORLD
FAMOUS
MEDANA



\$10⁹⁵

Here's your gift cue from Bob Hope! Give her the exquisite Medana "Lark". 7 jewels, yellow rolled gold top, stainless steel back. Anti-magnetic and dust-resistant.



\$12⁹⁵

Star performers! Bob Hope and the Medana "Hudson." 7 jewels, unbreakable crystal, water and shock-resistant, anti-magnetic, radium dial, sweep second hand.



\$16⁹⁵

Take a tip from Bob Hope! This elegant Medana "Enchantment" is sure to win her heart. 7 jewels, yellow rolled gold plate finish, gold filled arms. Dust protected.

MADE IN ONE OF
THE LARGEST
WATCH FACTORIES
IN THE WORLD

SOLD IN OVER
100 COUNTRIES



40-hour Alarm Clock with
7 jewel Swiss movement.
Bright luminous
dial. Richly enam-
eled case. Choice
of 6 smart colors. \$9⁹⁵

NO OTHER WATCH GIVES SO MUCH FOR SO LITTLE



\$10⁹⁵

A TIME-ly gift idea from Bob Hope is the handsome Medana "Quincy." 7 jewels, natural color gold case, stainless steel back. Dust-resistant and anti-magnetic.



\$12⁹⁵

All time favorites! Bob Hope and the glorious Medana "Hope" model. 7 jewels, high dome crystal. Yellow rolled gold plate, stainless steel back case. Anti-magnetic.



\$16⁹⁵

As versatile as Bob Hope! Popular Medana "Calendar" watch tells time, date, day. 7 jewels, stainless back, anti-magnetic, dust-resistant. Radium hands and figures.



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OASIS in Tunisia boasts an Arab restaurant where travelers can enjoy native stews and bread. Newly arrived Bedouins (right) will set up their own kitchens.

An Artist in Africa

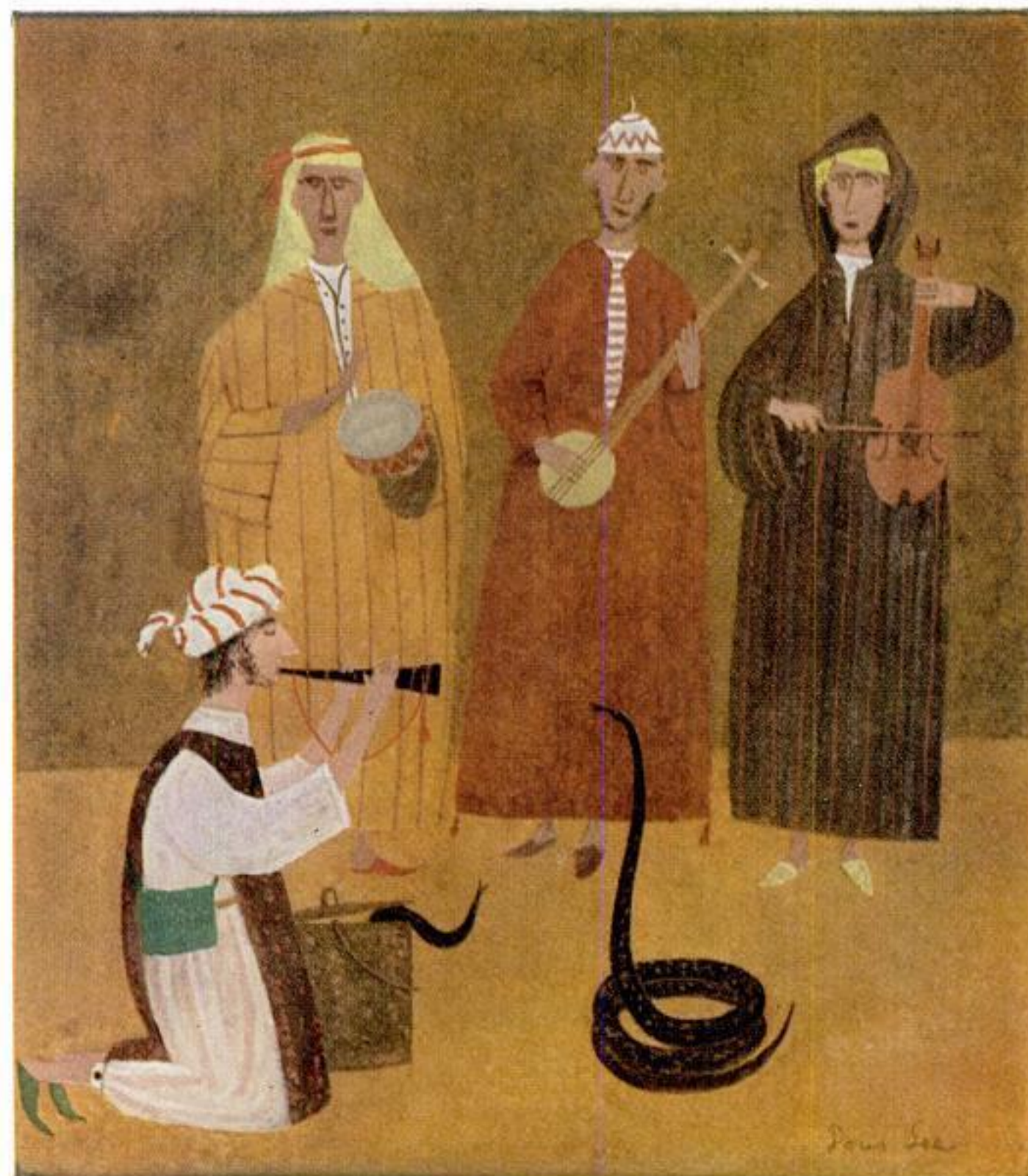
DORIS LEE PAINTS ARAB WORLD ON TRIP FROM TANGIER TO TUNIS

A year ago Doris Lee and her artist-husband, Arnold Blanch, turned the lock on their Woodstock, N.Y. studio and set off on an expedition to North Africa. Although both are inveterate travelers, they had never visited the Arab World and they were anxious to get there "before everything was modernized." "We weren't a bit too soon," says Miss Lee. "Already the sultan of Morocco lets his daughters out in bathing suits."

Not everything in North Africa was so far advanced. During her two-month trip, Miss Lee saw scenes and native customs that had not changed in centuries. Morocco seemed "like the *Arabian Nights*" and Tunisia was "straight from the Old Testament." The stately camel caravans, the lonely shepherds with their flocks could still be seen along the fringes of the desert, and everywhere, on hillsides and plains, were the small, domed tombs marking the burial places of holy men. In Tangier Miss Lee dined in traditional fashion, reclining on a silken couch and dipping food with her fingers from a common bowl. At El-Djem she explored the cavernous ruins of a Roman coliseum. In Tunis she learned to brew the ancient and favorite native drink, hot mint tea.

Elsewhere in her 3,000-mile journey, Miss Lee encountered a curious mixture of the old world and the new. In the Tunisian desert she spotted a Bedouin woman who, along with her traditional tattoos of blue lines and crosses, bore a tattooed wristwatch on her arm. And during a tour of the primitive cave dwellings of Médenine, a veiled female guide asked for lipstick in payment for her services.

All of these impressions the artist jotted down in a voluminous series of pencil sketches, carefully annotated with such color reminders as "pumpkin yellow" or "the blue of bluing." When she returned to the U.S., Miss Lee, at LIFE's request, incorporated her African sketches into the stylized, whimsical paintings that are reproduced on these pages.



SNAKE CHARMER, accompanied by a motley musical trio, serenades snake, hoping passers-by will reward his minor-key melody with a contribution of coins.

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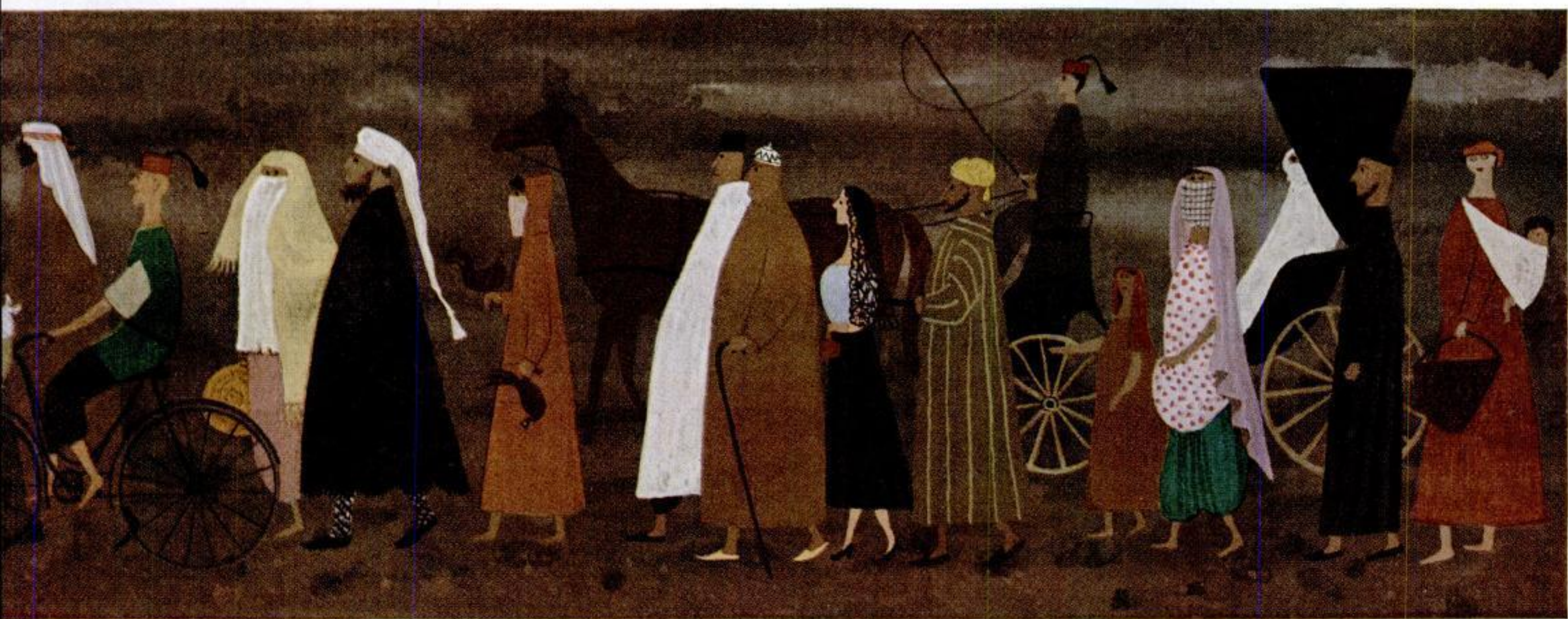
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ARTIST'S-EYE VIEW of North Africa shows sights and native products that impressed Doris Lee. Debarking at Gibraltar, she went to Tangier (flags, *top left*), then south along coast to sultan's palace at Rabat (flag with star) and port of Casablanca (cranes). Moving inland, she passed villages with huts woven like baskets, then cut through mountains to Marrakesh, a region of rug weavers and vendors. Heading north again, she went to Fez, ancient city of storks and beautiful women, then east to Algiers where "the wine is wonderful" and ski resorts are only a few miles away. From there she proceeded to Tunis (flag) and Carthage (column), then south to domed city of Kairouan, along coast to coliseum of El-Djem, past olive groves and tattooed Bedouins (hand and foot), down to cave dwellings of Médenine (*bottom right*). In center is large African sun "which is with you everywhere."

PARADE OF PASSERS-BY was sketched in a square at Marrakesh, where water bearers and musicians mingle with nomads and veiled Moslem ladies.





CONTINUED ON NEXT PAGE



GARDEN in Carthage adjoins museum where ancient Roman and African relics are preserved. The museum is presided over by French missionaries

known as the White Fathers. Here an Arab boy brings a wheelbarrow load of newly excavated Roman fragments to missionary who sorts and cleans them.



MARKET in Tunis is filled with every kind of shop, including drugstore (left) and a jeweler's stall. Druggist has adorned shop with good luck symbols

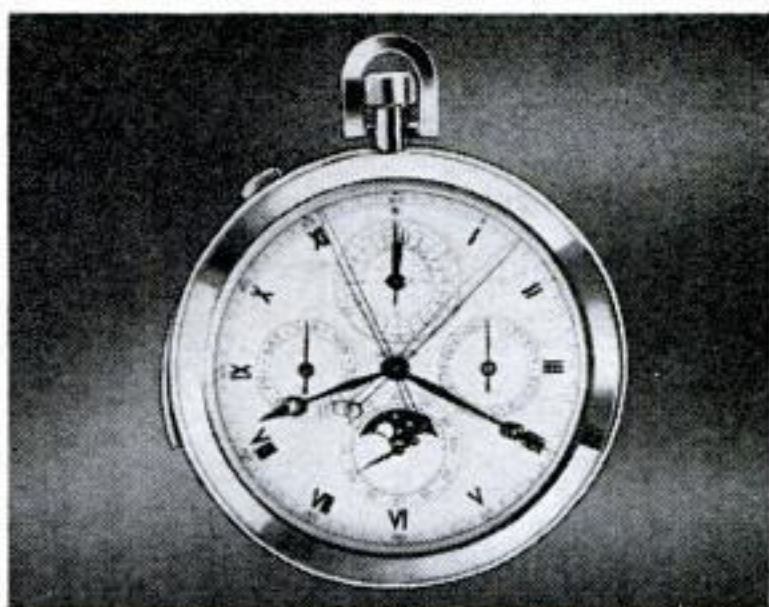
in shapes of fish and hand of Fatima (Mohammed's daughter). Counter has been doused with jasmine water from jug to lure veiled Moslem customers.



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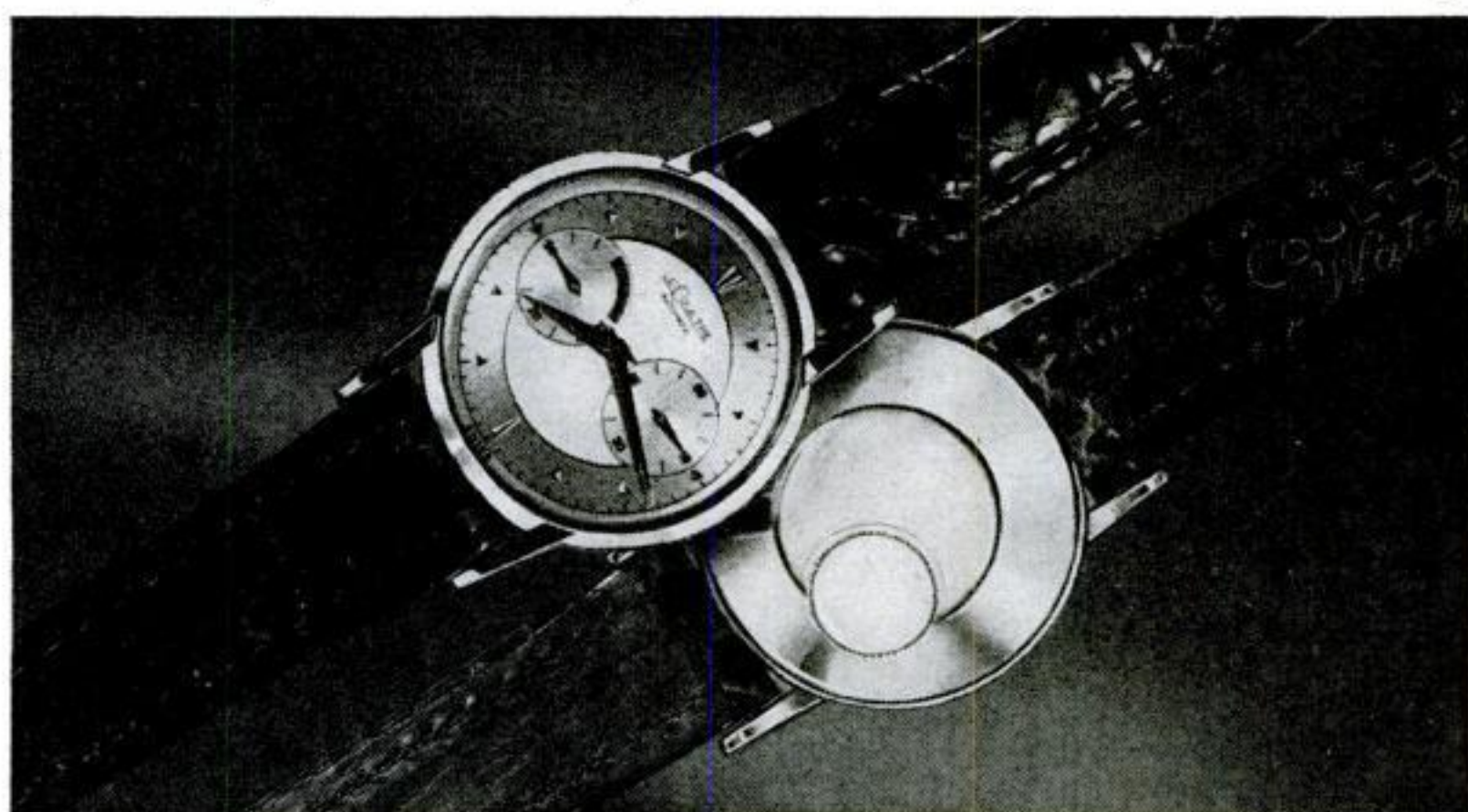
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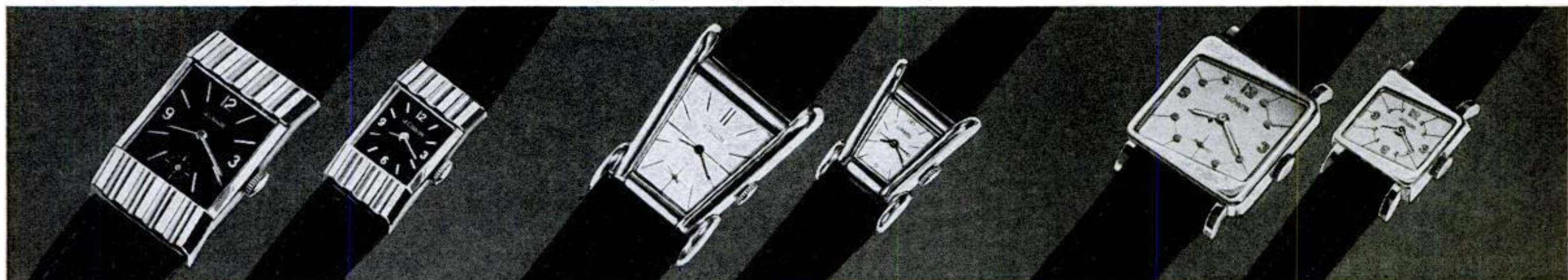
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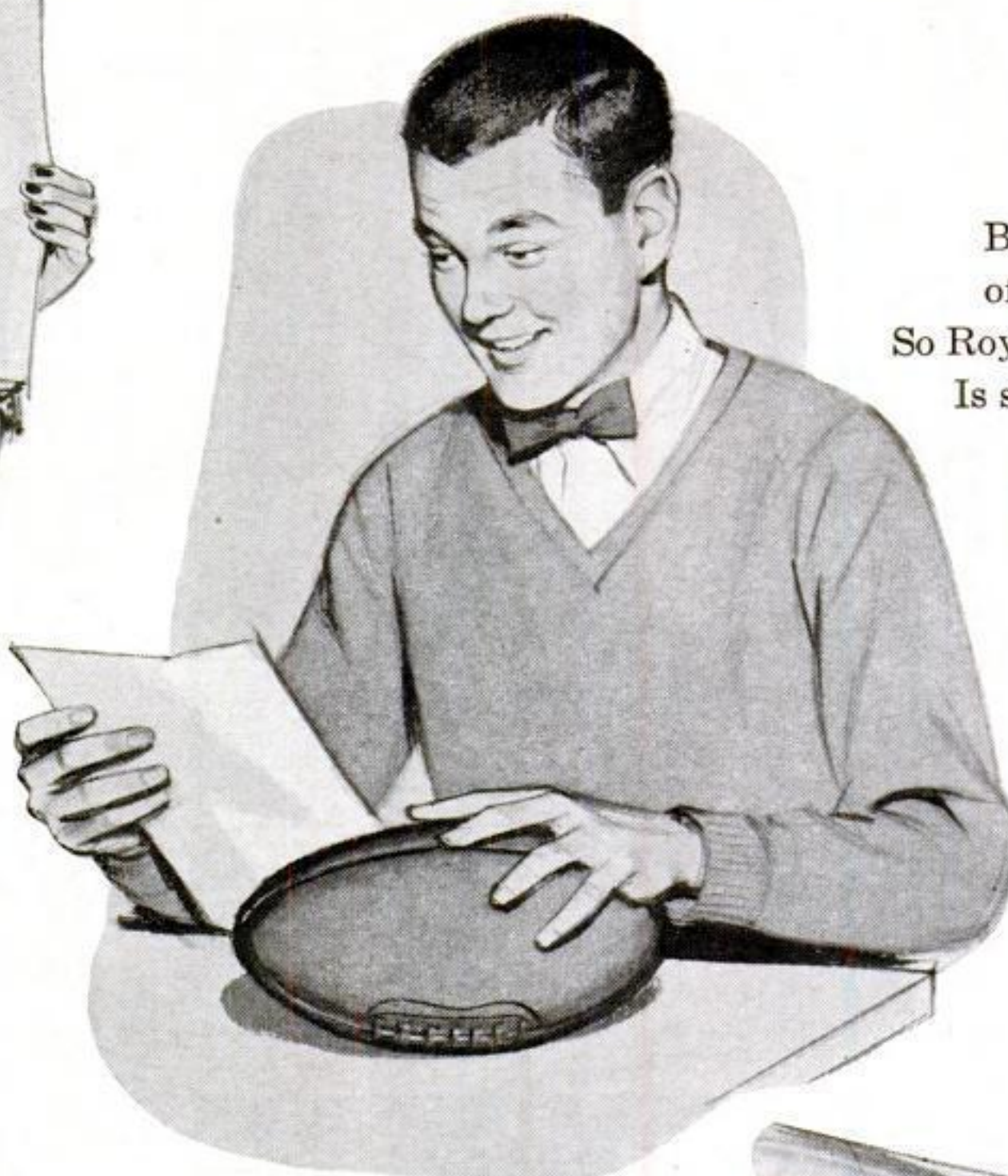
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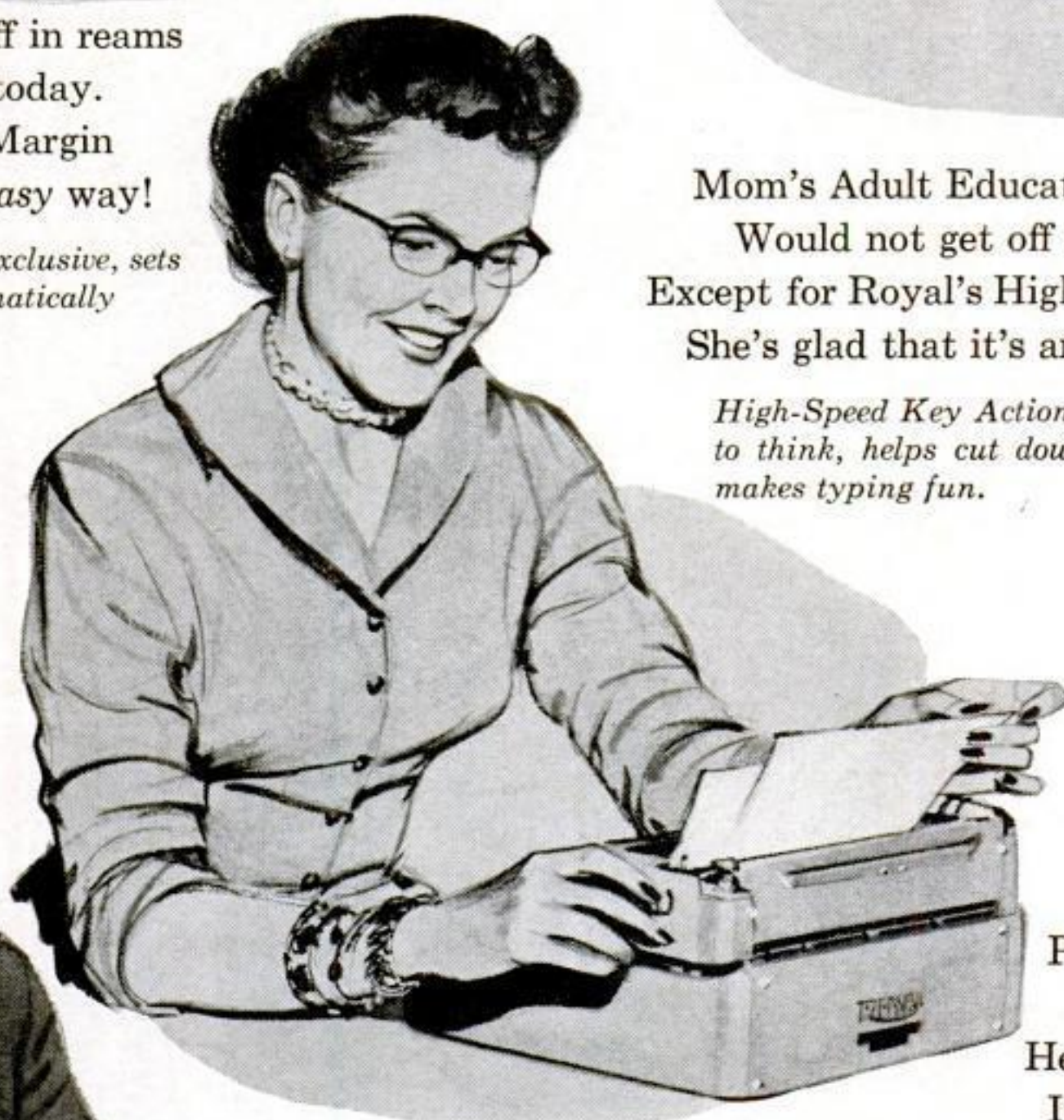
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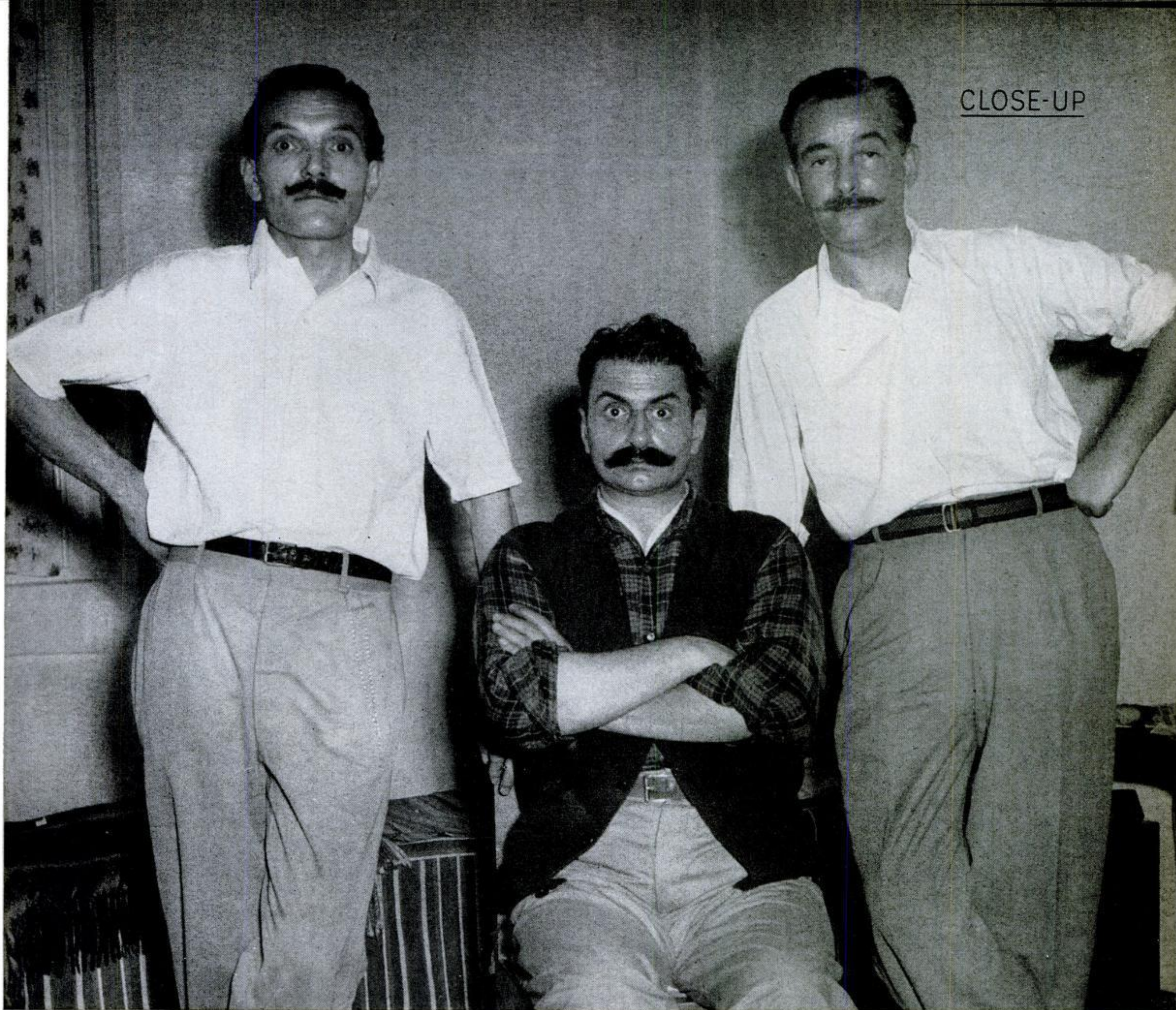
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EDITOR GUARESCHI (CENTER) POSES WITH ASSISTANTS MINARDI (LEFT) AND MANZONI, ONLY OTHER "CANDIDO" STAFFERS ALLOWED TO WEAR MUSTACHES

Anti-Communist Funnymen

Italy's Guareschi is proving that humor, sly or crude, is a good political weapon

by WINTHROP SARGEANT

THE most adroit and effective anti-Communist propagandist in Europe is a barrel-chested, piratical-looking Italian who bears a disconcertingly popeyed resemblance to Josef Stalin. He is Italy's leading humorist as well as a devout and passionate monarchist. His name is Giovannino (otherwise Nino) Guareschi (pronounced Gwaresky). As editor, principal writer and cartoonist of Milan's humorous weekly, *Candido*, Nino Guareschi has for seven years been subjecting Italy's Communists to such a withering barrage of ridicule that the captions on his cartoons have become conventional catch phrases in nearly every cafe in the country.

Guareschi's all-out assault is now being stepped up, partly through his own prodigious efforts and partly as the result of the

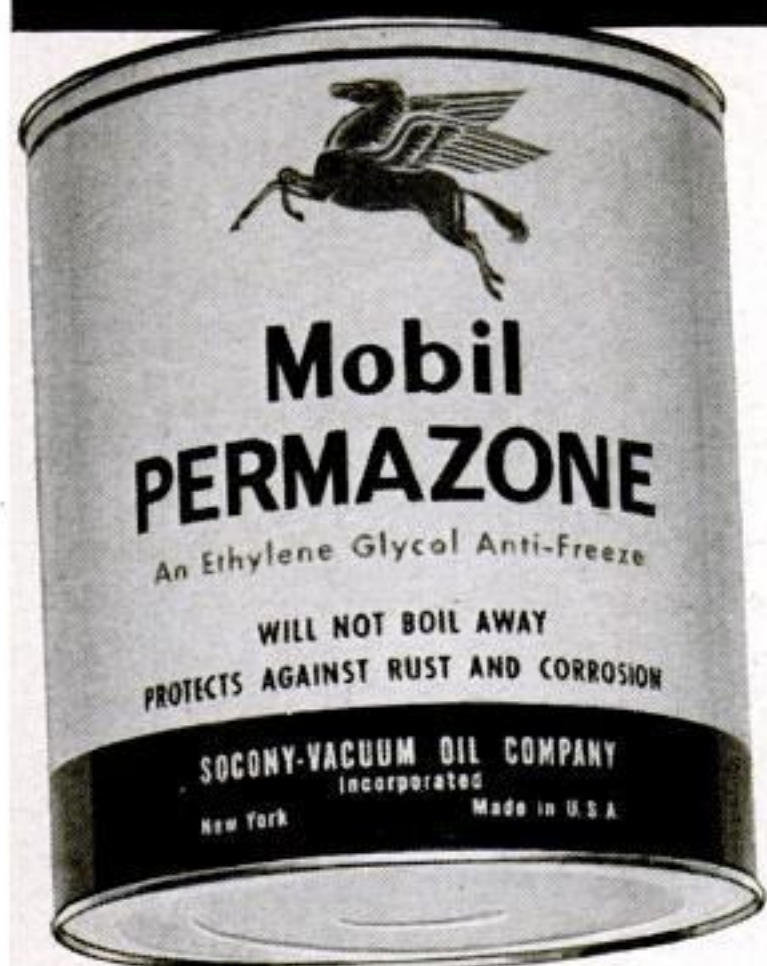
cumulative effect of his past contributions. Recently Guareschi moved into a rural villa near his native city to prepare dialogue for a new anti-Communist movie. Working three days a week on this project, he still was able to turn out five stories and six cartoons—all bitingly anti-Communist—for the latest issue of *Candido*. Meanwhile, a movie based on his first best-selling book, *The Little World of Don Camillo*, a Book-of-the-Month Club selection here, is now a smash hit all over Europe and will soon be released here. A sequel, *Don Camillo and his Flock* (Pellegrini & Cudahy, \$3), already is a best-seller.

Guareschi's new movie will elaborate the adventures of Don Camillo, the ham-handed Italian priest he created for (and who is still the star of) *Candido*. Don Camillo holds con-

versations with Jesus Christ and fights Communism with guile and force in his little parish in the Po Valley. His skill in outwitting Communists and his habit, always deprecated by Jesus, of relying on his fists, have been recorded in translations from the English to the Hindustani.

Don Camillo's popularity is partly due to the charm and humor with which Guareschi has written about him. But he is more than an amusing provincial priest shrewdly battling for the souls of his peasant flock. He is the personification of a force that is heavily to be reckoned on as an ally against the Soviet in southern and western Catholic Europe. His conflicts with the authorities of his native village symbolize, on an intimate human scale, one of the most dramatic struggles

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THREE-NOSTRILLED RED is Guareschi cartoon trademark. Here one of his "comrades" breathes a "black and humid spirit" over strife-torn Mantua.

GUARESCHI CONTINUED

of the contemporary world: that between Marxism and its most consistent and implacable enemy, the Catholic Church.

Nowhere is this struggle quite as close to home as it is in Italy, where the most profound and deep-rooted Catholicism rubs elbows with the second most powerful Communist movement in Europe. Nowhere in Italy is the struggle as relentless as it is in the comparatively prosperous agricultural and industrial north. Here, in Don Camillo's native province, in the triangle lying roughly between Milan, Bologna and Venice, a large part of the population has, for nearly a hundred years, voted extreme left-wing tickets as regularly as our own South has voted the Democratic one.

Yet such is the operatic nature of the Italian temperament that the sharp edges of ideological issues are continually blurred by intrigue, compromise, drama, confusion and emotion. In Italy one may be a Communist and a Catholic at the same time. In Italy leading industrialists often give large sums of money to the Communist party in the hope of bribing it to refrain from calling strikes and slowdowns. While Minister of the Interior Mario Scelba's Italian police are still busy tracking down huge Communist arsenals of Tommy guns and grenades collected after the last war, Italian Communists are daily entering Catholic confessionals in the hope of gaining absolution for anti-Catholic political murders.

Nino Guareschi himself was recently approached by a delegation of Communists who hoped he might help them organize a monarchist wing of the Communist party. Though he declined this confusing honor, he points with enthusiasm to the fact that these monarcho-Communists were not intellectuals but rank and file workers. *The Little World of Don Camillo*, as a movie, broke all box-office records in the small Italian towns that are the very center of Communism's traditional stronghold in the Po Valley triangle. Meanwhile Italy's priests, newly invigorated by the belligerent example of Don Camillo himself, have taken in increasing numbers to flexing their muscles and jauntily showing themselves on motorcycles.

The problems of party members

WHEN Nino Guareschi gets on the subject of Communism, his eyes bulge, he flails his chest and he lapses into the dialect of his native Parma, which he uses for all subjects that generate great emotional heat. He is fond of comparing the present comparatively quiescent state of Italian Communism to a live bomb of which the fuse has been temporarily extinguished. All it needs is another match to set it off. The solid core of Italy's Communist party is, Guareschi feels, beyond the reach of his propaganda. "The only thing to do with them," he says enthusiastically, "is to stand them against a wall and machine-gun them."

But the mass following of the Italian Communist movement is something else. It consists of sentimental, religious, impulsive and often bewildered Italians like his character Peppone, the Communist mayor of the *Don Camillo* stories. Guareschi's technique is to detach the Italian Communist-in-the-street from his party leaders by stressing the conflicts of conscience and common sense that plague him when he tries to follow party discipline. For several years Guareschi ran weekly cartoons involving a character known as "the Party Member Who Is also a Father," in which he depicted a harassed parent furtively being kind to his family while hiding from the eagle eyes of the party apparatus. Later he evolved another

CONTINUED ON PAGE 119

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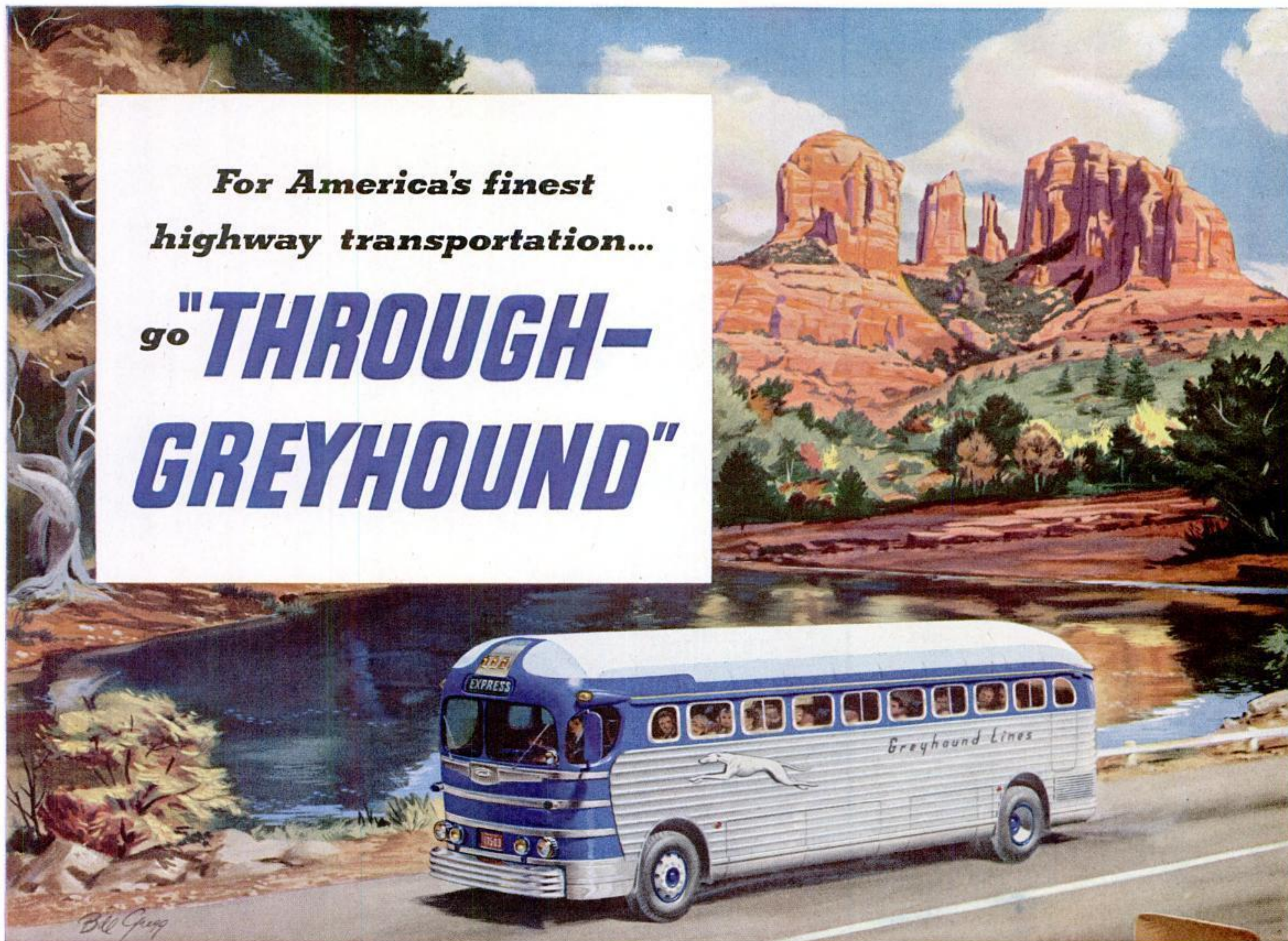
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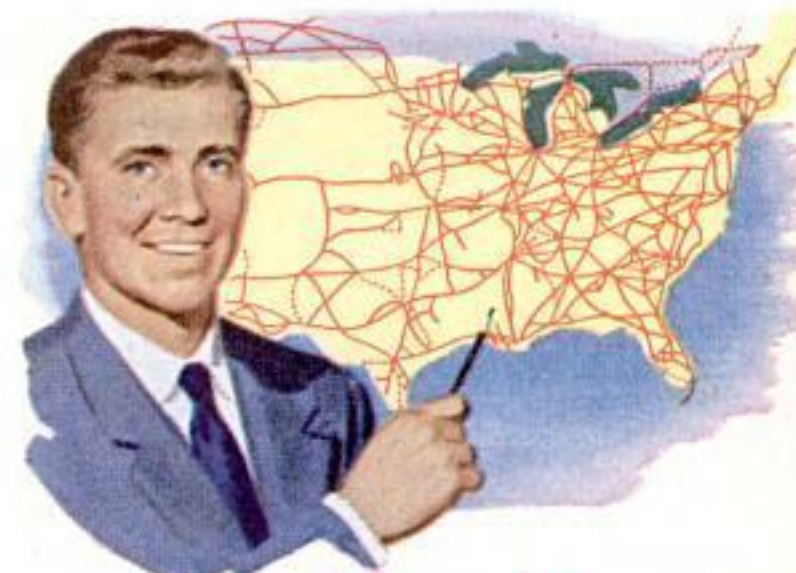
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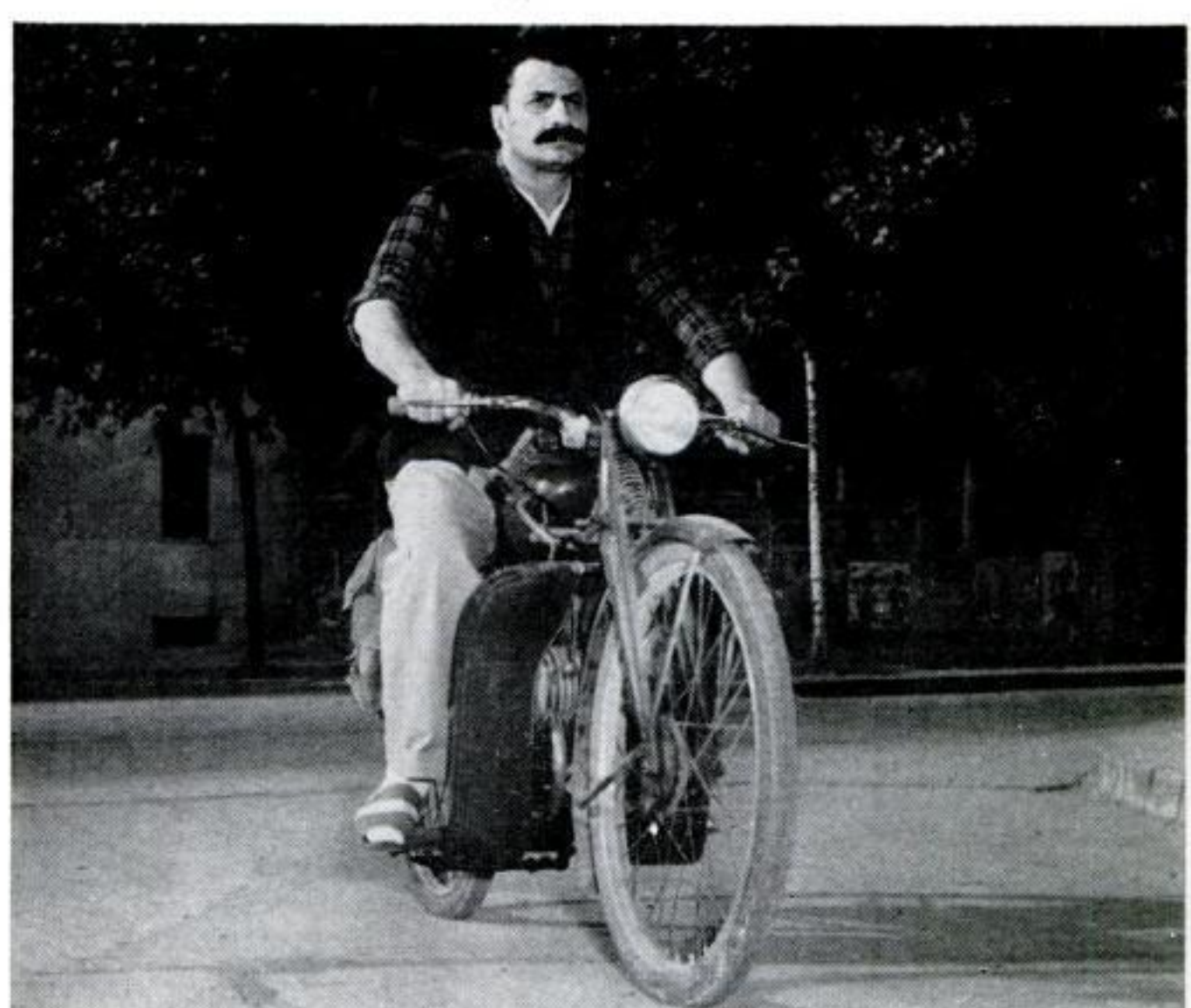
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GUARESCHI IN TRANSIT is a familiar sight in Milan. Although he owns two cars, he takes a small boy's delight in swooping about on a motor bicycle.

GUARESCHI CONTINUED

series of cartoons captioned "Obedience, Blind, Immediate and Absolute," involving a group of stupefied, bureaucracy-harried, earnest-minded Communists, all making elaborate mistakes due to misinterpretations of their party orders. Guareschi draws his Communists with three nostrils ("When I found myself having to describe the terrific anger of them, I realized that two nostrils were not sufficient to release the pressure of the steam from inside their lungs"). The expression "three nostrils" (*tre narici*) promptly became a byword in political arguments all over Italy, and the crowning insult that ended most of them was "Bah, shut up! You with the three nostrils!"

Guareschi even took to drawing his Communist women with three breasts. "Look what Russia has done for women!" he would explain with mock admiration. These cartoons, each turned out in about 10 minutes, have plastered the pages of *Candido* every week without letup (Guareschi has never taken a vacation). "It's lucky I can't draw," he observes. "If I could, it would take much more time and effort."

For years Guareschi has been printing in *Candido* a little column of anecdote and humor about his family. The family consists of two gangling, energetic youngsters, Albertino, 12, and Carlotta, 9, who already show some talent for cartooning, and his good-looking, dark-haired wife, Margherita. They criticize Guareschi's Bohemian habits of dress (he almost never wears a necktie and considers a coat a "uniform"), his potentially homicidal driving and the bull-like energy with which he devotes himself to politics. "My wife," he observes, not without satisfaction, "is not interested in the least in what I write. She never reads my magazine. She thinks it is too full of political facts. She has a very limited culture. Still, she has a very developed sense of criticism. Sometimes I force her to listen to something I have written. Her criticism is always right. I had to drag her by force to see the movie *Don Camillo*. She didn't think much of it. But," he adds, expanding pleasurably, "she is an excellent cook. Her *tortellini con ricotta* and her *cappelletti* are magnificent."

Like all natives of Parma, Guareschi loves food and the good, slightly effervescent Lambrusco wine that is made from the grapes of the Emilian Plain. Like most humorists he claims to have an ulcer which he describes graphically with agonized gestures and tears in his eyes. At the end of such a harrowing description, however, he often consumes huge plates of boiled beans and tuna fish drowned in olive oil.

A birthday on May Day

NINO GUARESCHI was born 44 years ago in the little outlying town of Fontanelle di Parma, not far from the birthplace of Giuseppe Verdi. Fontanelle was at that time "an island of socialism in a sea of Communism." At the time when he first saw the light in a small bedchamber in the building that housed the Socialist party headquarters, a huge party rally was taking place in the street

CONTINUED ON NEXT PAGE



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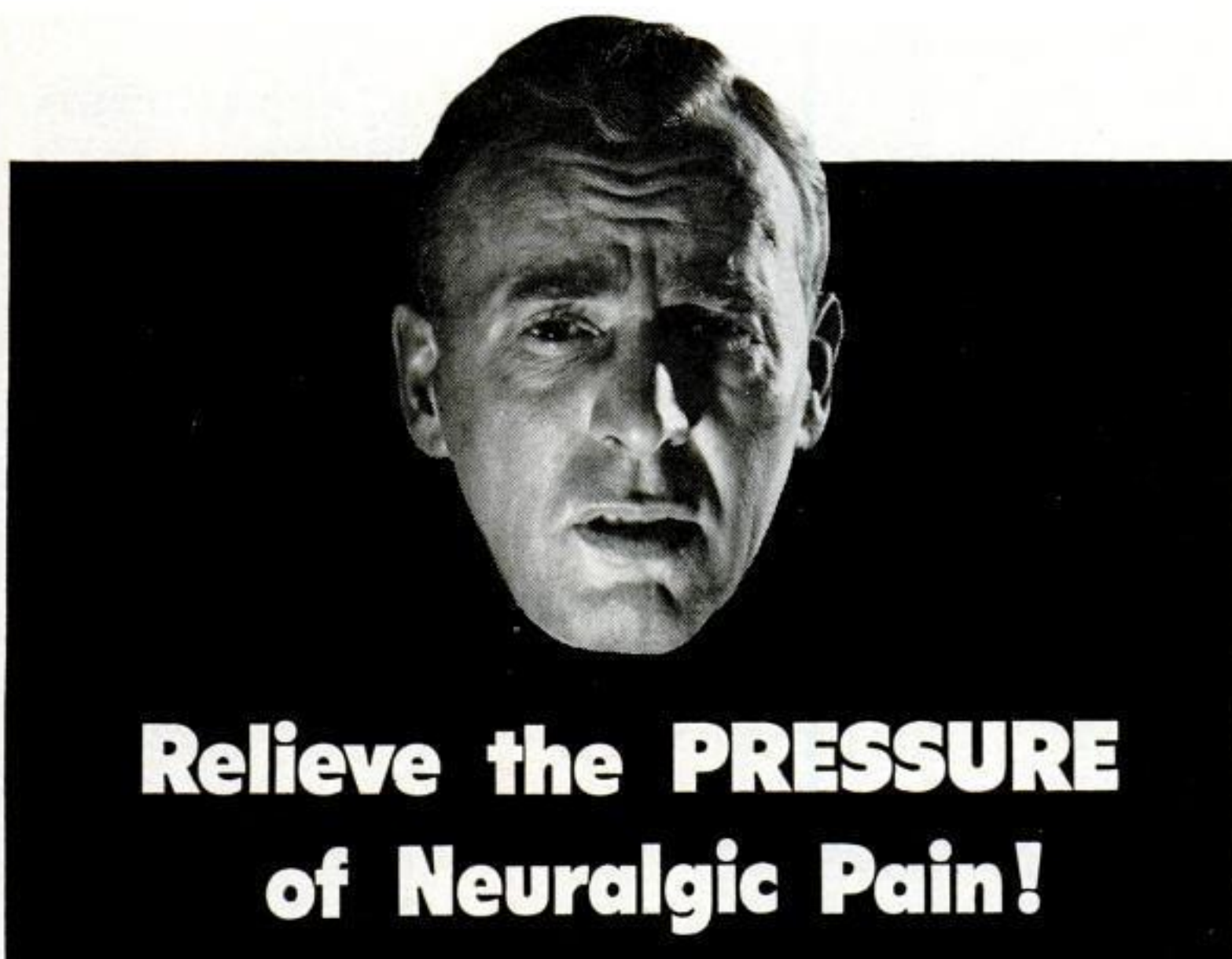
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OBEDIENT COMMUNISTS who always follow party were satirized in cartoon which shows them in winter clothes on a summer day. Caption read, "Counterorder, comrades! The date which appeared on *Unità*, 'Sunday, Dec. 13!' contains an error ... and therefore is to be read 'Sunday, Aug. 13.'"

GUARESCHI CONTINUED

outside. It was the first day of May, a Socialist as well as a Communist holiday.

Overcome with the drama of Nino's birth on so auspicious an occasion, the Socialist leader rushed into the bedchamber and held the newborn infant in the window for the crowd to see. "The champion of the workers is born," he cried, amid frenzied applause from the workers below.

Guareschi's father was a local landowner and dealer in mechanical gadgets, and his mother was a schoolteacher. During the Italian financial crisis of 1926-27 his parents lost all their money, being forced even to sell the beds on which the family slept. Nino, yanked out of school where he had been rather good at classical studies, got a job as doorman at a sugar refinery in Parma, and then drifted into journalism. He rose rapidly. On Parma's newspaper, the *Corriere Emiliano*, he started out as proofreader at a salary of 290 lire (about \$15) a month. Later, he recalls, "I became local news editor and proofreader; then I was made sports editor and proofreader; finally I became editor-in-chief and proofreader." On the side he drew advertising posters and ran a humorous magazine published every three months for which he did his first cartoons. He also taught the mandolin.

Ultimatum for a bride

IN 1936 he decided to try his luck in a bigger city and went to Milan, where he got a job on a humorous weekly. After a month he was back in Parma trying to persuade a girl he knew there to come with him to Milan and marry him. The girl was reluctant but went to see him off at the station. There Guareschi gave her an ultimatum. Either she would come with him on the train to Milan immediately, or he would never come back to Parma again. The girl went along, with only a handkerchief for baggage. She didn't even say goodbye to her family. On their arrival Guareschi gave her 500 lire and said, "This evening I want to eat at home." The girl tramped the streets, found a furnished room, bought an appropriate assortment of groceries and cooked him a dinner. Shortly afterward she became Mrs. Guareschi.

Guareschi had always had a certain distaste for Mussolini's government, though he remembered no rule but Fascism. One night in 1942 his distaste erupted in a monumental drunk in which Guareschi went staggering about the streets of Milan roaring insults at the government. He was jailed for a week. Then, to avoid trial, he joined the Italian army as a lieutenant in an artillery regiment. A year later Italy signed an armistice with the Allies, and Guareschi, in German hands, was sent off to a concentration camp in Poland. When he returned home after the war, his weight had dropped from 196 to a bare 99 pounds. A vast diet of his favorite foods and plenty of good wine restored Guareschi to health, and he was soon back in journalism. In 1945 he founded *Candido*, the magazine that was to make him famous.

It was during *Candido*'s early years that Guareschi thought up the character of Don Camillo. He had become very homesick for his native Parma and kept thinking nostalgically about the people of surrounding Emilia and their social and human problems. He had also painted a little picture that still hangs on the wall of one of his studios depicting a priest standing in a meadow looking

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Ordinary rings fit the knuckle only—then twist and turn on finger.

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Old fashioned ring guards no longer necessary.

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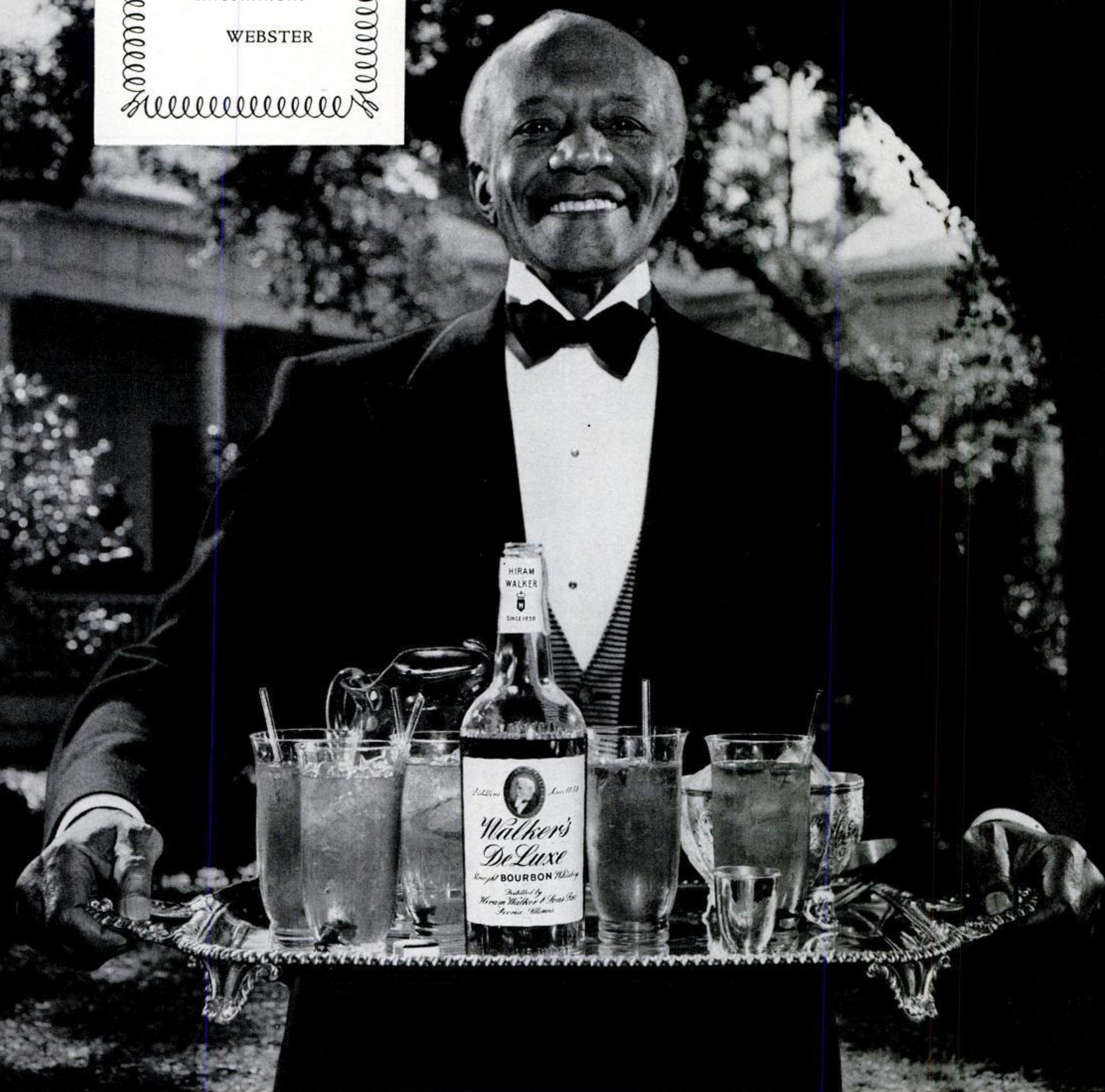
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CONTINUED ON PAGE 122

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TWO DON CAMILLOS, one Guareschi's sketch from his book and the other Fernandel's movie version, are shown in the same scene—Don Camillo tolling his church bells in order to heckle a nearby Communist meeting.

GUARESCHI CONTINUED

meditatively at a flock of sheep. There were also other models: Guareschi mentions a priest he knew in the northern border town of Trepalle, who used to make money for his church by smuggling contraband tobacco between Italy and Switzerland, and who became so successful at this illegal operation that he was able to build the town a playground and a power station. The controls of the power station, however, were in the cellar of his house, and when his parishioners failed to attend mass regularly, he would cut off their electricity until they reformed. Putting these ingredients together, with a dash of gentle humanity and large helpings of political satire, Guareschi evolved his formula. It has served him for hundreds of stories which, if they are not great literature, are at least among the most pertinent and penetrating examples of humor to come out of postwar Italy.

Curiously, the book that was made up of the collected stories never aroused much interest in Italy until it was chosen by the Book-of-the-Month Club in America. Guareschi's rival newspapermen were so jealous of his success with *Candido* that no Italian publication ever carried a review of it. "It is true that my life was threatened a couple of times before the last elections," Guareschi comments, "but aside from my brother journalists I have no real enemies."

Persuading the Communists

WHEN Julian Duvivier, the French film director, decided to make a movie of *Don Camillo* starring the crag-faced comedian Fernandel, Guareschi went on a tour of Emilia with him looking for a town that would serve as an ideal location. They hit on a little place called Brescello, which had typical old-fashioned arcaded streets, a rather pretty public square and a church, and was a hotbed of Communist activity. Before they had even got started, the Communist party had founded a Brescello Film Club, where Brescello's 2,000 population could discuss the cultural aspects of the cinema.

The first action of the club was to denounce Guareschi's as yet unmade film as indecent and insulting to the workers. Guareschi accepted the challenge and appeared before a mass meeting of Brescello's entire population. After listening to the Communist side of the argument, Guareschi got up and pointed out that it was impossible to judge whether the film was insulting or not, when it had not yet been shot. He asked the Communist speaker whether he had ever read *The Little World of Don Camillo*. The answer was no, but Guareschi had written it, and therefore it must be against the interests of the workers. Astutely, Guareschi began to play on the sympathies of his audience. He read passages from his book. He pointed out that his principal Communist character, Peppone,

CONTINUED ON PAGE 125

**"Well, smack my lips
HERE'S A
RIP-SNORTIN' TREAT"**

SAYS ANDY DEVINE
co-starring with Guy Madison in
Kellogg's "Wild Bill Hickok" Show



**9-MINUTE MARSHMALLOW
"CRISPY SQUARES"**

- $\frac{1}{4}$ cup butter or margarine.
 $\frac{1}{2}$ pound marshmallows (about 2 $\frac{1}{2}$ dozen)
 $\frac{1}{2}$ teaspoon vanilla flavoring
5 cups Kellogg's Rice Krispies
1. Cook butter and marshmallows over boiling water until syrupy, stirring frequently. Add vanilla; beat thoroughly.
 2. Put Rice Krispies in greased large bowl and pour on marshmallow mixture, stirring briskly.
 3. Press into greased shallow pan; cut into squares when cool. Yield: 24 squares, about 2 inches each (13 x 9-in. pan).

Five Other Exciting Variations:
• Chocolate Marshmallow Squares
• Peanut Marshmallow Squares
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• Peppermint Stick Marshmallow Squares
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Recipes for These Five Variations on the Package

HOWDY DOODY'S MARSHMALLOW
"Crispy Squares"

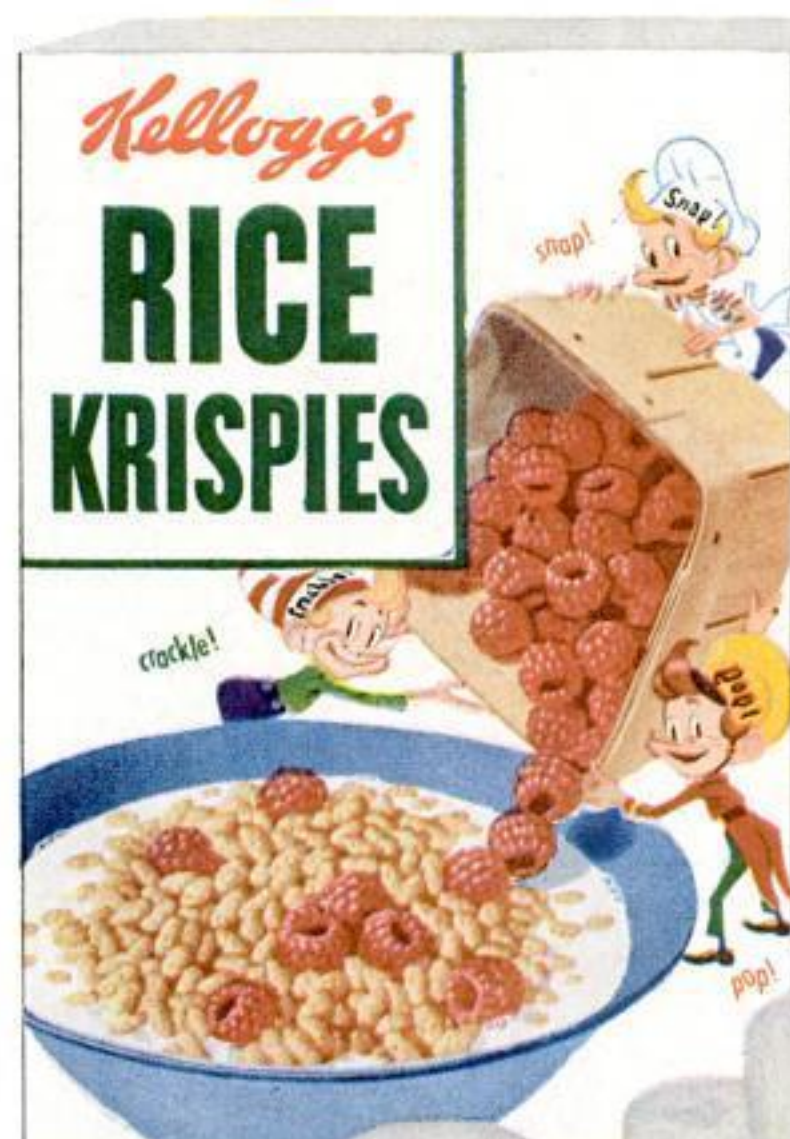
"Best munchin' north . . . or south . . . of the Rio Grande!" That's what you'll be a-sayin' about this wonderful, homemade candy, with the light, luscious, crispy flavor. No muss or fuss with the 9-minute, easy-to-follow

recipe that's smack-dab on every package of Kellogg's Rice Krispies. Why it's so simple and sure that even yearlin' cowpokes can do it. Tonight, why don't you rustle up a big, beautiful batch for the whole family? Get set with . . .

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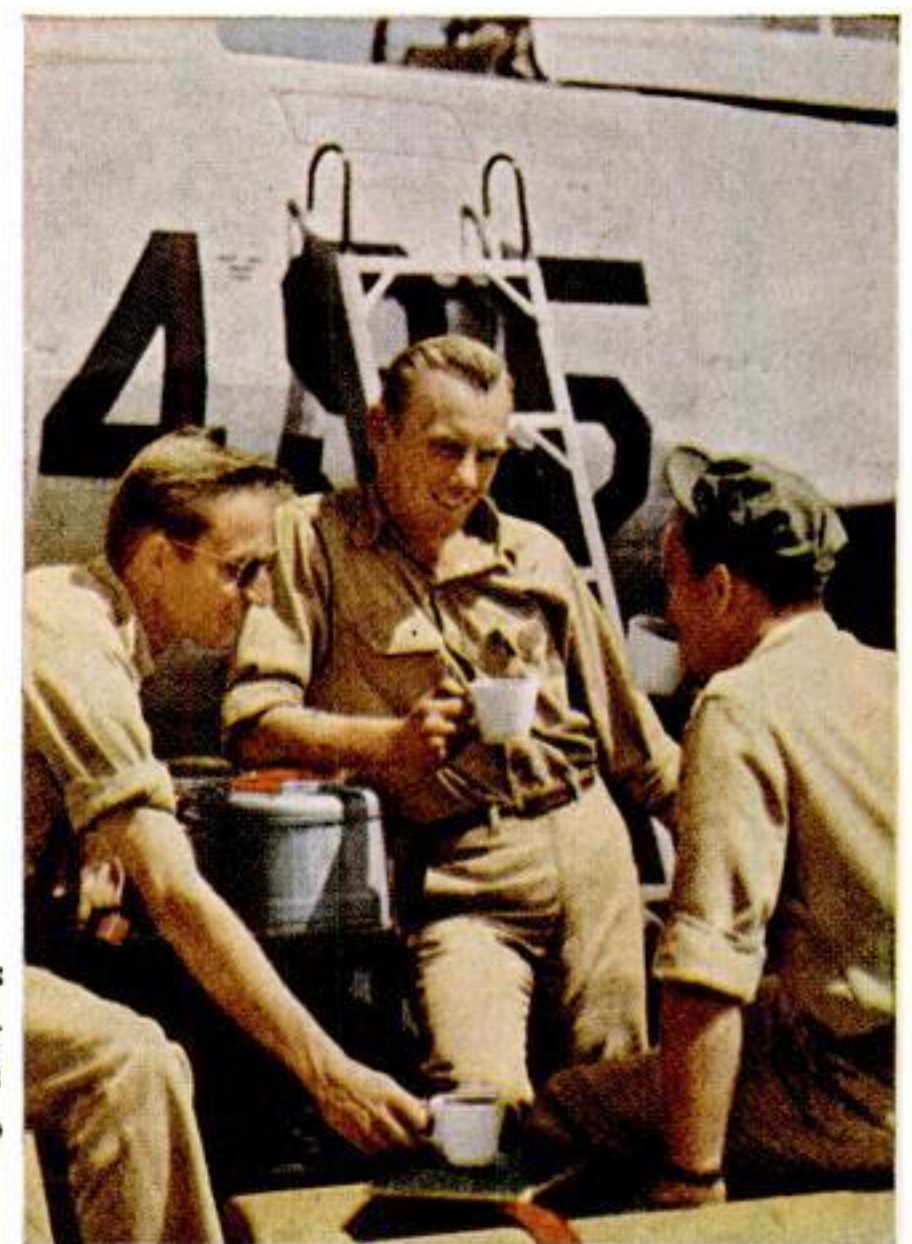
give yourself a coffee-break



FEEL BETTER!... The gang builds a jet plane, too — scale-model size—and takes a coffee-break! A cup of full-strength coffee adds fun to everything you do. So pour a cheerful cup, several times a day. Give yourself a coffee-break! ©1952

... and get what coffee gives to you!

WORK BETTER!... Republic's ground crew tunes up the new fighter-bomber — and has a coffee-break! Coffee's gentle lift helps ease fatigue, helps you feel more alert. Whatever job you have to do — do yourself a favor. Take a coffee-break!



coffee always gives you a break!

DRINK IT OFTEN!... Enjoy coffee at mealtimes. Relax with coffee in-between — at home, at work, or in your favorite restaurant. In fact, wouldn't *right now* be a swell time... for a coffee-break?

"This year

let's give the new

Kentucky Tavern Decanter"

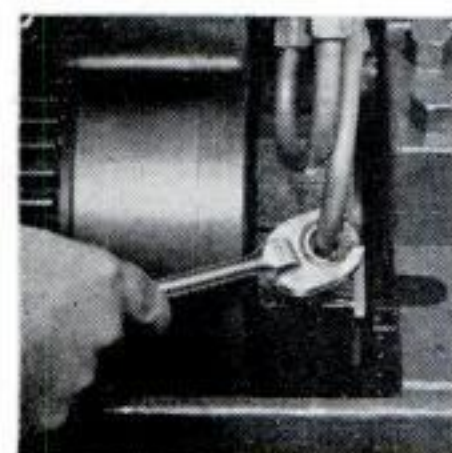


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that...
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GUARESCHI CONTINUED

was actually a very nice fellow. "I think," he concluded in a noble crescendo, "that I am doing something that is exceptional, something that is prodigious, something that no other writer has ever done: I have succeeded in making a Communist sympathetic." There were mollified murmurs from the crowd. But the following day the local newspaper (Communist dominated) recorded in banner headlines that Guareschi had been defeated by overwhelming public sentiment.

He carried the fight to nearby Reggio, a larger town, where the Communists had their headquarters. Here an enormous mass meeting took place. "I think that it was the first time in history that 20,000 people got together to discuss a book," he observes. At this meeting too, Guareschi managed by guile and charm to swing the audience to his side. The result was a near lynching for one of his Communist listeners who was severely beaten by a few unpersuaded comrades for loudly expressing the opinion that Guareschi was right.

By the time Guareschi was through, the entire population of Brescello was clamoring enthusiastically for jobs as extras in the film, and one Communist cell leader had applied to Communist headquarters for permission to appear as a minor character. To the surprise of everyone but Guareschi, permission was granted. With a good proportion of Brescello's Communists in the crowd scenes, *The Little World of Don Camillo* was shot and everybody was thrilled to be in the movies.

After it was all over and the movie was being shown to wildly cheering audiences in Brescello's diminutive movie theater, Brescello was richer by a huge income from the company's room and board and by a new football field which the company had constructed for use in some of the scenes. The only disgruntled echoes came from the priest of Brescello's church, who felt he did not get paid enough for the use of its facade as a backdrop, and from Guareschi himself. It seems to him that the picture was made in such an atmosphere of charm and good humor that its anti-Communist punch got lost by the wayside. Its principal Communist character, Peppone, came out altogether too nice a fellow to please Guareschi. "Mr. Duvivier," complains Guareschi, "was scared to death of the Communists. He did not want to expose himself too much. The film lacks the quality of the book. The worst of it is, the Communists like it."

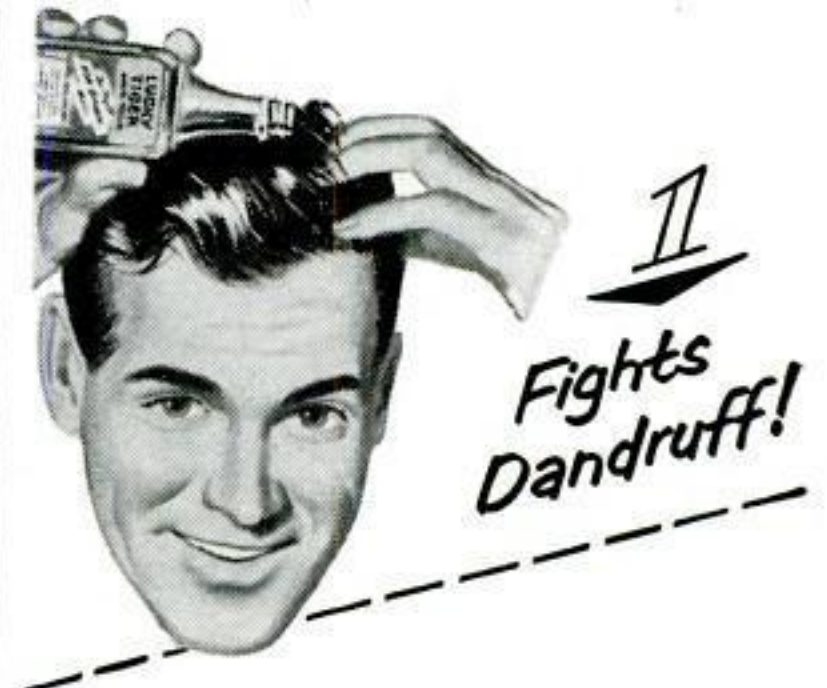
Despite this frustration Nino Guareschi is riding the crest of his career as a successful author with expansive good humor. Between huge meals of *tortellini con ricotta* with Lambrusco wine and the care of a remarkably quiescent ulcer he continues to gnaw away happily at the solidarity of Italy's Communists. Frequently he visits his home town of Fontanelle di Parma, where even the Communists consider him a great public celebrity. "I go there mainly to eat for pleasure," he explains. "In Milan eating is merely a duty."

A few months ago Guareschi took his family to Paris for the gala opening of the film. It was the only time, except for his incarceration in a Polish concentration camp, that he had ever been away from Italy, and he returned as quickly as possible. "Now that I have traveled," he says proudly, "I know that I could be really happy only in Fontanelle."



PRAISE FROM THE PREMIER, Alcide de Gasperi, pleased Guareschi, although Italy's leading statesman was critical of the movie version of *Don Camillo*, which he felt was too soft on Reds. Guareschi agreed and is writing dialog for new movie personally to make sure his views are not watered down.

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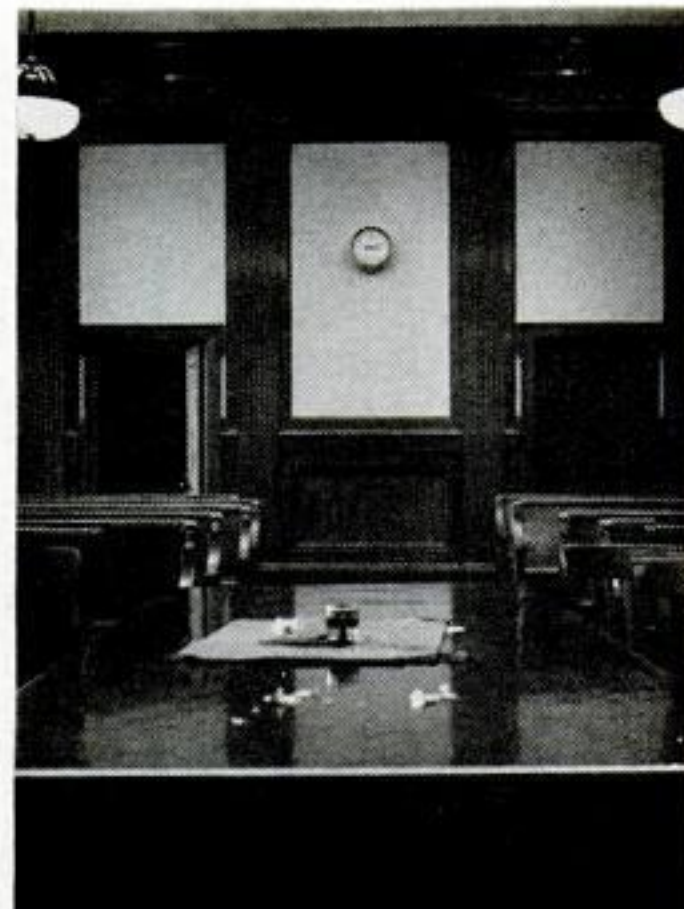
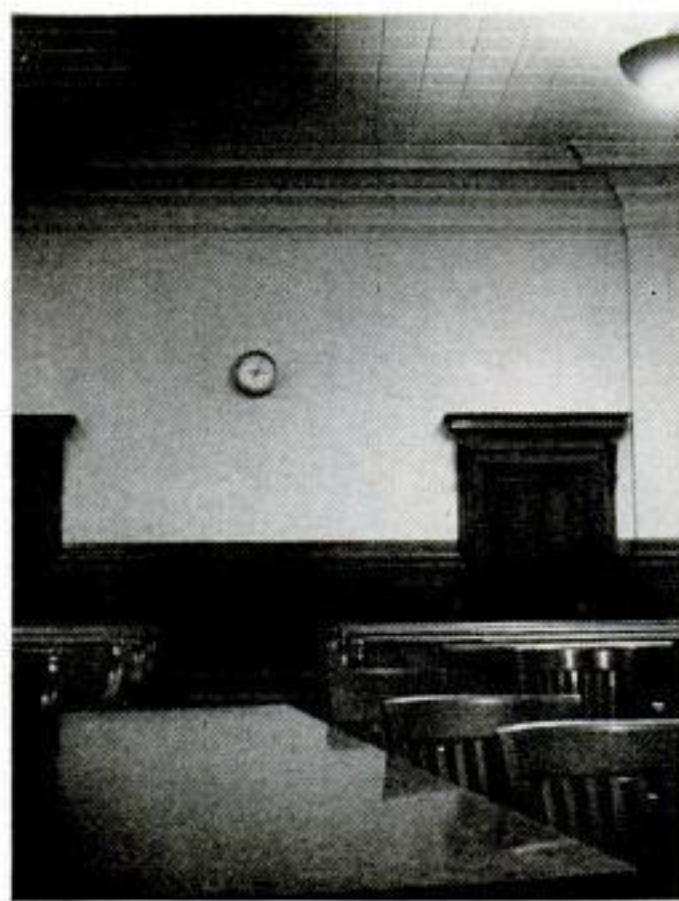


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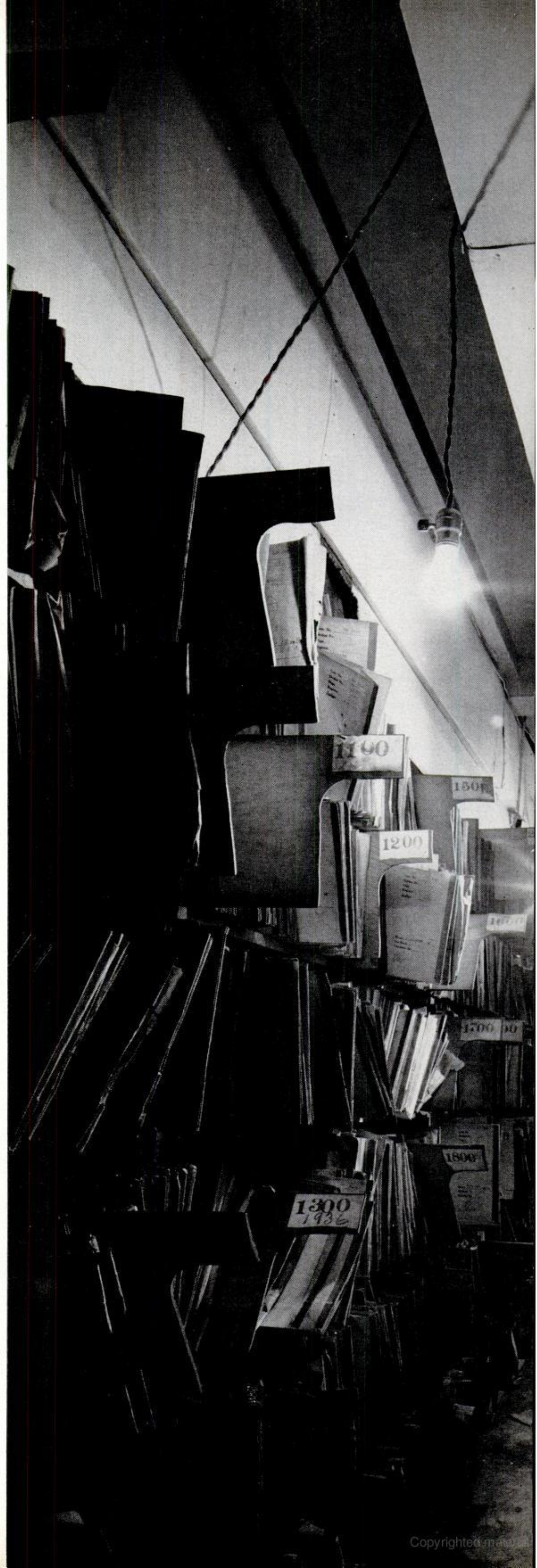
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AFTERNOON SCENE IN COOK COUNTY'S COURTS



EMPTY COURTROOMS in eight of nine Superior Courts on one floor were photographed between 3 and 3:30 p.m. on a single weekday afternoon. In one picture an employe (*bottom, left*) stands by a door, but the courts themselves had already adjourned. Some of the judges may have been working in chambers or at home.





WAITING FOR TRIAL, Tony Erban, who lost arm in railroad accident in '49, stands in courthouse.

Legal Log Jam in Chicago

**THEIR DOCKETS SWAMPED BY 50,000 CASES,
COURTS ARE NOW 'A MORASS OF DEAD ENDS'**

PHOTOGRAPHED FOR LIFE BY HOWARD SOCHUREK

These autumn afternoons the polished cuspidors in most Chicago courtrooms reflect a peaceful, empty scene not long after the clock ticks 3, just as though justice, having settled its current cases, were sitting back and awaiting more. But this calm scene, in reality, masks a frantic legalistic shambles. Chicago's archaic civil courts have been overtaken by the times, and only respect for the law prevents the hordes of litigants from breaking down their doors. In New York, where the courts are now three years behind in their cases, Judge Harold Medina has remarked the system "stinks." In Boston the civil courts are snowed under with 19,000 cases. But in Chicago, politics has managed to hobble an already doddering setup and the civil courts have accumulated a whopping backlog of 50,000 cases. A man with a just and urgent claim may have to wait three years before his case can be heard at all. And while Chicago's 30 civil judges wind up cases at the rate of 150 a day, every day Chicago's teeming population loads the creaking backlog with another 175 more. Considering Medina's comment on the New York situation, Illinois Judge Edwin Robson says, "I won't go quite that far as to my opinion of our system, but I will say it is nauseous." U.S. Supreme Court Justice Wiley Rutledge once put it this way, "The Illinois courts are a morass of dead ends."

What had jammed the Chicago courts is not only the lethargy of some Cook County judges but an antique constitutional setup dating back to the days when Illinois was an agricultural state. This winter there is hope that the work of some good judges and the reforming Chicago and Illinois Bar Associations will overcome this obstacle. Meanwhile the thousands of petitioners floundering at dead ends must wait, in agony or poverty, feeling much in common with the men who, writing the Magna Charta 700 years ago, put delay in justice in the same class with denial of it.

15,000 FILES of settled cases filed around 1936 clutter the basement vault of the Superior Court building. Back in those days civil cases were being tried at the rate of about 19,000 a year as opposed to more than 30,000 a year at present, and even then the delay, on the average, stretched from two to two and a half years.



INEFFICIENT DUPLICATION occurs in Circuit and Superior Courts which have same jurisdiction



and occupy same building but have separate staffs, assignment systems, records, files, clerks (above).

LEGAL LOG JAM CONTINUED



ATTEMPTED SPEEDUP is the function of the Assignment Court where, weekday mornings, some 150

APATHY AND

Even the hard-working judge

In an earnest attempt to speed up Chicago justice some of the judges have worked tirelessly in the existing system. To afford relief to those who may die before their cases are tried, they have made use of special hearings. To speed flow of cases to judges, they have established an Assignment Court (above). To fight backlog, some judges, like Elmer Schnackenberg

HARDWORKING JUDGE KEEPS CASES MOVING

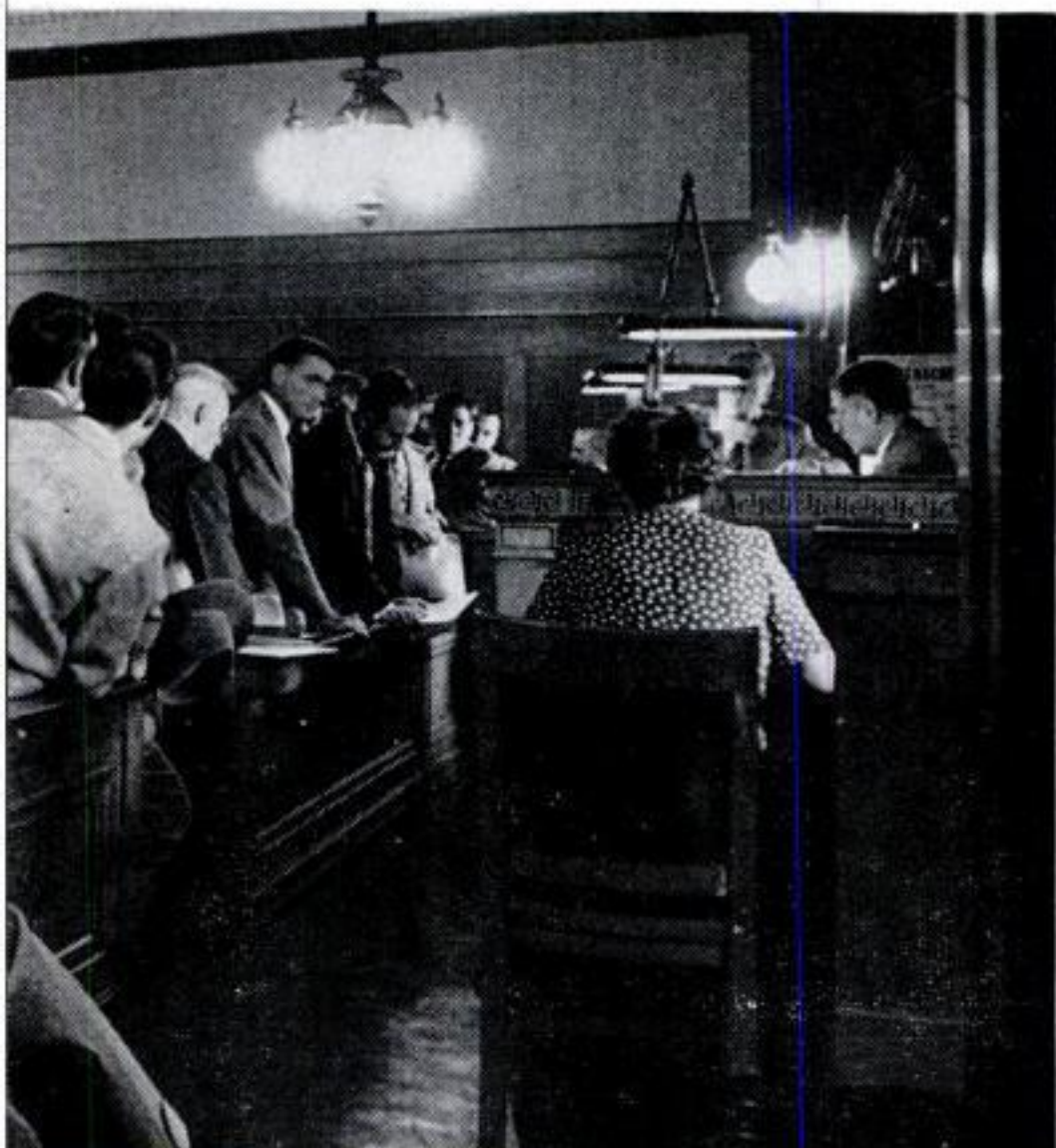


STARTING HIS DAY at 9:30, Circuit Court Judge Schnackenberg straightens up books in chamber.



GETTING ONE TRIAL GOING, Judge Schnackenberg, who is known in the city for his honesty and

industry, has a clerk swear in jurors, then asks lawyers' permission to leave while jury is being selected.



lawyers appear before Superior Court Judge Harold Ward (right) who keeps pushing cases to courts.

CONFUSION

is discouraged by the system

(below), have set themselves double schedules.

But these hard workers are thwarted by the system, which specifies needless duplication (left) and 14 separate kinds of courts often with overlapping jurisdiction, and they are discouraged by less energetic judges about whom a colleague said, "If judges would work five hours a day, it [the cleanup] could be done."



EARLY DEPARTURE of judges in spite of the rush is often criticized by those who forget that judges,



like hard-workers Sabbath and De Sort (left, in each picture), do a lot of their business at home.



STARTING ANOTHER CASE, the judge, leaving door open to courtroom where jurors are picked,

holds hearing on motion with lawyers. In good morning he can start a jury trial, hold four hearings.



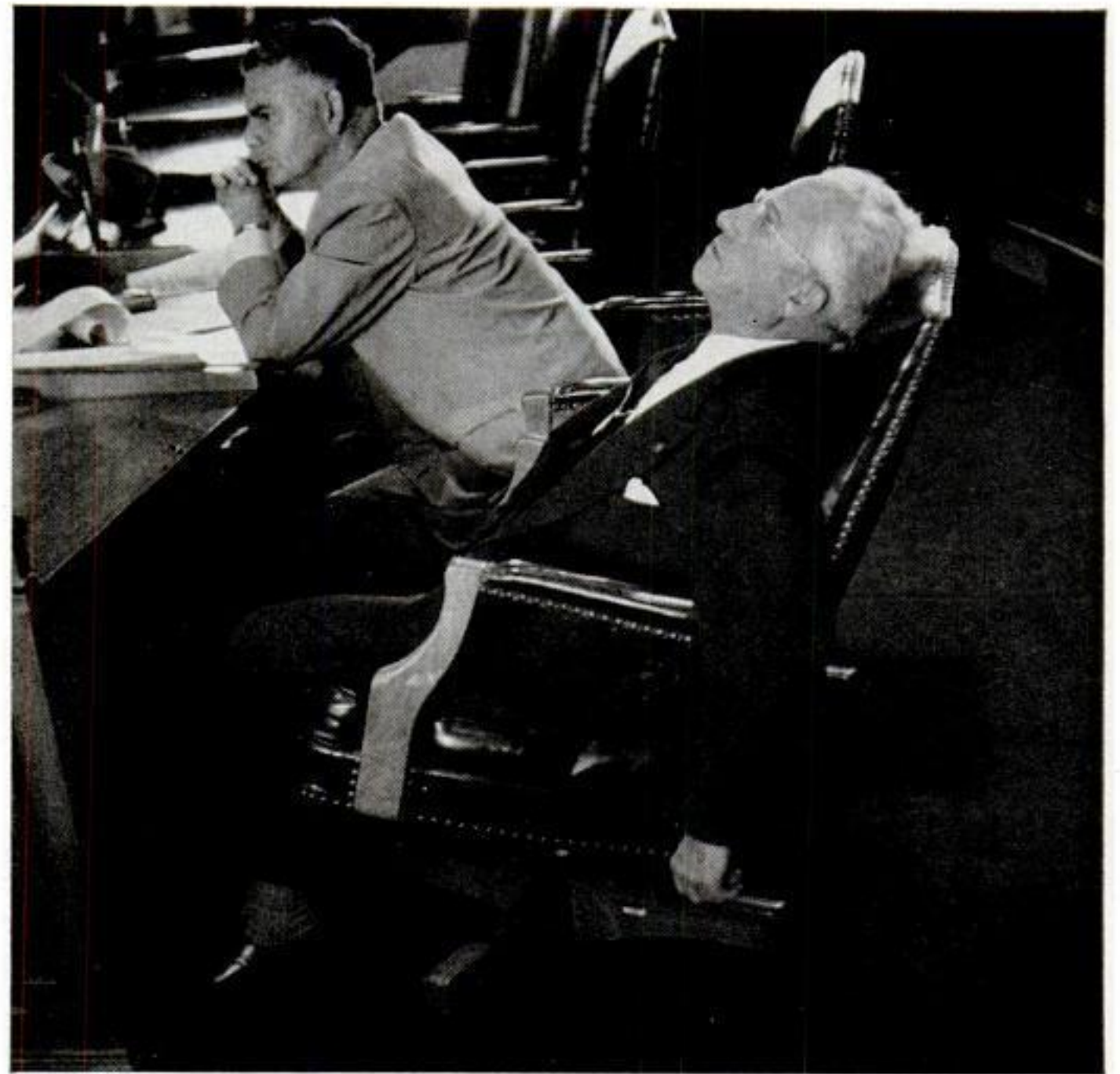
AFTER HOURS, in an office built in his cellar, the judge spends evenings studying next day's briefs.



"GOLF DAYS," occasional country club gatherings which judges must attend to maintain their political fences, are one of the time-consuming features of judicial life. Here Judge Peter Schwaba (in hat) appears at one during court day.



AUXILIARY JUDGES such as Judge Harry Flanders (above), whose normal domain is in downstate Illinois, are used by both the Circuit and the Superior Courts to help clear up the jam. For helping out, they get a fee of about \$35 a day.



UNHAPPY JUDGE William Dusher slumps in his seat at a legislative hearing where he was arguing the question of reform. "In downstate Illinois," he said, "we don't have to pay for our jobs as they do in Chicago," and was shouted down.

THE OBSTACLE

An archaic constitution resists judicial reform, keeping judges political and courts in turmoil

Behind lax judges and complexity lurks the basic obstacle in the path of Chicago justice, the Illinois constitution. Its judicial provisions were spelled out as far back as 1848, setting up a system adequate to handle a population that was 1/13th the present size of Cook County and requiring the judges to run for office like any other politician. It left few loopholes for efficient expansion in these modern days of autos, whose increasing accidents now result in 75% of Chicago's 50,000-case backlog. And the constitution failed to foresee the days when the judges, losing identity in the big cities, could be handpicked by a political machine. Now, in Chicago, the judges still run for office, but most of them are actually appointed by the machines which, in every election since 1927, have worked together to place their candidates on "coalition tickets" offering the same list of judges to the voters of each party. In Evanston, in last June's judicial election, only 88 of the suburb's 45,627 voters bothered to vote for a judge at the polls.

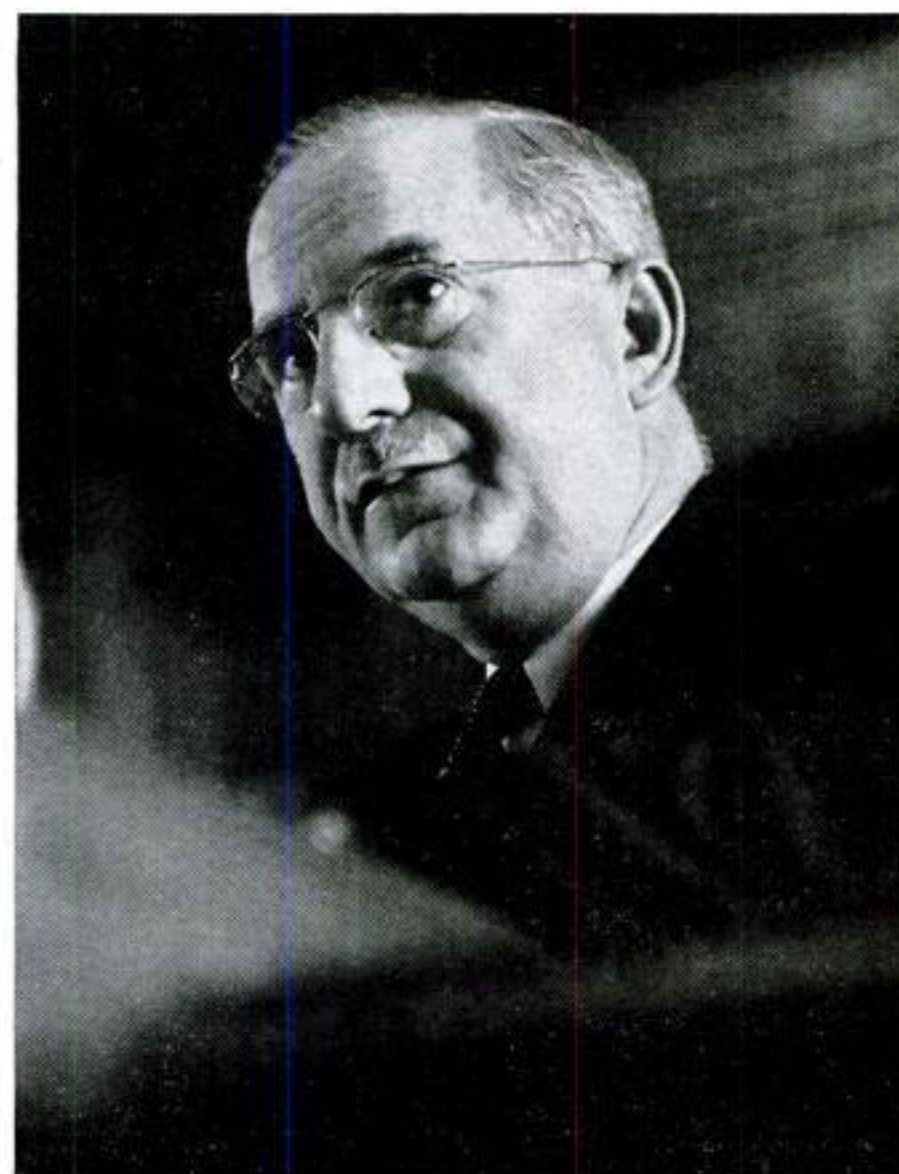
Most Illinois judges get \$19,500, and to the politicians they mean power and influence as well as money—most can be expected to make a substantial campaign contribution at the start of each of their six-year terms. To the judge, the politicians mean security. After he serves three terms, he can retire on half his salary. This happy arrangement does nothing to speed up the court work and only enables some judges to take advantage of the situation, enjoying their 10-week summer vacation, plus two more at Christmas, with additional time off for holidays.

Other states, such as New Jersey and Missouri, when faced with a problem in their courts, have solved it with a constitutional amendment. But in Illinois not only do the politicians resist an amendment which might make a change in their present pleasant setup, but the constitution itself, thanks to an ancient ballot law, has proved to be almost impervious to change. In 1950 Illinois reformers were finally able to force through a "Gateway" clause which made change easier, and now a joint committee of the Chicago and the Illinois Bar Associations is working to get the state legislature to draw up an amendment to end the jam. Under their plan, called "The New Judicial Article," the courts would be reorganized into a simple, coherent system under a single over-all administration. Judges would be screened by a nonpartisan selection board, nominated by the governor and elected by the people. This, the bar planners feel, will break up the log jam at last. But even if it is passed by next year's legislature, the people will not get a chance to vote on it until 1956.



SINGING LAWYERS of the Bar Association chorus practice a verse of a new ditty which they will use to publicize the new reforming judicial articles.

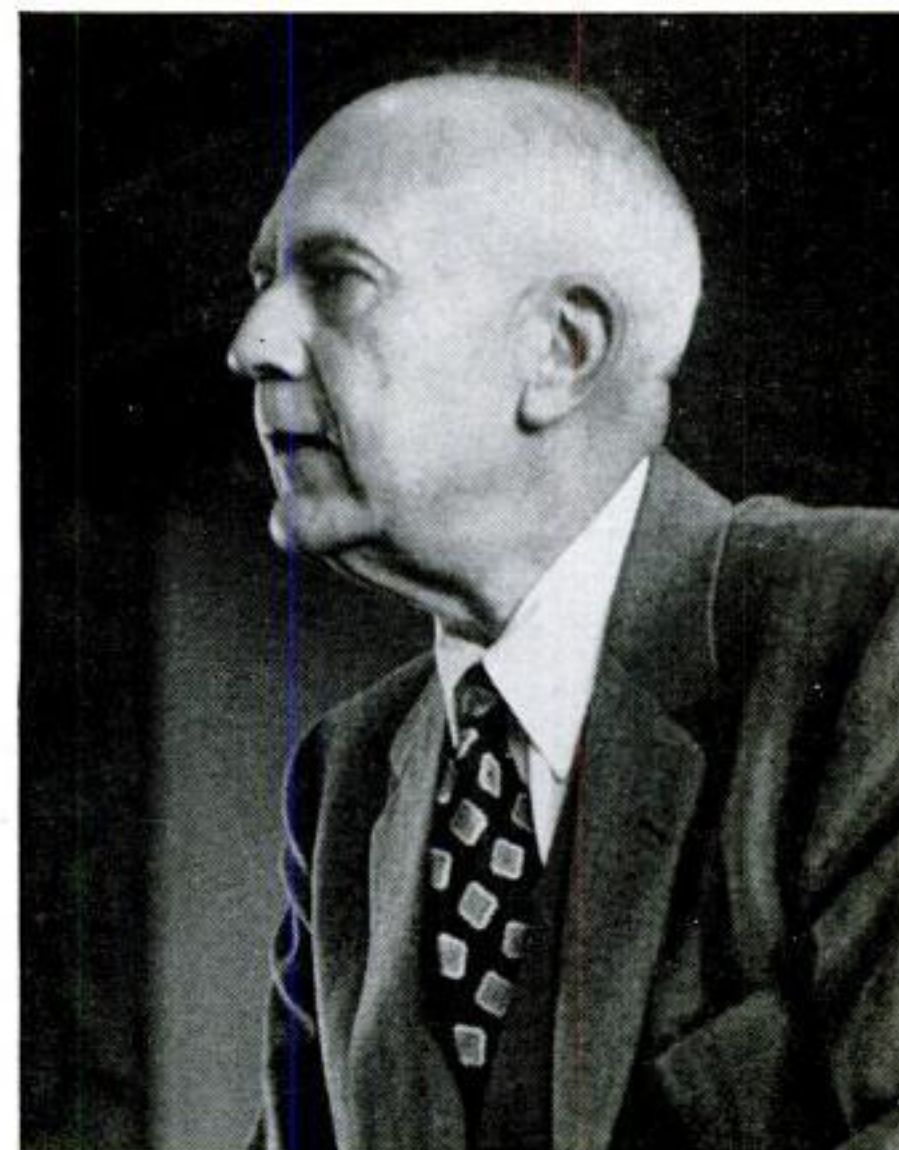
SMOKING LAWYERS (below) gather after meeting with state legislators whom they tried to persuade to agree to judicial reform, got cool reception.



PESSIMISTIC State Senator Edward Saltiel at a meeting with Bar members said, "You are never going to get that article through the legislature."



HOPEFUL Bar Chairman Barnabas Sears of the reform committee says almost all lay groups will back article and "who are we to say that it cannot pass?"



CRITICAL Committeeman Ralph Snyder of Bar Association says, "The American Bar Association has classified 40% of our trial judges as incompetent."



IMPOVERISHED VICTIM Joseph Wronski leans on crutches in attic as son laces brace on his leg. He was hit by car in February '51, is now in debt. He says he was offered \$5,000 to settle, "and I've come to the point where I may have to take it."



FORTUNATE VICTIM Edward Sprague, 78, who says he broke his neck falling off a "defective curb," got case advanced as he might not have lived until trial.

THE VICTIMS

Some die before their cases reach the court, others wait in pain, poverty, misery and hope

Ninety percent of the litigants bogged in the law's delay are suing for damages for personal injuries, and most of them are in sorry shape. The poorest are easy marks for small immediate settlements. Those who have firm cases may be taken over by lawyers who, anticipating an eventual fee, will support them until court time. There are also many who, by filing phony claims, compound the jam and thus delay legitimate cases.

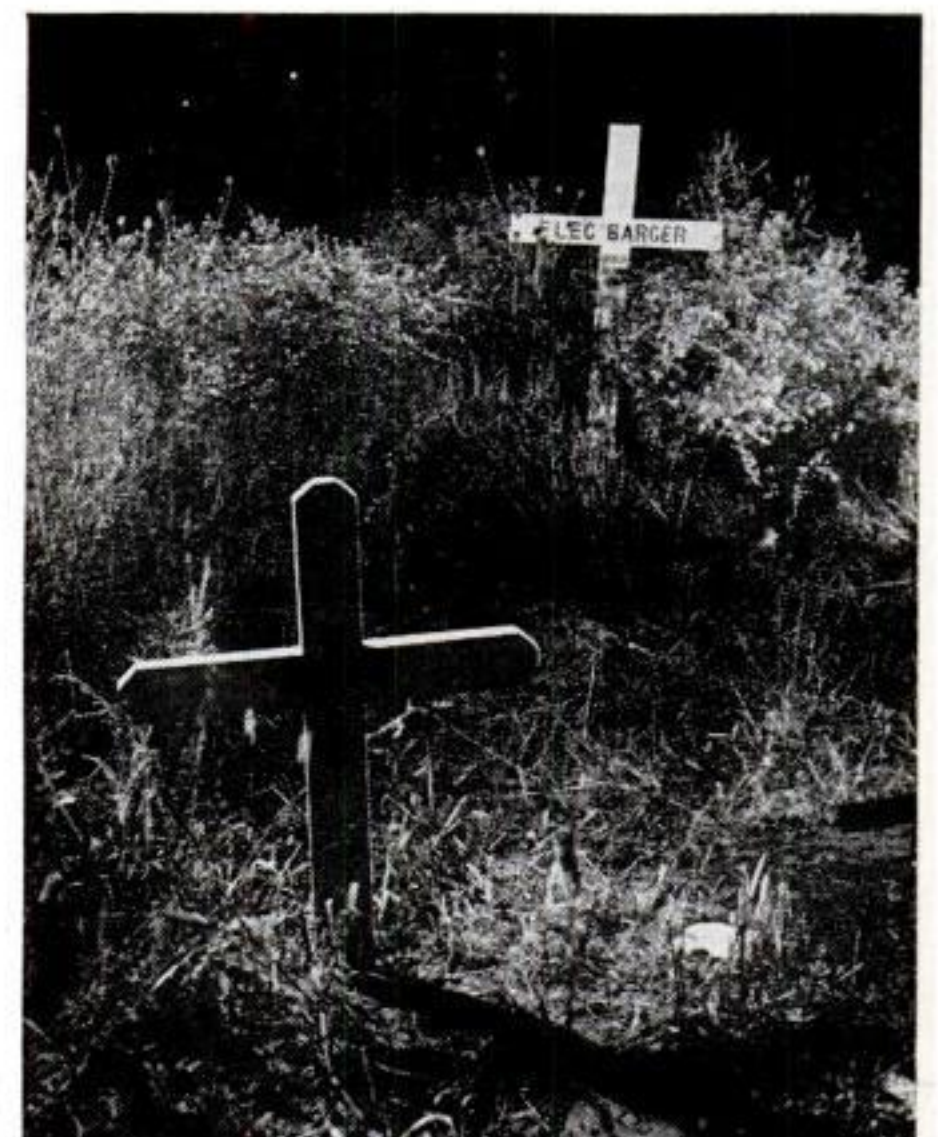
One man who has been hoping desperately to get his case advanced on the docket is Dr. John Felton, 40 (*opposite page*), once a successful chiropodist, whose lawyer is Sam Baskin. Felton suffered a skull fracture, concussion, smashed teeth and two broken legs when struck by a truck in 1951. This has left him, says Baskin, with double vision, partial loss of speech and memory and partial paralysis. He is asking \$50,000. "If they don't advance my case," said Felton, "I'll be another charity case." This month, saying "this man is in debt, he's 40 and he's through for life," Sam Baskin at last got the case moved ahead in the Superior Court.



FATHERLESS, the children of Bohdan Wawryszyn, who died in train accident, are tended by mother who filed case in April, may wait two more years.



WIDOWED, Mrs. Anna Bohne last month got case advanced on the basis of her 68 years. Her husband was killed by a garbage truck early last January.



DEAD, Alec Barger lies buried in lot near Oak Forest poorhouse. He was hit by a street car, filed case in April '49, died in '51 still unheard in court.





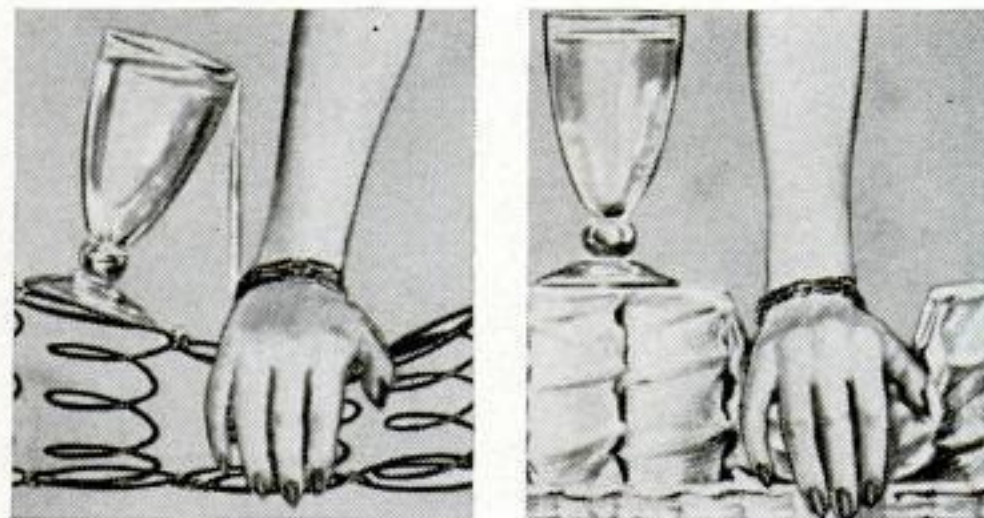
Don't play "blind man's buff" when you're buying a mattress

Some inside features can *save* you money. Some inside faults can *cost* you money. Here's a "look inside" that shows you how to get the most for every penny you spend.

When you look at a mattress, all you can see is the cover. You might as well have the cover right over your eyes.

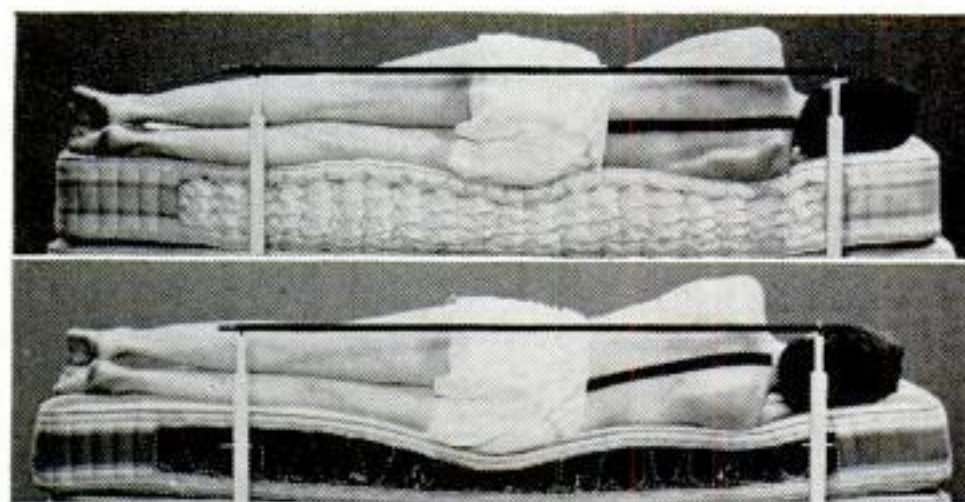
But it's not the cover that's most important. It's what's inside that counts.

Here are the important inside features. Look for them, and you'll see how you can save money by not buying "blind."



The type of springs in mattresses. In "ordinary" mattress, left, the springs are tied together. When you press down on one spring, the springs around it all sag together causing a hollow. Not so on a Beautyrest.* Each of the

837 springs is individually pocketed. Not tied together. Never sags even when a near-by spring is pulled down. Level support always.



Head-to-toe support. On a Beautyrest, even your spine is straight. Note top picture. Black tape is pasted along spine of girl on a Beautyrest. The tape is straight, proving spine is straight. This means better rest. Now, note bottom picture. The tape slants as the same girl lies on an average mattress. The springs sag. She sags.

No rolling together. A very light person could rest on one side of Beautyrest. A very heavy person could rest on the other side. They both would sleep level, wouldn't roll together. Individually pocketed spring construction—a Beautyrest special feature—enables two people to sleep level on the same mattress.

The right firmness for you. Everybody likes firmness. But how much firmness? You like to have a choice. So,

look to Beautyrest—the only mattress that gives you a choice. Beautyrest is made in two models—with two degrees of firmness: Normal-Firm, and Extra-Firm. Either way you get Beautyrest.

Sturdy edges. You want the borders strong and firm. That's why Beautyrest has a *pre-built* border. They bring mid-mattress comfort and level support right out to the edge of Beautyrest.

Guarantee. Beautyrest is guaranteed against any structural defects for 10 full years. This ten-year guarantee brings the price of \$69.50 down to less than 2¢ a night. Many people tell us their Beautyrest mattresses last 15, 20 years and longer. No other mattress has such a record of value.

Durability. At the United States Testing Co., Beautyrest took 740,744 more poundings from a huge "Torture Tester" . . . lasted more than twice as long as the next best mattress tested, and three to six times longer than the rest.

The REAL price tag. Because Beautyrest lasts at least twice as long, usually longer, it's the least expensive mattress you can own. Normal-Firm "Standard" model and Extra-Firm model. \$69.50 each. Matching box spring also \$69.50. King-size Beautyrest for taller people, \$79.50.

*Trade-mark Reg. U. S. Patent Office.
Copr. 1952 by Simmons Co., Mfse. Mart, Chicago, Ill.



BOUFFANT TAFFETA BALL GOWN WITH A FLOOR-LENGTH CHIFFON STOLE (ANNE FOGARTY, \$110) IS WORN WITH EXPANDABLE GOLD BRACELET ON UPPER ARM

Young Party Wardrobe

FIVE NEW OUTFITS PROVIDE FOR BIG BLASTS AND LITTLE DIGGINGS

In the constantly changing conversation of the young married set, a formal ball can now be called a "big blast" while a small, casual gathering is simply a "little digging." To be completely equipped for the big-city social gamut from blast to digging, the well-off young party-goer would need the five-part wardrobe shown on these pages. It is worn by Mrs. Curtis Roosevelt, wife of F.D.R.'s grandson who was

long nationally known as "Buzzie" Dall but subsequently took his mother's family name. The traditional ball gowns now come with floating stoles (*above*). Current slinky styles have been toned down for these age brackets. And a girl's lifelong standby, the sweater and skirt, is newly done up for evening wear. To go over all these, the tailored evening coat is now available in heavily handsome fabric (*p. 137*).

New! COLGATE

Chlorophyll Toothpaste

DESTROYS BAD BREATH

Originating in the Mouth.



Here is the magic power of chlorophyll to destroy bad breath originating in the mouth! Colgate Chlorophyll Toothpaste in most cases acts *quickly* . . . acts *thoroughly* . . . and the purifying action lasts for hours! Keeps your breath sweet and fresh longer!

Now! The Full Benefits of a Chlorophyll* Toothpaste in a New, Exclusive Colgate Formula!

Now Colgate brings you wonder-working chlorophyll in the finest chlorophyll toothpaste that 146 years of experience can create . . . Colgate Chlorophyll Toothpaste!

How Colgate Makes Chlorophyll Work For You!

Nature herself makes chlorophyll and puts it in all green plants to enable them to live and grow. But science must break down this natural chlorophyll into a usable, effective form (*water-soluble chlorophyllins*)—before it can help you against bad breath, tooth decay, common gum disorders.

That's why Colgate's experience and skill in creating an exclusive formula is important to you. In new Colgate Chlorophyll Toothpaste you get the benefits of these water-soluble chlorophyllins in a safe, pleasant form!

For real help against bad breath originating in the mouth . . . common gum disorders . . . tooth decay . . . use Colgate Chlorophyll Toothpaste after eating. It's the *finest chlorophyll toothpaste* the world's largest maker of quality dentifrices can produce!

Fights Tooth Decay!

Every time you use Colgate Chlorophyll Toothpaste—especially right after eating—you act against the destructive acids that are a cause of tooth decay . . . actually help retard their formation!



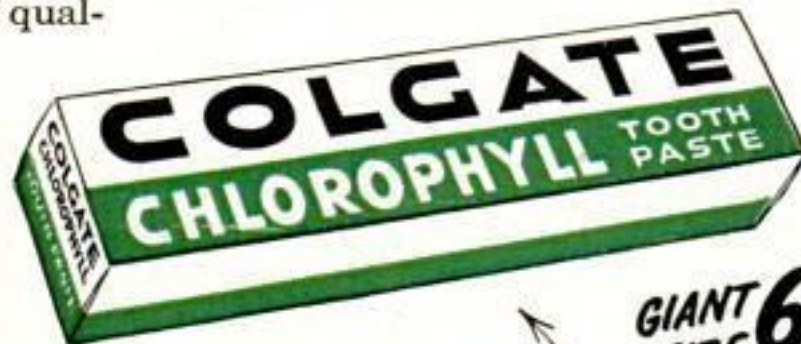
Checks Common Gum Disorders!



Tests show chlorophyll promotes healthy gum tissues. Colgate Chlorophyll Toothpaste brings you the effective benefits of chlorophyll to help you care for sore, tender gums.

COLGATE'S GUARANTEE:

Try Colgate Chlorophyll Toothpaste for one week. If you're not satisfied that it's the most effective, pleasantest chlorophyll toothpaste you've ever tried, send back the tube and Colgate will give you double your money back, plus postage! Colgate-Palmolive-Peet Company, 105 Hudson Street, Jersey City 2, N. J.



*Contains water-soluble chlorophyllins.

GIANT SIZE 69¢
LARGE SIZE 43¢

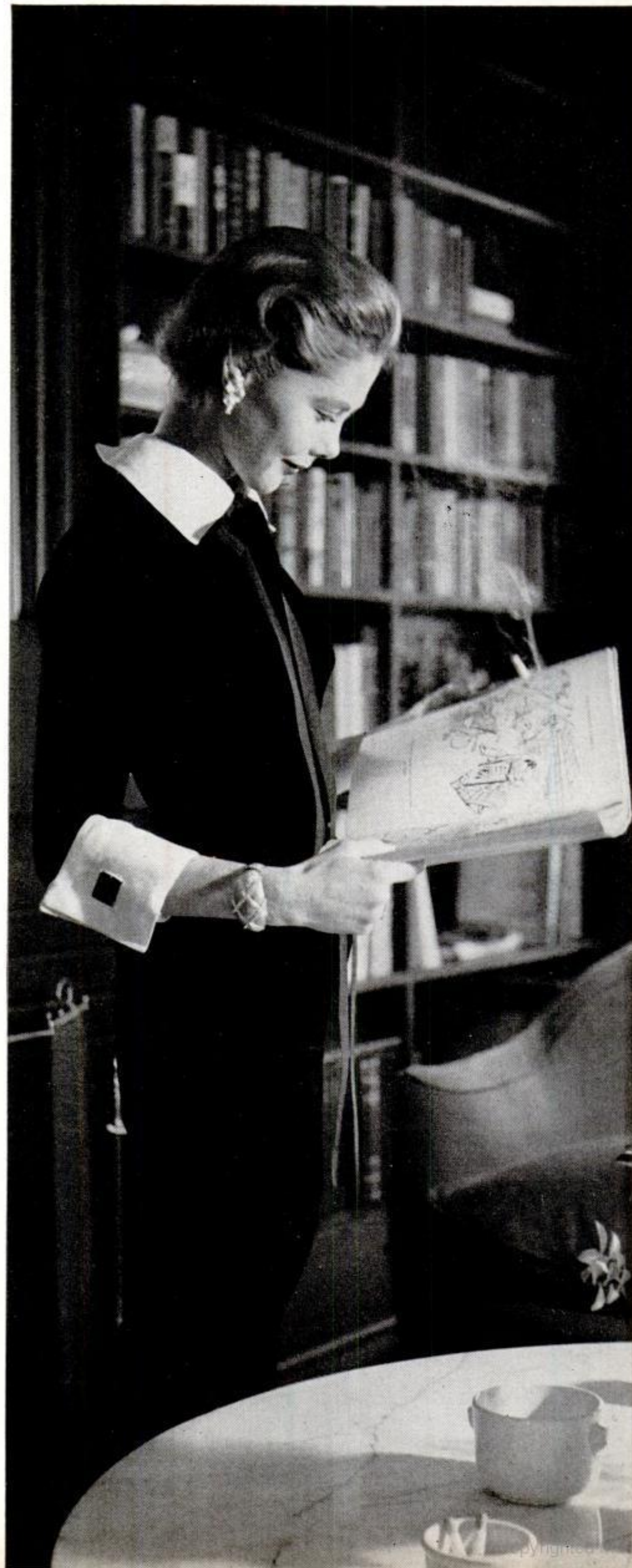
Tested And Guaranteed by **COLGATE!**

PARTY WARDROBE CONTINUED

STRAPLESS SHEATH in jersey (\$45, Judy 'n Jill) has a satin cummerbund, jacket sleeves. The bag (Lujean, \$15) is covered with ostrich feather.



VELVETEEN DRESS with slim skirt, outsize piqué collar and cuffs (Harvey Berin, \$70) is a crisply covered siren style for cocktails or theater going.





SWEATER TOP worn in the evening comes off for dancing to show halter neck, short white chiffon dress with round leopard collar (Betse Cann, \$60).

EVENING COAT is of brocade (Judy 'n Jill, \$90) goes over long or short party dresses. Huge hanging earrings are gilt and pearls (Castlecliff, \$12).



SHOE POLISH
DRINKS
SOOT
GREASE
 even **GUM** and **TAR**



all vanish from rugs
 with this magic new **CLEANER!**

New . . . completely new!

Here is the miracle rug cleaner you've been hearing about . . . reading about . . . **GLAMORENE!** Gets rugs and carpets beautifully clean and naturally bright!

Washes as it dry-cleans!

Glamorene[†] is an amazing non-wetting compound that's better than washing, better than dry cleaning . . . for instant spot removal or complete rug cleaning. Glamorene's magic action dissolves grease and absorbs soil like blotting paper. Removes virtually every kind of spot or soil, yet

Glamorene is so safe, you can use it on your finest rugs and carpets.*

Easy! Fast! Economical!

Now you can get your rugs bright and clean in minutes . . . for as little as a penny a square foot!



Rated Best of 100 Rug Cleaning Products for home use—in more than 1,000 scientific tests conducted by York Research Corp.



Commended by Parents' Magazine.

[†]Glamorene—trade mark of Jerclaydon Inc.
 *Safe on wool, wool blend, rayon and nylon rugs.

SPRINKLE ON!

No stooping, no scrubbing—just sprinkle on. Glamorene is not a liquid, soap, foam or powder. Excitingly different, it cleans without wetting. No shrinking! No fading!

BRUSH IN!

So easy—brush in with Glamorene's approved Brush. Glamorene helps retain curl in twist-weave carpeting. No rings, no brush-marks . . . no dust, no after-odors.

VACUUM OFF!

Now vacuum away spots and soil. Glamorene cannot clog any type vacuum cleaner. Glamorene brightens color . . . restores lustre . . . helps rugs wear better . . . stay clean longer!

For best results, use Glamorene's long-handled Rug Brush—only \$1.25.



Glamorene's magic action removes:



Greasy spots
 Mayonnaise,
 Gravy, Fats,
 Shoe Polish,
 Crayon

Food soils
 Beverages,
 Chocolate,
 Milk, Mustard,
 Catsup, Butter



Animal mishaps
 Apply Glamorene immediately after animal mishaps . . . it helps prevent stain, neutralizes odors.

Available at all leading department stores, hardware, rug and linoleum stores and at the houseware counter of your neighborhood store. Regular size—\$2.29; large economy size—\$3.79.

Handy Size cleans one 9x12 rug

\$1.29

Leaves rugs bright, dry... Ready to walk on in minutes!

Distributed by Glamorene, 10 East 44 Street, New York 17. Also sold in Canada as "Lamorene." Manufactured and distributed by G. H. Wood & Co., Ltd., Toronto.

CHRISTMAS FOR THE BOYS IN KOREA

Servicemen offer personal gift list as guide to home folks who 'can't really know what war is like'



A BONE-TIRED AMERICAN SOLDIER, WORN OUT AFTER WEEK-LONG BATTLE, SLUMPS IN SLEEP IN THE MIDST OF WRITING A LETTER HOME

From Korea, with post office deadlines in mind (Nov. 15 for boat mail, Nov. 25 for airmail), LIFE Correspondent John Dille last week cabled the following advice to Christmas shoppers:

Soon the snows will come, and men will huddle solemnly in bunkers to wait out the long, miserable Korean winter. Week by week lately the war has quickened its tempo, and fierce battles leave the fighting man weary and badly in need of encouragement (*above*). Because the majority of folks at home cannot know much about what front-line life is really like, many Christmas gifts, though well meant, fall wide of the mark.

When I asked a bunch of men what they wanted most for Christmas, they snapped out these requests: a replacement, an honorable discharge, a bottle of whisky, "an empty boat to go home on." One sergeant who had fought on Bunker Hill said, "Just tell them to put my girl in a crate and mark it 'feed three times a day and give air.'" But since presents from home cannot match this wistful list, givers should remember one thing: a man on the front line is already burdened with some 75 pounds of ammo, arms, helmet, armored vest, bedroll and other gear; he wants

only what he can use immediately or what is light and useful. The men in the rear areas, of course, can use a much wider variety of things, from phonographs to hot plates or waffle irons.

No matter what you send, have no illusions that it will make a truly merry Christmas in Korea. War is a seven-days-a-week job, 24 hours a day. Each man is lonely and cold and needs more cheering up than any outsider could understand or provide. Nevertheless Christmas brings home thoughts vividly and presents will be eagerly received. Here is a list of the things which I found most men here want more than any others:

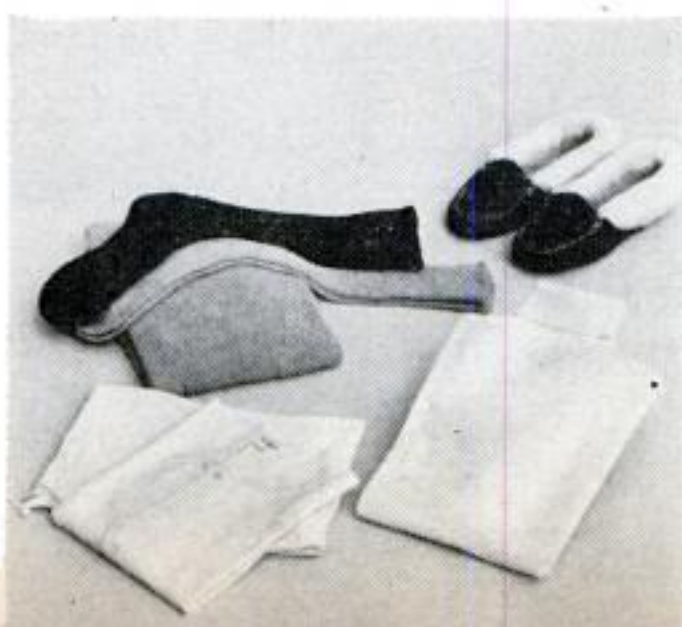
Pictures are tops. *Snapshots* of family and friends, *pin-ups*, *portraits* of his girl—anything to decorate the drab bunker or billet he lives in.

Reading matter is scarce. Each man could use a subscription to his *home town paper*. (They guarantee to read everything from society news to lists of county tax delinquents.) The supply of good *magazines* and *books* in Korea is practically nil. Subscriptions to stateside magazines are sure-fire gift ideas.

Slippers, sweaters and socks are needed. A soldier wears boots all day,

CONTINUED ON NEXT PAGE

SOCKS, SLIPPERS, SOFT WOOLENS



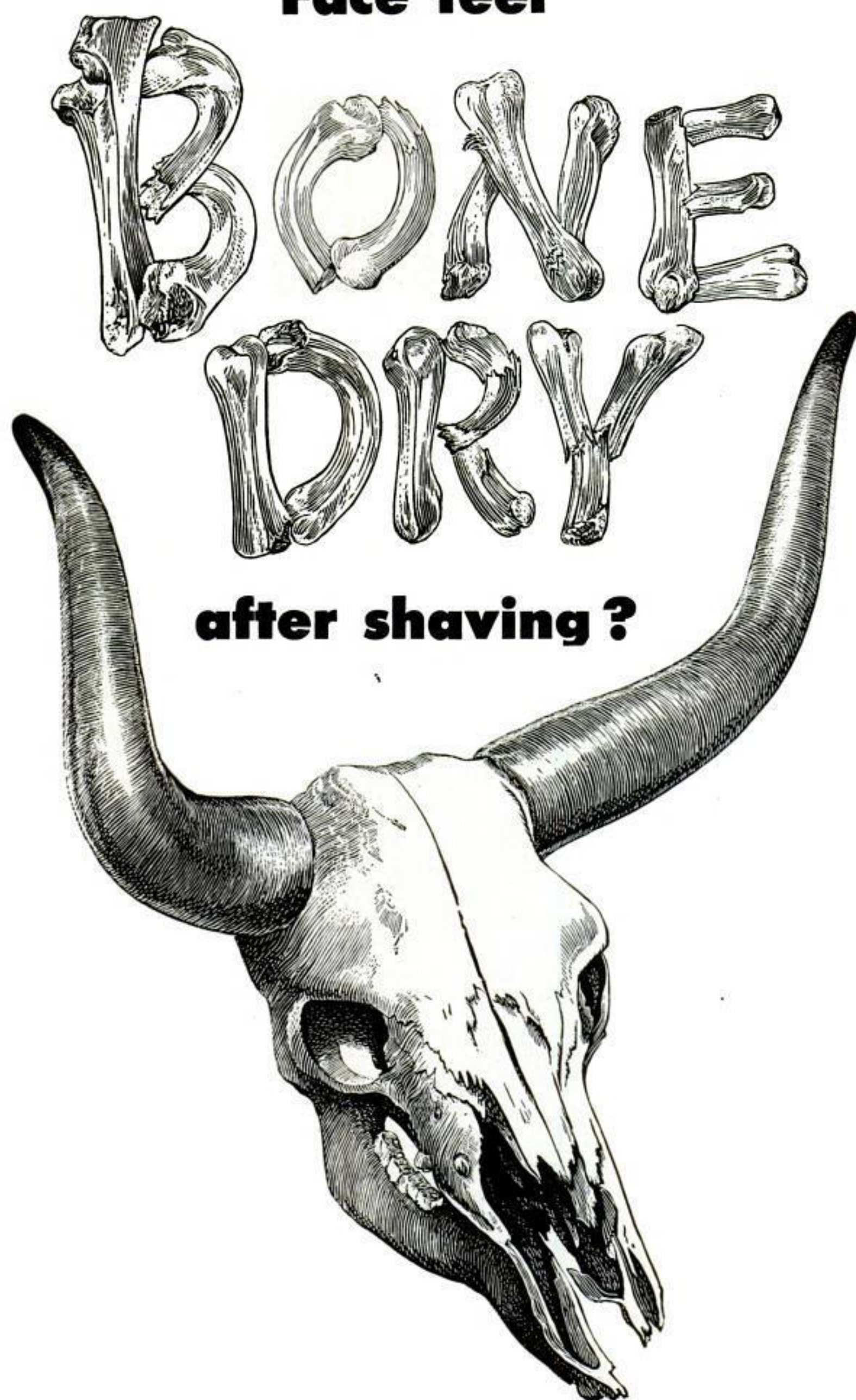
PIN-UPS AND FAMILY SNAPSHOTS



HOMEMADE COOKIES AND CANDIES



Face feel



Most shave creams are alkaline—tend to remove natural oils, so your face feels dry, taut. But your face feels smooth, soft, supple after your Barbasol shave. That's because Barbasol leaves natural skin oils on. And Barbasol has more "emollients" than any other shave cream. These soothing agents help you get close painless shaves—daily.

Slicks whiskers off, leaves natural skin oils on. Try Barbasol.



Lather shavers: now you can enjoy the Barbasol benefits in a lather-like cream. Try Barbasol lather-type brushless in the pressurized can.

G.I. Christmas CONTINUED

and when he turns in at night his feet are aching and in need of something soft to relax in. A pair of light, durable and compact *slippers* or *moccasins* will settle that.

Although he is issued plenty of warm clothing it bores him to death. Right now most men are in their long johns, winter socks and sweaters. Woolen longies itch, some socks are pretty thin and the sweaters dreary. A pair of *cashmere* or *cotton-lined longies* would ease chafing. Heavy *soft winter socks* and *turtleneck sweaters* in any color but



SEASONING FOR ROUTINE RATIONS

green would be welcome. These are nonregulation and cannot be worn during inspection or in rear areas. But on front lines, worn under a shirt where they do not show, blue or red turtleneck sweaters give a man a hidden but cheerful dash of color and individuality.

Soldiers' taste buds get "hungry." Men at the front can have only one warm meal a day because of combat conditions. Two meals every day of dull rations like canned spaghetti or beans is unbearable. *Homemade candy* and *cookies* are always welcome. (Men get candy



PORTABLE RADIO, SPARE BATTERIES

bars in rations but could use boxes of assorted *chocolates* or *fudge* for a change.) *Fruitcake* packs well and lasts best in transit. But best of all are cans of spicy *sardines*, *anchovy paste*, succulent *cheese*, or even small jars of tangy *mustard*, *relish* or *garlic* to season the tasteless C-rations. Fancy and deluxe *tinned meats* and *fish* are fine, but go easy on Vienna sausages and hash which are plentiful here.

Radios, flashlights and even candles are welcome. Despite its relative bulk and weight a *portable radio* is a wonderful morale booster to



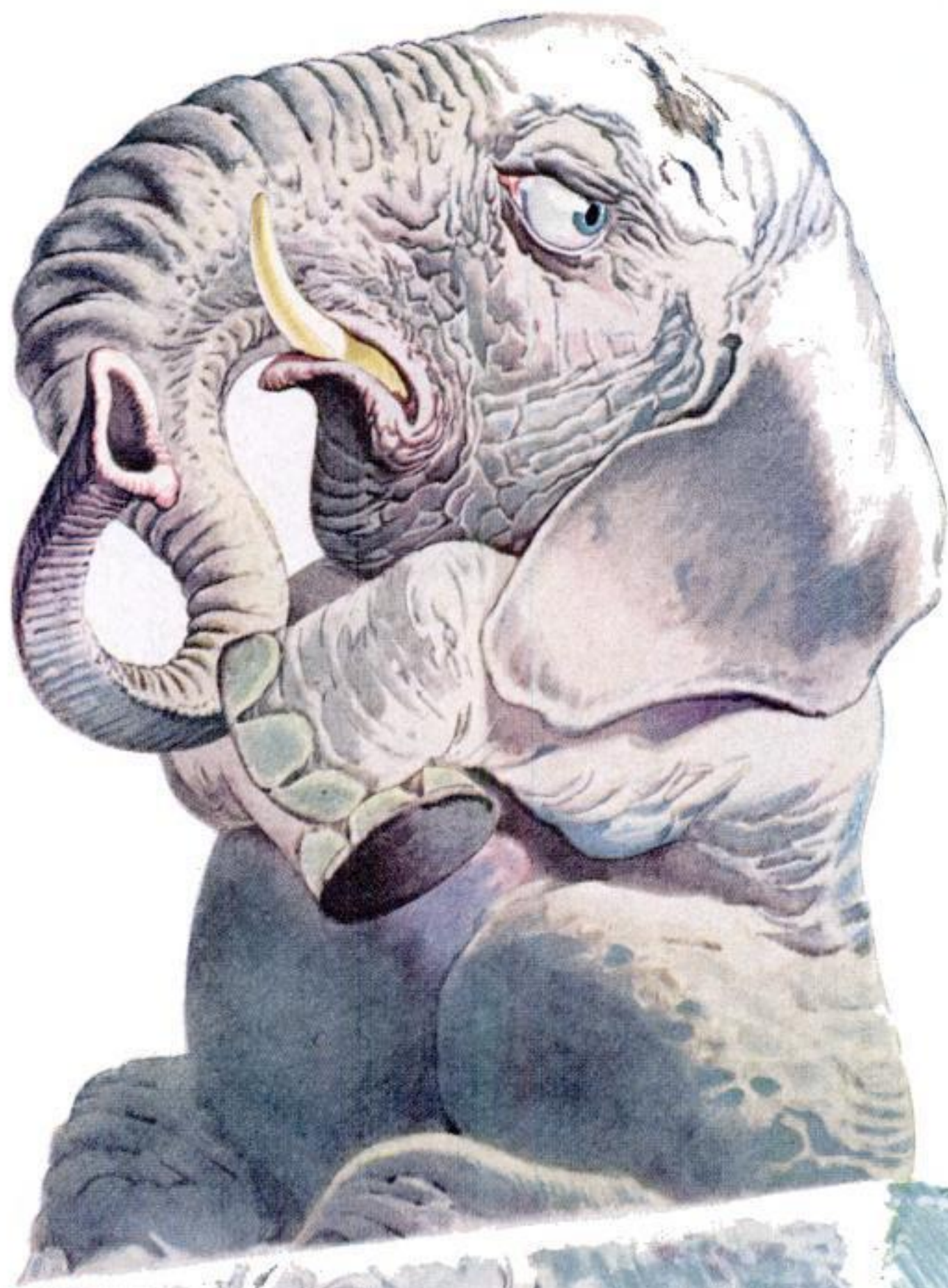
FLASHLIGHTS, CANDLES, A LANTERN

GIs in rear areas (to front-line troops it is simply too heavy and breakable). If you choose a radio be sure to pick the most compact and most sturdy one you can and include *extra batteries*.

A well-built *flashlight* (also with extra batteries), a *Coleman lantern* with extra mantles, or even a box of *candles* will bring warmth and illumination to many a lonely night. Even men in the rear can use candles, for electric generators often poop out or are turned off for black-outs. The Army issues some small stoves to heat rations, shaving

CONTINUED ON PAGE 143

Let's get together



Budweiser

L A G E R B E E R

ANHEUSER-BUSCH, INC....ST. LOUIS, MO. NEWARK, N. J.



Two more for dinner?

S-t-r-e-t-c-h the meal you've already fixed for the family with fluffy, snow-white Minute Rice on the side . . . or whip up a new and wonderful dinner-in-a-dish in lickety-split time! Either way, Minute Rice helps you out of an embarrassing spot!

Minute Rice is *quick . . . quick*—pre-cooked—with all the flavorful goodness of luxury quality long-grained rice! And it's so easy to fix! Minute Rice prepares itself! Just bring to a boil and turn off the heat. It does the rest for you. And so *perfect every time*, your guests will think you've been slaving over a hot stove all day!

Feast extra guests with Minute Rice!

Quick and Delicious!

Minute Rice gives you perfect rice every time! Fluffy, long-grained, delicious!

Quick and Handy!

Keep Minute Rice on hand always! Get the large economical *Family Size*!

Quick and Easy!

No washing! No rinsing! No draining! No steaming! It's pre-cooked!

Glamour dish in just 18 minutes!

LEMON RICE WITH BROILED FISH

Mince $\frac{1}{2}$ clove garlic; sauté in 2 tablespoons butter until golden brown. Add $1\frac{1}{3}$ cups Minute Rice, $1\frac{1}{2}$ cups water, 1 teaspoon salt. Bring to a boil, cover, remove from heat, let stand 10 minutes. Add 1 tablespoon lemon juice and 1 teaspoon grated lemon rind. Serve with broiled Birds Eye fish fillets. Only Minute Rice can absorb the flavor—give you the special lemony zest that's so perfect with this fish dinner! And only with Minute Rice can you make this glamorous dish in just 18 minutes! Recipe delights 4.

Another Quickie! *Catsup Rice*—mouth-waterin' with meat, cheese or fish! Simply combine in saucepan: $1\frac{1}{3}$ cups Minute Rice and $1\frac{3}{4}$ cups fat-free broth (or 2 chicken bouillon cubes dissolved in $1\frac{3}{4}$ cups water). Bring to a boil, cover, let stand 10 minutes. Then add 2 tablespoons catsup, 1 tablespoon butter; mix well. Serves 4.



For perfect rice
the quick and easy way
*** pre-cooked

MINUTE BRAND RICE



A Product of General Foods

Best for every lighter!

RONSONOL® LIGHTER FUEL



Best for ANYTIME Lighter
Lasts Longer! Big 4 oz. can
Lights Instantly! 25¢
Burns Cleaner!
Pleasant Scent!

RONSON® REDSKIN® 'FLINTS'



Super Sparks! Handy Five-Flinter
Instant Lights! 15¢
Last longer because they are longer!
THIS SURE-FIRE TEAM MADE BY **RONSON**
MAKERS OF THE WORLD'S GREATEST LIGHTER

Sandoz
Proudly presents—



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A great new triumph of watchmaking achievement...

the world's
thinnest and
smartest
self-winding
waterproof*
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Highest grade 17 jewel
self-winding precision
movement, shock-resistant,
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*waterproof—providing
crystal remains intact
and case unopened.

In stainless steel, \$55. F.T.I.
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G.I. Christmas CONTINUED

water or coffee. But stoves get lost, or there are too few to go around, so a compact *field stove* which works on red gasoline is very useful.

Two *pocket warmers*—one for each hand—which burn on lighter fluid might help prevent a case of frostbite on patrol or night watch. Windproof *cigaret lighters* are always getting lost and are good presents. Good *pens* and *pencils* are needed. *Swiss Army knives* with everything from corkscrews to can openers are both light and useful.

Send tobacco, earmuffs—or a roundrobin letter. Good *pipe tobacco*



PAIR OF CHROMIUM HAND-WARMERS

is scarce and good *pipes* are often broken or lost. (Cigarets, however, are normally plentiful in the PX ration.) *Stationery* is frequently low in quantity here. Extra *envelopes*—fixed so they won't seal shut before they are used—and *pads of paper* which men can hold easily on their laps will fix that.

Earmuffs are nonregulation but no one will worry much about this if they are brown or green and blend with the uniform. When a soldier comes in from patrol or guard duty he'd like nothing better than to



PENS, PENCILS AND HANDY REFILLS

stir up a hot cup of *cocoa* or *coffee* or *tea*—provided someone has sent him a supply of the fixings. (For tea, make it *tea bags*.) And a man accustomed to laying his head either on his helmet or his numb arm while he sleeps, will dream better of home with a small *foam rubber pillow* which he can tuck, by day, into his bedroll along with the slippers.

Perhaps the best present any serviceman can get is a *roundrobin letter* at Christmas with at least a paragraph written and signed by each member of the family—and I mean *each* member. This is guaranteed

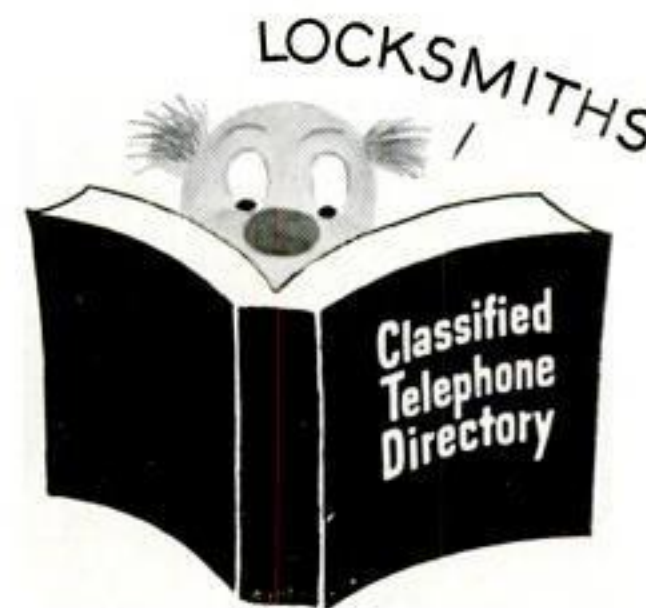
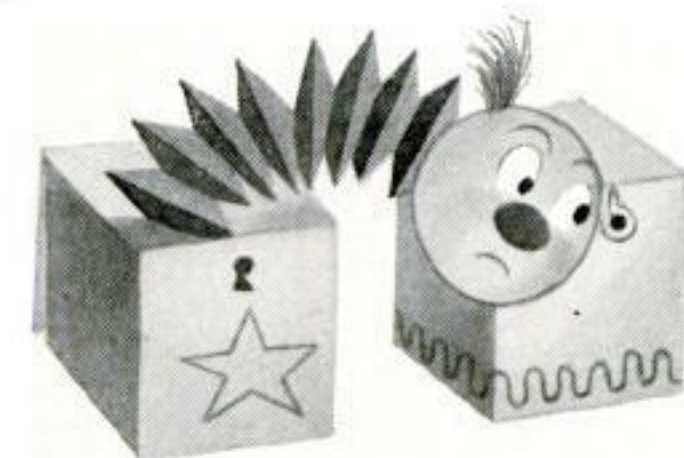
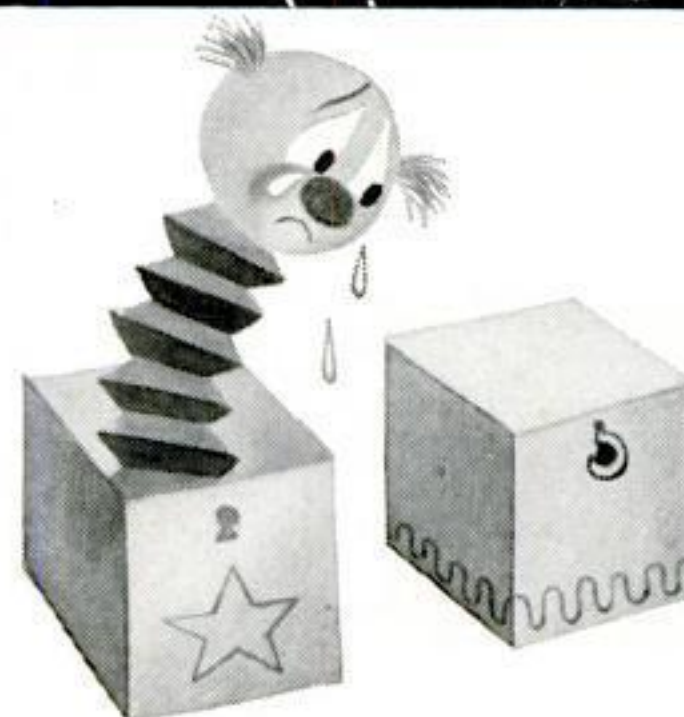


PILLOW MADE OF FOAM RUBBER

to kindle the home fires in the coldest bunker along the 38th parallel.

One suggestion which might not occur to home folks is to include something in the GI's Christmas package for a Korean child. Every man here usually knows a needy girl or boy—usually it's a boy, 12 to 15, who has latched onto an outfit as its mascot—who needs *shoes*, *warm pants*, *shorts*, *socks*, *underwear* and *gloves*. A special package for a Korean boy will give the soldier's holiday spirit a lift by giving him a chance to give to others. For Christmas, after all, is a time for sharing.

Looking for Something?



FOR HOME OR
BUSINESS NEEDS

LOOK IN THE
'YELLOW PAGES'
OF YOUR TELEPHONE DIRECTORY

STOVE BY A WHALE, the 238-ton *Essex* rolls on her beam ends while her men scramble up her sides to cut away the rigging so she will right herself. Thus they got at some provisions for their long whaleboat voyage before the *Essex* filled and sank.

THREE-MONTH ORDEAL IN OPEN BOATS

Sinking of the 'Essex' became climax of 'Moby Dick'; here is tragic aftermath novel left out

by A. B. C. WHIPPLE

HER rotted timbers lie 2,500 fathoms deep in the Pacific Ocean at a point just north of the Equator, the remains left by one of the most bizarre sea tragedies in American history. One hundred and thirty-two years ago this month the whaleship *Essex* was rammed by a sperm whale with such force that her bow was stove in and she was over on her beam ends in 10 minutes. And 110 years ago a young foremast hand named Herman Melville heard a forecastle tale about the wreck, then read a survivor's painfully written account of it as he sailed near the scene. So stirred was he by the story that he made it the climax of his great novel *Moby Dick*. The novel ends with the sinking of the ship. The rest of the tale has rarely been told, except on the little Massachusetts island of Nantucket, where nearly everyone knows the whole grisly story of the wreck of the *Essex* and of her survivors' incredible open-boat voyage across the Pacific.

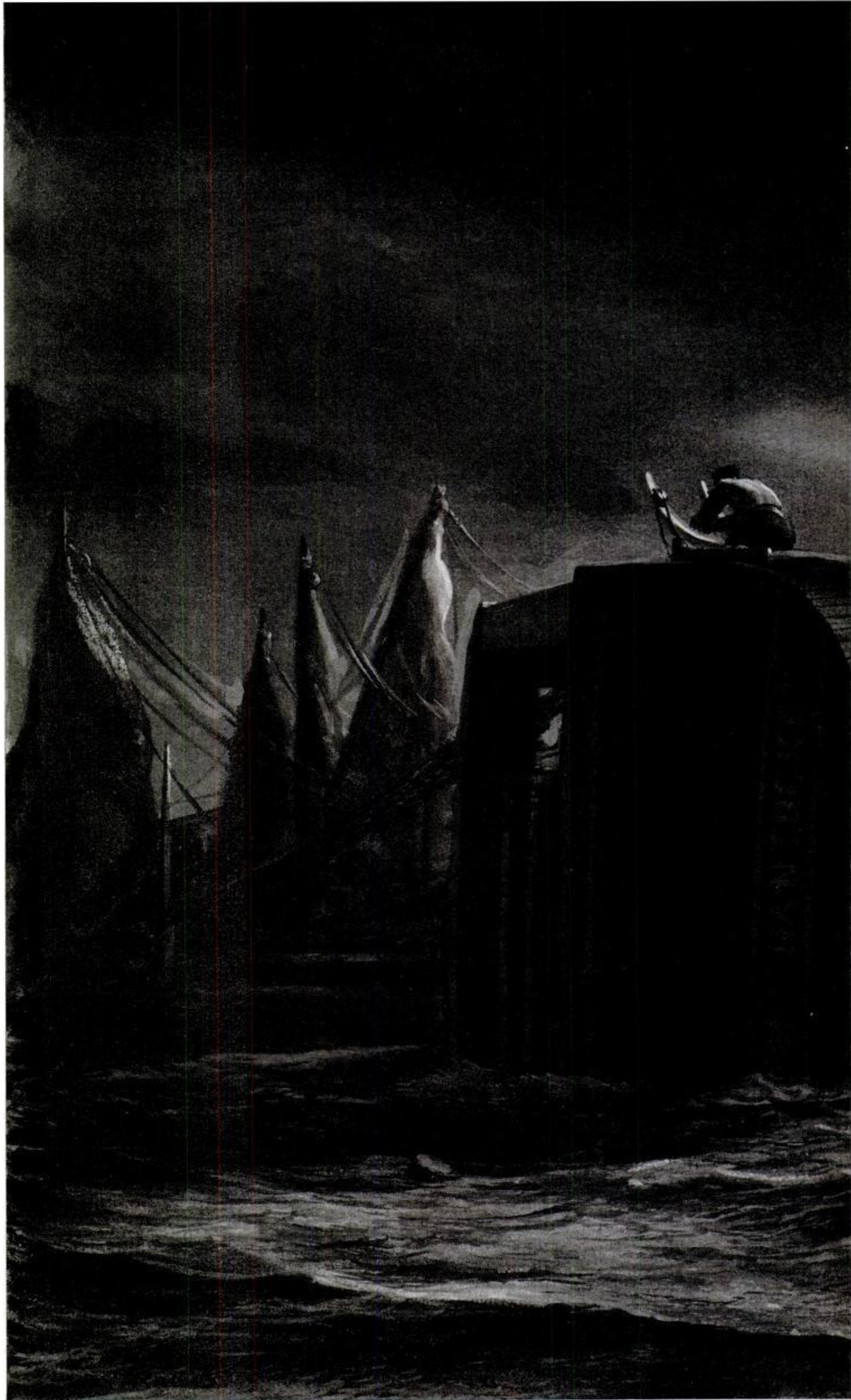
The *Essex*, 238 tons, George Pollard Jr., master, was apparently an ill-omened ship from the start. Hardly two days out of Nantucket she

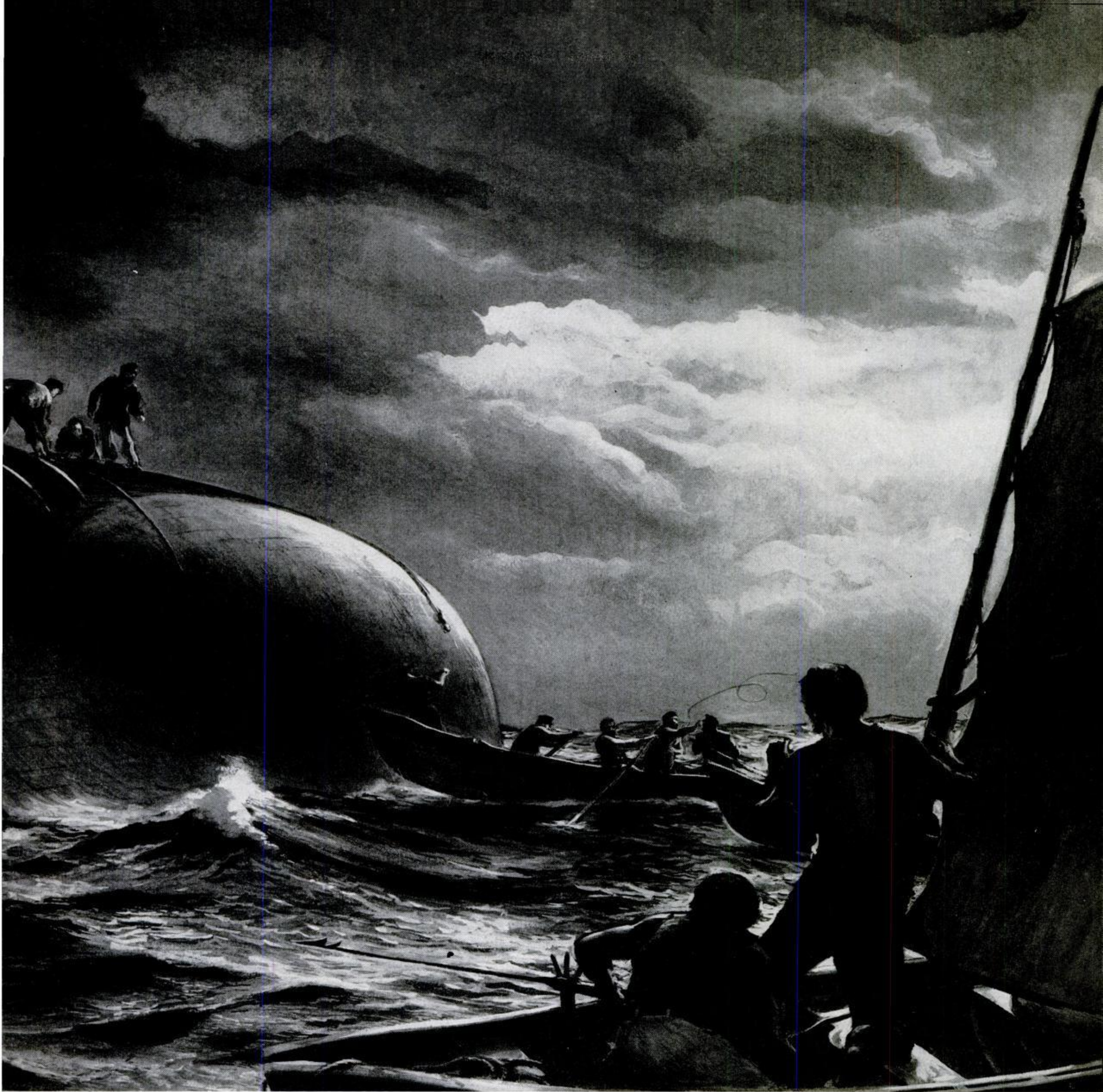
was running down the Atlantic across the Gulf Stream when a screaming squall battled her over until her spars dipped into the sea. The *Essex* righted, but her galley was wrecked, one whaleboat was stove in and two others smashed. Thus her cruise began.

Then, for five weeks, while head-on gales smashed at her bow, ice coated her rigging and storm petrels whirled and screeched above her, she fought her way around Cape Horn to the Pacific Ocean. She suffered a minor mishap near the Galapagos Islands when a whale demolished one of her boats. And then came real disaster.

It was on Nov. 20, 1820, a year and three months after the ship had left Nantucket. The *Essex* was very near the Equator, cruising about for more whales for the crew to harpoon and supply oil for her wooden casks below. It was perfect whaling weather and the morning was clear and bright. The lookout at the masthead bellowed excitedly, "Blows! Bloooooooowws! There she BLOOOOOOOOWWS!"

Three whaleboats were lowered. The men rowed silently toward the whales, which quickly dived. The men rested on their oars and waited for them to surface. With a sighing, whistling spout, one whale





rose nearby. A harpoon flew out from the boat of First Mate Owen Chase and plunged into the mammal's back. As the sharp iron sunk in, the whale lashed at the boat with the flukes of its big tail, smashing a hole in its side. Stuffing some jackets into the hole, Chase ordered one man to bail while the rest of the crew rowed back to the *Essex*. It was this accident that put Chase aboard the mother ship as an eyewitness when tragedy came.

"Here he is!"

CHASE was supervising the patchwork job on his boat when a huge whale rose to the surface not far away. It was one of the largest he had ever seen, about 85 feet long. The beast spouted lazily two or three times and sank again. The thought that it would approach, much less attack the *Essex*, never crossed Chase's mind. Whales turned on small whaleboats now and then, but only once or twice had they ever bothered a big ship.

So Chase was bewildered to see the whale swing deliberately at the

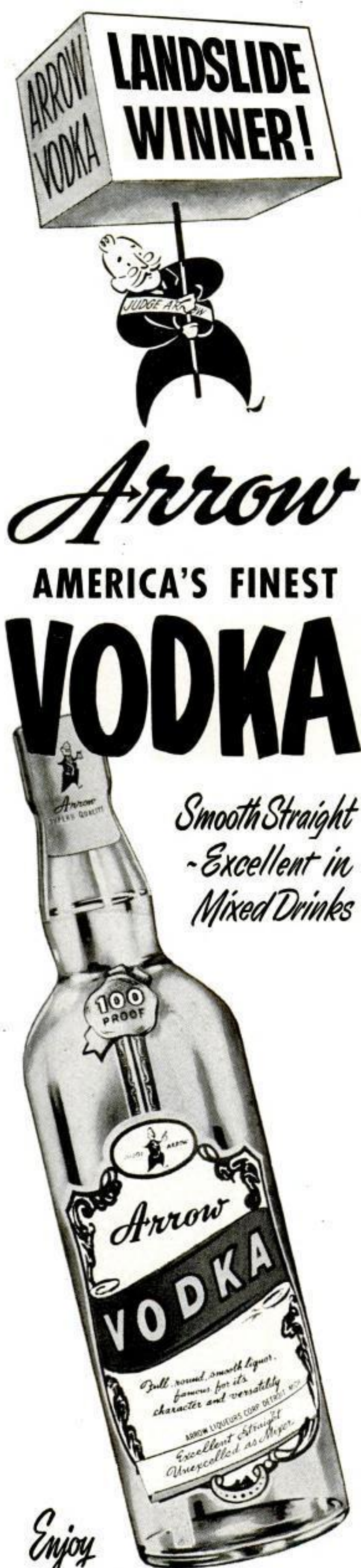
Essex. He yelled for the helm to be put hard up to turn the ship, but the *Essex* was barely moving and she responded slowly. There was a thundering smash and the men were nearly thrown to the deck. This first blow opened the *Essex*' seams and water rushed into the hold.

The whale was hurt and maddened by the blow; it wallowed slowly to one side of the *Essex*, shaking its head and chomping its massive jaws until the water was white foam. Chase got the men busy at the pumps. The crew had hardly got to work when a man in the hatchway shouted, "Here he is! He's making for us again!"

All Chase could see from where he stood near the helm was a white spout directly ahead of the bow. A few seconds—during which the helmsman spun the wheel frantically and Chase bawled orders and every other man aboard froze in terror—then the ponderous, crunching blow. The ship shuddered as the whale went down under her keel and disappeared.

It was then, Chase said later, that "the ship was doomed."

Just over the horizon the crews of the two other boats were laboriously rowing back toward the *Essex*. A man in the captain's boat stood



These New, Different Drinks



SCREW DRIVER—1 Jigger Arrow Vodka in 4 ounce glass of orange juice. Add cube of ice.



VODKA MARTINI— $\frac{2}{3}$ part Arrow Vodka and $\frac{1}{3}$ part Dry Vermouth. Stir with 2 ice cubes, strain into cocktail glass, add olive.



FLYING SAUCER—1 part Arrow Vodka, 1 part Arrow Creme de Almond (60 proof), juice $\frac{1}{2}$ lemon. Shake in shaved ice and strain into cocktail glass.

ARROW LIQUEURS CORPORATION, DETROIT 7, MICH.
80, 86 and 100 PROOF—DISTILLED FROM GRAIN

ORDEAL IN OPEN BOATS CONTINUED

on a seat and spied the masts of the ship, then suddenly exclaimed, "Oh, my God!" Her masts had disappeared before his eyes. It was a fast, suspenseful row back to the mother ship. When they got there, Chase and the rest of the crew were in the spare whaleboat and the *Essex* was over on her beam ends.

For a moment or two Captain Pollard could not speak. Then he asked, "My God, Mr. Chase—what is the matter?"

"We have been stove by a whale."

Captain Pollard immediately put his crew to work. Laboriously chopping their way through the heavy timbers, they rescued two casks of ship's biscuits, 65 gallons of water for each whaleboat, two small chests, two compasses, a few live turtles they had been saving since a stop at the Galapagos Islands, two quadrants, some navigating tables and a few tools. Then they tied their whaleboats to the floating hulk.

The black, rolling Pacific Ocean night dropped upon them. Some of the men went to sleep immediately. Others, even though they realized it was "unmanly," cried like children. Chase himself could not sleep. Every time he tried to, the spectacle of the wreck was before his eyes.

Cannibalism and irony

NANTUCKETERS have long argued over the decision Captain Pollard now made. Consider the dilemma he faced. The *Essex*' position at the time of the wreck was latitude $0^{\circ} 40'S$, longitude $119^{\circ} 0'W$ (map, p. 154), and the hulk had now drifted just north of the Equator, in the center of the most open stretch of the Pacific. There were no accurate charts for most of the sea around him. A few East Indiamen had crossed the Pacific with their cargoes of China teas, but the ocean was largely unexplored. The first big clipper ships for the China run were not even to be built for 20 years.

A hasty conference was held in Captain Pollard's whaleboat. The three officers planned their perilous voyage with the aid of their navigation tables and their personal knowledge from cruising the area. To go north, Captain Pollard decided, would be too dangerous because of the oncoming hurricane season above the Equator. Actually, because the *Essex* was one of the first whalers in this part of the Pacific, Pollard did not know that the hurricane season was a myth. Fourteen hundred miles southwest of the wreck lay the Marquesas, but Captain Pollard ruled them out. Instead, he decided, they must head south and east, hoping to find some hitherto unknown island or, at worst, to survive the 3,000-mile voyage to the coast of South America.

The reason for Captain Pollard's decision to avoid the Marquesas was that the natives were notorious for cannibalism. It must rank as one of the great ironies of maritime history.

The three boats set out in a heavy wind, the sea breaking over them and the men bailing constantly. Mate Chase had the oldest, most beaten-up boat, so it carried only six men while the others carried seven. Chase had salvaged his own small sea chest in which he found a pencil and some paper. Following his first mate's habit of keeping the log, he started making the rough notes which have preserved the story for history.

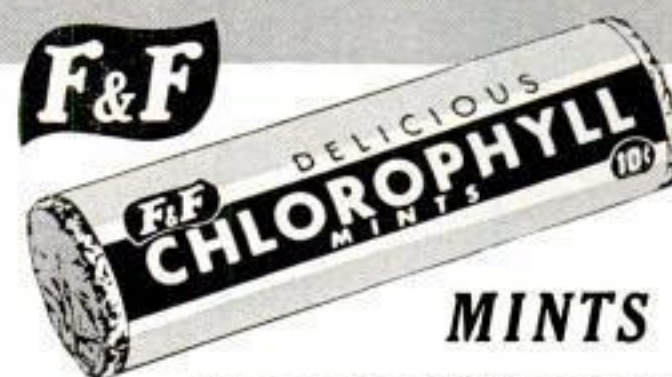
The food was rationed (one biscuit and a half pint of water per man per day) for the 60 days they expected to need for the distance to South America. The 20 men in their three whaleboats settled down, prayed for fair winds and the sight of a whaleship, and steeled themselves for what they knew would be a bitter test of their endurance.

The winds increased. Chase's boat sprung a bad leak. They were able to patch it up, but serious damage had been done: the ship's biscuits were soaked by salt water.

After the men ate the salty biscuits, their thirst became agonizing. Chase dared not increase the water ration. In their desperation some of the men drank their own urine. When this made them even worse, they were grudgingly given a few extra drops of water. But this bonus, Chase warned, would be the last.

On the 11th day they killed one of their turtles, prying off its shell, in which they kindled a fire to warm the meat. They ate it, entrails and all, and rationed out the raw blood, which they gulped eagerly. This helped keep them alive for seven more days, but their strength was ebbing when, on the 19th day, a bad storm hit them. They managed to drop the tiny sails they had been using, and, while the seas roared up and around them in thundering mountains of foam and while flashes of lightning "appeared to wrap our little barge in flames," the men lay low below the gunwales and let the boats run before the storm. "To an over-ruling Providence alone," Chase wrote later, "must be attributed our salvation from the horrors of that terrible night." (It would not do for a Quaker-educated

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CONTINUED ON PAGE 149



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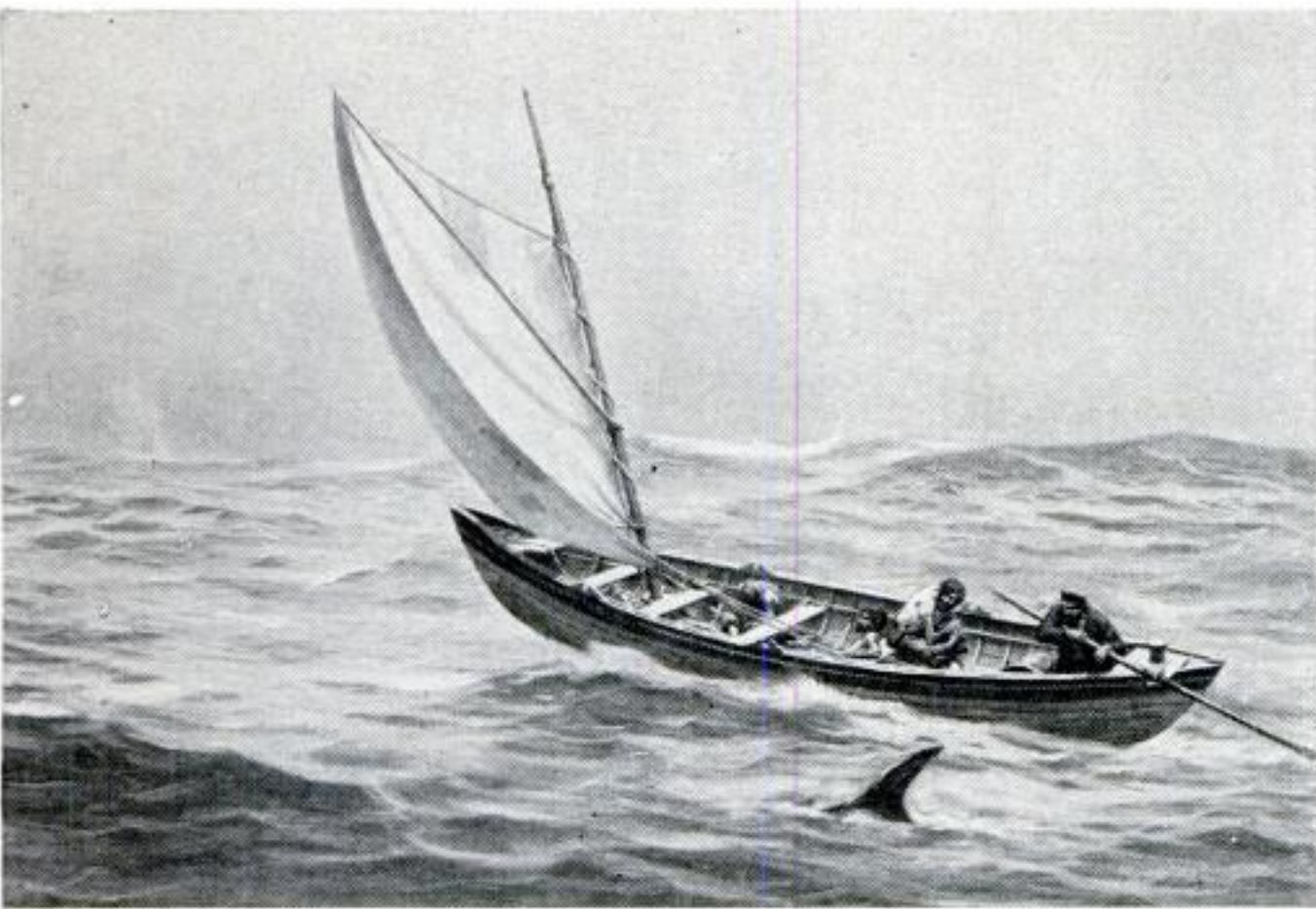


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A LONE WHALEBOAT, its starving men sprawled over seats and steering oar, sails across the open Pacific, as a whale spouts nearby and a shark waits.

ORDEAL IN OPEN BOATS CONTINUED

Nantucketer to credit an inanimate object more than Providence, even one of their own whaleboats, probably the most seaworthy small craft developed since the days of the Vikings.)

Despite the violence of the storm the three whaleboats managed to keep together and afloat. But the experience of that night was enough to stir some of Chase's men to wondering if they would not do better by separating from the others. Suppose they stayed together and one of the other boats went down? Obviously, they agreed, they had no choice but to take their companions aboard the remaining boats, despite the fact that it would mean more crowding and even tinier rations.

It is a measure of how much misery really does love company that every man kept a watchful eye out for the other boats. It was only later that some of them took a different view as they argued about the subject in their long, mumbling conversations. Why, these men asked, should all of them commit certain suicide when a few might be able to get through? They even muttered threats that if one of the other boats foundered and their shipmates tried to crawl over the gunwales of their boat they would beat them off. But by that time they were much nearer to death, and madness was upon them.

By the 20th day, though the wind squalls had died, a heavy sea was still running. The seams of the boats began to open and bailing had to be increased. But the men were barely strong enough to keep it up. Someone suggested that by hanging over the side they might absorb a little moisture from the sea through their pores. When they tried it they discovered strange little clams collecting on the bottoms of the boats. Every clam within reach was quickly eaten. But the men who went over the side exhausted themselves merely by climbing back aboard.

Now that the seas were quiet, Captain Pollard was able to take an observation. He announced that the storm had driven them far off their course. The wind had gone completely and currents were carrying them even farther away. There was no choice but to row in order to keep on course until they could get a breeze. The men went on double rations to regain enough strength for the job and confined their rowing to the cool nights. But they found they could not keep it up for more than three hours at a time.

The temptation to seize the full allotment of food became almost unendurable. Just one full stomach once more and a man could face starvation. No one threatened to take the food by force—yet. But Chase took no chances; he locked the food supply in his chest and guarded it with his pistol. At night he slept lying across the top of the chest.

Then, on the 31st day, one of the men suddenly squawked, "There is land!"

The crude charts showed it as Ducie Island, little more than a rocky spit in the Pacific Ocean, smaller than Nantucket. The island's sides were bare rock and only its tiny peak showed any green. Even to the 20 men in their whaleboats it looked like a mixed blessing. Was it inhabited? By ferocious animals? Or by the dread of all Pacific sailors, cannibals? But "hunger and thirst," Chase wrote, "soon determined us." Stumbling and clawing their way ashore, they stretched out on the firm, dry land for a brief rest. Then they explored their island.

It was uninhabited. There were a few birds, fish and mussels to

CONTINUED ON NEXT PAGE

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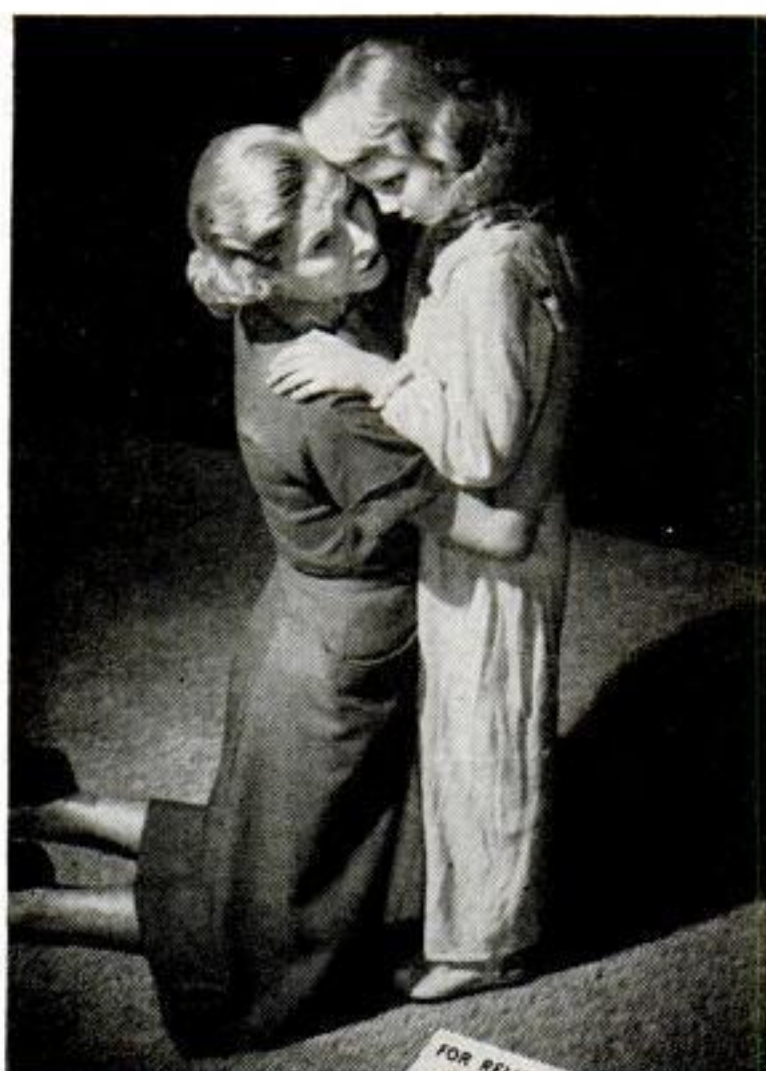
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FOOD AFTER 31 DAYS comes when *Essex* survivors, weak from starvation rations, stumble ashore on an uncharted island and chase unwary sea birds.

ORDEAL IN OPEN BOATS CONTINUED

soothe their hunger, but the only water came from a tiny spring on the shore, exposed for a little while at ebb tide. The men wanted to stay on the island for several weeks in the hope of signaling a passing ship. But within seven days the birds and mussels were eaten and the fish were scared away. From the fitfully bubbling spring they could visit only twice a day they managed to get a few casks of water. They celebrated a bleak Christmas on their little island, and then faced up to the problem of putting to sea again. Which direction?

They were fairly certain that Easter Island lay 1,200 miles east southeast. What kind of savages lived there they did not know. There was another possibility, one they had heard of from a Nantucket neighbor named Mayhew Folger. Twelve years earlier, Captain Folger had come upon an island in this area and had been surprised to find men who spoke English. It was Pitcairn Island, still inhabited by mutineers from the famous British ship *Bounty*.

But Captain Pollard decided that Pitcairn was too small to give them any hope of finding it. They would head for Easter Island instead. This was the right decision, but for reasons Pollard did not know at the time. Pitcairn had been misplaced by more than 100 miles on the early charts, so they would certainly have missed it, and practically nothing lay between Pitcairn and frozen Antarctica 3,000 miles south. Besides, the castaways were not even on Ducie Island, as they thought. Without knowing it, they were on an uncharted piece of land, later to be put on the map as Henderson Island.

So on Dec. 27, the 38th day of their odyssey, they set their tiny sails and headed out into the Pacific again, bound east southeast for Easter Island. Three men stayed behind, refusing to have any more of the whaleboat voyage; Captain Pollard agreed that the island probably could support three, though no more than that. When Chase said goodbye, one of the men on the island broke down and wept.

By the 45th day adverse winds had driven the boats so far south that they could no longer point for Easter Island. Gloomily they realized that the best they could now do was to shape a course for Juan Fernandez Islands off the coast of Chile. They were 2,500 miles away from them.

On the 52nd day the first man died. They sewed him up in his clothes, used a cooking stone for ballast and "consigned him in a solemn manner to the ocean."

Two nights later there was another violent storm. Amid sheets of rain and lightning flashes that magnified the heaving waves, Owen Chase lost sight of the other two boats. Because these early craft had no centerboards, Chase could not maneuver well enough to retrace his course. But he hove to, waiting for the others to catch up. They never did.

CONTINUED ON PAGE 152

What's the Tax on Whiskey?



It's OVER HALF the price you pay!

Maybe you think you're paying around \$4.27 for a "fifth" of your favorite blended whiskey.*

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Liquor taxes are at their highest level in the nation's history, and today's bootleg problem is more than double that of five years ago.

Last year alone, authorities seized 20,402 illegal stills, with a capacity greater than the actual 1951 whiskey production of the entire legal distilling industry! And when those outlaw stills operated at capacity, they cheated Uncle Sam out of \$6,435,000 a day in tax revenue.

The legal distilling industry expects its products to be taxed as a major contribution to America's

public treasuries, but the present Federal tax of \$10.50 a gallon defeats its very purpose. A return to the 1942 rate of \$6.00 a gallon would accomplish these things:

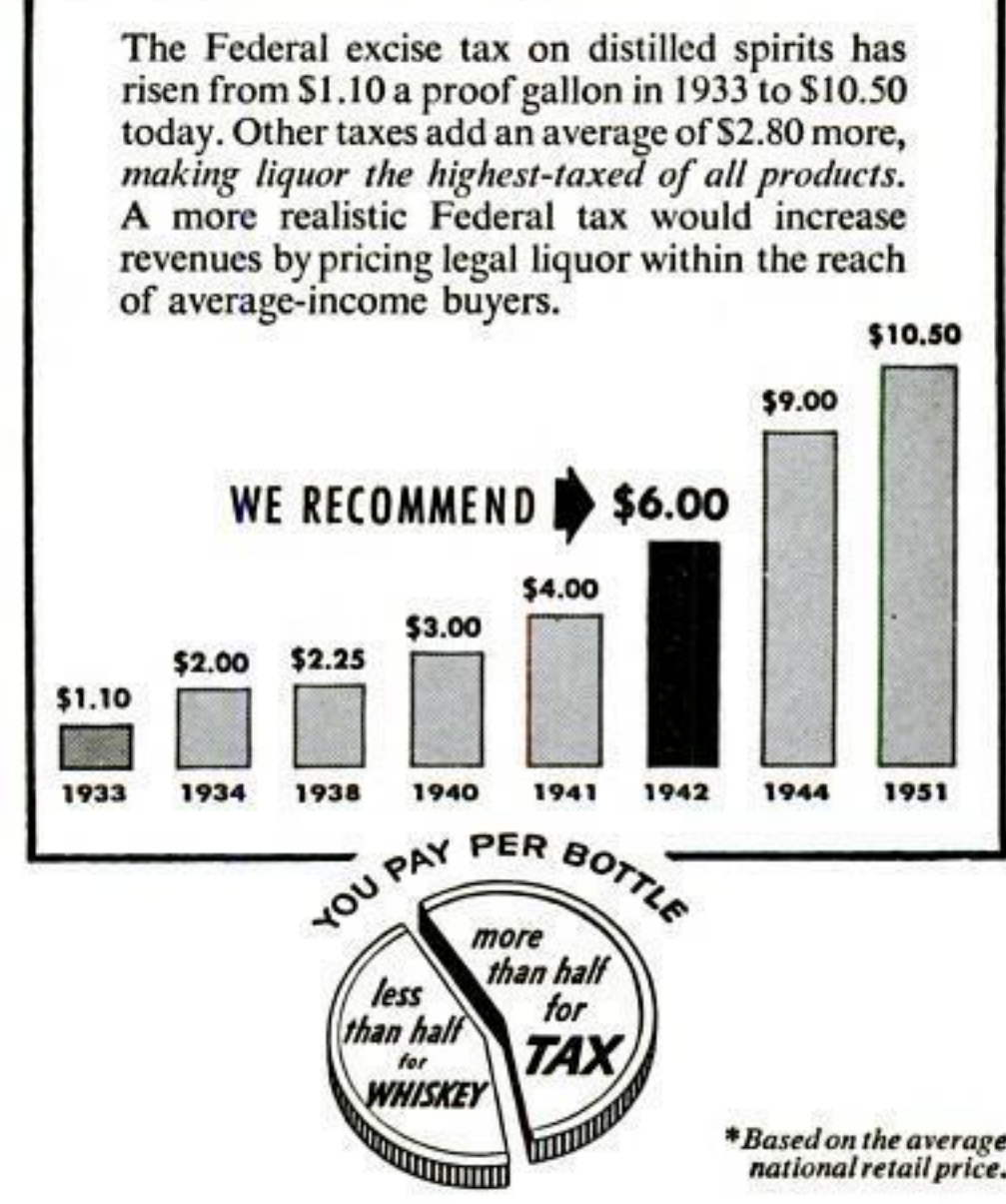
YOU WOULD SAVE an average of 89¢ a "fifth" on your purchases of legal whiskey, and even more on a quart. Liquor prices would come down to average-income levels.

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FEDERAL, STATE AND LOCAL TREASURIES would recover some of the millions in tax revenue now being lost. *Actually, these losses are yours.* Everybody must help make them up in other taxes.

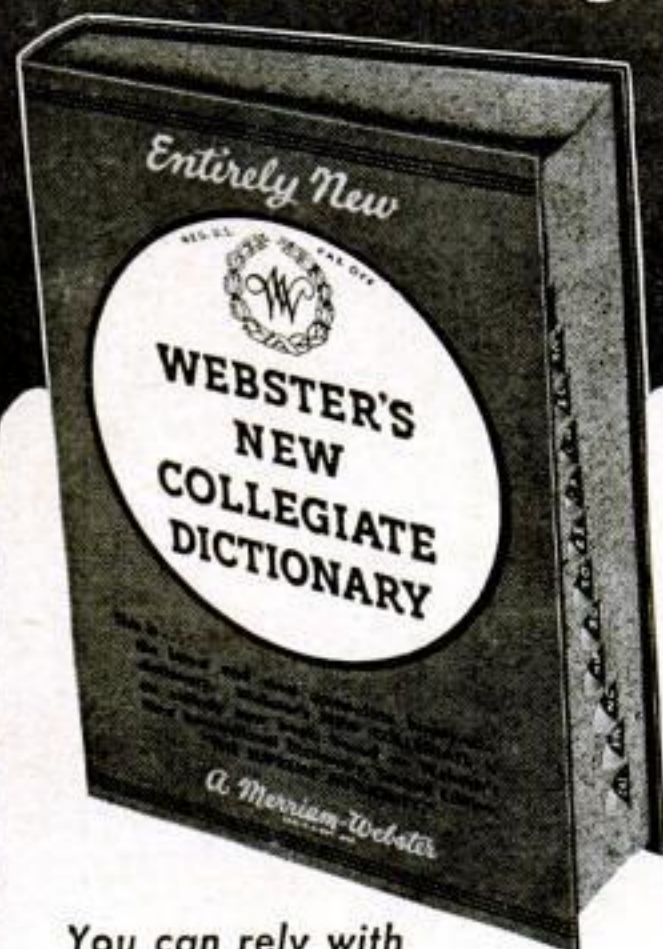
Today, over half the price you pay for whiskey is tax . . . and everybody loses but the bootlegger!

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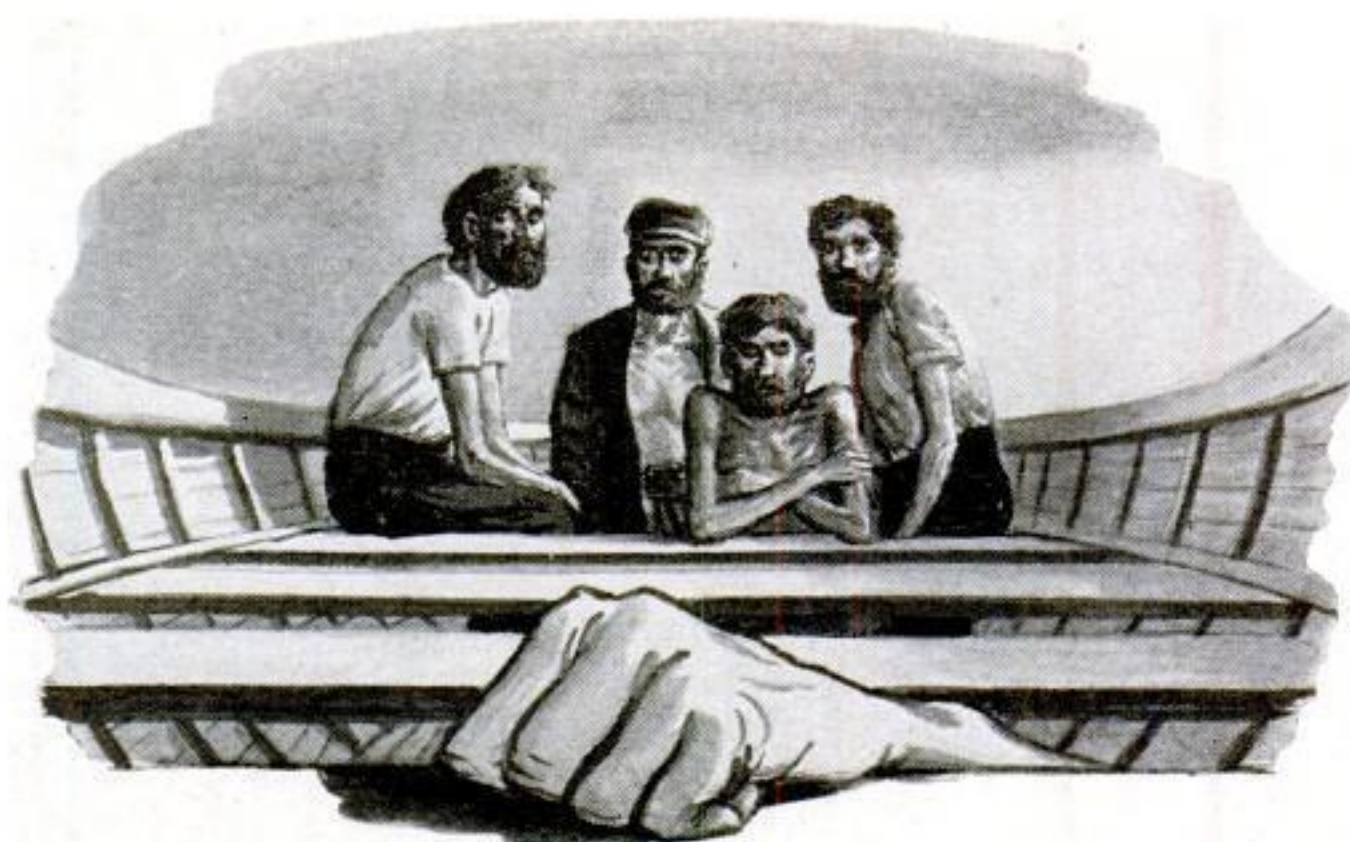
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A MOMENT OF DECISION comes as *Essex* survivors look on the dead body of a shipmate. Should they bury it at sea? Or eat the flesh to keep alive?

ORDEAL IN OPEN BOATS CONTINUED

As the lone whaleboat with its five men made its way across the Pacific, the effects of thirst and hunger began to assert themselves. When Chase forgot to lock the food chest one night, a man stole an extra piece of biscuit. Discovered, he returned it at gunpoint. One night every man lay terror-stricken while a school of whales rumbled, snorted and whistled nearby.

The men broke out in boils. Their lips had swelled and cracked; now they dripped blood. Glutinous saliva collected in their mouths. When the wind died, the only sound above the creak of the little mast and the lapping of the sea against the sides was a constant, low murmur of pain. Another man died and was slipped into the sea. By Jan. 27, the 69th day, the survivors were so weak from their ration of one and one-half ounces of food per day that no one could raise a hand to tend sail or guide the boat. "Nothing but the slight chance of meeting with a vessel remained to us now," Chase wrote later. "We gave ourselves wholly up to the guidance and disposal of our Creator."

Yet it was not until the 81st day that the first man went mad. At 9 o'clock that morning Isaac Cole was sprawled in the bottom of the boat with the rest. Then a shudder went down the spine of every man as Cole suddenly straightened up and demanded a cup of water and a napkin. For an hour he kept asking for his cup of water and his napkin, while his shipmates watched him in silence, each doubtless wondering how long before he too would go mad. Finally Cole quieted, then closed his eyes. His shipmates struggled with the still-breathing body and managed to lay him across one of the seats of the boat. For the rest of the day he stayed there, groaning softly, until four in the afternoon, when he went into convulsions and died.

It was too late to prepare his body for the sea before dark. And there can be no doubt what went through the pain-twisted mind of each survivor during that night. Three days' supply of biscuit was left. Only a day or two would answer the question of who would follow Isaac Cole. But there was one way to keep alive, maybe for two weeks. The mind, even on the borderline of madness, automatically chooses anything but death as long as any choice is left.

No one had the courage to speak his mind next morning until, finally, Chase himself made the suggestion. It was accepted immediately and eagerly.

"We set to work," Chase recounts, "as fast as we were able to. . . . We separated his limbs from his body and cut all the flesh from the bones, after which we opened the body, took out the heart, then closed it again—sewed it up as decently as we could and committed it to the sea."

They ate Isaac Cole's heart first, then a little of his other flesh. The rest they cut in strips and hung to dry in the sun. By next morning it had begun to turn green and putrid, so they quickly roasted it over a fire built on stones from the island. Thus they were able to preserve their three days' supply of biscuit for a week. Thus too they restored some life to their starved bodies. But whether because of exposure or the diet of human flesh, their arms and legs began to swell painfully.

On the 91st day Thomas Nicholson, a 17-year-old boy, calmly lay in the bottom of the whaleboat, pulled a piece of canvas over himself and announced that he wished to die immediately. Chase, to whom cannibalism was possible but voluntary death was sacrilege,

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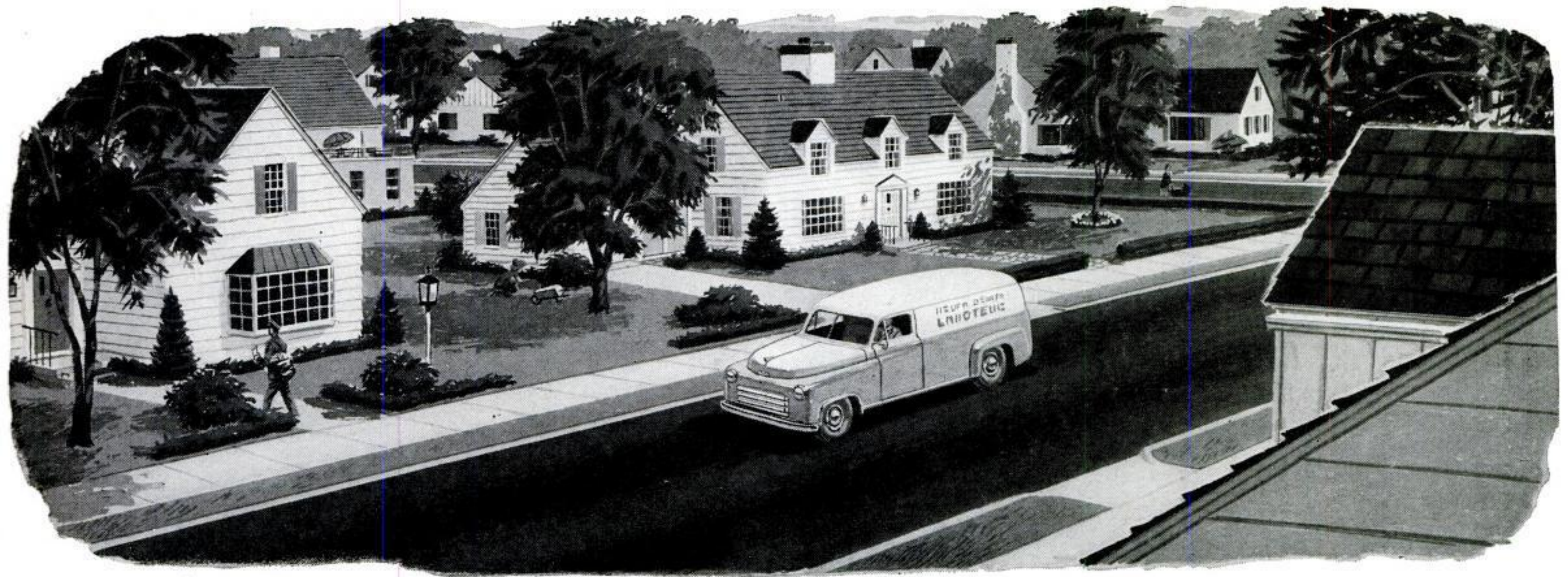
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CONTINUED ON PAGE 154

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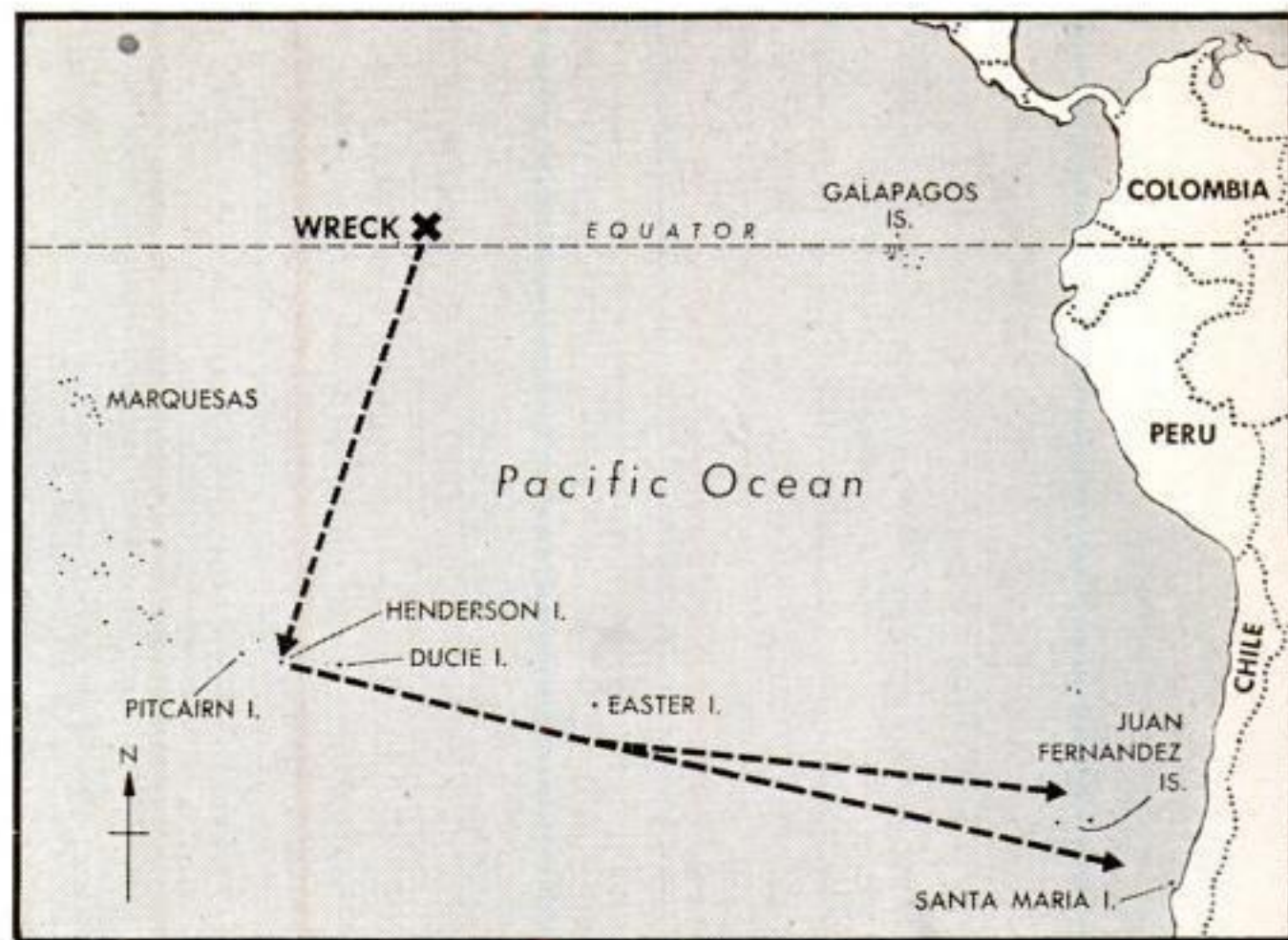
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SURVIVORS' COURSE was west of south, because of storms, until they hit Henderson Island, which they mistook for Ducie Island. After that they held their course eastward, but were forced south of Easter Island. Then the boats were separated, went almost to South America before being picked up.

ORDEAL IN OPEN BOATS CONTINUED

quietly and soothingly argued with the boy, urging him to keep his "reliance upon the Almighty while the least hope of a breath of life remained." The boy would not answer. Chase was about to give him up—when one of the men peeped over the side, gawked, wagged a bony arm and managed a cry:

"There's a sail!"

She was the brig *Indian*, of London; and within six hours her crew was spooning tapioca into the swollen mouths of the three whalemens.

In their little 27-foot whaleboat the three survivors had sailed and drifted almost 4,500 miles. It had taken them a quarter of a year.

And what of the other two boats, after they became separated from Owen Chase and his men? Beaten off course by the same head-on winds, drifting helplessly because the men could not tend sail, the two crews lost each other.

In Captain Pollard's boat the provisions gave out entirely before the first man died. After the same painful soul-searching that had gone on in Chase's boat, this man too was eaten by his shipmates. So was the next man who died. Then Captain Pollard and his three remaining men found themselves in a gruesome dilemma. The human flesh had restored the survivors to life; now, with the supply gone, there seemed to be no immediate prospect of more such food.

They drew lots.

Young Owen Coffin, the cabin boy, got the short one. He was Captain Pollard's nephew, and when the captain saw the boy holding it, he started toward him, crying, "My lad, my lad, if you don't like your lot, I'll shoot the first man that touches you!" The boy hesitated a moment, then lay his head on the gunwale. "I like it as well as any other," he said. Next they drew lots to see who would fire the gun. Charles Ramsdell, who got the short one, begged Coffin to trade places. Coffin insisted it was his "right" to die for the remaining three.

"But I can tell you no more!" the captain cried as he recounted the experience a few years later. "My head is on fire at the recollection."

Coffin's body kept them alive for 10 days. Then the third man died, and Pollard and Ramsdell divided his flesh between them. Twelve days later, when the two men were starving again, they were sighted by the Nantucket whaleship *Dauphin*.

In the 96 days since the wreck Captain Pollard and Charles Ramsdell had sailed their whaleboat 4,600 miles. Despite his condition and the contrary winds, Captain Pollard had navigated so well that they were within 2° of Santa Maria Island, for which he had set his course.

And the third boat? None of its crew was ever seen again.

The five survivors were reunited at Valparaiso, Chile, and a rescue ship was sent to find the three men left behind on the island. There they were still waiting, after 102 days, for the passing ship that had never come by.

Of the 20 men who had put off from the wreck of the *Essex* nearly four months before, eight were left. When the first of the survivors arrived off Nantucket aboard the whaler *Eagle* on June

CONTINUED ON PAGE 156

TOAST TO THANKSGIVING...SOUTHERN STYLE

Confederate highball, made with Grand Old Drink of the South, makes a smoother, more delicious highball

Just a few weeks ago, America was introduced to two new drinks made with Southern Comfort, "grand old drink of the South." Since then, the "Rebel on-the-rocks" and the "Confederate Highball" have soared to popularity in homes and pour-spots all over the nation. Secret to this success is said to be the deliciously different taste of Southern Comfort. People who try it say it's one liquor you can drink straight and really enjoy its taste.



IN DAYS OF THE OLD SOUTH this famous drink was served whenever friends gathered for special occasions. On holidays like Thanksgiving, the pouring of Southern Comfort was synonymous with Southern hospitality. And today, like then, it is enjoyed by people all over the U. S. and Canada, and many other foreign countries.

Southern Comfort is no newcomer by a long shot. Originating in romantic New Orleans, its popularity swept the South during the golden days of the ante-bellum period, then virtually passed away after the Civil War. The original formula—a secret closely held by a member of an old Southern family—was located after Repeal. Sales today of this 100 proof (*same as a bonded whiskey*) liquor are far greater than at any time in recent years.



SECRET FORMULA is the key to Southern Comfort's taste. Persons first trying it say the first sip recalls the boldness of fine brandy . . . then, as it goes down, there's the mellow taste remindful of a rare liqueur . . . and throughout it all, an awareness of its rich, deep body, so closely resembling that of fine whiskeys.



THE CONFEDERATE HIGHBALL is a superb drink that's easy to serve. Make it just as you would an ordinary highball. Simply mix a jigger of Southern Comfort and ice with plain or sparkling water; or mix with any sweet soda, adding a little lime or lemon juice. Straight, over ice cubes, it's known as "Rebel on-the-rocks."



THIS SPECIAL SAMPLER size bottle is being introduced just so you can taste-test the "Confederate" and "Rebel" that everyone's been raving about. Buy one today at your favorite liquor store where you'll see this colorful package on display.

GET OUR FAMOUS "PARTY BOOK"—24 pages of Old South food and drink ideas. Send 10c with your name and address to: SOUTHERN COMFORT CORP., ST. LOUIS 3, MO. 100 PROOF LIQUEUR.



MAKE YOUR THANKSGIVING DINNER PARTY AN OUTSTANDING SUCCESS by serving Southern Comfort. When you and your guests give a "toast to Thanksgiving—Southern style" you'll know what we mean when we say Southern Comfort is deliciously different.

TAKING VITAMINS?

Take the kind that gives you
3 big extras—plus red vitamin B₁₂



Now...you get *more complete* vitamin protection with improved REXALL PLENAMINS...the tiny, easy-to-swallow capsules that give you 10 vitamins...PLUS valuable amounts of Liver Concentrate, Folic Acid and Red Vitamin B₁₂ (to aid in prevention of nutritional anemia) AND Iron, so important to the formation of red blood cells. In addition, Plenamins give you MORE than the minimum daily adult requirement of ALL vitamins with known minimums. Remember...your health, your good looks, your ability to earn a living, the happiness of your loved ones...all may be affected by failure to supplement your diet with a dependable, protective yet non-fattening multi-vitamin product. Get the *plus-protection* of Plenamins—sold on a money-back guarantee—at Rexall Drug Stores everywhere.

You get one of the best balanced formulas money can buy
(for cases of deficiency in the diet)

Ingredient

Vitamin A helps prevent lowered general resistance, helps maintain normal function of skin and membranes.
Vitamin D helps your body absorb calcium and phosphorus... promotes bone growth.
Vitamin C helps prevent disorders of teeth and gums, lessens tendency to gum infections.
Vitamin B₁ promotes nerve and muscle function, helps maintain normal appetite and assimilation of food.
Vitamin B₂ (G) helps maintain healthy tissues around lips, eyes and tongue, aids in utilizing energy-producing food.
Niacinamide, with other vitamin and food factors, helps prevent skin disorders, loss of appetite, intestinal irritation and nervousness.
Vitamin B₆ joins with other vitamins to help retard nervous and muscular-fatigue symptoms.
Vitamin E is believed to play a part in the reproductive process.
Calcium Pantothenate is one of several factors concerned with hair pigmentation.
Iron, so important to the formation of red blood cells.
Folic Acid
Liver Concentrate N.F.
Vitamin B₁₂

All highly important factors that combine to aid in the prevention of nutritional anemia.

Plenamins Contain

Twice minimum adult daily requirement
2½ times minimum adult daily requirement
1½ times minimum adult daily requirement
2½ times minimum adult daily requirement
1¼ times minimum adult daily requirement
20 milligrams; adequate daily adult intake
50 micrograms; requirement undetermined
1 International Unit requirement undetermined
Variable amounts; requirement undetermined
13 milligrams; more than minimum adult daily requirement
.2 milligram; requirement undetermined
100 milligrams
3 micrograms

REXALL PLENAMINS Sold at
Rexall
Drug Stores Everywhere
You can depend on any drug product that bears the name Rexall

ORDEAL IN OPEN BOATS CONTINUED

11, 1821, a black flag rippled up to the masthead—the signal of death. But the news had already reached the island. The men were still gaunt as they stepped onto the wharf. The crowd parted for them as if cut by a scythe and not a word was spoken as they walked slowly up the street to their homes.

Five of the eight survivors were Nantucket natives. All of them not only went back to sea again, but every one became a captain before he died of old age. The effects of their odyssey, however, were never really shaken by two of the men.

Although Owen Chase made many successful whaling voyages in later life, the terror of starvation always stayed with him. Nantucketers say he never let the smallest crumb be wasted at his table. As an old man he made frequent trips to the market on Main Street, where he bought twice as much as he needed. The surplus he took up into his attic and secreted under the eaves.

Captain Pollard made one more voyage, only five months after his return. Within another five months his ship was on a reef, and once again Pollard set out in an open boat. This time he and his crew were picked up a few days later by a Nantucket whaler. "Now I am utterly ruined," he said. "No owner will ever trust me with a whaler again."

He never returned to sea. One of the jobs Pollard took on the island was fire watcher. He stood his post in a tower high over Nantucket town, like a whaleman on his crossrees. He did not like to talk about his experiences but it is not hard to imagine his thoughts as he stared out across the rolling seas beyond the island's moors. It is no wonder that his mind began to slip as old age came on. There is a Nantucket legend that when a reporter from the mainland came out to the island to interview him on his last birthday, the reporter closed the interview with the personal remark that he was distantly related to one of the *Essex*' crew.

"You remember him, of course," he added.

"Remember him!" the old man cackled. "Hell, son, I et him!"

Novelist Melville had never met Captain Pollard when he wrote *Moby Dick*; he had not even been to Nantucket. But two years after finishing the novel, he visited the island. Nantucketers say that on a black, foggy night Melville and an islander were walking down Petticoat Lane to his hotel, when a door opened and the yellow light of a whale oil lamp silhouetted the features of a bent, bushy-bearded man. Melville stopped in his tracks, peering through the swirling fog as the figure clumped down the steps and off up the lane.

"Who," said the creator of Captain Ahab, "is that man? I have never seen such a tragic face in all my life."

"Didn't you know?" said the Nantucketer. "That's George Pollard. He was the captain of the *Essex*."



MANY YEARS AFTER the tragedy, Captain Pollard walked past Herman Melville (center), then on a visit to Nantucket. After talking to Pollard, Melville wrote that he was "the most impressive man... I ever encountered."



DON'T MISS
AMOS 'N' ANDY'S 10,000th
BROADCAST... an event
unprecedented in radio
history... a milestone in radio
enjoyment... Sunday,
November 16, 7:30 PM,
EST, on CBS RADIO
NETWORK for REXALL.

Now... November Values at REXALL Drug Stores Everywhere

DEEP-CUT BARGAINS November 5 through 22 only

SPECIAL OFFER!

BISMA-REX POWDER Reg. 94¢ VALUE
and
BISMA-REX MINT-FLAVORED TABLETS NOW ONLY **69¢**



Here's a real bargain buy for prompt, prolonged relief from acid-indigestion. For the price of the Powder alone, you get both forms of Rexall's famous Bisma-Rex antacid formula: the Powder, for home use, plus 36 tasty easy-to-take Tablets, for purse or pocket. It's the Value of the Month!


1/2 POUND MILK CHOCOLATE CHIPS



Special 39¢

Delicious honeycomb chips coated with smooth, rich milk chocolate. In flavor-sealed package.

Roxbury HOT WATER BOTTLE



ONLY 88¢

You'd expect to pay up to \$1.29! Made of fine quality rubber for years of dependable service.

STAG PARLAY COMBINATION \$2.00 Value NOW **\$1.19**

"Mint Freeze" After-Shave Stick
"Mint Freeze" Deodorant Stick



Refreshing, frosty-fresh, icy cool! Gets you off to a winning start.

Over 1/3 Off REX-RAY INFRA-RED LAMP Reg. \$1.69 Now **\$1.09**




Low glare. Soothing heat helps relieve winter's aches and pains.

ELKAY'S AEROSOL AIR REFRESHER

Push-button spray kills cooking, bathroom, garbage and pet odors; clears smoke in seconds.

5 Oz. Reg. 98¢ ONLY **69¢**



REXALL DRUG PRODUCTS ARE GUARANTEED TO GIVE SATISFACTION OR YOUR MONEY BACK

LOSE WEIGHT THIS NEW, EASY, NATURAL WAY
Ann Delafield REDUCING PLAN



Now—a new, scientific way to slender beauty. You will find this plan the easiest, most pleasant way in the world to reduce. You don't starve. You don't count calories. All this work is done for you with generous, appetizing yet low-calorie menus... plus a delicious, hunger-reducing wafer called the Ann Delafield Appetite Reducer... and your diet is supplemented with Ann Delafield Vitamin Capsules. If your doctor says that your excess weight is not due to organic causes, start on your Ann Delafield Reducing Plan today! It's easy... it's fun!

LOOK WHAT YOU GET

- 116-page book giving plan, menus, beauty tips.
- 30-day supply of Appetite Reducer Wafers.
- 30-day supply of Ann Delafield Vitamin Capsules.

ONLY \$6.95

Rexall Anapac, Antihistamine and APC Compound for all-round relief from cold symptoms, 15's, **49¢**
Rexall Mi-31, tangy, amber-color mouthwash, gargle, all-purpose antiseptic, pint, **79¢**
Rexall Hydrogen Peroxide, cleans cuts, abrasions, USP 3%, 10 vol., 4 oz., **18¢**
Cottage Chocolates, rich, tasty creams, chewies, chips, 1 pound... **\$1.10**
Rexall Aspirin, no faster-acting aspirin made. Bottle of 100 5-grain tablets... **54¢**
Stag Shave Cream, Cooled or Bay Rum, for "no-scrape" shaving, jumbo tube, **40¢**
Ronson Lighters, handsome and durable, assorted styles, from... **\$6.95**

Christmas Cards

America's Biggest Value Worth \$2.50 **BOX 98¢**
50 handsome cards with glittery snow, colorful trim. Less than 2¢ each.
25 Special Christmas Cards, each different and beautifully styled, complete with envelopes. \$1.25 value... **49¢**
Symphony De Luxe Christmas Cards, 14 different cards printed on smart pebble-grain paper. Gold or silver designs... **98¢**


Imperial Box Worth \$2.30 **BOX 79¢**
18 extra-large cards. All different. Many with gold leaf or metallic foil.

You'll Like These New Rexall Products

Rexall PLASTIC QUIK-BANDS 27'S **39¢**
These flexible, elastic bandages cling easily and comfortably... even on knuckles! Flesh color, waterproof, oil- and grease-resistant.



Rexall NASOTHRICIN Nose Drops **69¢**
New formula combines antibiotic Tyrothricin and Desoxyephedrine for marvelous relief from nasal congestion... inhibits many bacteria... "opens up" nose, more completely covers nasal passages.



Rexall LOZOTHRICIN Throat Lozenges **69¢**
Now... fast, effective relief from irritated throat. Combines pain-relief of Aspirin and the antibiotic action of Tyrothricin. Cherry-menthol-flavored.



2-Way Cough Relief Rexall **CHERROSOTE** 8 Oz. **98¢**
Helps loosen coughs due to colds... soothes throat.

American Custom CHOCOLATES 1 lb. **\$2.00**
Our finest! Deluxe assortment of milk and dark chocolates, distinctively boxed.

CARA NOME HAND CREAM 4 Oz. **\$1.10**
Pure, mild, safe for most sensitive skins, it's hypo-allergenic. Economy 10-oz. size, \$2.20



EVERYDAY NEEDS

Cascade Ink Tablets or Envelopes... **10¢**
Adrienne Professional Style Hair Brush... **98¢**
Stag Lather Brush, natural or nylon bristles, **98¢**
Antique Crush Writing Paper, 40 white sheets, 24 envelopes, embossed finish... **98¢**
Filler Paper, 2 or 3 punch, generous count, **25¢**
Rexall Deluxe Tooth Brush, 6 approved styles, including popular fine-texture nylon... **59¢**
Maximum Hard Rubber Pocket Comb, 5-inch... **19¢**
Electrex Wet-Proof Heating Pad, 3-speed switch, flannel cover, UL approved... **\$4.98**

REXALL REMEDIES

Rexall Milk of Magnesia, pure, mild, creamy-smooth; less "earthy" taste, full pint... **39¢**
Rexall Nasal-Ator, inhaler for nasal congestion; easy to use, handy to carry... **47¢**
Rexall Antihistamine, prompt relief from cold symptoms, 25 mg. tablets, bottle of 15... **39¢**
Rexall Aspiroids, 5-way relief from cold symptoms, 36's... **69¢**
Monacet APC Tablets, for pain relief, 25's... **29¢**
Rexall Analgesic Balm, quick, soothing relief from pain or soreness, 1-oz. tube... **49¢**
Rexall Cherry Bark Cough Syrup, 3 oz... **39¢**

VITAMIN VALUES

Brewer's Yeast Tablets, Vitamin B1, B2, 100's... **39¢**
Rexall Cod Liver Oil, high potency, pint... **\$1.39**
Rexall Polydrops, liquid concentrate for babies; mix with formula, milk, juices, 10cc... **81¢**
Rexall Yeast & Iron Tablets, 100's... **59¢**
Rexall Polymulsion, child's liquid vitamins, **\$1.15**

MEDICINE CHEST NEEDS

Alco-Rex, cooling alcohol body-rub, pint... **49¢**
Rexall Boric Acid, powder or crystals, 4 oz... **33¢**
Rexall Aspirin for Children, fast-acting, orange-flavored; 50 one-grain tablets, **35¢**
Glycerin Suppositories, adult or infant, 12's... **43¢**
Rexall Eyelo, soothing, cleansing lotion for irritated eyes; half-pint with eye-cup... **59¢**
Rexall Mineral Oil, heavy body, non-fattening, non-habit-forming, full pint... **69¢**
Defender Nose and Throat Atomizer... **89¢**
Quik-Tel Fever Thermometer, oral or rectal, easy-to-read, accurate... **\$1.55**
Stag Lip Aid, for sore, chapped lips... **39¢**

TOILETRIES

Cara Nome Indelible Lipsticks, 10 shades... **\$1.10**
Cara Nome Compressed Face Powder, smooths on evenly—without water, clings for hours, in 4 glamorous shades... **\$1.10**
Cara Nome Cold or Cleansing Cream, 3 oz... **\$1.10**
"84-80" Nail Polish Remover, 3 oz... **29¢**
Stag Hair Oil, pleasantly scented, 3 oz... **40¢**

FIRST AID HELPS

Rexall Pro-Cap Adhesive Tape, sticks better, is less irritating; waterproof, 1/2" x 5 yds... **20¢**
Rexall Quik-Pads, ready to use bandages... **33¢**
Rexall Mercurochrome, with applicator, 1/2 oz... **25¢**
Rexall Tincture Iodine, with applicator, 1 oz... **17¢**
Rexall First Aid Kit, 7 basic needs and First Aid Manual in handy metal kit... **\$1.25**

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

Right reserved to limit quantities. Prices subject to Federal Excise Tax where applicable. Items, prices and dates may vary slightly in Canada. Rexall Drug Company, Los Angeles 48, California.

WHAT HAPPENS WHEN LIFE HITS



SOME PEOPLE call Indianapolis "the most American of cities in the most American of states." The pleasant, sunny midwestern city supports that claim with two uniquely American institutions: the 500-mile Memorial Day automobile race, and the national headquarters of the American Legion.

In common with people in city after city across the nation, 3 out of 5 of the people in Indianapolis are readers of LIFE.* They share the typical American hunger to see and know—and they find in LIFE more

INSTITUTIONS

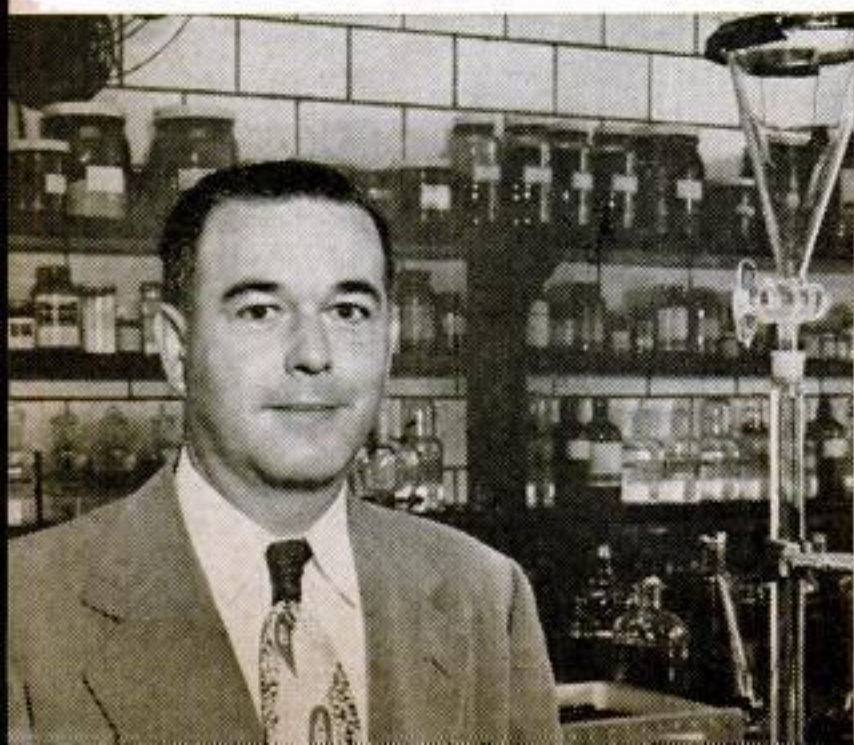


AMERICAN LEGION National Commander Lewis K. Gough appeared in LIFE story of Legion convention. He says: "LIFE is to be highly commended for its portrayal of a hard-working Legion. I'm amazed at the way LIFE is felt everywhere I go."

← **BEFORE SOLDIERS & SAILORS** Monument, famed Indianapolis landmark, are Governor Henry F. Schricker and Mayor Alexander M. Clark. Governor Schricker says: "No other magazine can or has ever covered national events the way LIFE does so consistently." Says Mayor Clark: "In a rapidly growing community like Indianapolis, LIFE's unexcelled coverage keeps us up to date. We take special note of LIFE's features about other communities, and apply them for our betterment."

BUSINESS AND INDUSTRY

ELI LILLY & CO. Research Head Dr. John A. Leighty: "Our people often use LIFE articles on medicine and science. We find them very instructive and a stimulant to our work."



BARBASOL President E. M. McNally: "LIFE is an important segment of our advertising. A consistent schedule in LIFE has been reflected in greater sales for years."

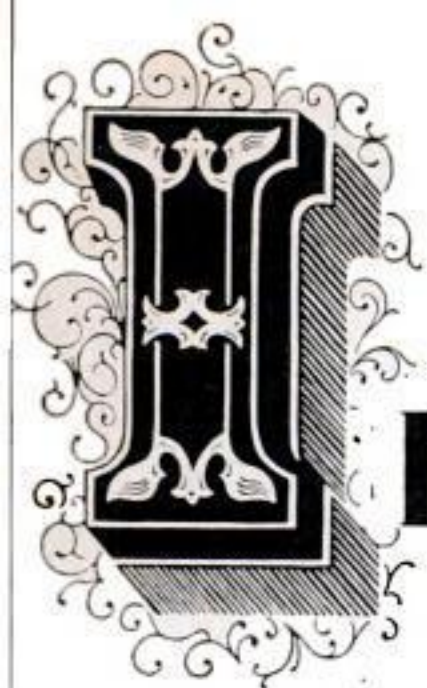


NEWSPAPER Publisher Eugene C. Puliam: "LIFE is unique in American journalism. I read LIFE as regularly and as carefully as I do our own daily newspapers."



STOKELY-VAN CAMP Canneries Pres. H. F. Krimendahl: "Our sales increased again last year to an all-time high. The power of LIFE consumer advertising helped."





INDIANAPOLIS?

to experience, more to understand, and more to respond to than in any other magazine.

On these pages, you see some examples of Indianapolis' (and all America's) way of life, and the power of LIFE's influence upon it. You see how Speedway president and newspaper publisher . . . inventor and industrialist . . . cover girl and research scientist . . . housewife and college president . . . all respond to LIFE.

In city after city, people's beliefs, behavior, and ways of doing business are affected by LIFE's special

way of reporting the news in picture and text. They understand more, enjoy more—and buy more—of what they see in LIFE.

That is why LIFE has attracted the largest audience in America . . . and why it has become the nation's leading advertising medium.

**From A Study of the Accumulative Audience of LIFE, by Alfred Politz Research, Inc. A LIFE reader is any person who has read one or more of thirteen issues.*

LIFE, 9 Rockefeller Plaza, New York 20, New York

FEEL ITS INFLUENCE...



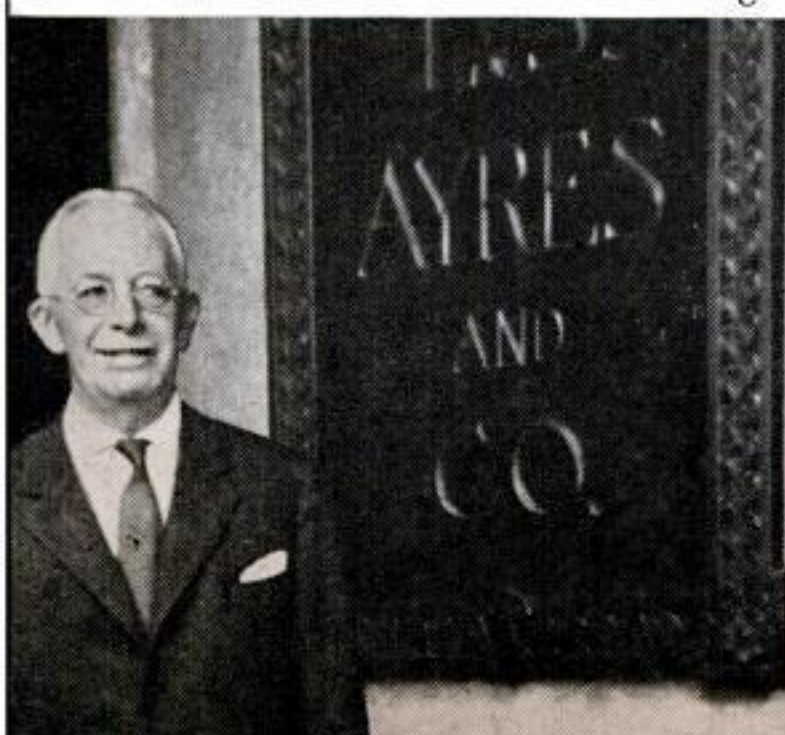
WILBUR SHAW (seated in car) and Tony Hulman are executives of Indianapolis Speedway Corporation. Says Mr. Shaw: "LIFE's coverage of the 500 Mile Race in 1947 gave the sport a much-needed shot in the arm after a four-year wartime layoff."



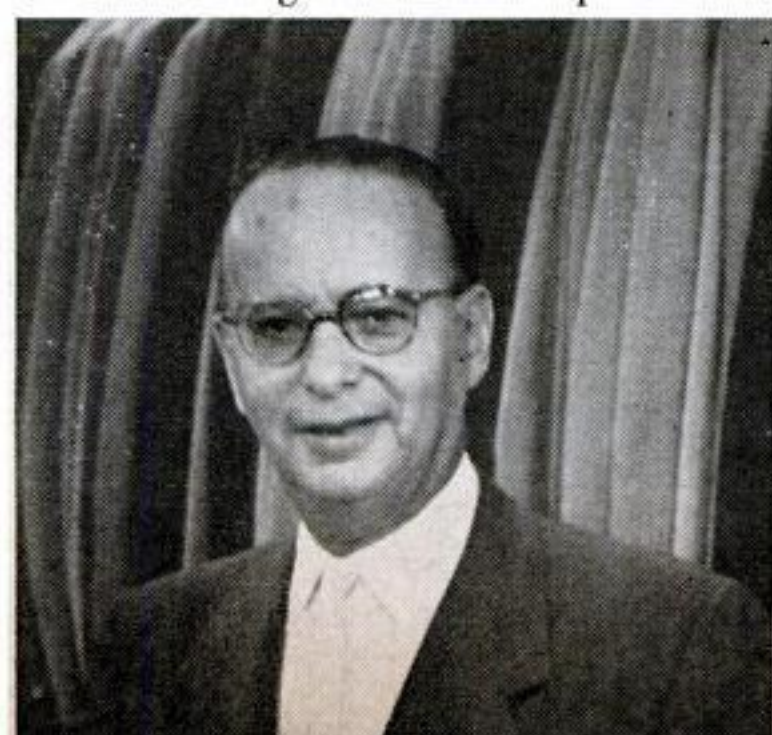
BUTLER UNIVERSITY President Dr. M. O. Ross says: "College students are vitally interested in all phases of our society. LIFE's alert and vivid presentation of all aspects of society is invaluable." 77% of college-educated people read LIFE.*

FEEL ITS EFFECTS...

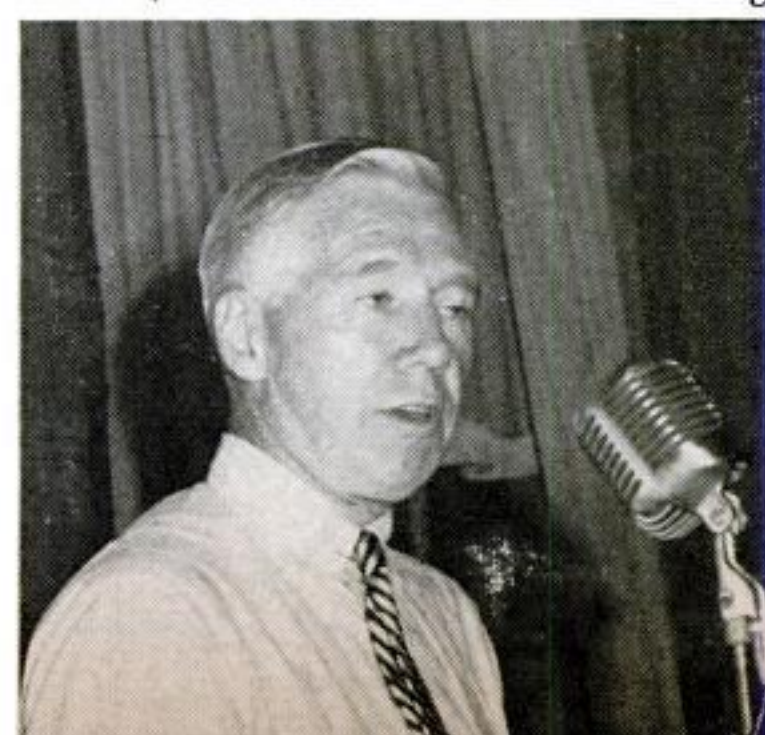
L. S. AYRES & CO. Pres. T. B. Griffith: "LIFE is of great value in the store and the community for its presentation of news about merchandise in all fields of selling."



WM. H. BLOCK CO. Treas. R. C. Block: "LIFE is a great factor in creating our best-selling lines." LIFE's audience is greatest where sales are greatest: in the top markets.*



P. R. MALLORY & CO. Pres. J. E. Cain: "In an era of tremendous scientific advances LIFE brings deep subjects down to earth, within the reader's understanding."



PEOPLE FEEL
ITS POWER...



"MR. SMITH'S CHAIR" was LIFE story about design for furniture. Says Earl Smith: "I went from policeman to successful businessman through LIFE."



"AVRIEL'S WEDDING" was title of LIFE story on marriage of Avriel and Richard Shull. She says: "Thousands threw rice through LIFE. We are known as 'those two people who were in LIFE'."



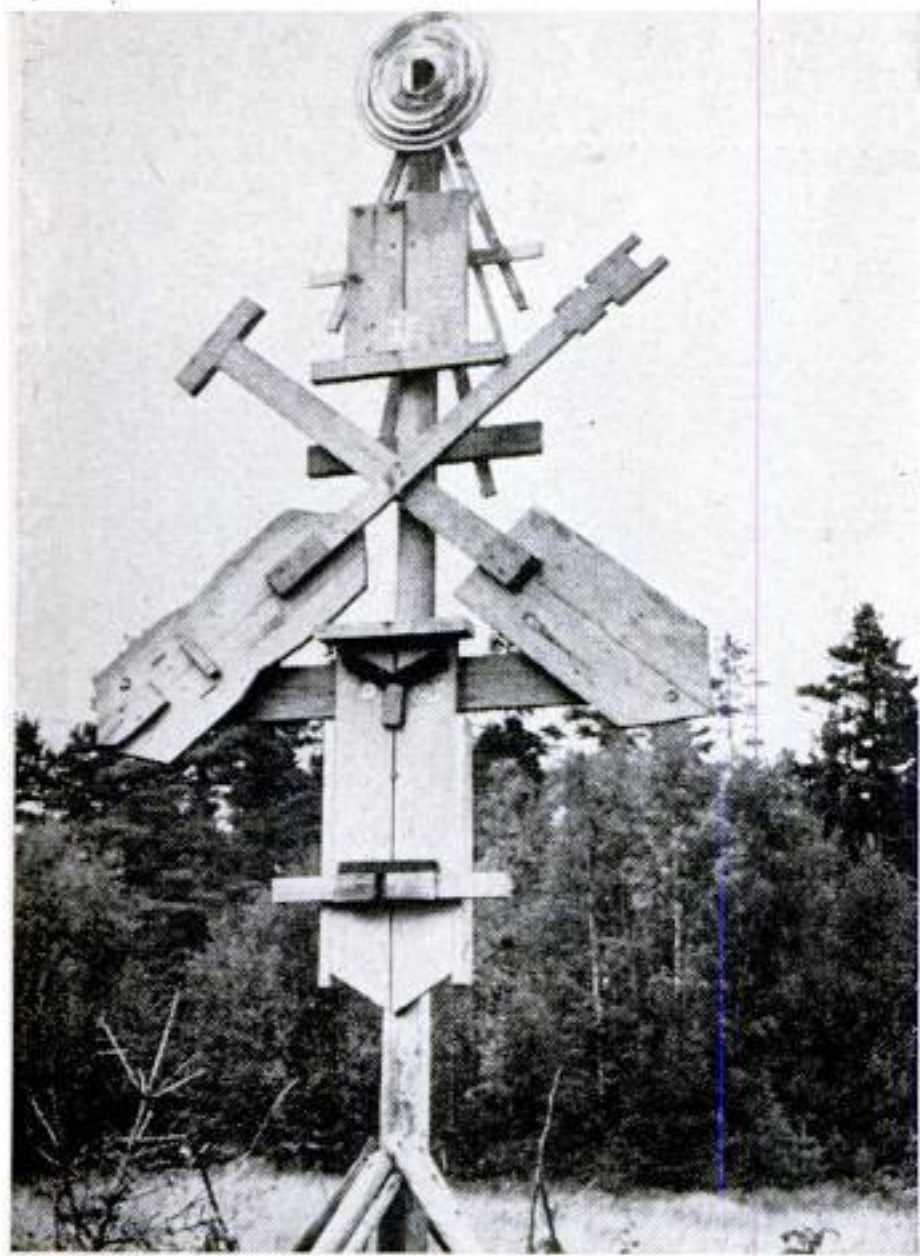
UTILITY EXECUTIVE Wallace Lee says LIFE industry story (12/3/45) brought him hundreds of inquiries from engineers the world over. His daughter-in-law Joan says: "Being on LIFE's cover (4/2/45) was the finest introduction everywhere."

Copyrighted material



CABINET meets with President "Valfridus Gustavi" (center, front), 68, retired lumberman, who wears on shoulder fish medal order of "valor against lice

and bedbugs." At his left is Foreign Secretary Arvid Arve, who doubles as the national sculptor. Morning coats, medals and especially beards denote authority.



SYMBOL of state has sun (light), top hat (gaiety), guitar and spade (music and work), owl (wisdom).



STATUE represents "backless" Swedish folklore nymph, related to a goblin, who leads men astray.



STAR is aspiration of reaching hands. Åsen lives by mottoes like "Use your wings if you have any."

Life Visits a Screwball Republic in Sweden

U.S. OF ÅSEN-HOLMEN IS FOUNDED UPON SLOGANS, STATUES, SCHNAPPS

In 1918 an imaginative Swedish farmer, Victor Leander, decided that if the Versailles Treaty could create republics, he could too. Then, on his property in the west Swedish district of Värmland, he founded the republic of Åsen and became its first president. In deadpan goofiness, this state within a state has flourished ever since, annexing territory of nearby Holmen, inventing its own language (mixed Swedish, French, Latin), its own passports, wooden soldiers to guard its 20 acres and a

culture as improbable as the false whiskers of its cabinet (*opposite page*).

The republic has only 35 citizens, possibly because, in addition to being "good and trustworthy," male citizens must be able to drink schnapps copiously without loss of dignity, and lady republicans (there are only seven) must be especially charming. The Swedish government tolerates the republic, perhaps because Åsen-Holmen has thus far not enforced its order that citizens must shoot Swedish tax collectors on sight.



MONUMENTS OF REPUBLIC stand in "Allée" where foreign secretary has expressed Åsen's spirit in 50 sculptures. Citizens, whose oath of allegiance is

"Hey nonny nonny," believe that "There are many ways of life. Nobody ever reaches the top, but should anyone do so, he will find nothing he expected."

from **MAINE**



to **CALIFORNIA**

smart
work
clothes
wearers
choose

Lee

America's Best-Made, Best-Known Work Clothes

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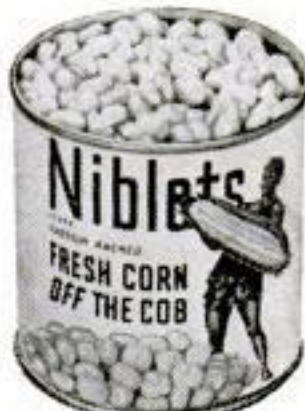


Art Linkletter goes corn wild!

It doesn't pay to take Art Linkletter past the "taste-test" table in the Green Giant laboratories. He hasn't enough will power to pass up those samples of tender Niblets Brand Corn. Before you know it, he's appetite deep in golden kernels—packed at the fleeting moment of perfect flavor. P. S. You too can be a "taster" . . . at your dinner table tonight!

NIBLETS SWEET CORN
BRAND

Green Giant Company, headquarters, Le Sueur, Minnesota; Fine Foods of Canada, Ltd., Tecumseh, Ontario
"Niblets" Brand Reg. U. S. Pat. Off. © GGC Co.



Tune in Art Linkletter's "House Party" for the Green Giant every Friday over CBS radio and TV.



"ADMIRALTY" stands by lake where the cabinet sometimes rows together, "sounding depths of mystical waters." Signpost locates the republic's border.



"CUSTOMS COLLECTOR" is wood statue. Native reads sign saying, "Passport, if you desire one, can be got from president."



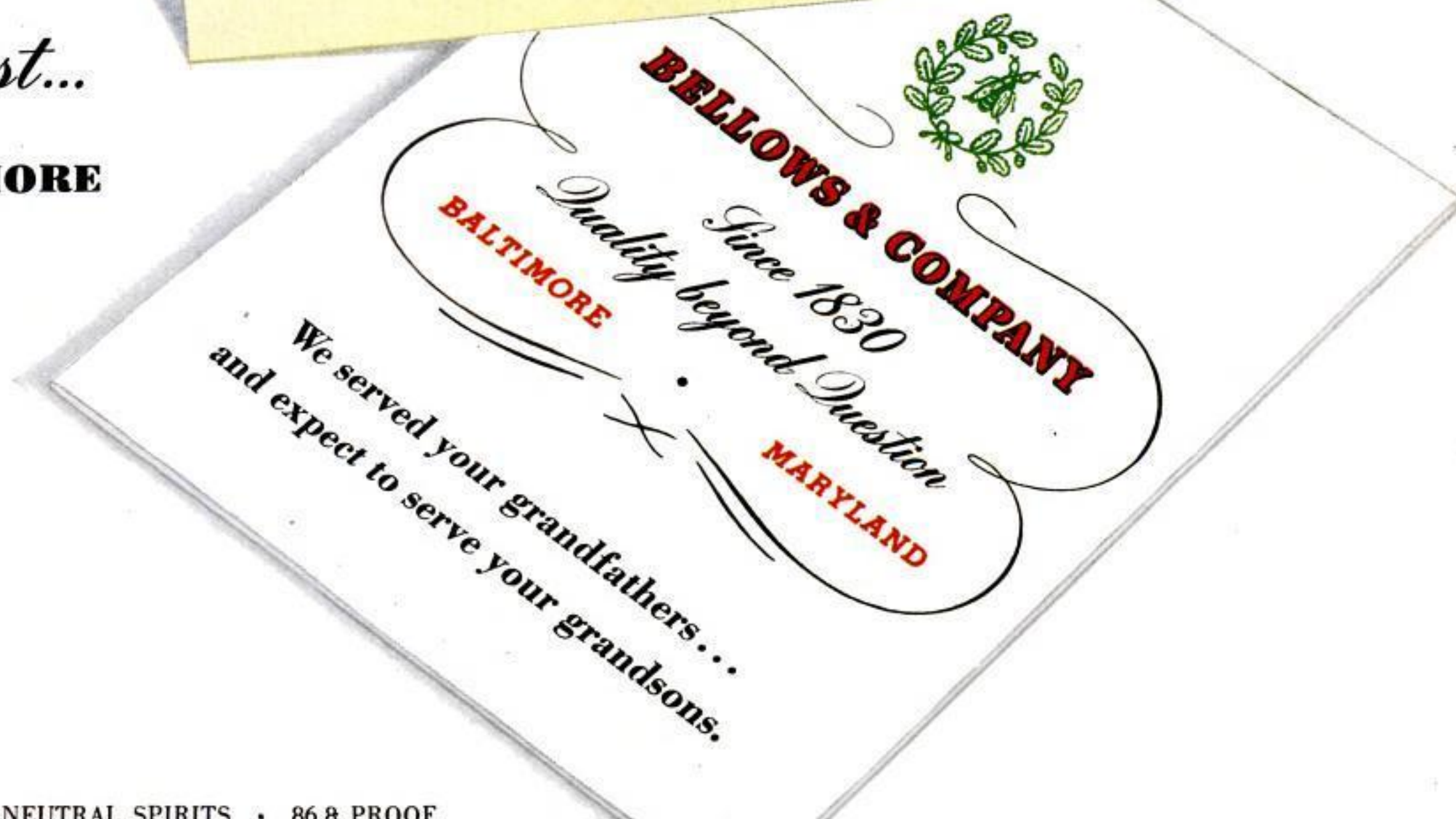
UNFROCKED CABINET, putting aside official duties and acting like other folks, gathers at Åsen "museum" with President Gustavi (second from left).



*Only the Best
is Labelled*
BELLOWS

*You might as well
Serve the Best...*

IT COSTS YOU NO MORE



40% STRAIGHT WHISKEY • 60% GRAIN NEUTRAL SPIRITS • 86.8 PROOF

Sets the Pace in Newest BIG-SCREEN TV!

New
1953

SYLVANIA TV

with HALOLIGHT*

The Original Frame of Light That's Kinder to Your Eyes!



The HUNTINGTON—21" Console with HALOLIGHT. Luxurious mahogany veneer cabinet at popular price. Available with built-in UHF reception. Also in blonde.



The LEXINGTON—21" Console Combination with HALOLIGHT. Includes AM-FM radio, automatic 3-speed record changer. Available with built-in UHF reception. In mahogany veneer or blonde.

ENGINEERED to the highest standards ever known in television . . . bringing you the very finest in big-screen TV enjoyment . . . providing MORE power, MORE picture clarity, MORE long-distance reception than ever before . . . the new 1953 Sylvania TV is the set of your dreams!

In these new Sylvania sets, elegant cabinet artistry is combined with the mighty power of Sylvania's Stratopower "508" Chassis. Compare Sylvania! You'll agree it's the top TV for '53.



SYLVANIA

TELEVISION

More and More People Prefer HALOLIGHT!

This year, Sylvania's famous HALOLIGHT is better than ever. The frame is broader . . . the light is smoother, more restful . . . the picture seems larger, clearer. Now, more than ever, your eyes will thank you for HALOLIGHT!

Why You Need Light Around Your TV Picture



With a conventional TV set, there is a sharp contrast between the bright picture and the darker surroundings.



HALOLIGHT surrounds the picture with a frame of soft, cool light, thus eliminating the unpleasant contrast.

ALL-CHANNEL UHF-VHF Reception

No matter where you live, or what stations come to your locality, Sylvania has provision for All-Channel UHF-VHF tuning—either built-in or with external converter. With Sylvania you are ready for finest reception across the entire TV broadcast band!

Compare these Great New Features

- All New STRATOPOWER "508" CHASSIS
- New 30-tube performance
- ONE-KNOB UHF-VHF TUNING
- Big 21" CYLINDRICAL PICTURE TUBE
- HIGHER PICTURE TUBE VOLTAGE
- New Exclusive VOLTAGE REGULATOR TUBE
- AUTOMATIC "TRIPLE-LOCK"
- World's Most Precise ULTRAPOWER TUNER



The Famous Sylvania Radio-Clock

A rare combination of beauty and utility

A fine easy-to-read clock and a powerful Sylvania radio, designed together in a choice of 5 beautiful Furniture-Guild colors: Primrose Yellow, Cardinal Red, Chartreuse, Bottle Green and Hickory Brown. Also in Ebony, Ivory and Mahogany colored plastic. Clock automatically turns radio and appliances on and off. Sylvania Radios are available in the same colors.

*Sylvania Trademark

Television Sets; Radios; Radio Tubes; Television Picture Tubes; Electronic Products; Electronic Test Equipment; Fluorescent Lamps, Fixtures, Sign Tubing, Wiring Devices, Light Bulbs; Photolamps. Sylvania Electric Products Inc., Radio and Television Division, 254 Rano Street, Buffalo 7, New York. See SYLVANIA'S BEAT THE CLOCK on CBS-TV.

ANIMALS



FORAGING FOR FOOD AMONG BREAKFAST DISHES, "HONEY BEAR" PEERS HOPEFULLY INTO UNCOVERED HONEY JAR

Pet Kinkajou

HE ADORES EVERYTHING,
EVEN THE KITCHEN SINK

The inquisitive animal about to make friends with a jar of honey (*above*) in a Los Angeles kitchen is a 9-month-old kinkajou named Honey Bear. He comes from the Amazon jungles and is not a bear but a member of the raccoon family, who was brought to the U.S. by Herman Jesson, an orchid importer. He has become a model pet, trailing his 12-inch tail around Jesson's house and getting along fine with everything from an ocelot to the kitchen sink (*pp. 166, 169*).

CONTINUED ON NEXT PAGE



There's added health protection in CLOROX-clean linens!

Used in laundering of white and color-fast cottons and linens, Clorox does more than make them snowy-white and color-bright... it makes them sanitary, too, safer for your family's health! No other home laundering aid equals Clorox in germ-killing efficiency!

Laboratory tests show that harmful germs often survive ordinary washing. So, follow the example of millions of women who always include Clorox in laundering. Give your family the added health protection Clorox provides. And because it's free from caustic—an exclusive, patented feature—Clorox is extra gentle on fabrics.

And CLOROX protects health in routine cleaning, too!



Clorox is more than a washday help. It's a 4 in 1 product! Besides bleaching, Clorox removes stains, deodorizes, disinfects. Make kitchen and bathroom surfaces bright, fresh, sanitary with Clorox. It's one of the world's great disinfectants! See directions on the label.



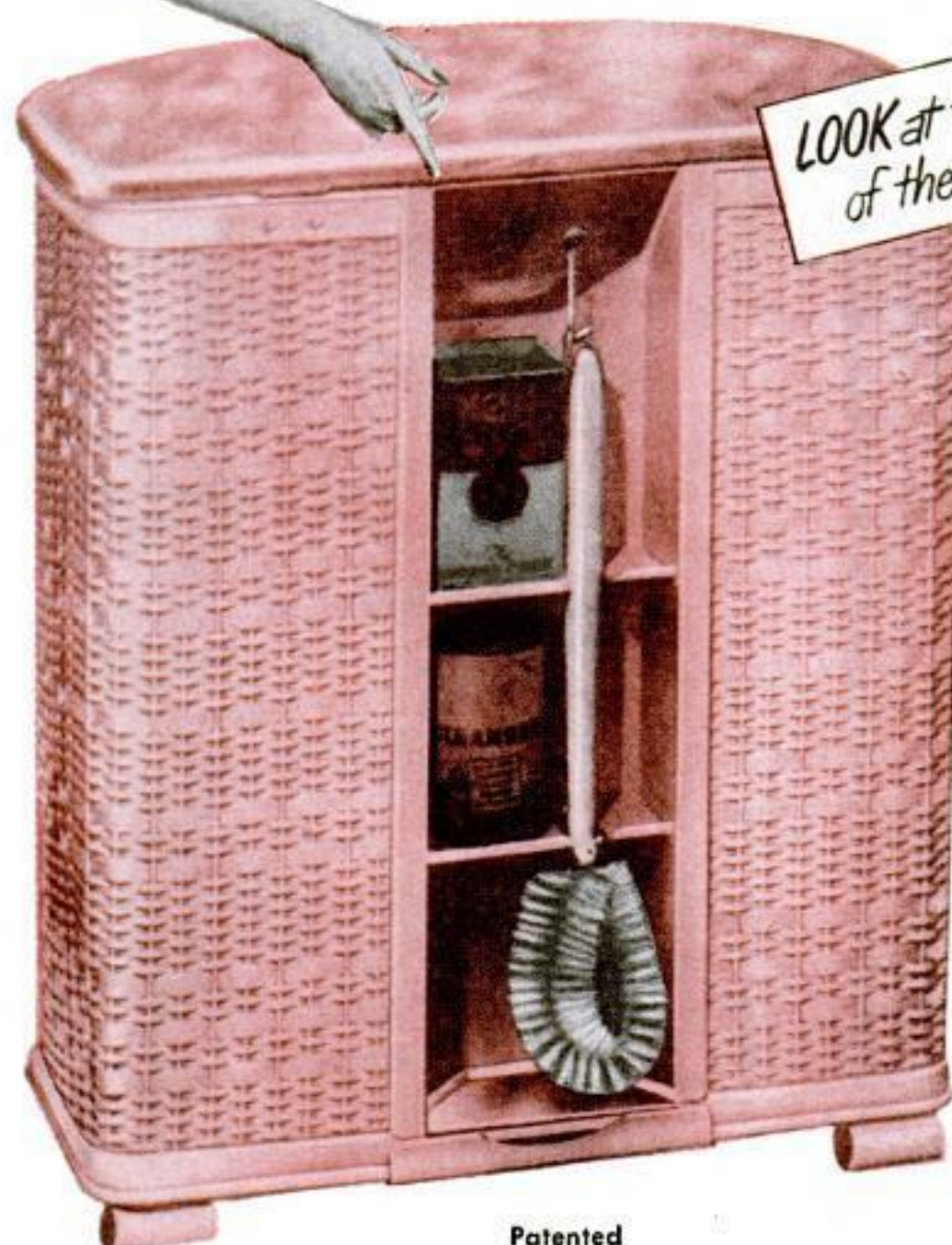
When it's CLOROX-clean...
it's SAFER for Family Health!



Wonderful, space-saving
and twice as useful!

NEW

PEARL-WICK® Hold-a-Brush Hamper with Built-in Utility Cabinet and fine quality toilet brush



LOOK at the **BACK**
of the hamper

Cleverly built into the back of the hamper — a roomy, 2-shelf rust-resistant metal cabinet for storing bathroom brush and cleaning necessities ... out of sight, out of the way — but conveniently ready for use. Saves space, gives you a neater, easier-to-clean bathroom.



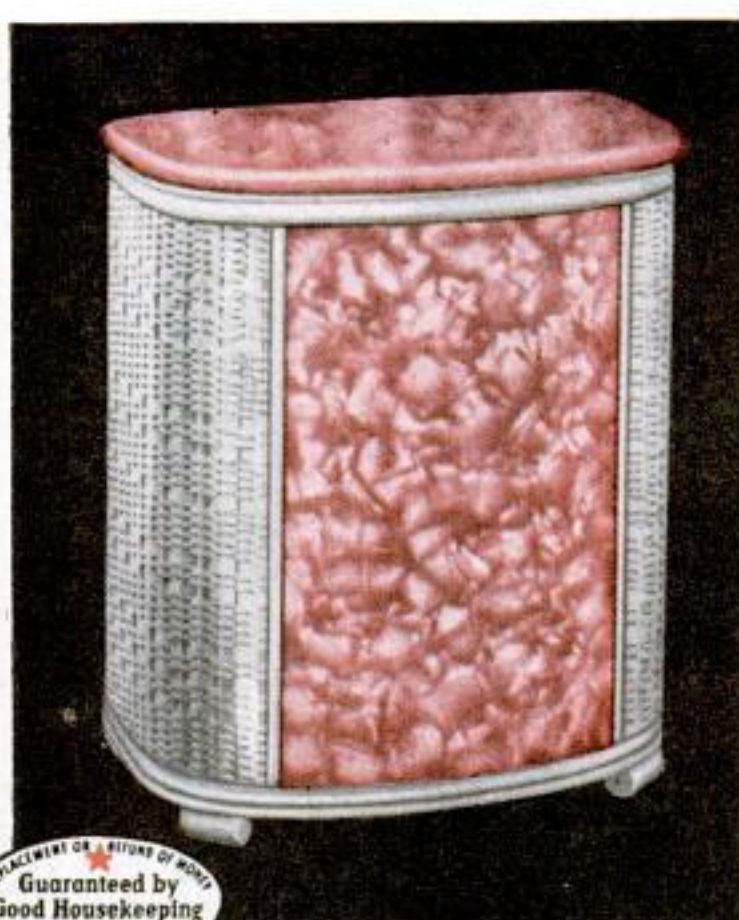
Inside the hamper — compact cabinet completely sealed off from interior, accessible only from rear. Takes little space.

Patented

No other hamper in the world
gives you this double duty convenience!

plus these famous Pearl-Wick features:

- made of steel-ribbed Durowave fibre — 3 times stronger
- completely self-ventilating—no mildew, no odors
- decorator-designed beauty, in choice of cheerful colors



REPLACEMENT OR RETURN OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN

PEARL-WICK Hold-a-Brush Hamper with pearl-like front panel..... \$9.95

PEARL-WICK Hold-a-Brush Hamper with hand-decorated panel.... \$12.95

Other Pearl-Wick hampers from \$3.95 at better home furnishing and department stores everywhere.

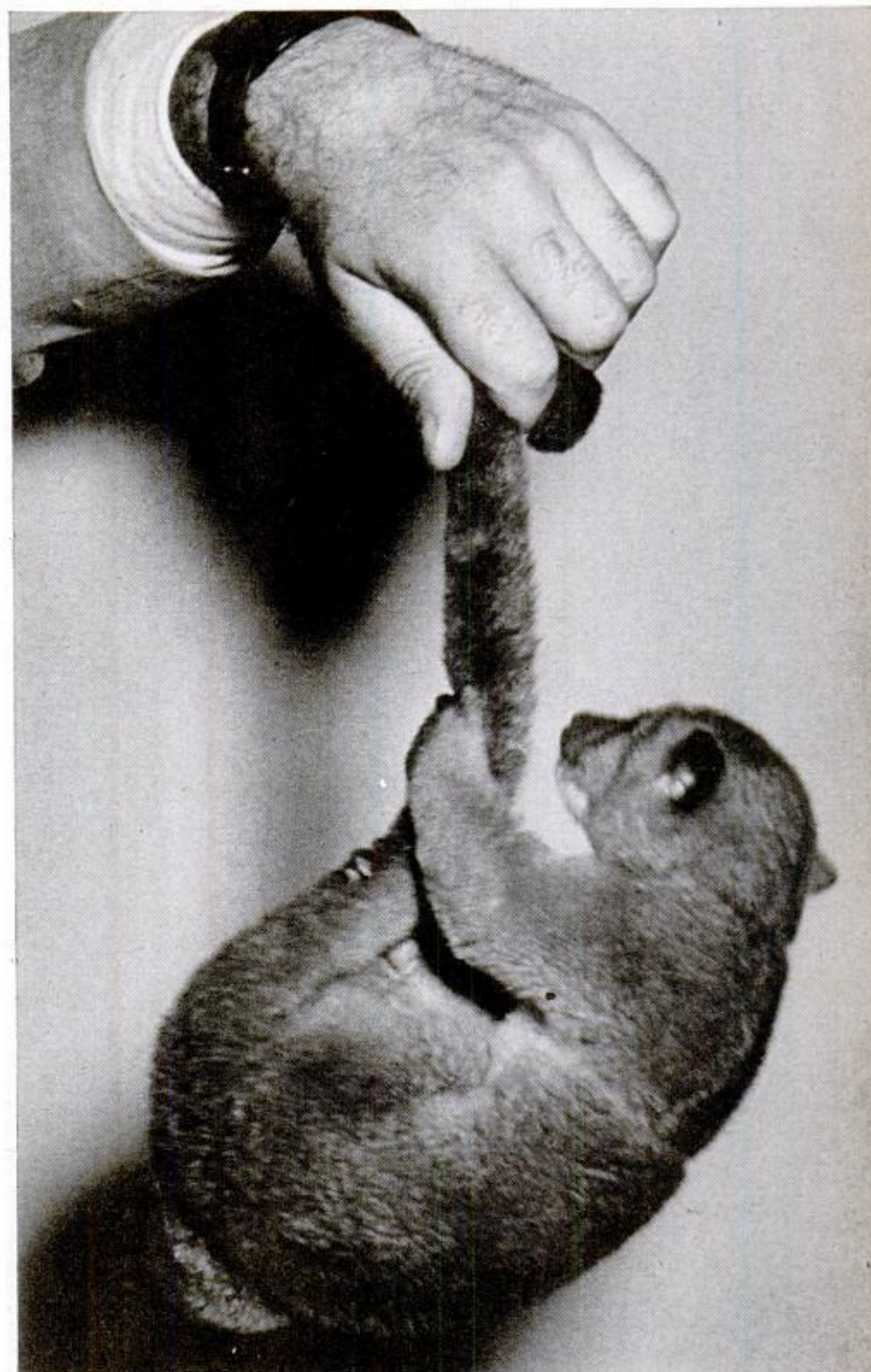
Prices slightly higher west of Mississippi

PEARL-WICK CORP. Long Island City 2, N. Y.

KINKAJOU CONTINUED



EXERCISING, Honey Bear gets a firm grip on the faucet and swings himself around the kitchen sink. He also likes to play in bathtubs and wash basins.



DANGLING, Honey Bear hauls himself up by his tail, paw over paw. Prehensile tail and hand-shaped paws make kinkajous good jungle tree-climbers.



RESTING, Honey Bear curls up in a bureau drawer. Nocturnal by nature, he disappears during the daytime into nearest desk or bureau drawer to sleep.

CONTINUED ON PAGE 169

BIG! JUICY! DELICIOUS!



ENJOY BRACH'S



CHOCOLATE CHERRIES!



Plumpest cherries! Triple-whipped cordial cream!
Smooth, rich
chocolate ...
double-thick!
Everybody likes

Brach's



Look for AMERICA'S THREE LEADING BRANDS OF CHOCOLATE COVERED CHERRIES in stores everywhere!

NEW! DRAMATICALLY DIFFERENT-

Yule-art®

Christmas scenes on Eastman "Kodapak," in rich translucent stained glass colors, to solve your window decorating problems



TWO BEAUTIFUL SCENES

...which capture all the reverence, the feeling of Christmas

RAPHAEL'S MADONNA

An authentic reproduction of one of the world's masterpieces, surrounded by luxuriant holly, designed to give a glowing stained glass effect.

SANTA'S ARRIVAL

A thrilling version of childhood's fondest dream and an adult's beautiful memory. Created with life-like colors that almost make the reindeer jump into your home.



Beautiful by Day or Night ... from Inside or Out

Because Yule-Art is translucent when placed in your windows, both you in your home and admiring passers-by are impressed with the same lovely scenes. And be sure to make the most of Yule-Art throughout your home. Place "Santa's Arrival" and the "Madonna" before mirrors or any brightly lighted background... for incredibly lovely interior effects.



AS A GIFT
Durable Yule-Art conveys your holiday greetings year after year.

BIG 18" x 20"
Just the right size to fit your windows for the brightest, gayest Christmas effect in town.

98c
EA.

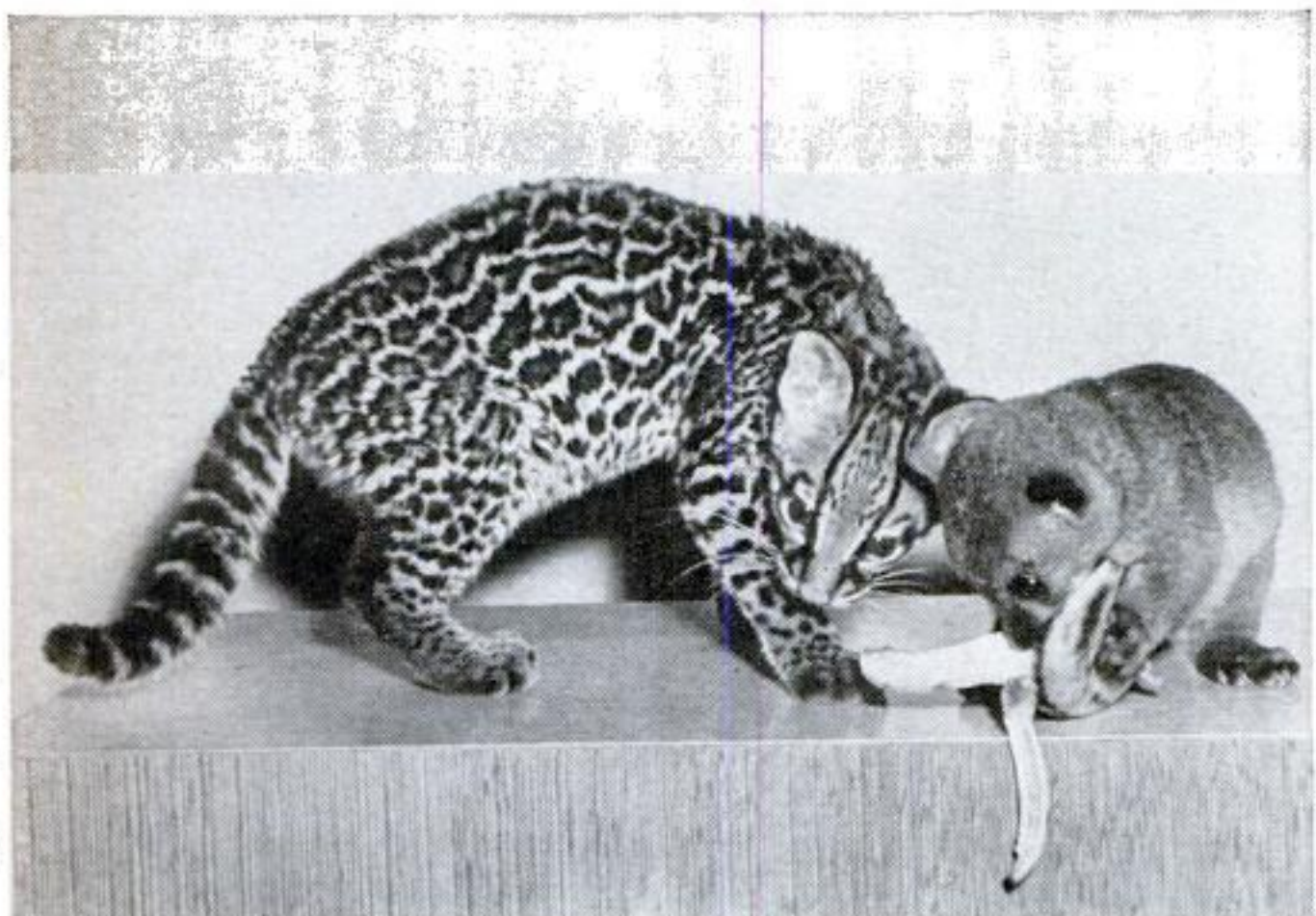
Buy YULE-ART at your nearest variety, drug, department store, super-market... or wherever Christmas decorations are sold.



A PRODUCT OF MARVEL LENS INDUSTRIES, PHILADELPHIA 2, PA.



OCELOT OGLES kinkajou from floor. Ocelot, another of Jesson's pets, is named Cleopatra and is normally unfriendly, but Honey Bear is devoted to her.



OCELOT MUSCLES IN on Honey Bear's banana. His diet is fruit, milk, honey and avocados. In wild state kinkajous also eat birds and small mammals.

HELP YOURSELF TO
OUR YEAR-ROUND

PITCHER of HEALTH



Mix delicious, refreshing lemonade in seconds with fresh-frozen Concentrate for Lemonade.

Lemonade is the best all-season thirst quencher there is, and now you can make it in seconds!

Just add water and ice to frozen Concentrate for Lemonade, which is freshly-squeezed Pure California Lemon Juice and sugar. Each can makes a full quart of wonderful lemonade at a cost of less than 4¢ per 6-oz. glass. What other beverage tastes so good... is so good for kids... yet costs so little?

Keep this easy-to-make lemonade in your refrigerator, and see how active youngsters go for it! This pitcher of health encourages them to drink the amount of liquids they should have daily—and gives them essential Vitamin C and real fruit juice refreshment besides.

Try frozen Concentrate for Lemonade in tea, punches, mixed drinks—in tempting desserts, too. You have your choice of many brands—canned as well as fresh-frozen.



YOUR CHOICE OF MANY BRANDS BOTH FRESH-FROZEN AND CANNED.

LEMON "AIDS" for busy homemakers by Martha Williams

IF YOU PREFER to blend your own lemonade, use Pure California Lemon Juice, which is available on your grocer's shelves and in his freezer. Combine this ready-squeezed juice with proportions of sugar, water and ice to suit your individual taste. No fuss... no bother... no squeezing. But what wonderful lemonade!



AND ONCE you have discovered ready-squeezed Pure California Lemon Juice, you'll find it one of



the handiest cooking ingredients in your kitchen. Healthful, too, because of its high Vitamin C content. Use it when any food or beverage recipe calls for lemon juice. You'll like the fresh-picked flavor, pert tanginess, and downright economy of ready-squeezed Pure California Lemon Juice. Look for it at your grocer's. You have your choice of many brands. *Lemon Products Advisory Board, Los Angeles, California.*



PURE CALIFORNIA LEMON JUICE already squeezed for you



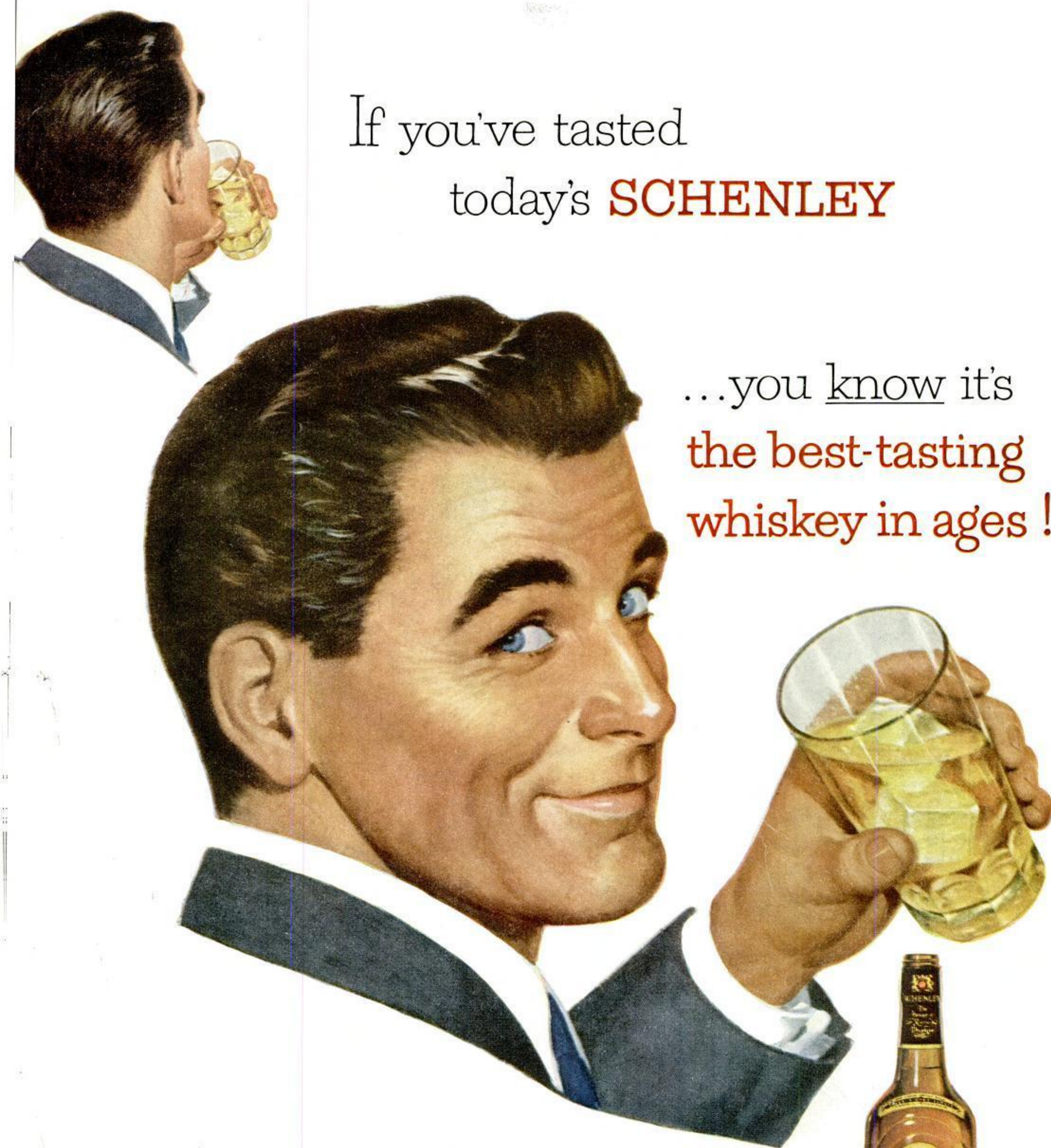
... AND MY SHADOW

On a dusty street in the Kowloon flats area where hundreds of thousands of refugees from Red China are crowded into British-held Hong Kong, Photographer Werner Bischof rounded a corner and came upon this Chinese child. His

parents had managed to clothe themselves with rags and hand-me-downs, but there was hardly anything left over for their son. All the little boy had was a fine straw hat on his head and a lovely round shadow following him around.

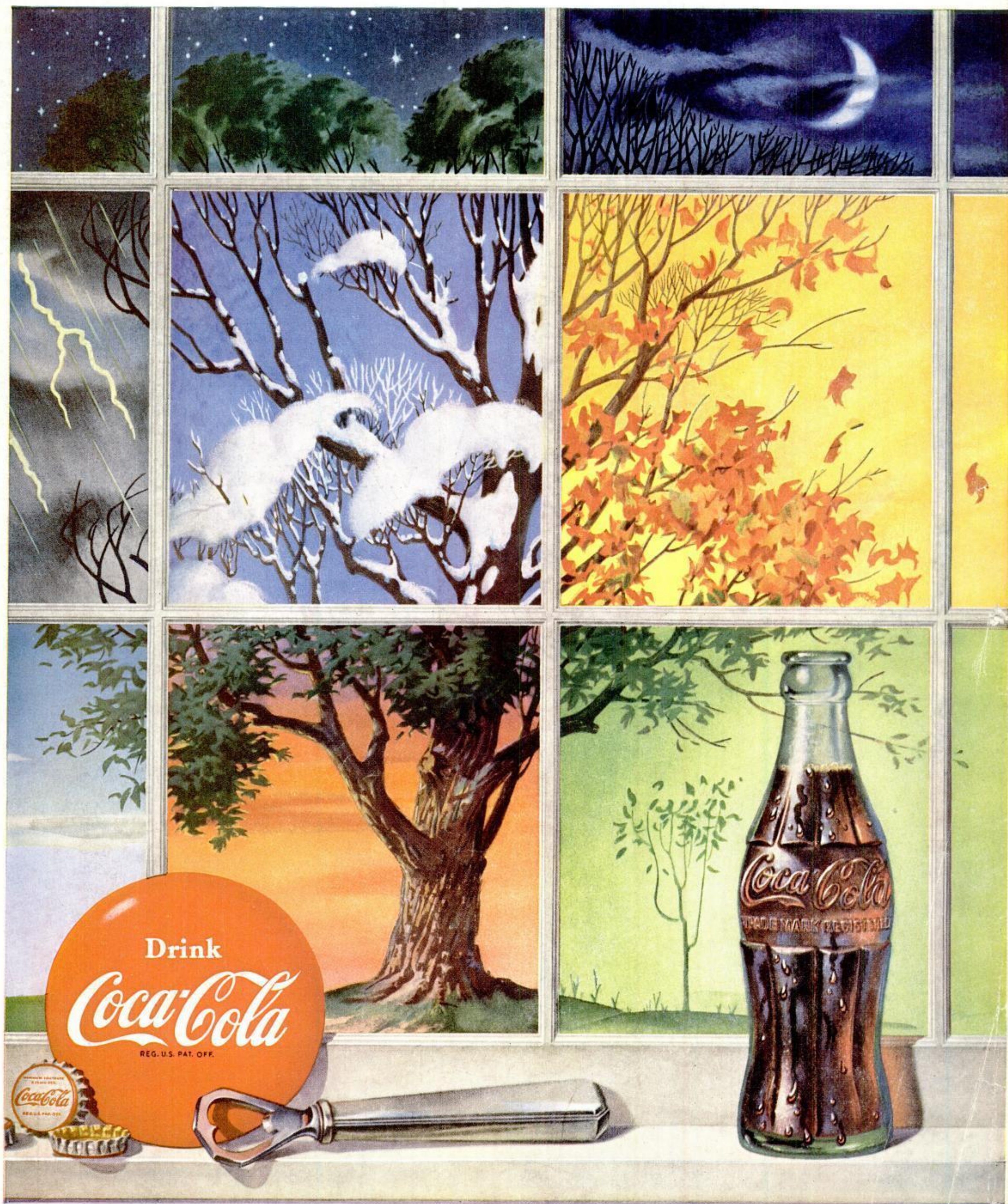
If you've tasted
today's **SCHENLEY**

...you know it's
the best-tasting
whiskey in ages!



Nature's unhurried goodness + Schenley's unmatched skill = the best-tasting whiskey in ages!

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Thirst knows no season

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